

## 50+ Pinterest Pin Ideas & Examples 2022

Back in the pre-internet era, people used tangible vision boards for all kinds of purposes. Whether it was a classroom activity or a corporate team building, a personal vision board forced the participants to tap into their creative side. These inspiration boards, vision boards, or whatever you want to call it, were not just for crafty or artsy people. They were meant to stir creativity and draw inspiration. A Pinterest board does exactly the same thing, only online.

### **To create a Pinterest pin of your very own, follow these simple steps:**

- Browse through dozens of inspirational designs and creative ideas for your own Pinterest board.
- Customize it the way you want and download it in your preferred file format.

It doesn't matter if you're a staunch Pinterest user or not. If you're someone who appreciates captivating designs and interesting content, this article is for you. These 50 plus [Pinterest pins](#) are sure to give you plenty of ideas for your events, products, passion projects, interests, and hobbies!

## 1. Bring On the Bling

People often say accessories can either make or break an outfit. The same can be said with a Pinterest pin. Don't be afraid to accessorize your board with stylish and sophisticated jewelry. The [jewelry store template](#) below narrows the focus on the bejeweled accessory by keeping the rest of the image plain and simple.



Stan's Everything Accessories

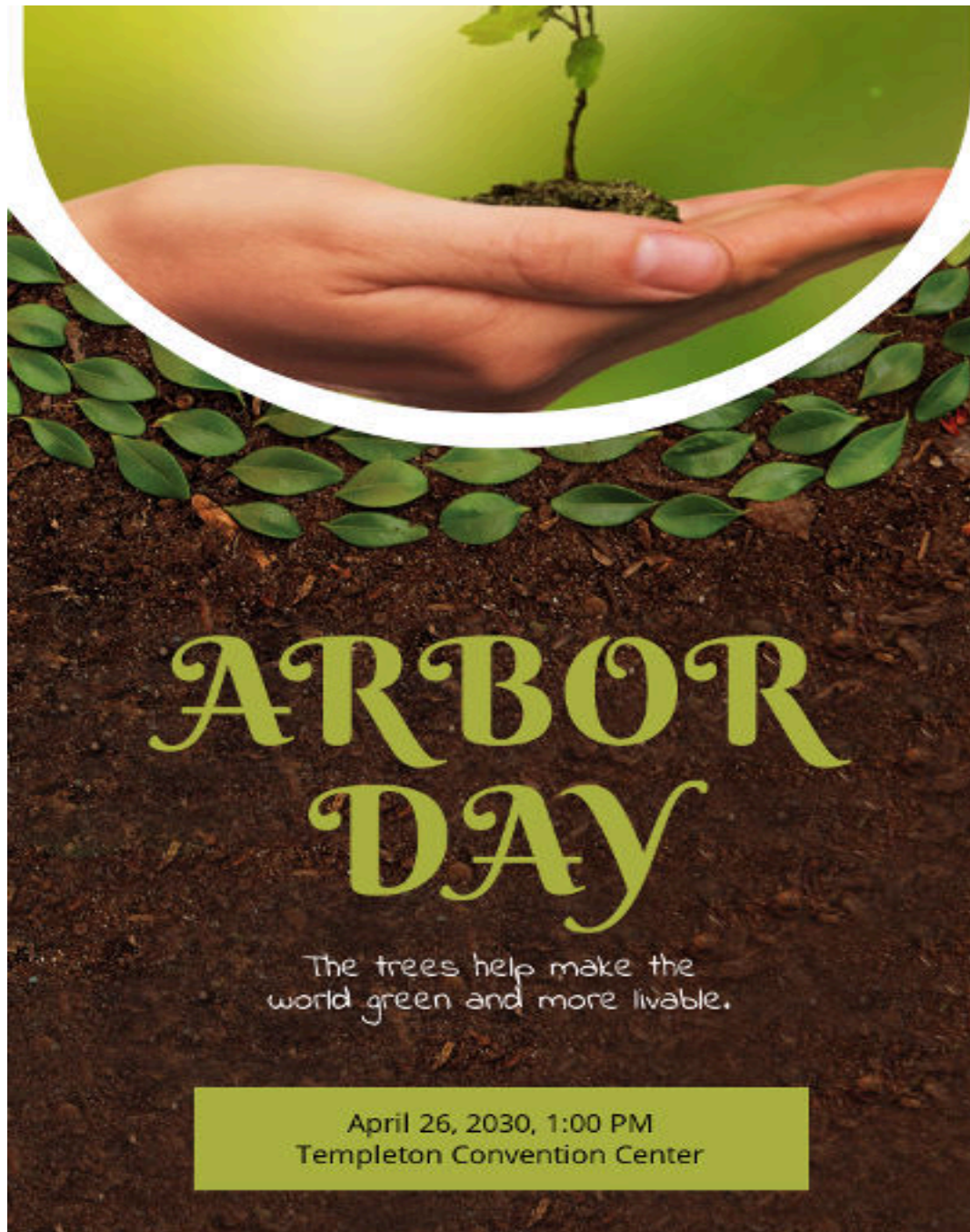


Good Finds,  
Even Better Deals

[info@stansaccessories.com](mailto:info@stansaccessories.com)

## 2. Earth Tones For the Win

[Interior designers](#) like to employ the use of earthy color schemes to bring a certain calm and serenity to a room or space. The colors of nature just seem to appeal to the innermost core of people. The good news is that the exact same logic can be applied to your Pinterest board. The Arbor Day template below speaks of the affinity with nature while aptly promoting a beloved holiday.



### 3. Diversity Matters

Throughout recent history, mainstream beauty and fashion have mostly celebrated diversity. Even the [entertainment industry](#) is still learning to come to terms with the power of representation. It's important for individuals of all backgrounds to see or at the very least, be able to relate to public personas or figures. You yourself can acknowledge diversity and empower other people via your Pinterest board. The beauty pin below features not just one definition of beauty but a mix of different ethnicities.





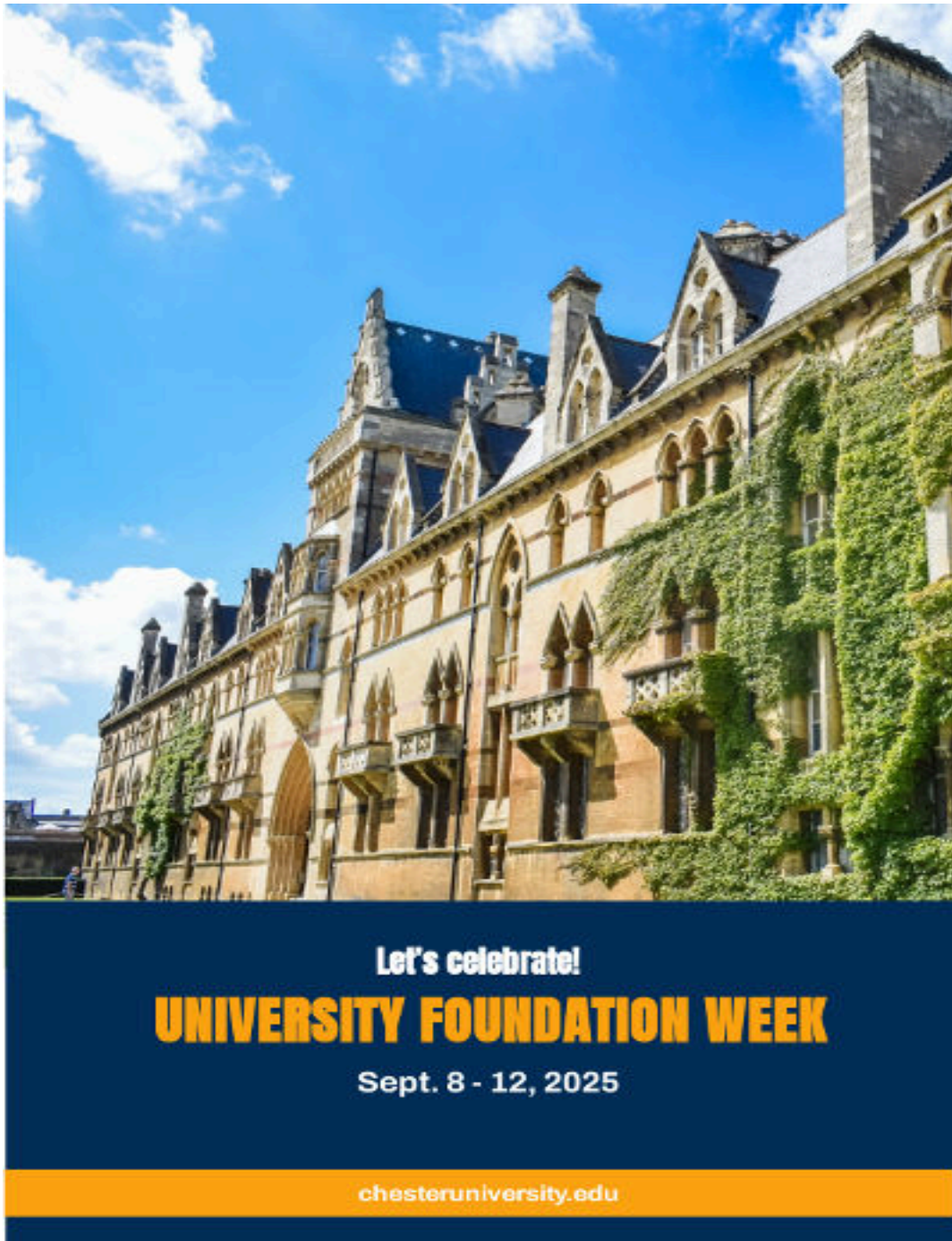
## 4. Think Outside the Box

When people think of Easter, what usually comes to mind are fun, bright, or pastel colors with playful cartoon characters. Images have the power to capture a mood; and colors play an essential role in conveying that mood. The more subdued tone used in the [Easter Sunday pin](#) below not just attracts, but plays with colors in a surprising way. It's not your typical Easter greeting but it stands out from the rest.



## 5. A for Architecture

Sometimes a famous landmark or a structure with a commanding presence can be a potent symbol in conveying a message. Take, for example, the image below. Not only is the building an architectural masterpiece, but it's also the centerpiece that helps deliver the right messaging for this [event template for Indesign](#).



## 6. Two-Toned

What's interesting about the [art director](#) pin below is the simple yet effective way of using color. Despite its simplicity and the use of just two colors, the addition of the black and white photo of the woman gives it a bit of edge and class. The sharp lines and clean-cut shapes pull everything neatly together.





## 7. The Life of Bread

There's always something interesting about food photos, particularly if it's a close-up shot. In the bakery Pinterest pin below, you'll notice the safe and practical use of similar colors. The text, the bread, the basket, and the background all mesh together to create a simple yet functional pin.





## 8. Go Big or Go Home

High-resolution and appealing food photos can capture the attention of even the strictest dieter. The color red is known to invoke feelings of hunger and desire. Take that color and insert an appetizing image of a pizza, and you've got the perfect advertising cocktail. The food [marketing campaign](#) ad below doesn't just strategically appeal to the instinctive and emotional nature of consumers, it completes the advertisement with a bold question and a call to action.

An advertisement for Oaks Food Shop. The background is a solid, vibrant red. At the top, the text "OAKS FOOD SHOP" is written in a white, bold, sans-serif font. Below this is a small white horizontal line. Underneath the line, the text "YOUR ONE-STOP-SHOP FOR FOOD" is written in a smaller, white, sans-serif font. The most prominent text is "HUNGRY?" in a large, white, serif font with a slightly distressed or hand-drawn appearance. Below this, the text "Download Now!" is written in a smaller, white, sans-serif font. At the bottom of the advertisement is a high-resolution photograph of a round pizza. The pizza is topped with melted cheese, sliced mushrooms, sliced red onions, sliced red peppers, and black olives. It is served on a dark wooden surface.

## 9. Black Means Business

There's a certain seriousness and sternness that comes with a predominantly black background. The gym Pinterest pin below aptly uses the heavy hue and gives the weightlifting photo a more enthralling dimension. It's almost as if the image speaks to those people ready to take their [fitness and health](#) seriously.



Alpha Muscle Gym

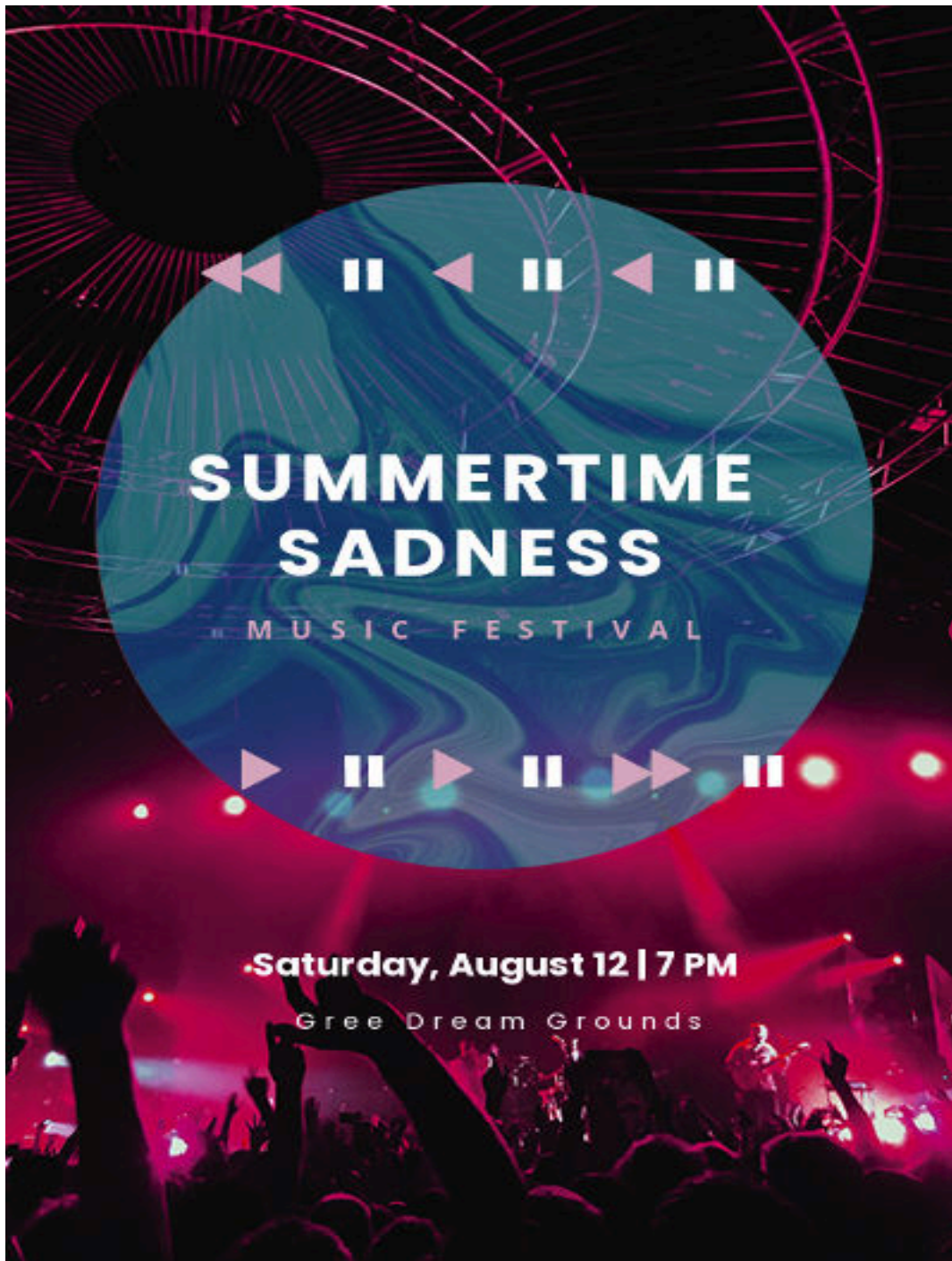
**LOOK FIT**

**FEEL FIT**

Book a session now!  
[info@alphamsuclegym.com](mailto:info@alphamsuclegym.com)

## 10. A World of Energy

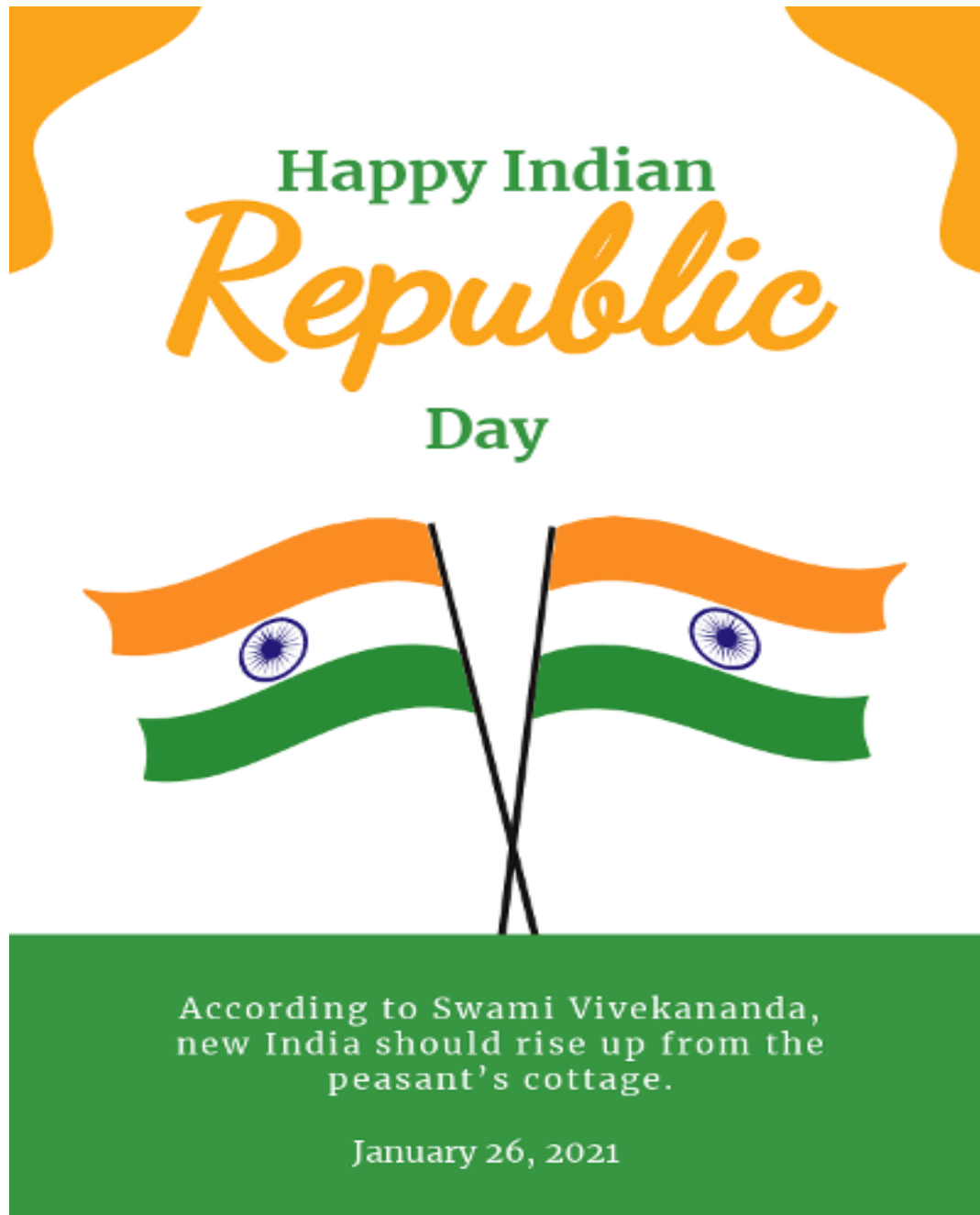
If you want to project a fun experience, try encapsulating energy. It's a bit tricky but if you look at the [music festival](#) template below, you can practically hear the sound of EDM playing in the background. Plus, the witty use of media controls (play, pause, rewind, and fast forward) in the image adds an interesting touch.





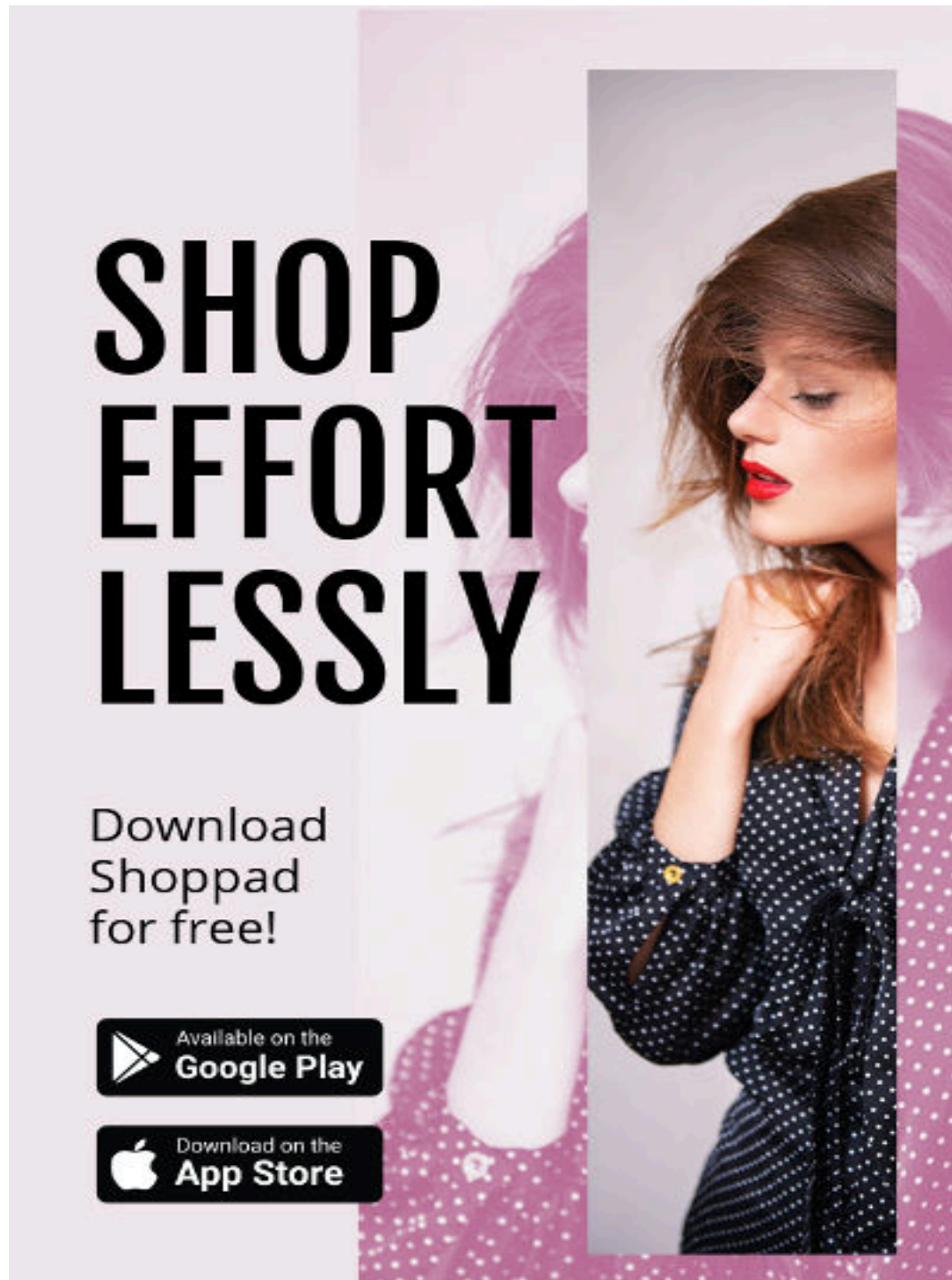
## 11. Patriotism at Its Finest

Independence Days and Republic Days are national celebrations that are observed in countries all around the world. Events like these are not just memorialized for their historical significance, but are considered deep sources of regional pride. The [Indian Republic Day](#) and Canada Day pins below reinforce that pride by using colors of their country's national flag. What's more, the addition of the patriotic tagline sums up the national identity of the commemorative event.



## 12. Captivating Consumerism

Ever since its conception, ecommerce has taken the world by storm. The shopping app pin below uses a breezy filter and focuses on the text and download links. It provides ready information to the customer on how to get the shopping app.



**SHOP  
EFFORT  
LESSLY**

Download  
Shoppad  
for free!

Available on the  
**Google Play**

Download on the  
**App Store**

The advertisement features a woman with long brown hair and red lipstick, wearing a dark blue dress with white polka dots. She is looking down and to the right, with her hand near her chin. The background is a soft, pinkish-purple gradient with a subtle floral pattern. The text is in a clean, sans-serif font, with the main headline in large, bold, black letters. The download links are in white text on black rectangular buttons.

### 13. Holiday Madness

The [holiday season](#) is always a busy time for individuals, families, and especially business. The commercial and retail industries are known to capitalize on the influx of holiday shoppers and travelling consumers. Using holiday colors is a safe bet, but they also serve a bigger purpose. Red is the most common color of the season. And if you look at the holiday sale pin below, it does not need much explaining. It's simple yet attention-grabbing enough with its bright red color, bold fonts, and Christmas accents.





## 14. Claim to Fame

The use of famous people and easily recognizable structures can give any image a boost. Take for example the [travel agency](#) pin template below. Its otherwise simple and ordinary design is enhanced with the distinct presence of the Eiffel Tower. The world-famous landmark is easily associated with tourism or travel.



## 15. Focal Point

Interesting travel photos appeal to a lot of people. It feeds the imagination and heightens feelings of wanderlust. When you have an impressive photo to begin with, you want it to speak for itself. The [travel trend](#) template below does a pretty good job of making the image the main focal point. Keep the rest of the elements simple if you want to keep the focus on the image.



**VVA TRAVEL AGENCY**

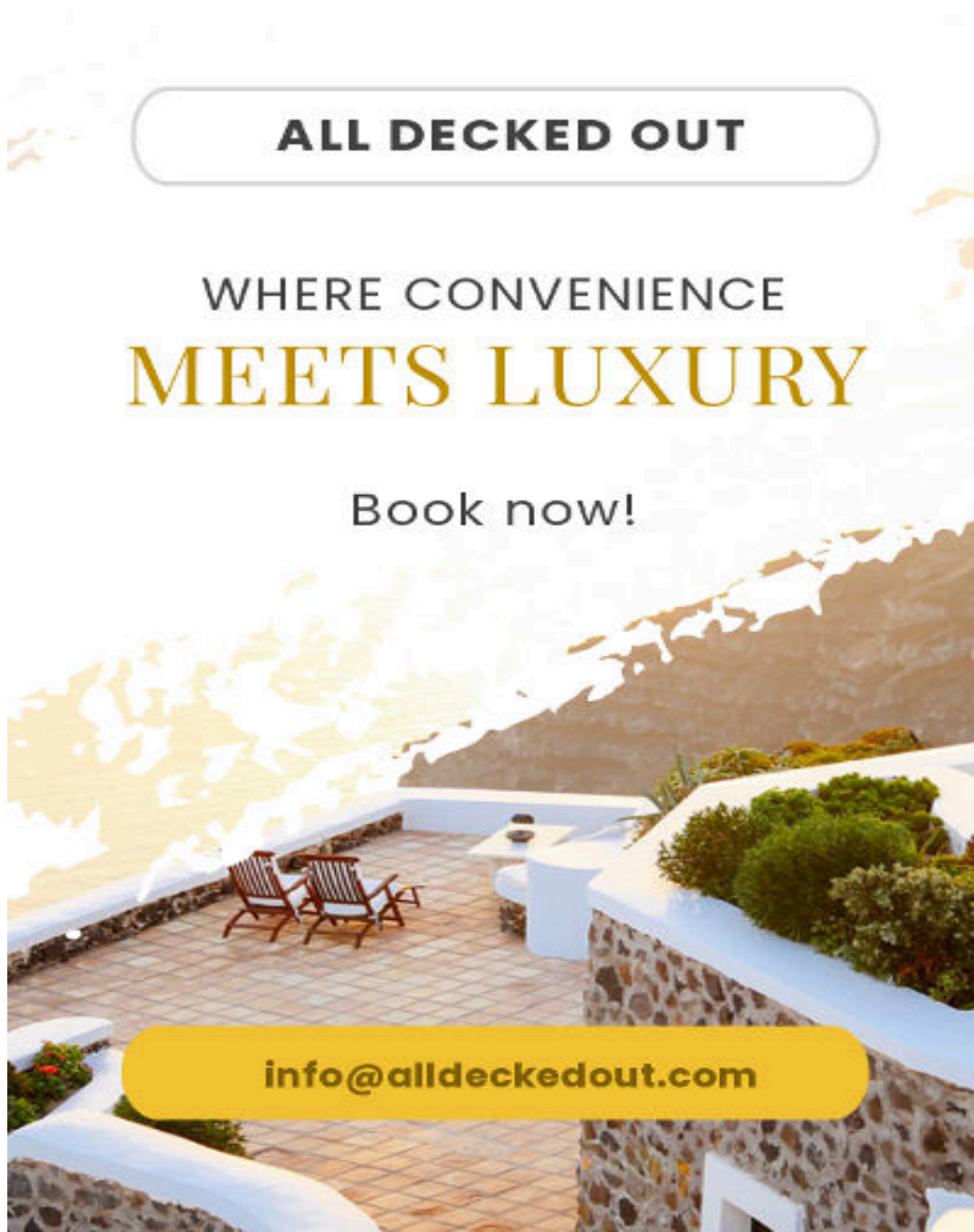
**TRAVEL MADE EASY**

**Book now using our new  
Mobile Booking App**

Download for free on Google Play and App store now!

## 16. For the Love of Landscapes

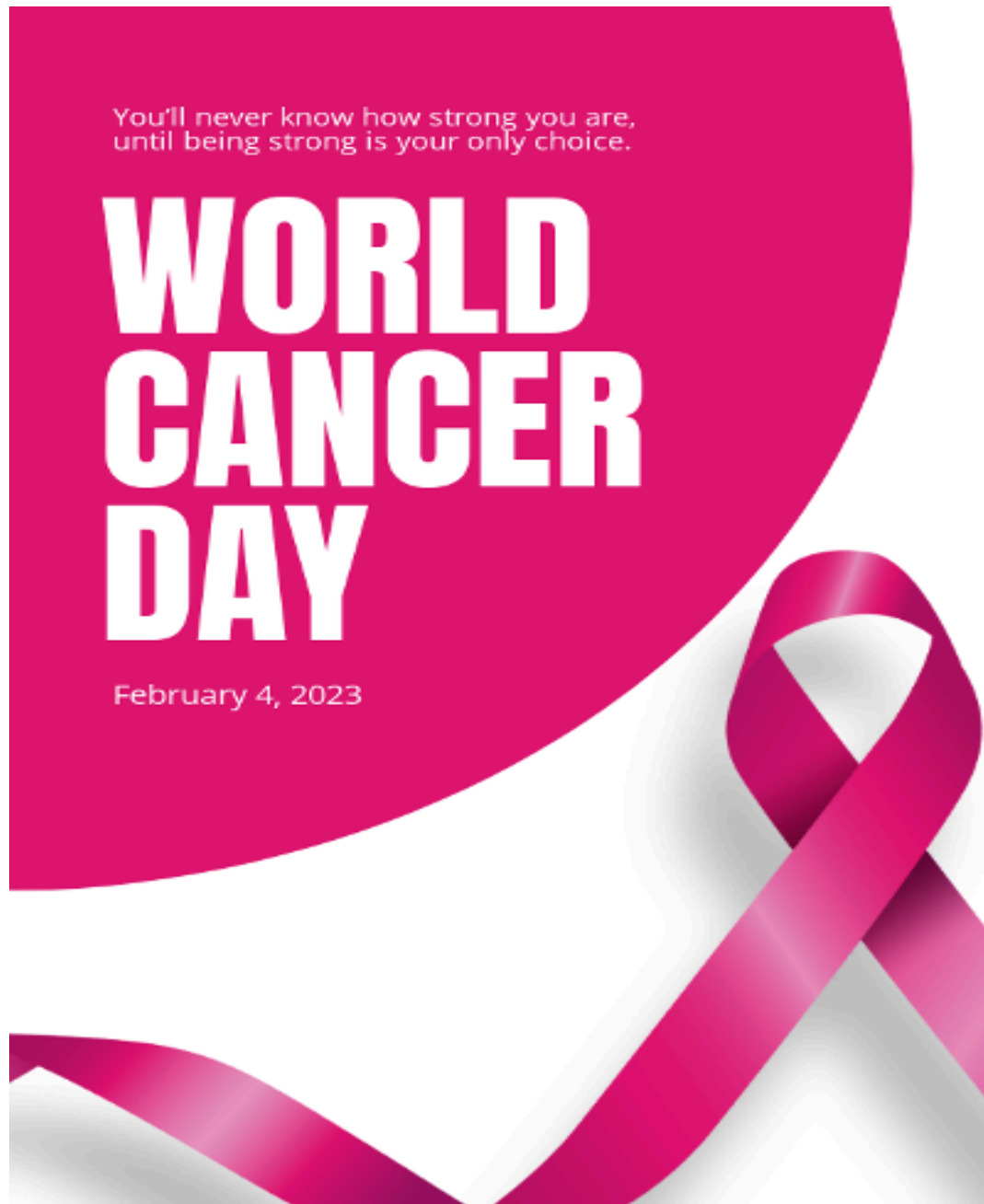
Professional and amateur painters alike use landscapes as a common theme in their work, and for good reason. Landscapes, seascapes, and even cityscapes, are popular because they bring a certain authenticity and likeness to reality into an image. The [vacation travel](#) Pinterest pin below is one example of how landscapes and pleasant scenery can naturally elevate any photo.





## 17. Impact and Advocacy

Some colors are naturally assigned emotions. Yellow, for instance, tends to be equated with being happy or carefree. Red can mean passion or anger. Then there are colors that, over the course of history, people have used to associate with certain events or milestones. World Cancer Day or Pink October (a.k.a. Breast Cancer Awareness Month) are such examples. The template below speaks of simplicity yet delivers an impactful reminder of the advocacy.



## 18. Clean and Green

Simplicity is vastly underrated. When it comes to interiors, clean cut lines and cool, earthy tones are not only easy on the eyes, but they don't suffocate a room. In the same way, subtle green and white shades don't overwhelm a picture; and it gives off a light, airy feel to it. The [home template](#) below exemplifies this perfectly. With its natural and symmetrical appeal, the eyes are naturally drawn to the image.

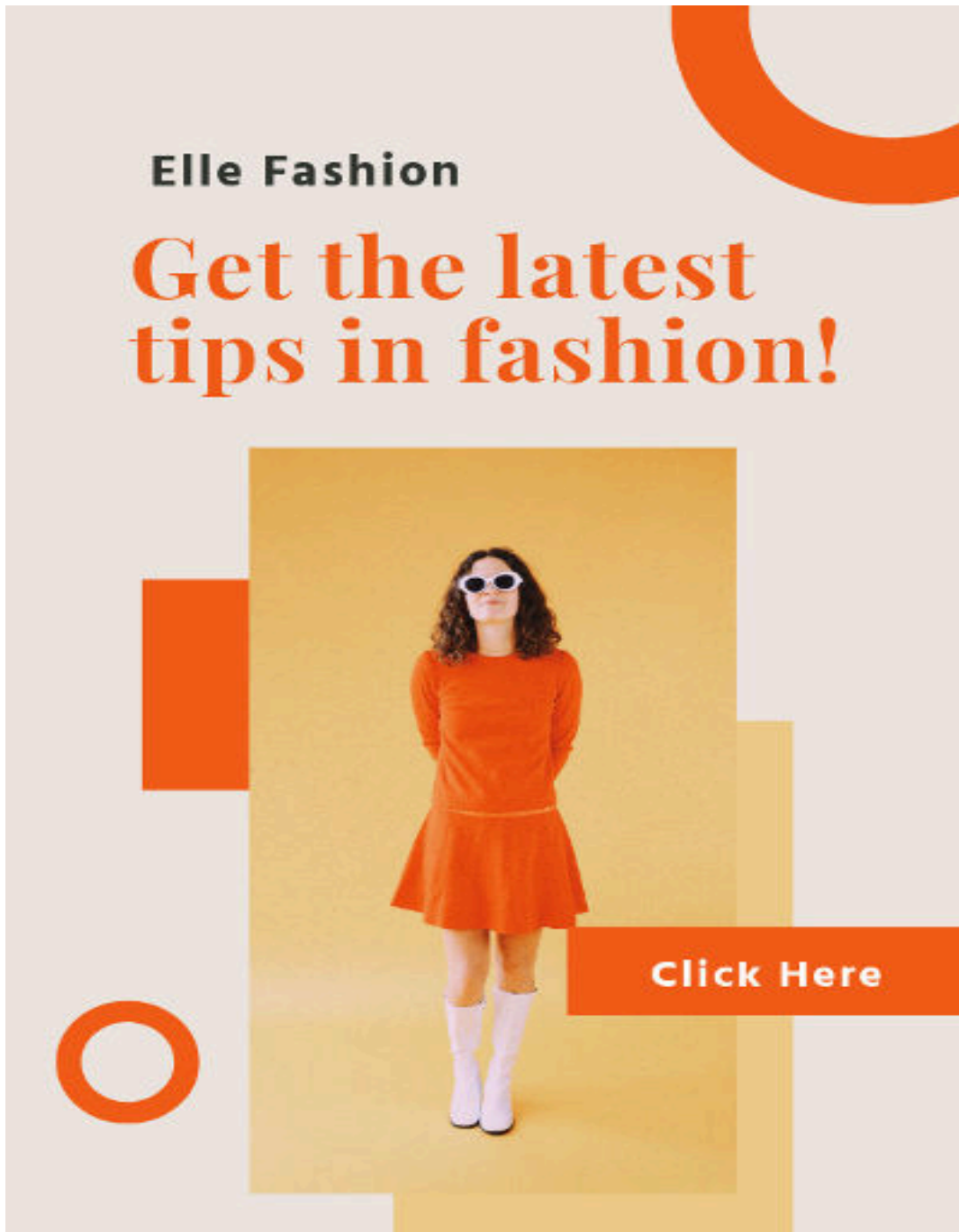


*We decorate  
while you wait*

info@hhdesigners.com

## 19. Play Around with Geometric Patterns

Themes can help drive a statement. This is especially true in the fashion industry, where trends and fads always come and go. Having a common theme adds creative structure and prevents a look or image from looking too disorganized. The [fashion template](#) below works because it incorporates an orange mod theme with the use of geometric shapes for added playfulness.





## 20. Monochromatic Masculinity

If you want to convey traditional masculinity or femininity, colors are the usual way of achieving this. For example, despite increasing pushback of outdated notions of gender stereotypes, a baby's gender is still assigned blue if it's a boy and pink if it's a girl. Bright, pastel colors are commonly associated with young girls or ladies. Darker, more solid tones are considered 'manly'. The barbershop template below reinforces these notions. The monochromatic design aptly captures the establishment's general [target market](#).



## 21. Stick to a Color Palette

There are well-loved holidays and commemorative events that have become pillars of community life. Phrases like ‘Memorial Day Weekend’ or ‘[Labor Day](#) Weekend’ are synonymous with celebration. The Pinterest pin below gets straight to the point with the striking combination of red, white, and blue. The addition of the American flag just brings it all together.



## 22. Make the Association

Not only does the template below make use of eye-catching imagery, it's also making the right associations. The idea of surfing on a beach brings to mind a number of things. The clever use of the wave in the template's design is one appropriate example. Most people will immediately make the connection between surfing and waves.





## 23. Color Blocking

For more impact, using sharp contrasting colors is a good tip. It's tasteful and attention-grabbing due to the stark difference in hues. As illustrated in the [recipe template](#) below, the deep color of the blue beautifully highlights the brightness of the orange shade.



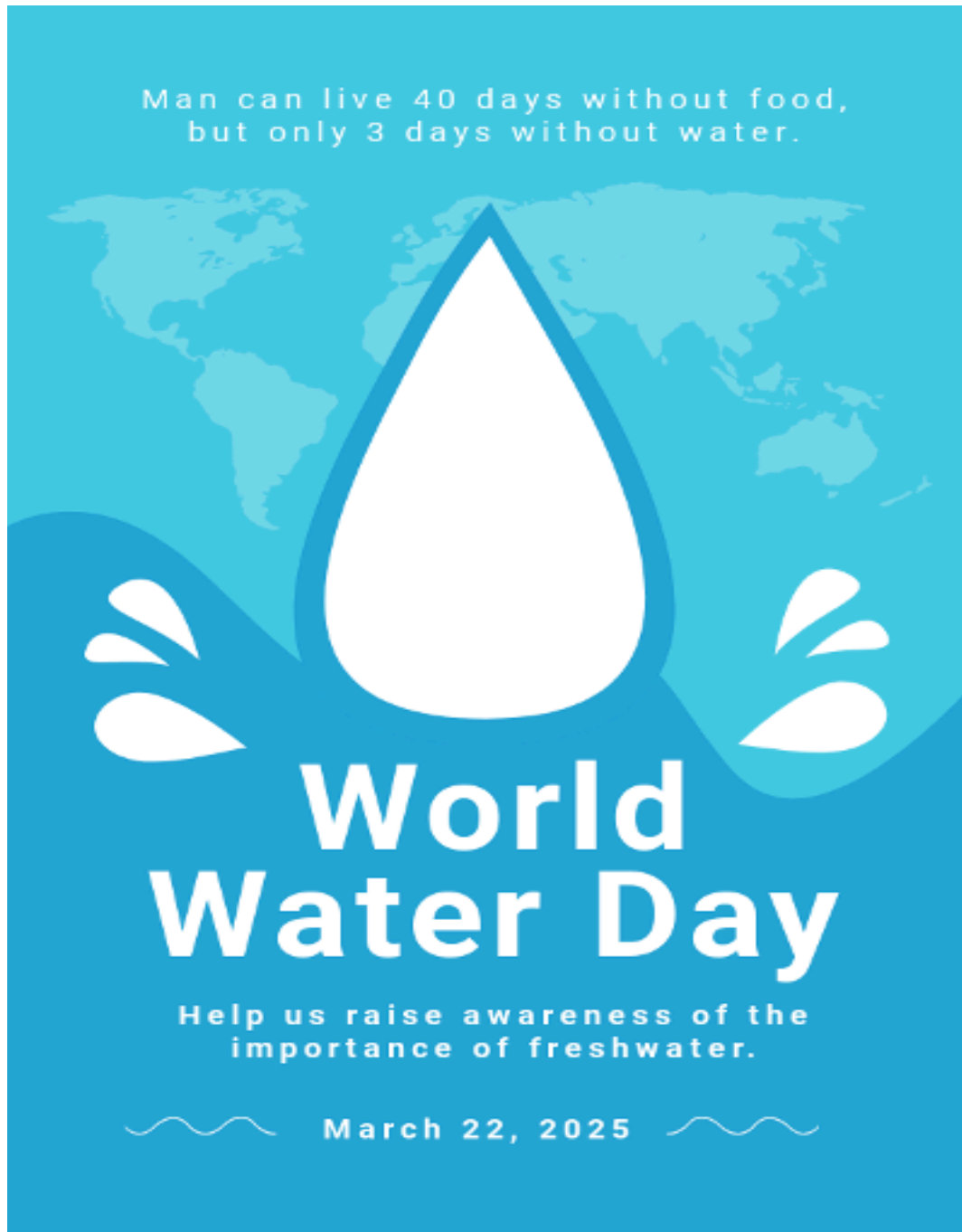
## 24. Fifty Shades of Green

Green, of course, can be replaced by any color. Using varying shades from the same color family will not only make your pin more interesting, but will create more depth and dimension. Just make sure the colors are appropriate for the occasion. In the case of the [Saint Patrick's Day](#) template below, the dominance of green doesn't seem too overwhelming because of the different tones and shades.



## 25. Trivia Tidbits

If you're aiming for an awareness campaign or information drive, you want to pique the interest of the audience without giving everything away. Don't just settle for the basic details such as date and location. Adding a bit of trivia will make it more engaging. The World Water Day design below offers basic information but goes further by providing trivia at the top of the page.





## 26. Set the Mood

Lounges and bars have a certain mood that a lot of people find soothing and reassuring. Setting the mood has everything to do with the senses. It could be dimming the lights or playing the right music just to capture that perfect vibe. The [bar lounge](#) pin below is merely mimicking that lounge-like vibe with deep wine colors and golden accents.



## 27. In Fade We Trust

There are hundreds of effects and filters at your disposal. The fade effect is a popular and well-loved style. It simply takes a color and adds a level of mystery to it by playing with brightness and light. The fashion pin below captures the effect ingeniously. With just the right amount of detail and lines, the different shades blend seamlessly to achieve a [summer look](#).



## 28. Go Deep

A deeper, richer color accentuates the elements in an image. The [boutique template](#) below works because the dark background allows the attention to naturally fall on the featured picture and bold text. The pin also does a good job of playing with layers to create more flattering dimensions.

American  
Boutique



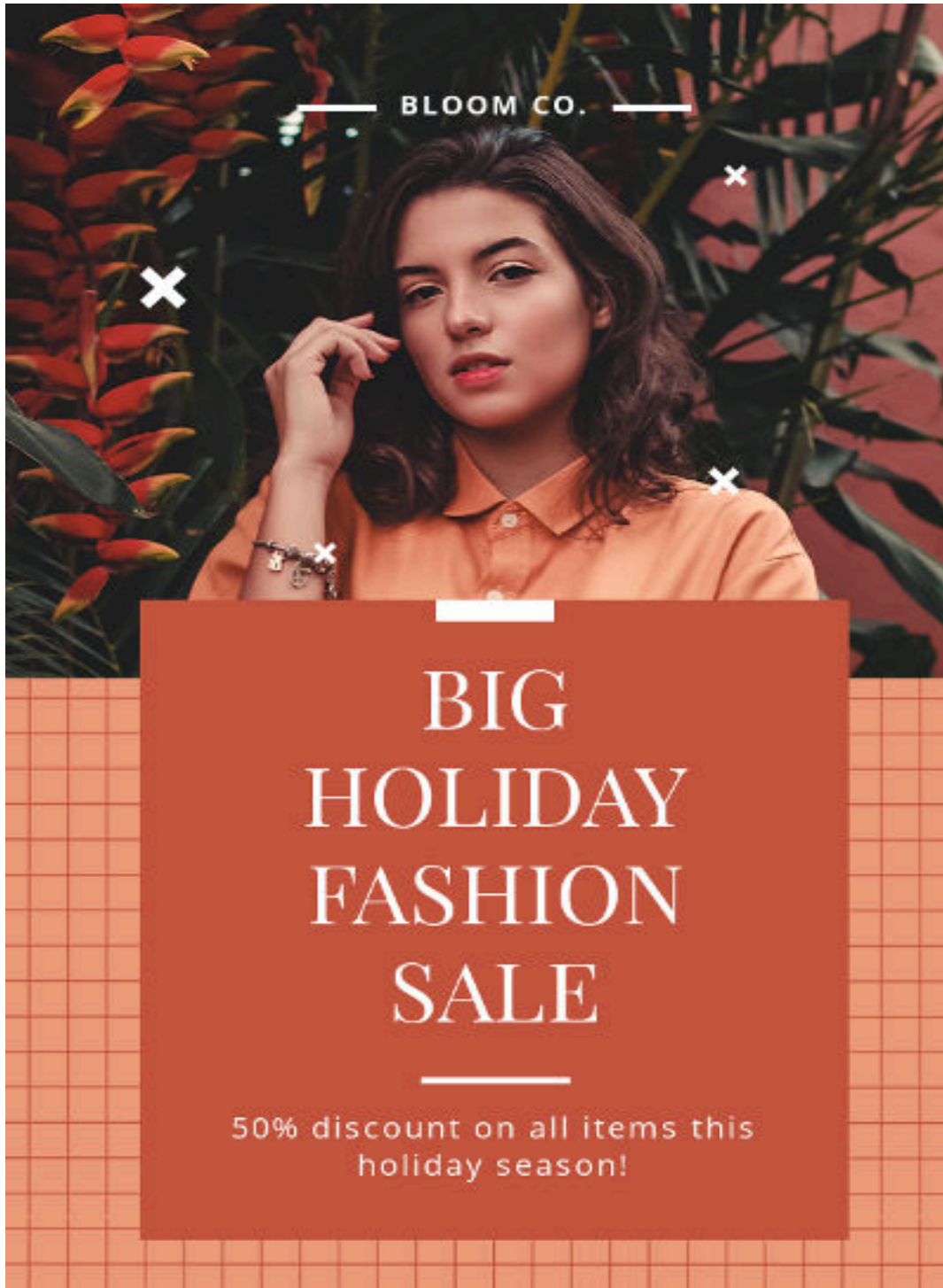
**50% OFF  
ALL ITEMS**

10.12.30

**Shop now!**

## 29. Go Grid Go

The curious use of grid and geometric patterns make this creative Pinterest pin an impactful one. Light, easy colors coupled with sharp contrasts (the model's picture in the upper half) create a bold statement that will definitely drive your message home.





### 30. Very Vertical

The [Cyber Monday](#) Pinterest pin below uses not just a lot of sharp, vertical lines but adjusts the text to fit the theme as well. Vertical and portrait styles add height; and if used correctly with the right colors, they can create a vivid design. Further, the brightness of the orange sneakers gives it an added lift.



### 31. High Quality Imagery

A high quality photo can serve as a good backdrop. You don't need to add extra elements when you have an image that commands enough attention. The fashion sale Pinterest pin below uses a close up photo and keeps it simple with plain text and nothing else.



## 32. Engaging Tagline

Sometimes all it takes for a brand or service to take off is a single witty line. In the case of the elegant travel template below, the travel agency chooses to emphasize its tagline more than its company name.



**Oceanic Travels**

**WORK LESS  
TRAVEL MORE**

**Book now!**

**[info@oceanictravels.com](mailto:info@oceanictravels.com)**

### 33. To Blur or Not to Blur

There are dozens of ways to make a photo captivating and unique. Refocusing the lens is one such way. The [event management template](#) below blurs the rest of the photo in order for the elegant dining ware to take centerstage.



Morning  
Frost  
Events

# EXCEEDING EVENT EXPECTATIONS

Book Now!

[mroningfrostevents.com](http://mroningfrostevents.com)



## 34. Classic B&W

The classic pairing of black and white works well for almost anything. The fashion Pinterest template below does an impeccable job of not just using the contrasting colors in text and background; but in the featured picture too.

# BIG FASHION SALE

Belle's Closet



## 35. Experiment with Color

With the hundreds of filters and effects available on every [social media](#) platform, it's fairly easy to play with color. The fashion pin below takes a single color or shade and experiments with its brightness, contrast, sharpness, etc. The technique gives off an interesting vibe while still achieving a minimalist effect.

