

50+ LinkedIn Post Ideas & Examples 2022

LinkedIn is one of the biggest social networking platforms in the world. It's a network where you can find jobs, promote events, announce online courses, and many, many more. In this blog, we have a variety of [LinkedIn post templates](#) that you can use for your LinkedIn account.

To create a LinkedIn post of your very own, follow the following steps:

- Browse through several LinkedIn Posts for inspiration and ideas for your own LinkedIn post.
- Customize Online or Download in your preferred File format and Print As Required.

All your LinkedIn posts should be presentable. They represent your brand as an entrepreneur or whatever your profession is. So explore our LinkedIn post ideas and inspiration to get references.

1. Go Green

Green represents nature, both its flora and fauna elements. So if you're an environmental care advocate, our World Environment Day post is the perfect template for your LinkedIn post. Everything about its design is a celebration of Mother Earth.



2. Sing!

The Karaoke Contest LinkedIn Post template brings the excitement of a singing contest to life. You can mirror its design for your LinkedIn posts, especially if you're a karaoke contest host or organizer.



3. Entice High School Seniors

High school seniors are excited about college and to finally pursue the profession they want. So if you're a university dean or administrator, you would definitely like our [University LinkedIn Post](#). It's excellent material to promote your campus to high school seniors. With a simple yet impactful message "Where Great Future Begins," many HS graduates will apply to your university.

University of Borton

**Where Great
Futures Begin**

We'll maximize your potential
to help you succeed in your career.



4. Show Your Intensity

If you're a fitness trainer, you have to let it show on your LinkedIn profile. You can start doing that with our [Fitness LinkedIn Post](#) design. Just like it, you can show a picture of yourself wearing sports attire and feature your fitness slogan.

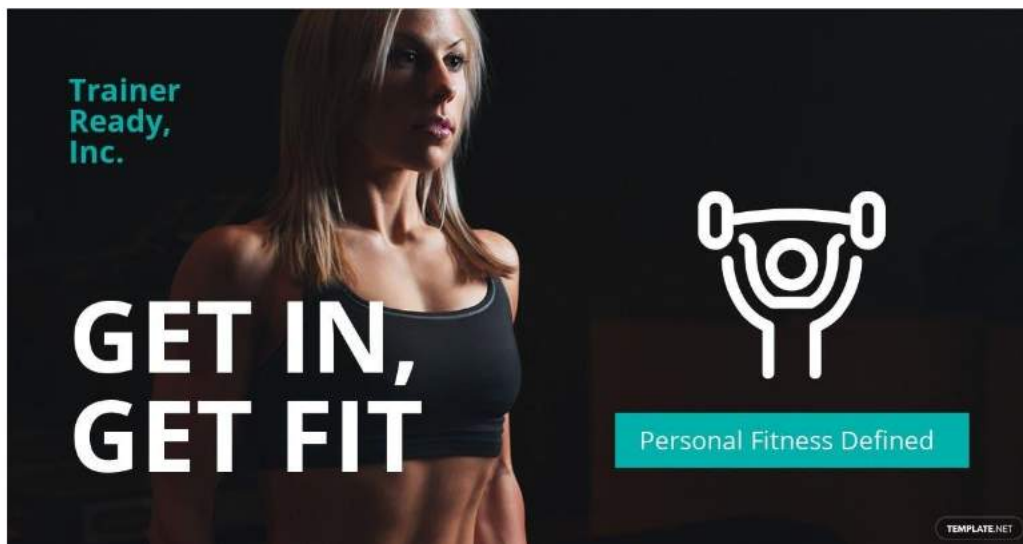
Trainer
Ready,
Inc.

**GET IN,
GET FIT**



Personal Fitness Defined

TEMPLATE.NET



5. Fashion

Fashion is always appealing and is a strong presence in modern culture. That said, if you own an online store that sells fashion items, our [Online Store LinkedIn Post](#) is for you. Its design is simple but expresses the flare that quality fashion items bring.



6. Celebrate Music

If you have an upcoming music festival, elevate the hype it brings with the [Music LinkedIn Post](#). Its dark neon color scheme perfectly showcases a big party's atmosphere.



7. Celebrate Freedom

As a citizen, it's important to celebrate your country's freedom. Take for example our Philippines Independence Day [Event LinkedIn Post](#) design. Its aesthetic represents Filipino pride and freedom, expressing patriotism. You can follow its style to celebrate your country's independence day via your LinkedIn profile.



8. Fight COVID-19

Despite the fast-paced distribution of vaccines worldwide, COVID-19 is still a threat. So using your LinkedIn account, you can continue raising awareness against the virus using our Stay Home Coronavirus [COVID-19 LinkedIn Post](#).



9. Dads Are the Best!

Father's Day is right around the corner. So if your business or store has Father's Day discounts, promote them using our Father's Day Promotion LinkedIn Post. Show your customers that your business is into this once-a-year celebration.



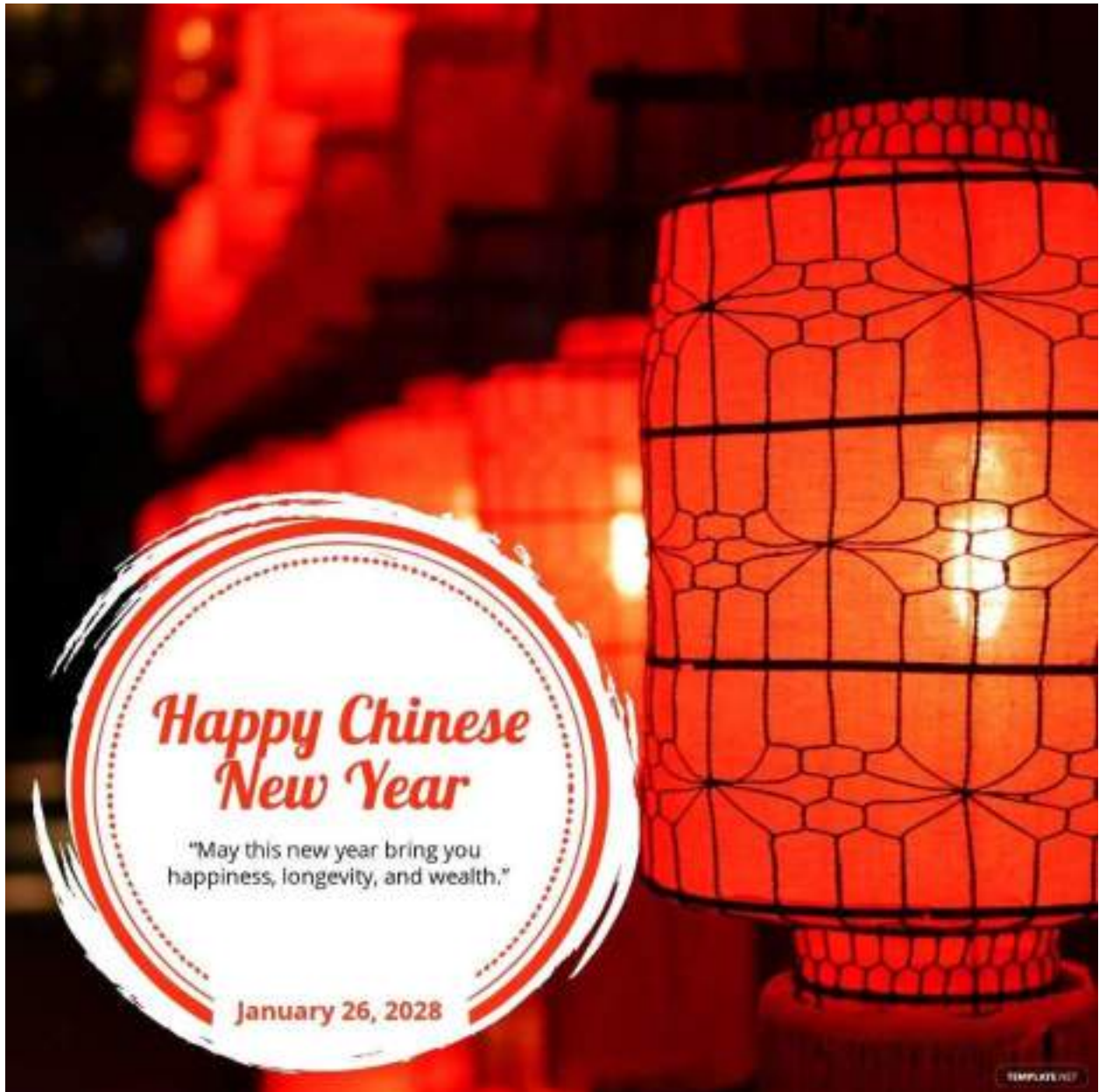
10. Invite Pet Parents

Our Adopt a [Pet LinkedIn Post](#) features an image of an adorable canine friend. Pet parents would certainly love it. So if you have dogs up for adoption, take inspiration from this template's design and layout. Use it to promote your pet adoption event.



11. Gong Hei Fat Choy!

Everyone can celebrate the Chinese New Year. For that reason, we proudly share our [Chinese New Year LinkedIn Post](#) with anyone who wants to celebrate it with our Chinese brothers and sisters. Spread peace, positivity, and prosperity with this template.



12. Flaunt Your Beauty

If you're a beauty influencer, you need to show confidence to your followers. Flaunt your natural beauty on your LinkedIn posts to win your audience's admiration. Be like the model featured on our Beauty [Influencer LinkedIn Post](#) template.



The concealer that everybody needs:

Rain Concealer
It conceals my acne effectively!

Order this item from jewelcast.com and get 10% OFF

© 2021 Jewelcast

The advertisement features a woman with dark hair pulled back, looking directly at the camera. She is holding a tube of Rain Concealer. The background is a light beige color with abstract, hand-painted pink and purple brushstrokes. The text is in a clean, sans-serif font.

13. Paris Getaway

Going on a trip to Paris? Well, if you are, you can update your LinkedIn profile with our Travel Influencer LinkedIn Post. It showcases a picture-perfect shot of the Eiffel Tower and expresses the beauty of Paris.



14. Mouthwatering Dishes

High-res images of foods are always hot items on social networking platforms. If you're a chef, a food influencer, or a food app owner, our Editable Food App [Promotion LinkedIn Post](#) is for you. Use it as your template or as a guide for your next batch of LinkedIn updates.



15. 5-Star Luxury

Your high-end hotel deserves 5-star quality posts on its LinkedIn page. With that in mind, you should try the design of our [Hotel LinkedIn Post](#) template. It has flexible visual elements to represent your hotel's brand.



16. Poolside Relaxation

Our Hotel [Marketing LinkedIn Post](#) perfectly shows the comforts of poolside relaxation. We designed this template for hotels and resorts that have poolside facilities and services.



SOMNIUM HOTEL

**THE SECOND HOME
EVERYONE DESERVES**

SOMNIUMHOTEL.COM

www.linkedin.com

17. Pizza Time!

The best time to order pizza is all the time! So if you own a pizzeria, we invite you to use our [Pizza LinkedIn Post](#). Let your LinkedIn followers know that you're ready to deliver anytime.



18. Car Wash

Many people don't have time to wash their cars, while some of them are just being lazy. So where do they go when their cars are all dirty? They go to car wash services. So if you own a car wash business, promote your services on LinkedIn using our [Car Wash LinkedIn Post](#) design.



19. Celebrate Friendships!

Celebrate the bond you have with friends using our Friendship [Quote LinkedIn Post](#) design. Let your friends know that you value them. This template's design isn't too fancy, but it's a great representation of the beauty of friendships.



20. Inspire Athletes

Our Sports Quote LinkedIn Post can help you inspire young athletes aspiring to be professionals. It features the great Michael Jordan's famous words about having fun with sports. Post this in your LinkedIn profile to uplift the spirits of young athletes.



**“JUST PLAY.
HAVE FUN.
ENJOY THE
GAME.”**

-MICHAEL JORDAN

EVERYTHINGSPORTS.COM

EVERYTHINGSPORTS.COM

21. Inspire People to Explore

Exploring the world is something every individual should experience at least once in their life. If you love traveling, our Travel Quote LinkedIn Post design would be a welcome addition to your profile. Use it to inspire others to achieve their travel goals.



22. Promote Healthy Living

If you're a person who follows a healthy lifestyle, you can empower others to do the same with our Lifestyle Quote LinkedIn Post template. Its backdrop shows an image of healthy dishes and a light green color scheme that complements it.



23. Strong Words of Motivation

Anyone has the power to motivate someone. And we've all experienced what it feels like to be a failure. So if you have the time, post some words of motivation on your LinkedIn profile. They could help someone who's in a bad place right now. Don't have any motivational quotes in mind? Then feel free to use our Motivational Quote LinkedIn Post template.



24. Spread Love on Valentine's Day

Everyone can celebrate Valentine's Day, either they're in a relationship or happily single. Valentine's Day isn't just about having a romantic partner. It's mostly about spreading love. So on Valentine's Day, spread the love with our [Valentine's Day LinkedIn Post](#).



Happy Valentines

*"Our life changes the moment we
choose love over hate - Choose love"*

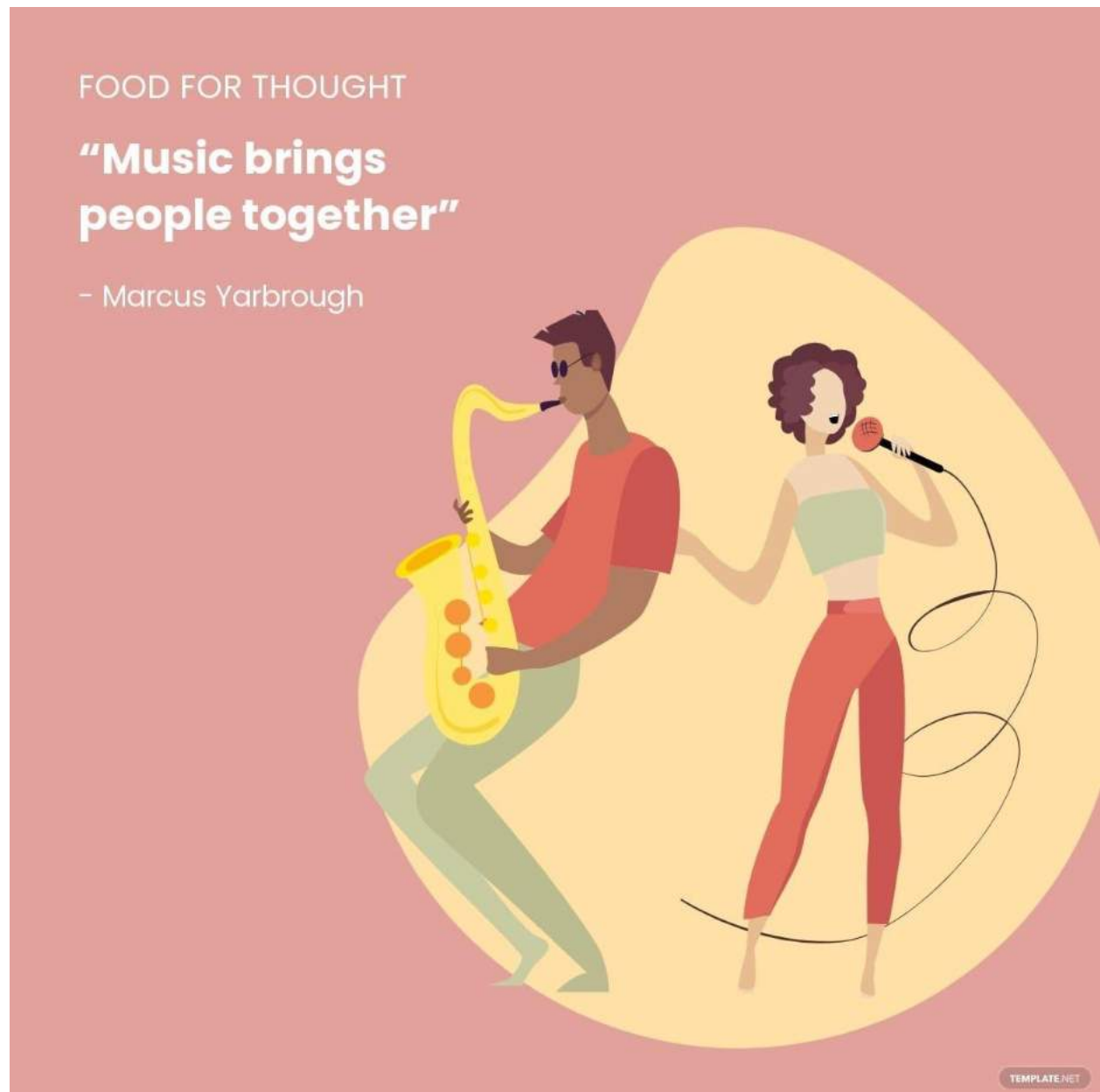
Avijeet Das

www.flowersandmore.com

flowersandmore.com

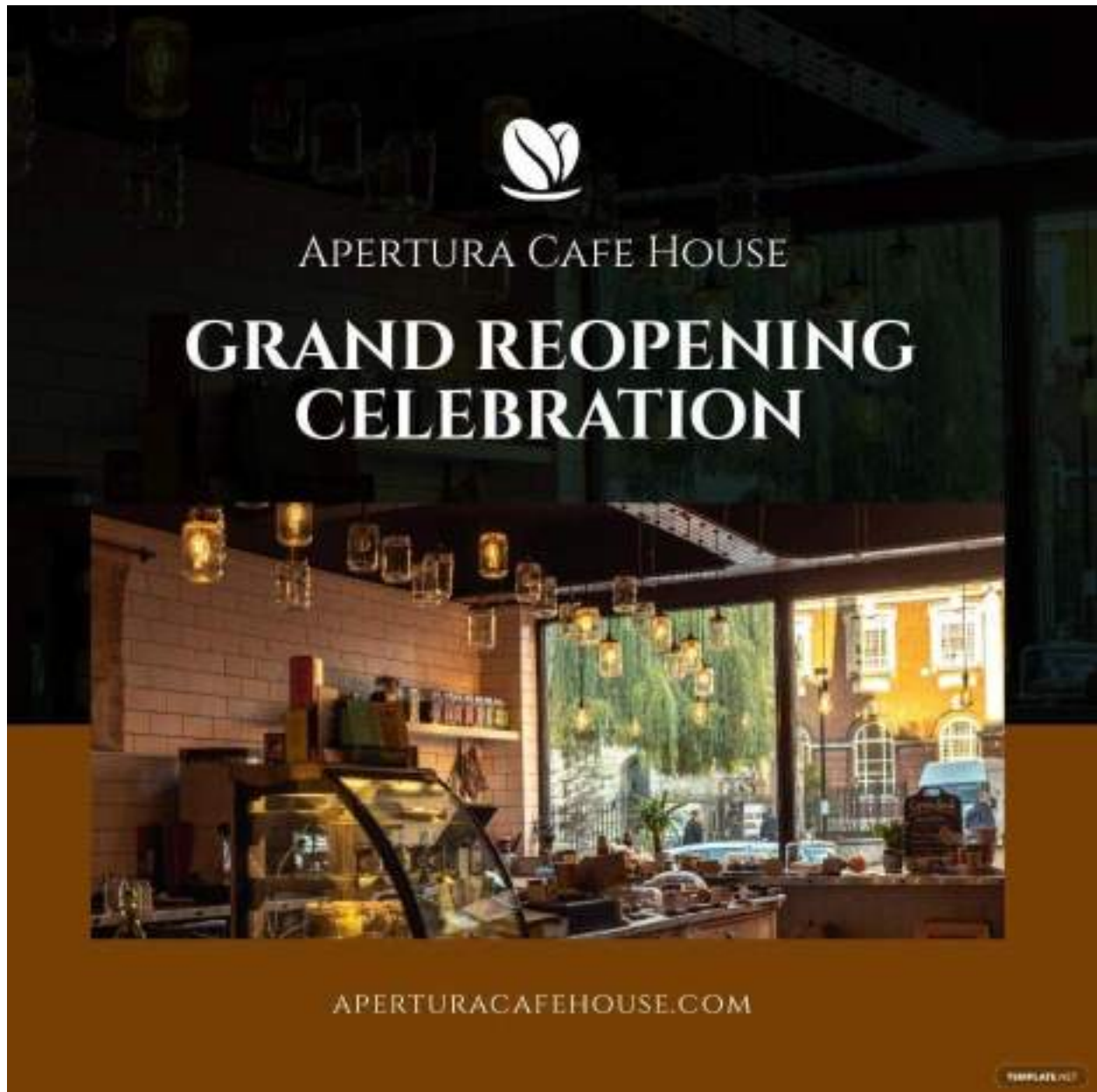
25. Express Your Love and Passion for Music

If you're a musician or someone who just loves music, we bring to you our Music Quote LinkedIn Post template. It shows an amazing art of two people playing music and having fun. Having this on your LinkedIn profile might help you connect with other music lovers.



26. Coffee Shop

Many people, particularly coffee lovers, admire the atmosphere of coffee shops. So if you own a coffee shop business, promote it using the style of our [Cafe LinkedIn Post](#) design. Coffee lovers will soon be flocking to your cafe.



27. "Buy One, Get One" Never Gets Old

Buy-one-get-one promos are always a winner. Every customer loves freebies. So if you're planning to have a buy-one-get-one promo in your coffee shop, announce it on LinkedIn using our Coffee Shop Promotion design.



28. Top O' the Mornin' to Ya!

If you're organizing a St. Patrick's Day party in your bar or at home, let people know about it via LinkedIn. You can design your post with our [St. Patrick's Day LinkedIn Post](#) template.



29. Cool DJ On the Mix

DJs are major highlights of nightclub parties. So if you own a nightclub business, make sure to announce who's DJing for each night. In that case, our Nightclub [DJ LinkedIn Post](#) would be the perfect tool.



30. Invite Talented Musicians

LinkedIn is full of aspiring and promising musicians. So if you're looking for them, create a LinkedIn post with the style and feel of our Music [Audition LinkedIn Post](#) template. Its design gives potential auditionees the feeling that your upcoming audition will be their big break.



31. Real Estate

If you're a real estate agent, your LinkedIn profile should have real estate-related posts. You can use your LinkedIn account to sell houses and other properties. Our [Modern Real Estate LinkedIn Post](#) can be your reference.

Modern Home for Sale!

Clayriver Estate

\$2,333,098 | 3,000 sq. ft. 2096
Fairmont Avenue Atlanta,
MO 63530

For more info: Angeli Gail angeli@plunthoons.com
Plunthoons Real Estate



32. Summer Time!

Summer is an awaited season of the year. It's the best time to go to the beach and enjoy the view of crystal blue waters. Our Summer [Party LinkedIn Post](#) and other [summer LinkedIn posts](#) can help you promote whatever summer event you got cooking.



33. Celebrate Your Marriage

Celebrate your marriage this year with our [Wedding LinkedIn Post](#) template. Create a post like this in your LinkedIn account and let your wife or husband know that you love them.



34. Sell Your Business Expertise

If you're a business consultant, you should know that many companies are looking for professionals like you on LinkedIn. With that in mind, you should sell your expertise on your LinkedIn account. You can do it the same way our Consulting Services LinkedIn Post does it.

**Mauzey
Consulting Firm**



**Transform Your Business
With Professional Advice**

mauzeyconsulting.com

mauzey.com

35. Pastries

Pastries are delicacies that make our mouths water. Just the mere image featured on our [Bake Sale LinkedIn Post](#) is enough to churn our cravings. So if you're a seller of pastry dishes, you can use this template to promote your bakery business.



36. Mother's Day Celebration

Mothers deserve all the love in the world. So this coming Mother's Day, shower your mom with love and appreciation. Celebrate her motherhood on LinkedIn by posting our [Mother's Day LinkedIn Post](#).



37. Promote Yoga

Yoga is a fun, relaxing, and healthy activity. It would be a nice thing to promote on your LinkedIn account. So get your LinkedIn friends and followers to do yoga with our [Yoga LinkedIn Post](#) template.



38. Badminton

Our [Sports LinkedIn Post](#) features badminton. So if you're hosting a badminton tournament or friendly match in your area, this one's for you. It's simple, but it can get your local badminton players excited.



Be There!

Badminton Tournament

August 12, 2030 | 9:00 AM

LinkedIn

39. Find the Next Big Football Star

The next football phenomenon might be in your locality. So if you're a football coach, announce your upcoming tryouts using our Sports Tryout LinkedIn Post template. We never know, you might soon meet the next Tom Brady.

A promotional graphic for a football tryout. It features a blue and white color scheme. On the right, a circular inset shows a football player in a blue jersey with the number 4, wearing a white helmet with a blue lightning bolt, holding a football. The background has faint silhouettes of football players. Text elements include 'TIGERS FOOTBALL CAMP' in a dark blue rounded rectangle, 'FOOTBALL TRYOUTS' in large blue letters, 'EXPLORE YOUR POTENTIAL' in yellow, and 'Saturday | 10-3PM' in a white rounded rectangle.

TIGERS FOOTBALL CAMP

FOOTBALL TRYOUTS

EXPLORE YOUR POTENTIAL

Saturday | 10-3PM

40. Lawn Care

Lawn services could be in demand in your community. So if you want extra income, you could offer your lawn care services to your neighbors. Let them know by creating a [Lawn Care LinkedIn Post](#) like our Professional Lawn Services template.



41. Charity

Organizing a charity event is expensive. You'll need the support of people in the community. So use our [Charity LinkedIn Post](#) to raise awareness for your humanitarian act and gain funds.

Second Life Foundation

CHARITY FUNDRAISING

March 12, 2027



42. Catering Services

If you own a food catering business, you don't always need extravagant marketing materials to promote it. You can use simple ones like our [Catering LinkedIn Post](#) and expect satisfactory outcomes. Soon, you'll be fully booked with special events such as weddings, birthdays, and graduation celebrations. You can also have a look at our [Food LinkedIn Posts](#).



43. Let's Go Camping

Camping is a great means to escape the hecticness and noise of the city. So if you're part of a camping association, try using LinkedIn to encourage city people to go camping. Our [Camping LinkedIn Post](#) template can help you.



44. Tutoring Service

If you're sidelining as a home tutor, a post like our Home [Tutoring LinkedIn Post](#) should be in your LinkedIn feed. Many parents are looking for reliable home tutors for their children on LinkedIn. They might be able to find you and hire you.

SOAR HIGH TUTORIAL SERVICES

WE OFFER HOME TUTORING

SOARHIGHTUTORIAL.COM

© 2020 Soar High Tutorial Services

45. Hair Salon

Your Hair Salon business could gain steady popularity on LinkedIn. So if you have upcoming discounts on your services, our Hair Salon Promotion LinkedIn Post can spread the word. The aesthetic of this template appeals to customers and goes well with your brand.



46. Photography Service

If you're a professional photographer, your LinkedIn profile should be full of high-quality photos and promotional posts about your photography services. Take our [Photography LinkedIn Post](#) as an example.



47. Movie Marathon

Hosting a movie marathon night in your backyard? If you are, you can invite your neighbors and friends through LinkedIn. You can post our Movie Night [Invitation LinkedIn Post](#) design.



48. Celebrate Women

Celebrate the power, confidence, and beauty of women with our [Women's Day LinkedIn Post](#) design. All of us can celebrate Women's Day, regardless of gender. Women are essential parts of society that we all should appreciate.



49. Fashion Sale

Fashion sale promos are always attractive. Cheap high-quality fashion items are treasures for most customers. Use the aesthetic style of our [Fashion Sale LinkedIn Post](#) to announce your upcoming fashion sale event. Fashion enthusiasts will be lining up outside your store soon.



50. IT Company

If you own or work for an IT company, make sure to represent its brand and image well on LinkedIn. Do it like our IT Software LinkedIn Post below.



General FAQs

1. Is it good to have a LinkedIn account?

Yes, having a LinkedIn account is good for you, especially if you're looking for employment.

2. What kind of LinkedIn content should I post?

The best contents to post on LinkedIn are meaningful quotes, research topics, DIYs, video presentations, and many more.

3. Do I have control over who sees my LinkedIn posts?

Yes, you can control who sees your post on LinkedIn. You can choose to let your posts be seen on other sites or to LinkedIn members only.

4. Is LinkedIn free?

Yes, signing up for a LinkedIn account is totally free.

5. Can I use hashtags on LinkedIn?

Yes, you can use hashtags on LinkedIn. However, they don't have the same effect as using them on Facebook or Twitter.