

## 50+ Book Cover Ideas & Examples 2022

Ask any book worm and they'll tell you that holding an actual book in your hands has a different and generally better feeling than holding a Kindle or a tablet. Regardless, books- whether hardbound or not- serve as gateways to adventures, ideas, and can even unlock precious memories. And much like a first impression, a [book cover](#) is the first thing people see. If you're an author or blogger, you want to create a lasting and positive first impression when it comes to your books or eBooks. With an [easy to use book maker](#) and the book cover ideas below, you can achieve your goals in no time!

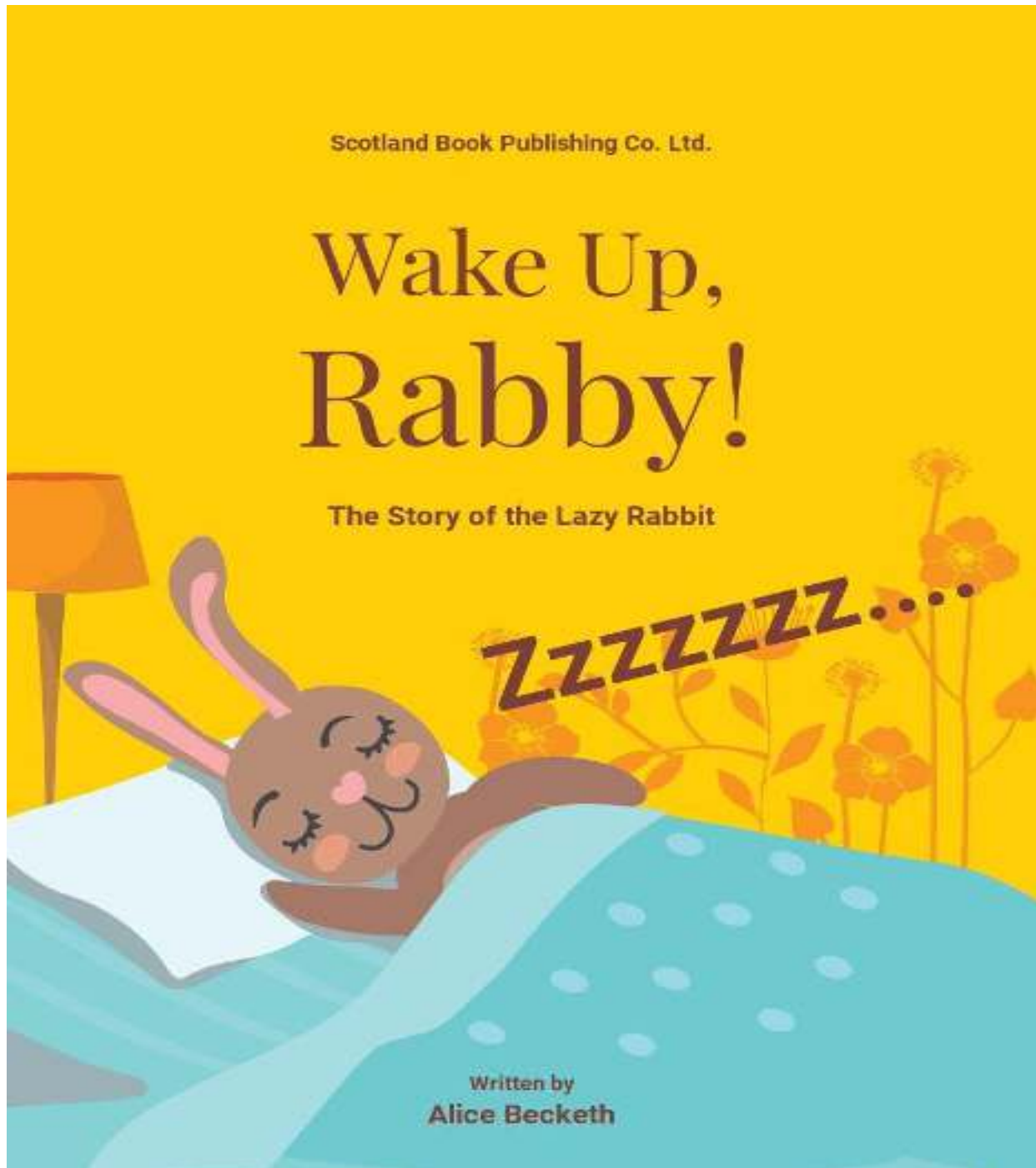
### **To create a book cover of your own, follow these simple steps:**

- Browse through dozens of creative designs and ideas for your own book covers.
- Customize it the way you want and download it in your preferred file format.

People often say you can't judge a book by its cover. But in this case, an eye-catching and creative book cover could be your ticket to reaching greater heights. Let these 50 plus book cover ideas stir your imagination and inspiration!

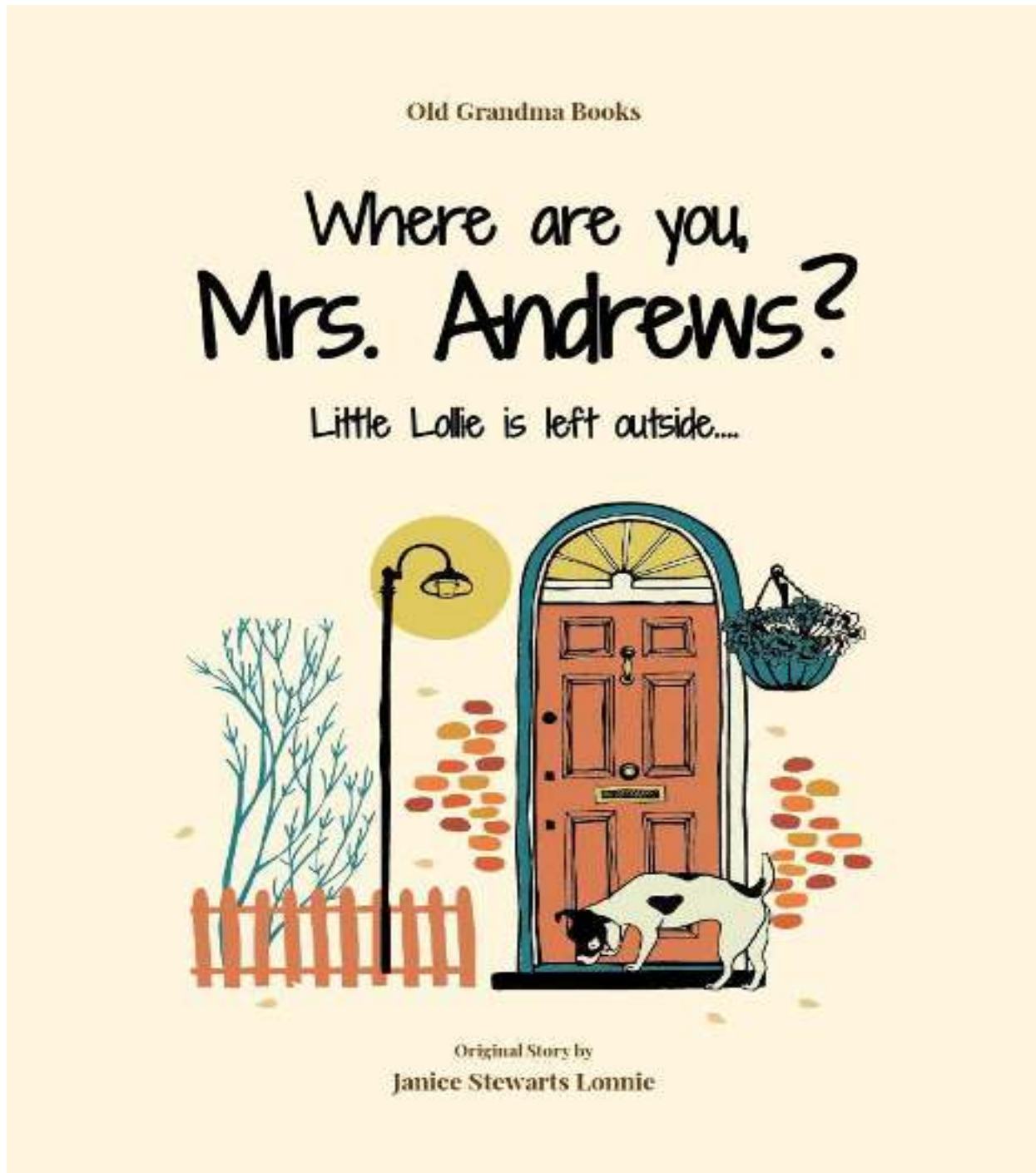
## 1. Catchy Title

One of the most important decisions for any author is deciding on the title. You want to make sure it captures your ideas but at the same time, is memorable enough to make people look twice. The toddler [story book cover](#) below uses a title that is almost urgent yet alluring enough for kids to remember.



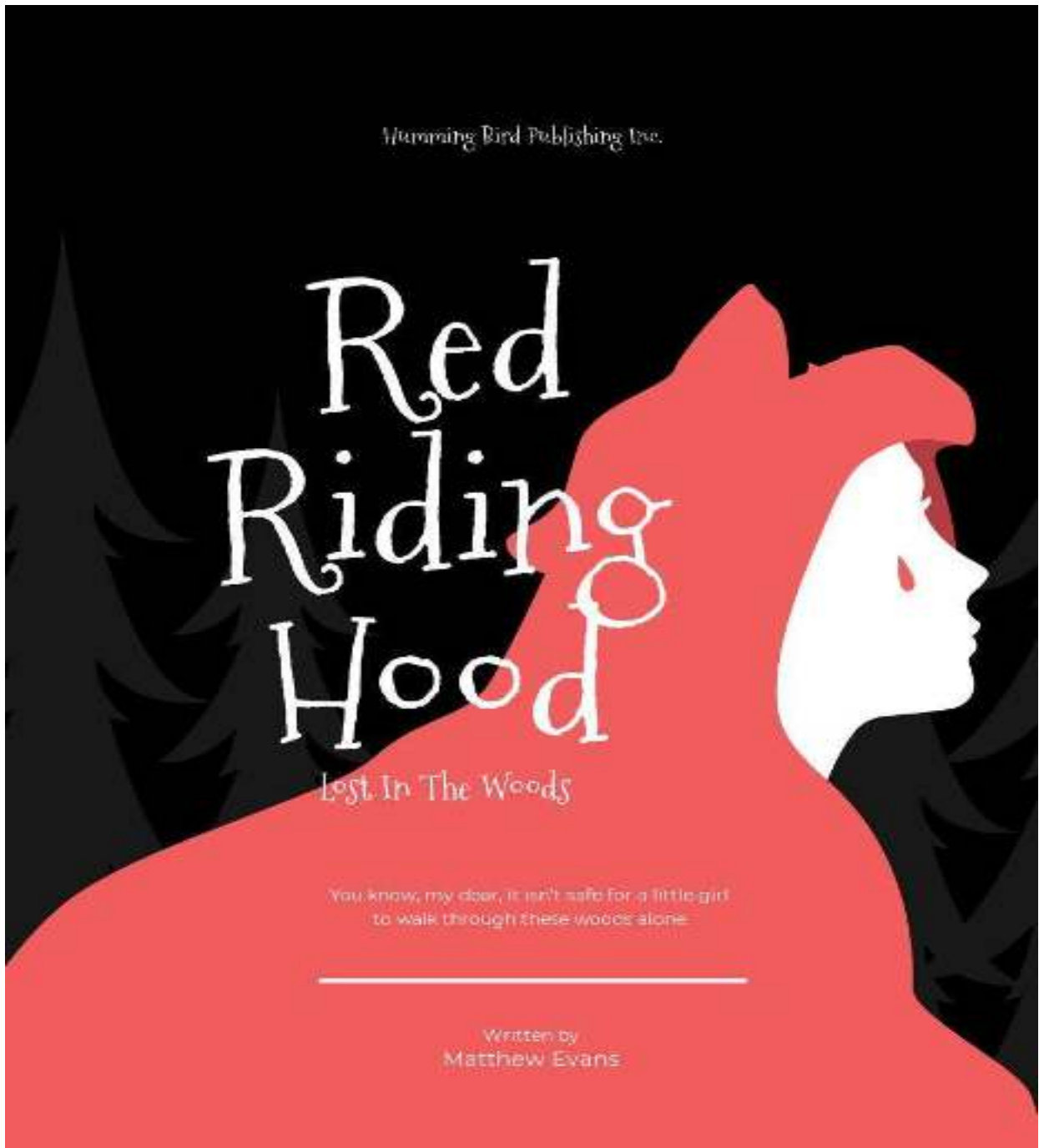
## 2. Simple Illustration

Aside from text, images are another important aspect to consider. Pictures and imagery make your book cover come to life. The classic book cover example below has checked two boxes: a thought-provoking title and a simple yet captivating illustration.



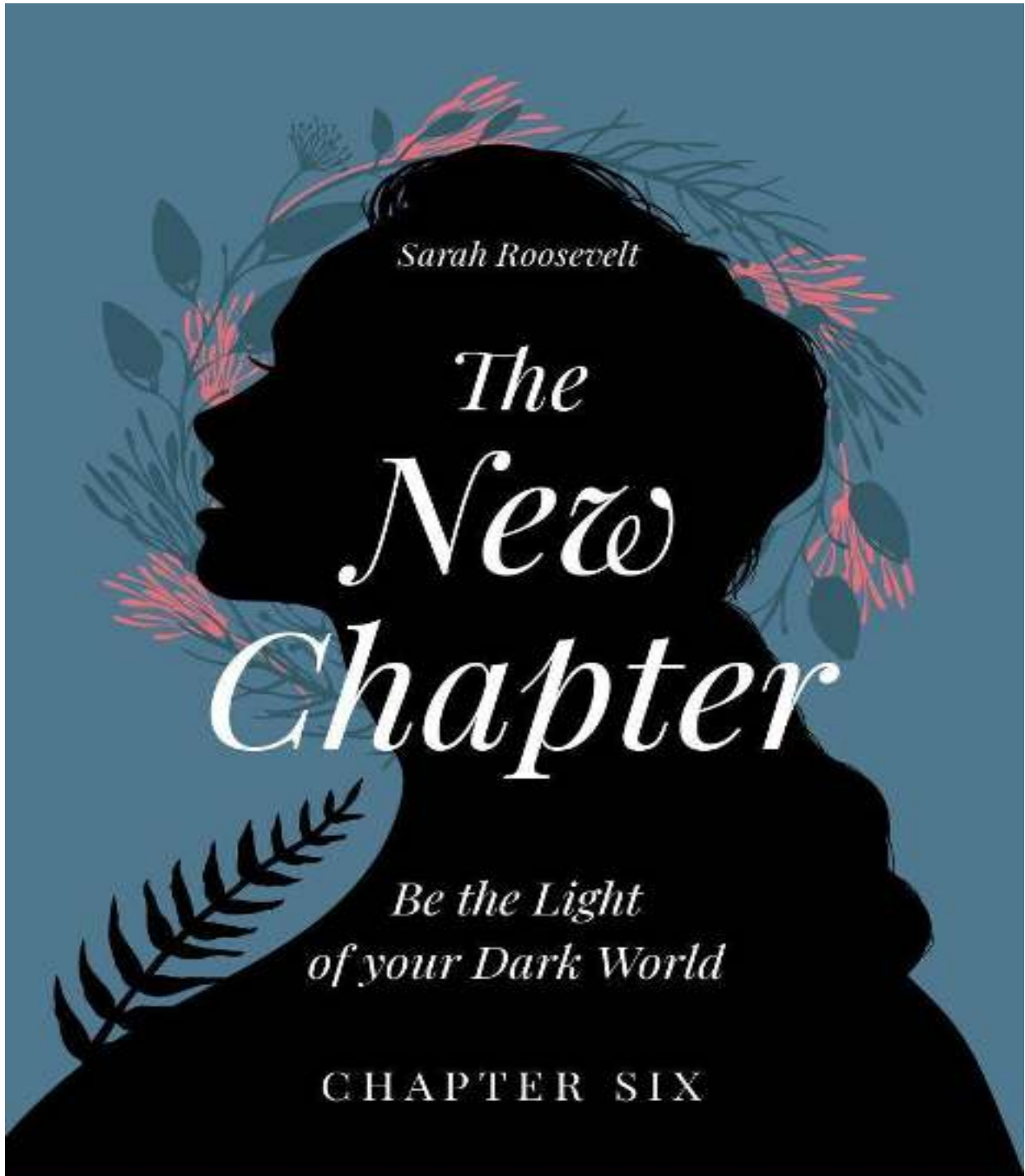
### 3. Update a Classic

There are hundreds of famous and beloved fairy tales that have been shared for generations. One such example is the tale of Little Red Riding Hood. Don't be afraid to give your own twist to a classic. Even if that means just giving the book cover a more refreshed, [modern look](#).



## 4. Sassy Silhouette

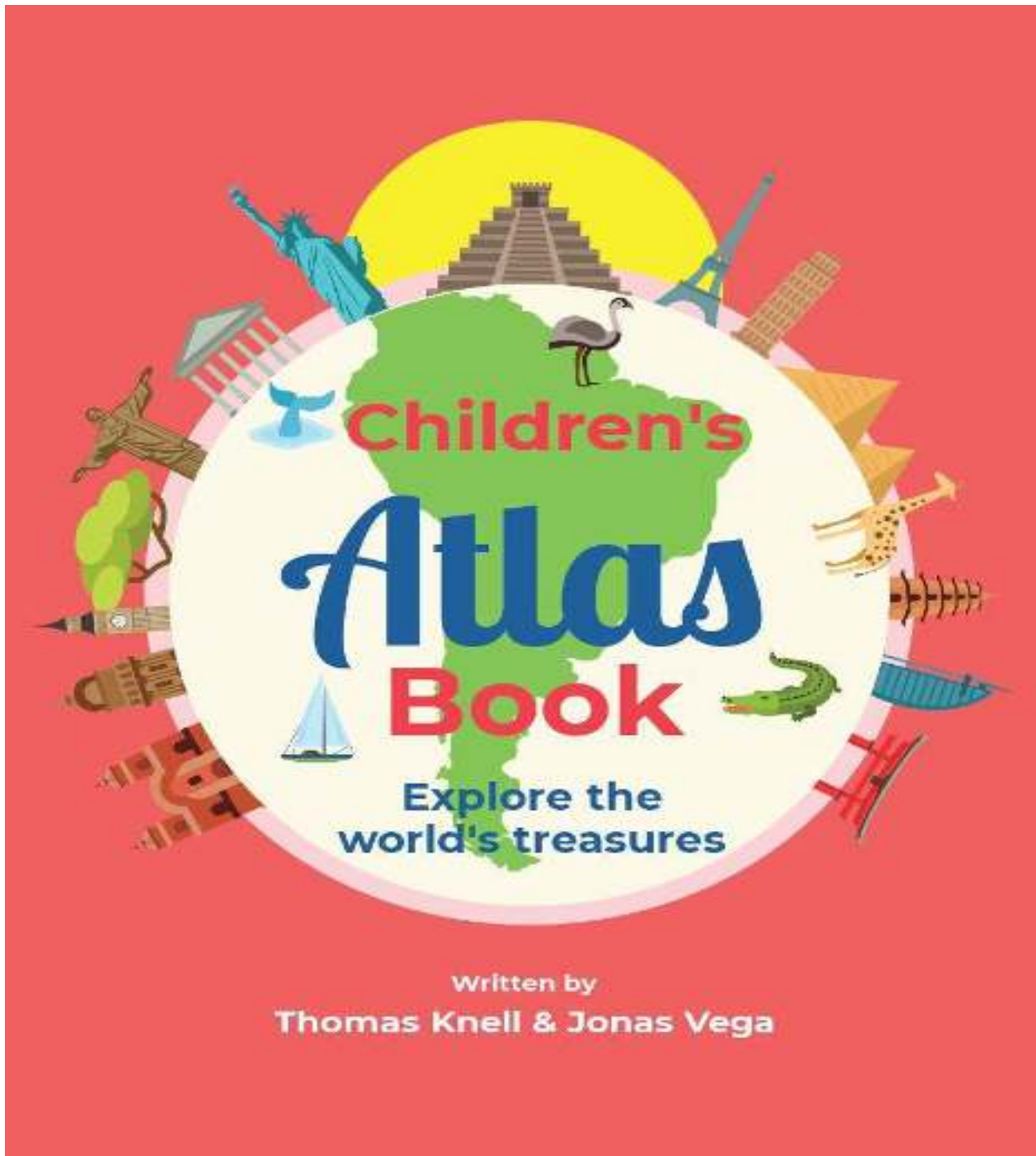
Artistic techniques like emphasizing a silhouette creates a richer and deeper dimension to your book cover. The sample book cover below uses [playful florals](#) as a background to soften the darkness and seriousness of the silhouette.





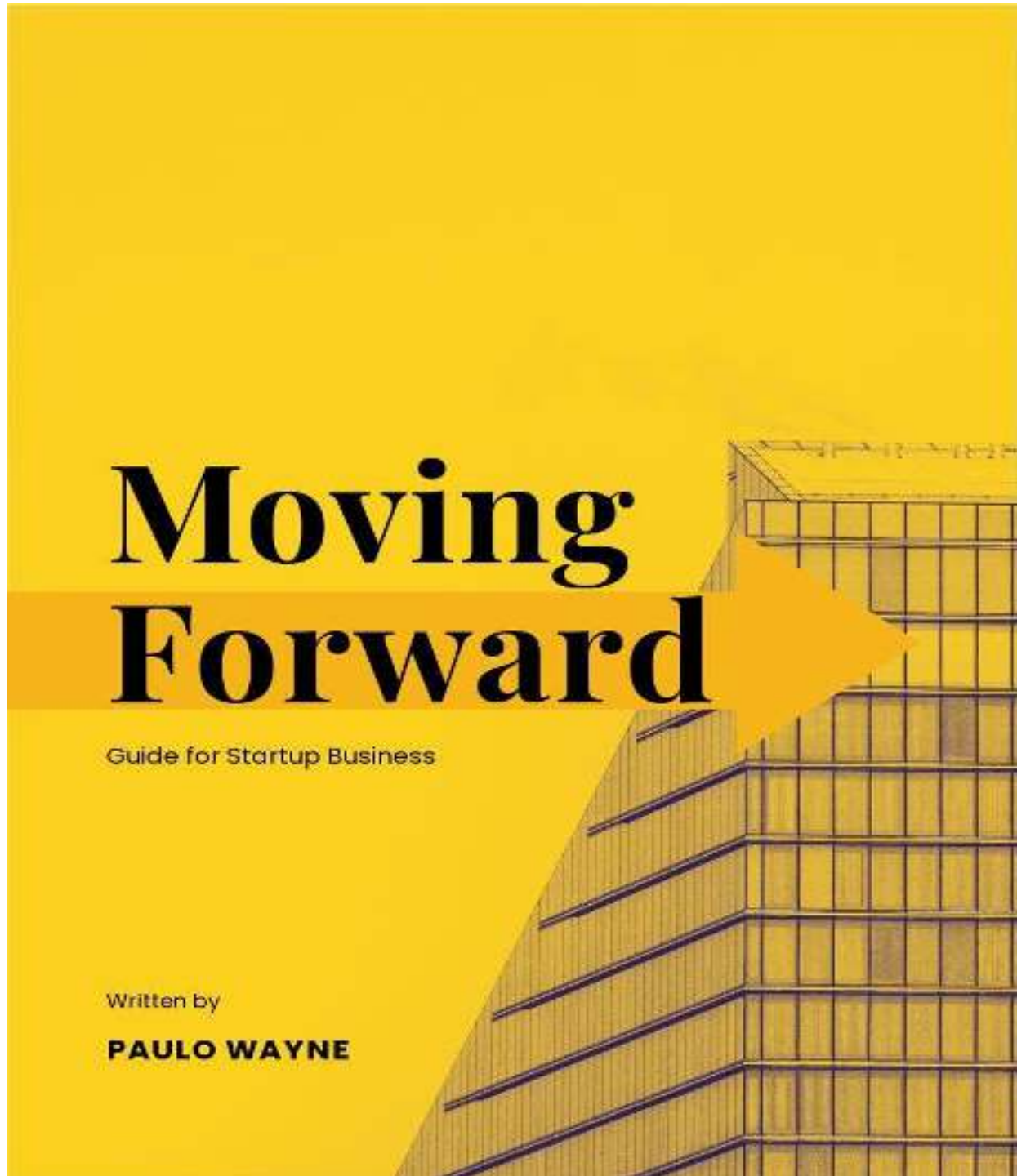
## 5. Know Your Audience

A regular atlas book is bulky, serious, and even intimidating. The example below shows a [kids version](#) of the non-fiction book, as it incorporates colorful elements and famous landmarks all rolled into one. If your target audience are children, you need to adjust accordingly.



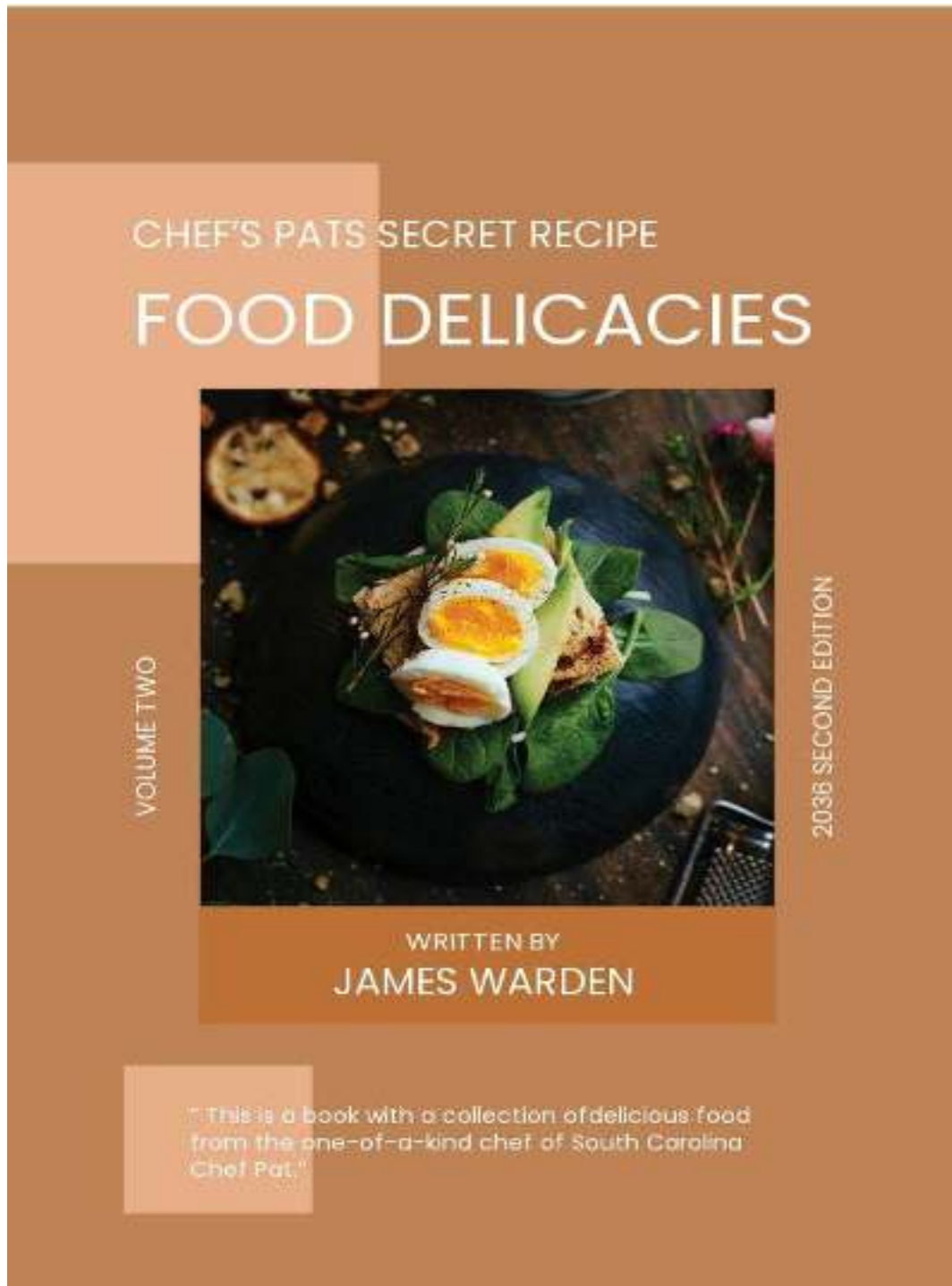
## 6. Lead the Way

A common reason why people buy books is because they're in search of information. The [business book cover](#) below explicitly states that it's a guide for startups. It's good to share information and tips that might help other people succeed.



## 7. Spotlight

Images have a way of grabbing all the attention. The more appealing the picture, the more likely it is to pique interest. The [cookbook cover](#) below wastes no time in using an appetizing food photo as the primary focal point.





## 8. Ride the Fame

Famous places and people give additional leverage to any form of promotion. The immediate affinity to a well-known place instantly establishes interest. Take the [travel agency](#) eBook cover below. Machu Picchu in Peru is a popular bucket list destination and is sure to tickle the travel buds of any reader.



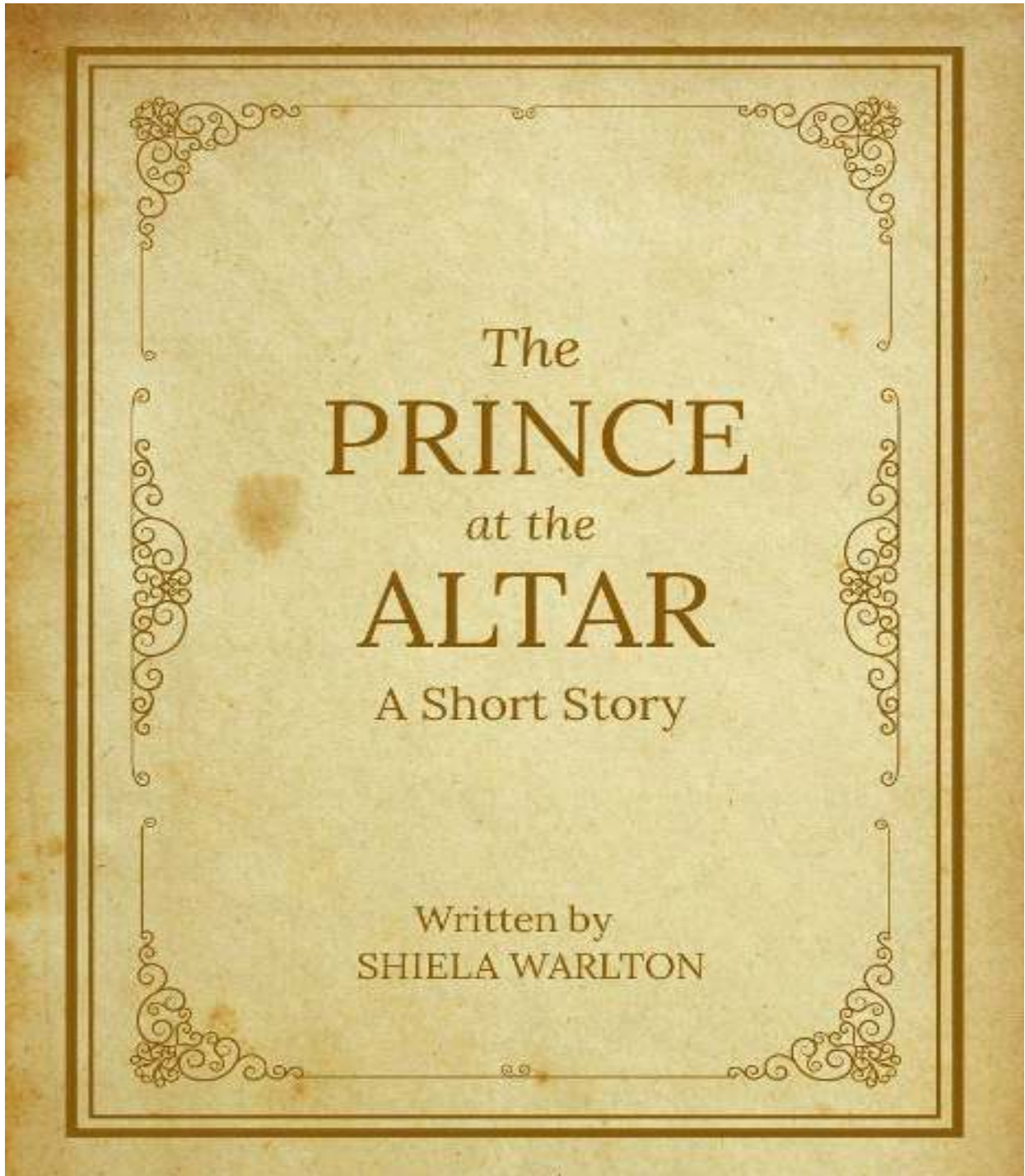
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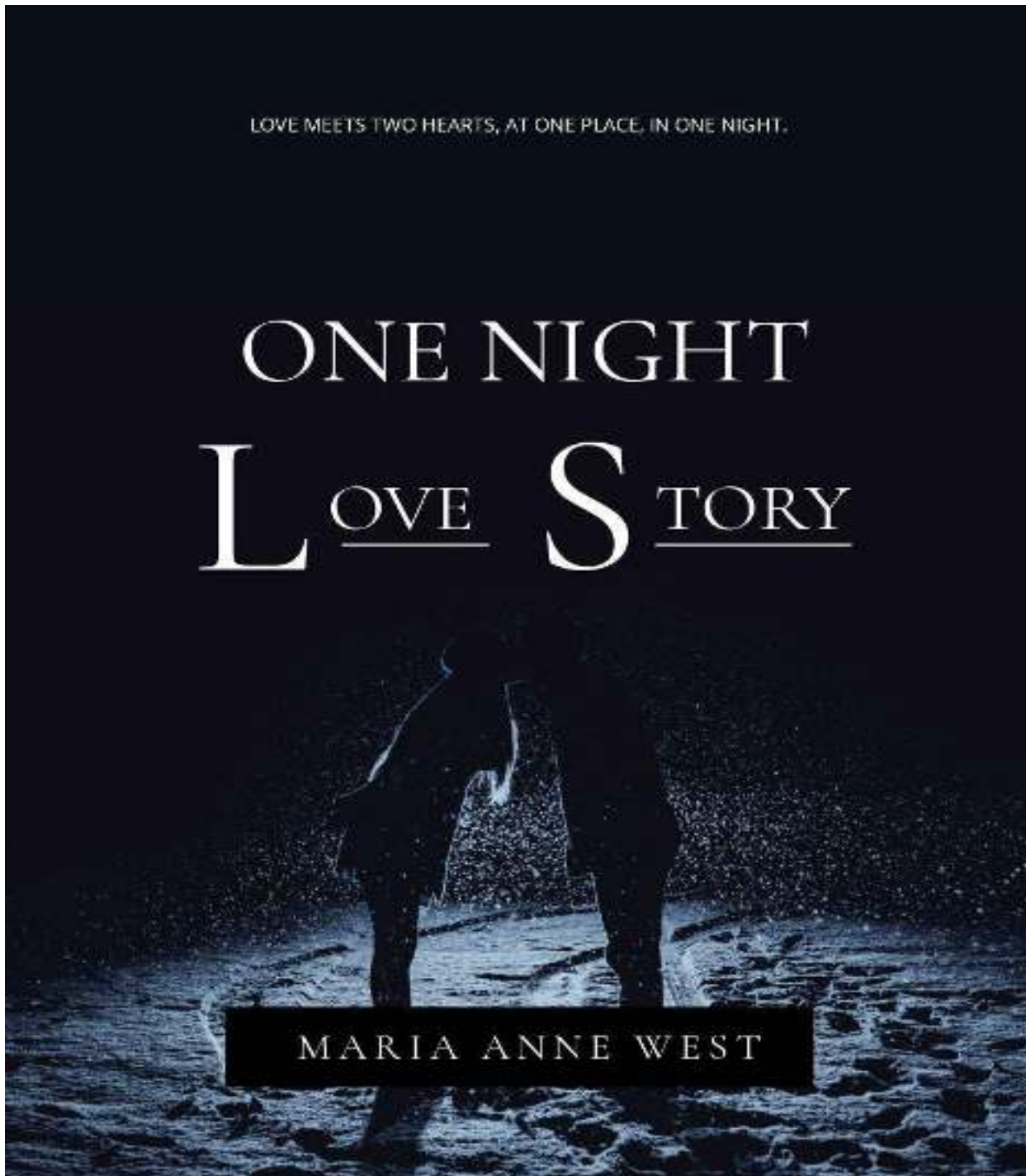
## 9. Viva Vintage

There's a certain appeal to old, antique-like book covers. It's as if it automatically brings you to another time and era. The [vintage style](#) book's old-fashioned design and aged-effect is sure to stand out on any bookshelf.



## 10. Universal Themes

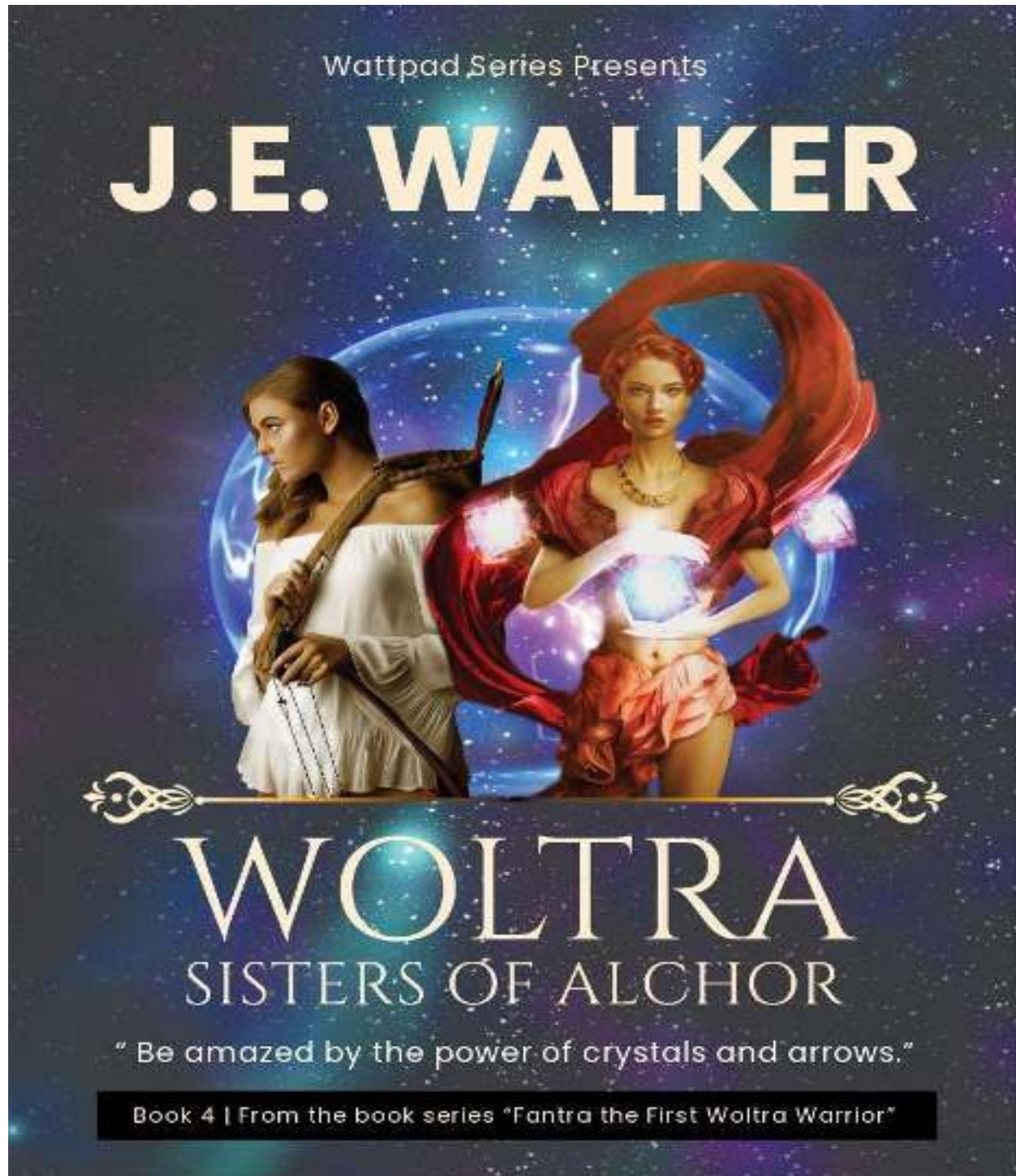
If you're in doubt as to what kind of book it is you want to write, one easy way to get out of that rut is by picking universal human themes. The more people can relate to your ideas, the easier it is to get your message across. The universality of [romantic love](#) is a popular choice for books, as the sample cover below suggests.





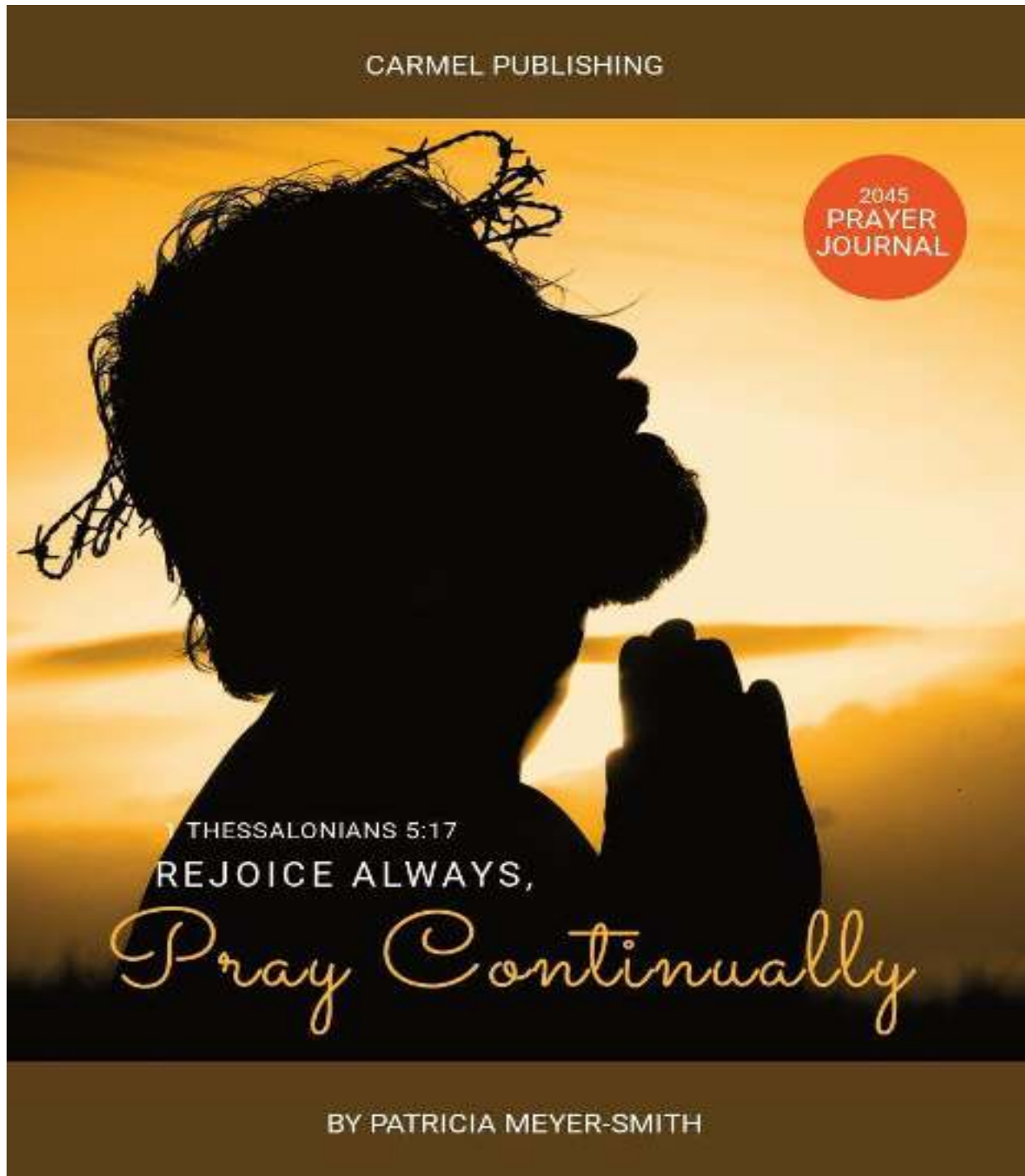
## 11. Delve into Fantasy

There's nothing that captures the imagination quite like the fantasy genre. Of course, there are different types of fantasy; and one example is the [Wattpad book cover](#) below. It easily gives off a science fiction vibe that's hard to ignore.



## 12. Keep the Faith

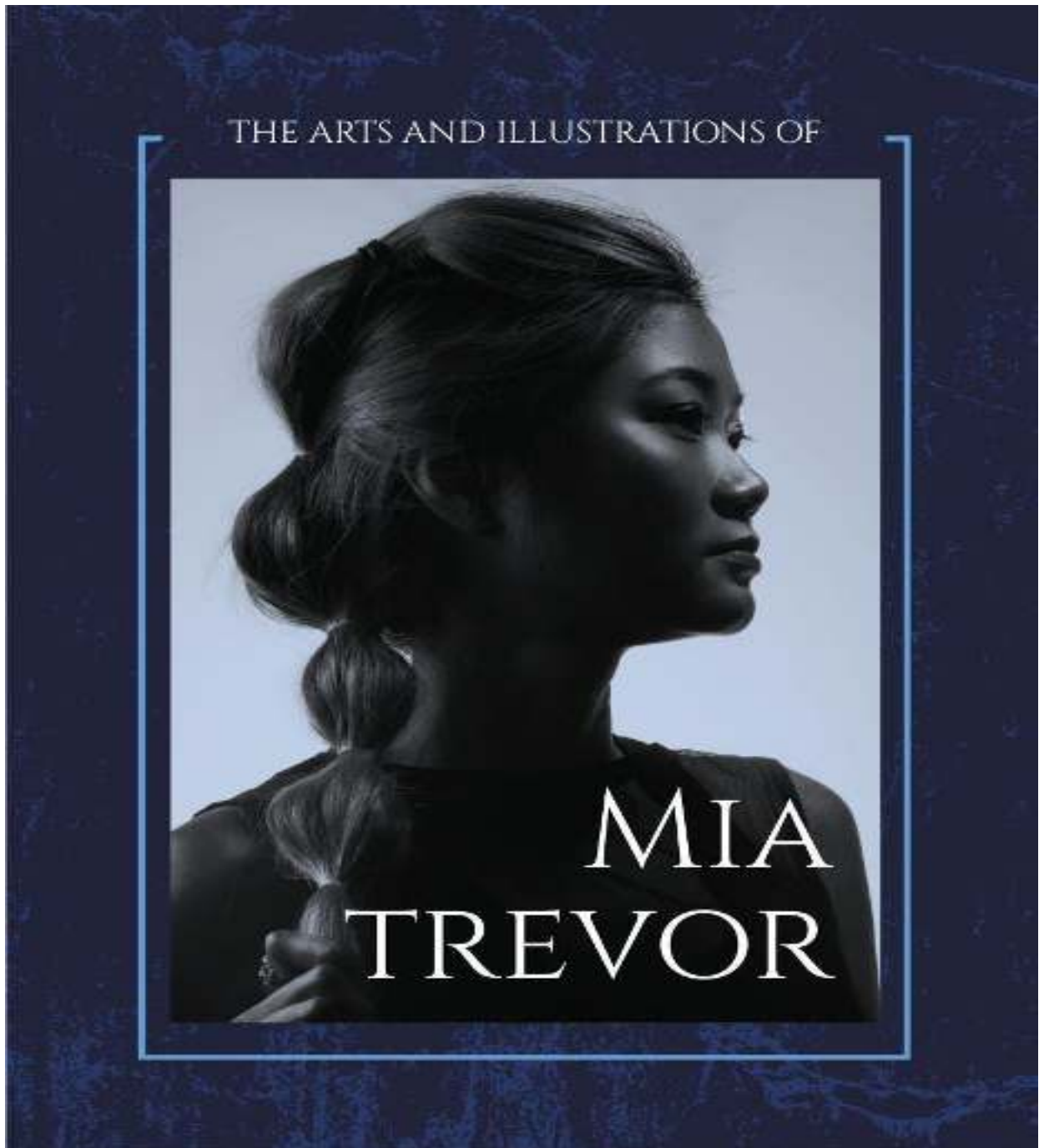
The prayer [journal book](#) cover below not only establishes immediate familiarity with the silhouette of Jesus and his crown of thorns; but it uses Scripture as part of the book title. The book just calls out to people who identify with Christianity.





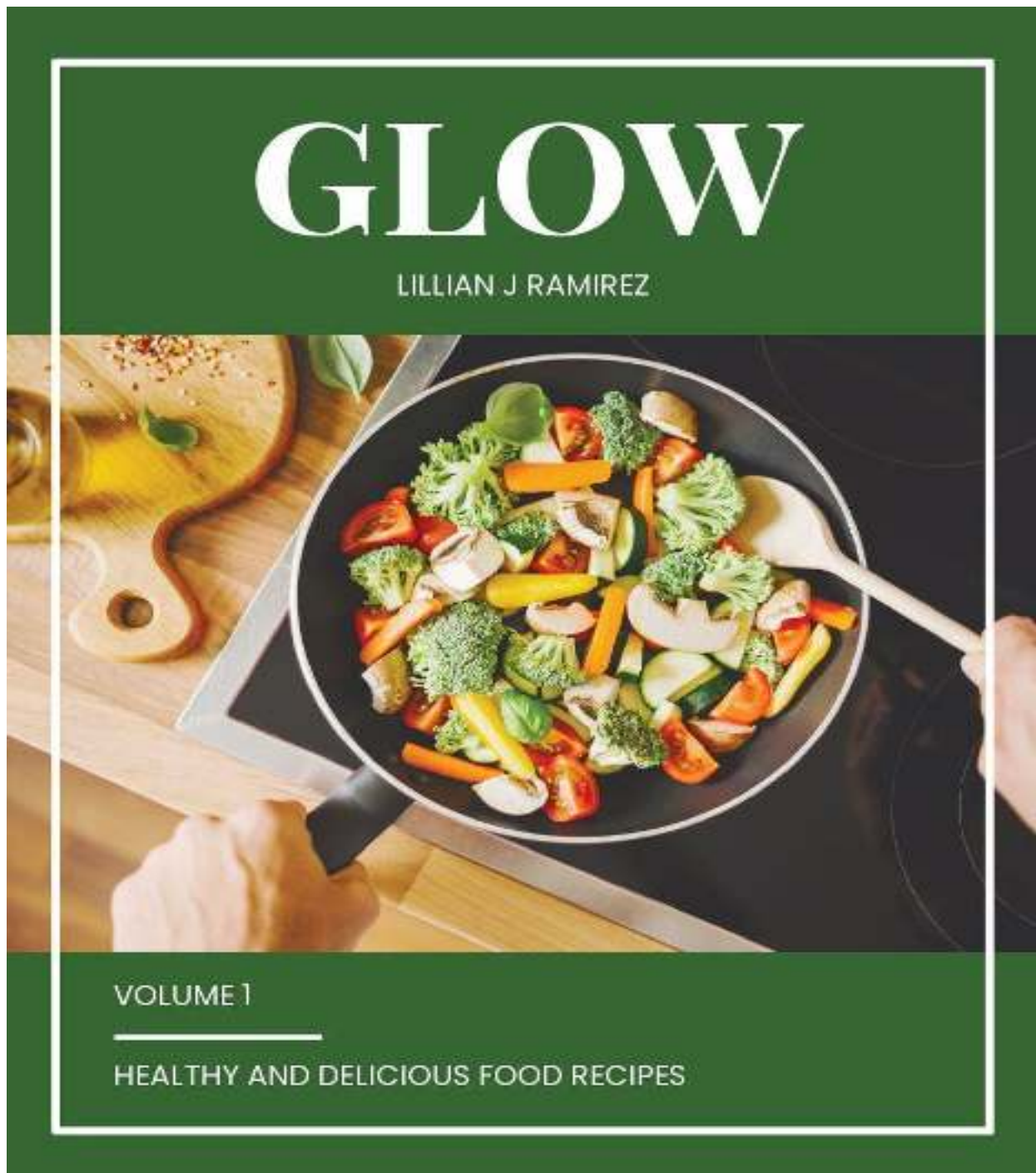
### 13. You Are the Brand

Self-promotion can backfire if it's not done properly. But sometimes, as in the case of artists or photographers, their work speaks of their brand. The artists themselves are the brand and this gives weight to their credibility as professionals. The [art book](#) cover below espouses this perfectly.



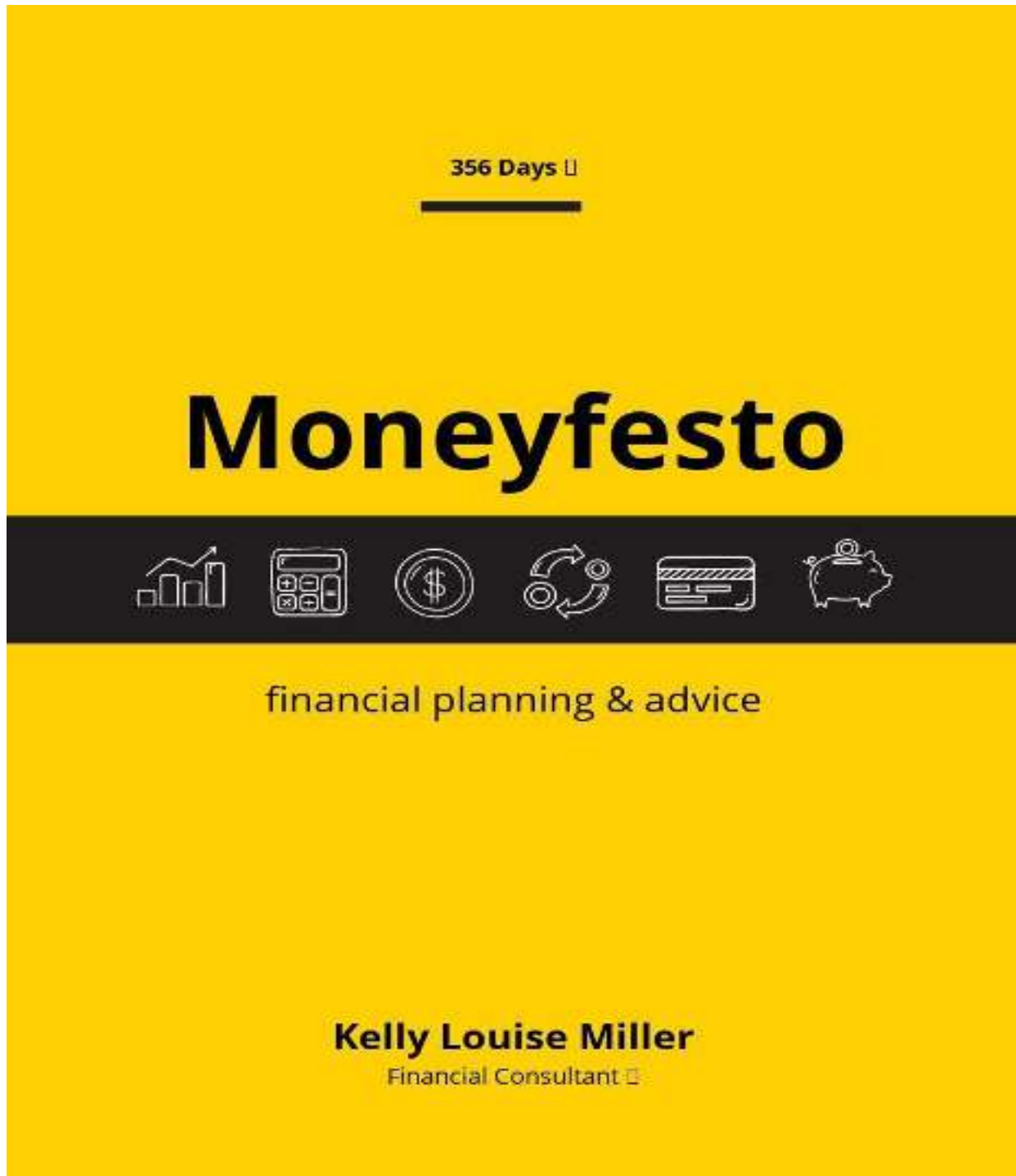
## 14. Match-Making

Make sure your book cover contains a title and image that match and complement each other. This may sound obvious and apparent; but even confusion can be a deterrent for book sales. Fruits and vegetables are often dubbed as 'glow food'. The [recipe book](#) cover below uses a simple yet impactful word then associates it with colorful vegetables.



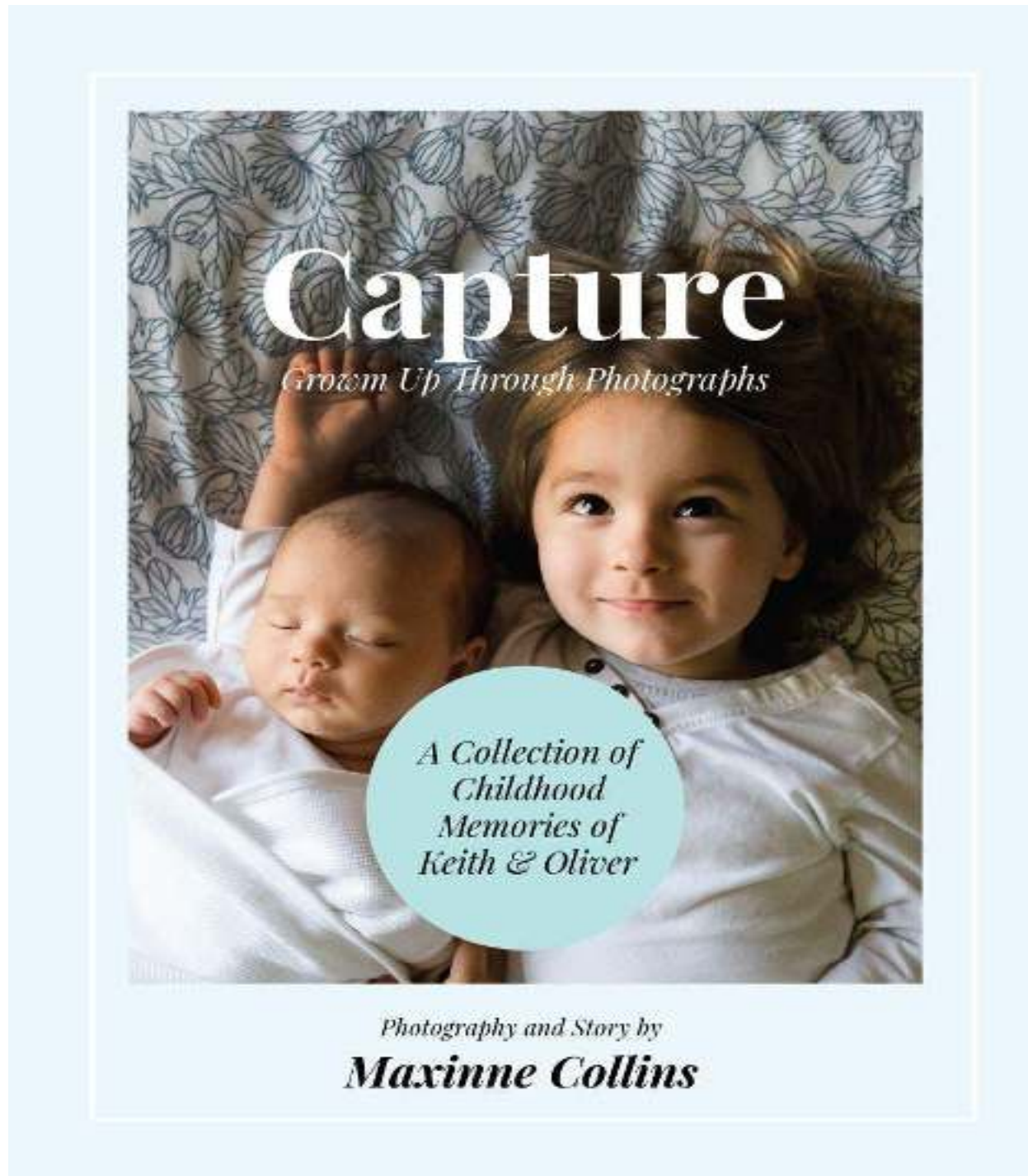
## 15. Wordplay

Using clever wordplay and sharp wit is always a good way to grab attention. The [finance template](#) below playfully spins the word manifesto to make it an appropriate title for the book's topic.



## 16. Build Memories

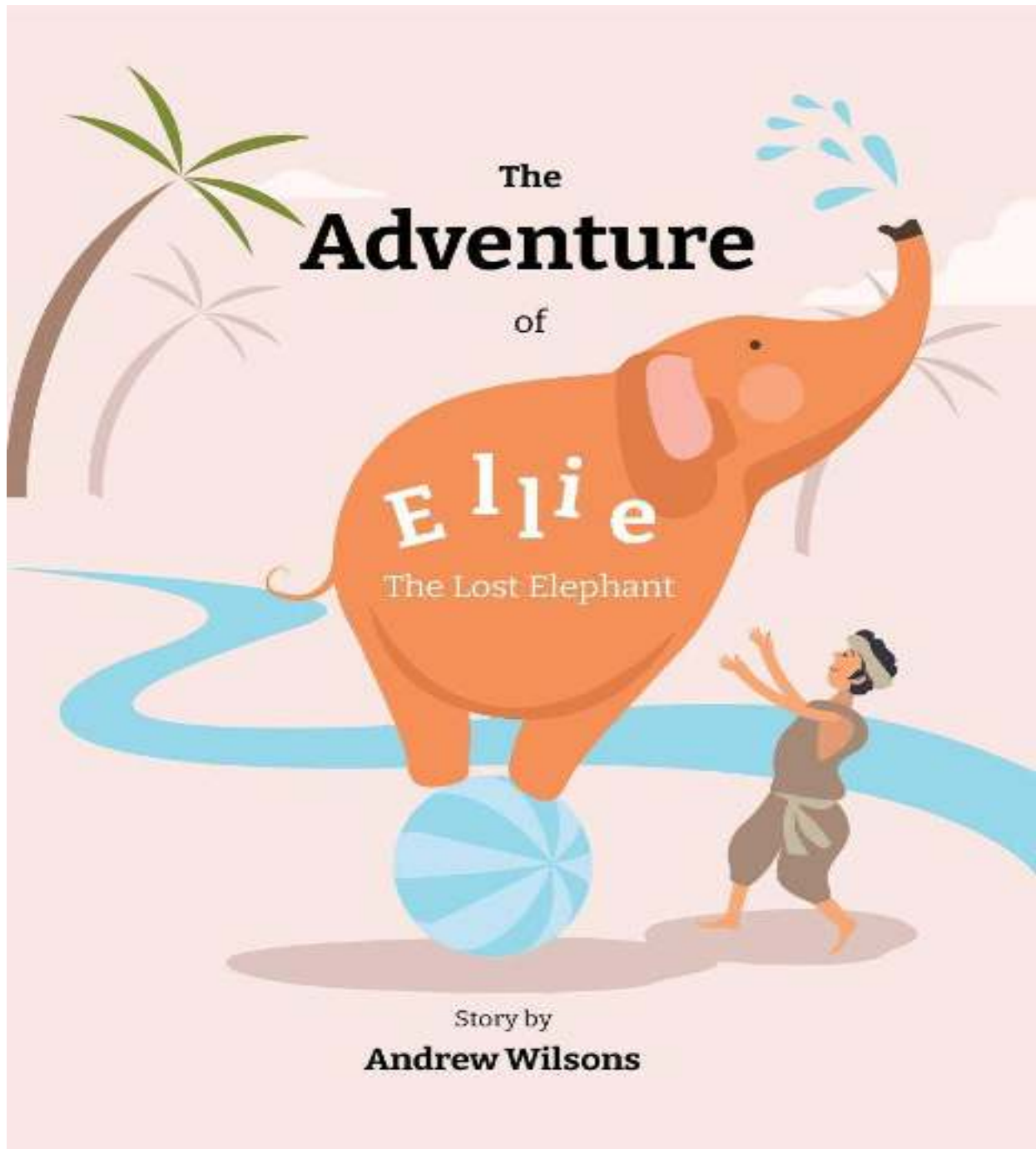
Books aren't only made up of text and paragraphs. [Photo books](#), like the example below, can be used to record or document important milestones and moments. Pair the cover photo with elegant fonts and captions for a timeless touch.





## 17. Always up for Adventure

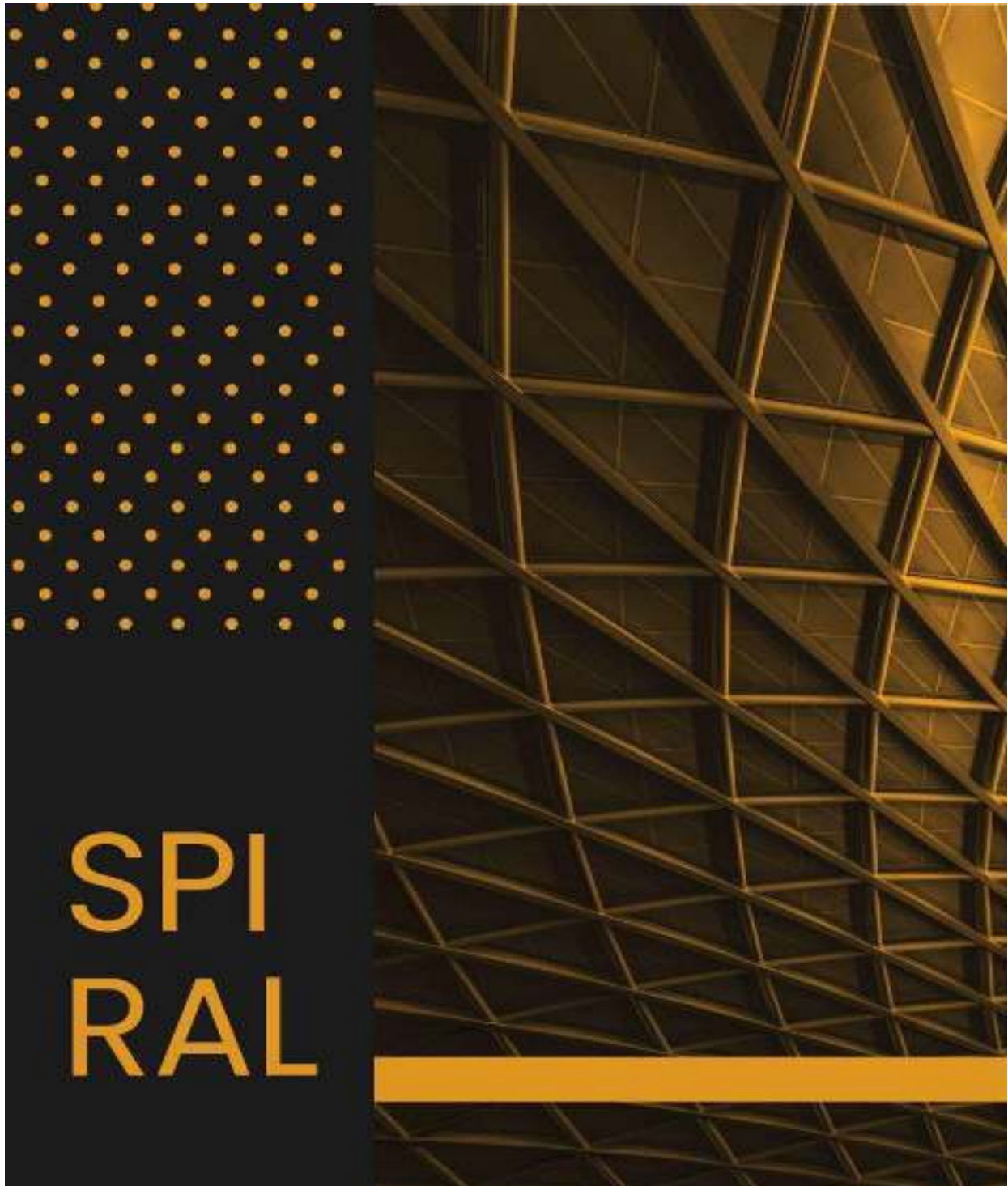
Most people are naturally curious. Some are always on the lookout for their next big adventure. Explore the action-adventure genre and open your reader's mind to a world of possibilities. The [children's book cover](#) below is practically inviting the reader to experience a fun-filled adventure.





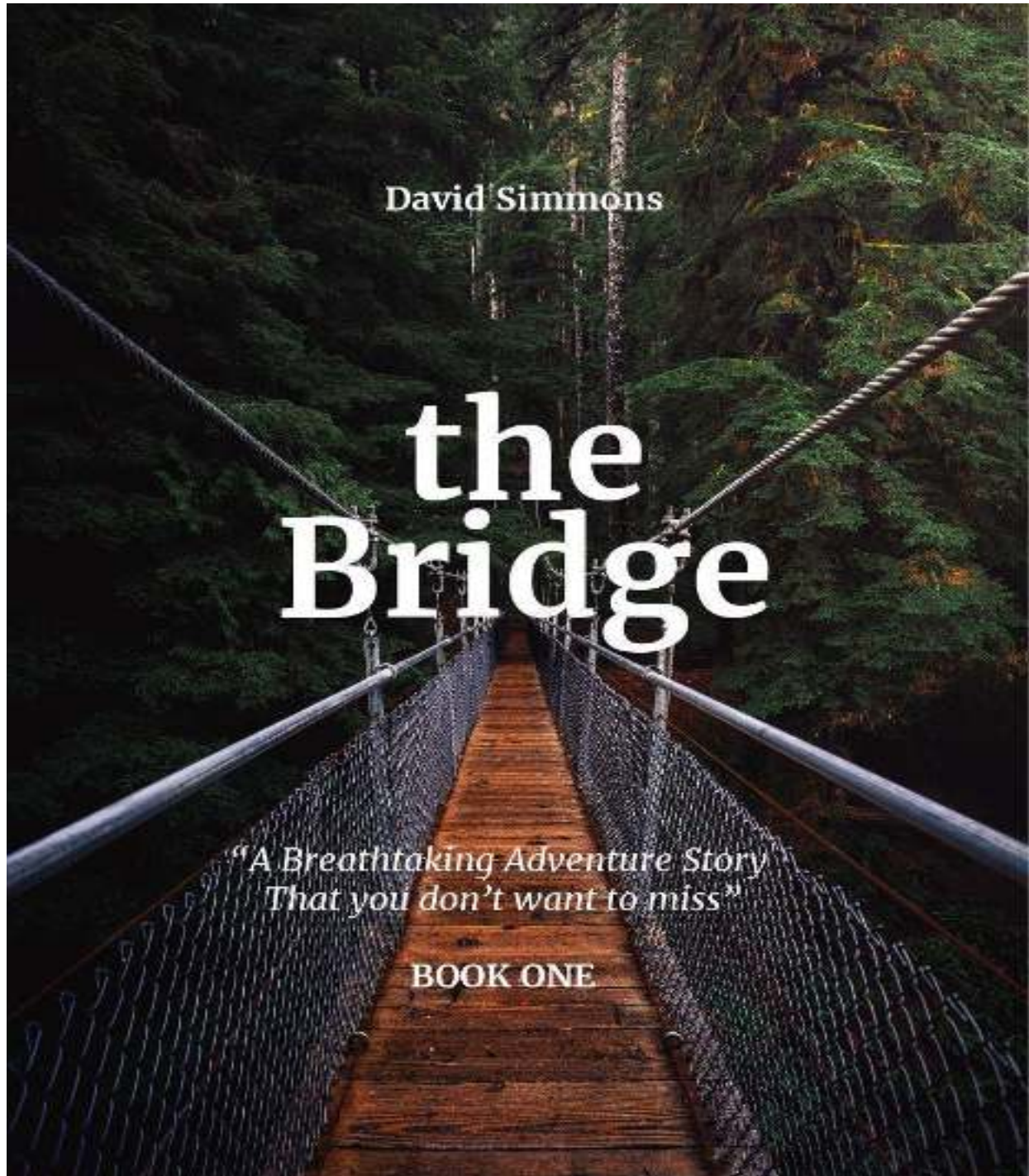
## 18. The Devil is in the Details

Images, particularly in architecture and art, have to be unpacked for its beauty to be fully appreciated. The book cover below zeroes in on the finer details, giving it a more interesting touch.



## 19. It's All Perspective

If you want to capture the reader's attention in a unique way, try shifting perspectives and angles. The fiction book cover below doesn't use just a regular photo of a bridge. It virtually places the person or reader at the foot of a bridge.





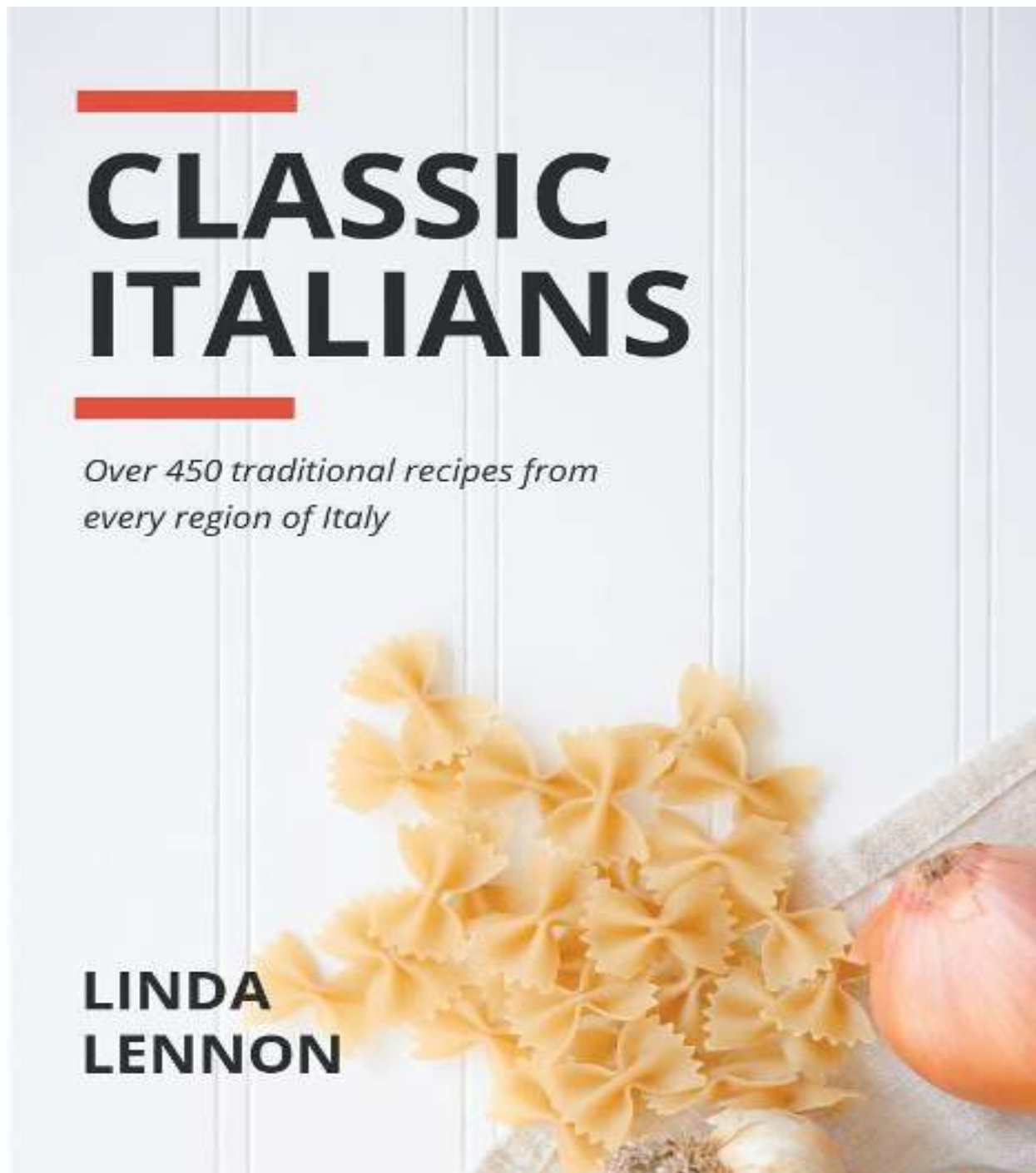
## 20. Feed the Wanderlust

Younger people easily get swayed by artsy and [Instagrammable photos](#). Add a travel element to it, and you've got the perfect cocktail for likes and shares. The non-fiction book cover below practically calls out to readers and screams wanderlust. Add an irresistible title and you're all set.



## 21. Classic Stereotypes

Not all stereotypes are negative. Italians are known for their exquisite cuisine and mastery in the kitchen. The recipe book cover below distinctly makes the association between pasta and [Italian food](#). It's not only an appetizing picture, but the cover's easily identifiable.



## 22. Very Vogue

For fashion, it's all about what's in style and what's in vogue. So it's a no-brainer that a fashion collection book cover would feature stylish trends. The [fashion template](#) below plays with the color red and various geometric shapes.





## 23. Food Porn

With smartphones practically everywhere, it's made it easier for people to refine their photography skills. Take for example the popular hashtag foodporn, it's made amateur culinary photographers out of regular people. The [cookbook cover](#)'s attraction can be attributed to its lively colors and detailed arrangement.



## BRUNCH & Lunch

Your All-around Personalized Cookbook

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DIANA MARIE ROSS

## 24. Captivating Collage

A collage is a common technique that's fairly easy to do. The trick is to pick out the most appealing photos and ensure that it blends into a single, captivating narrative. The [photo collage template](#) below compiles different shots of family life yet still adheres to a theme.

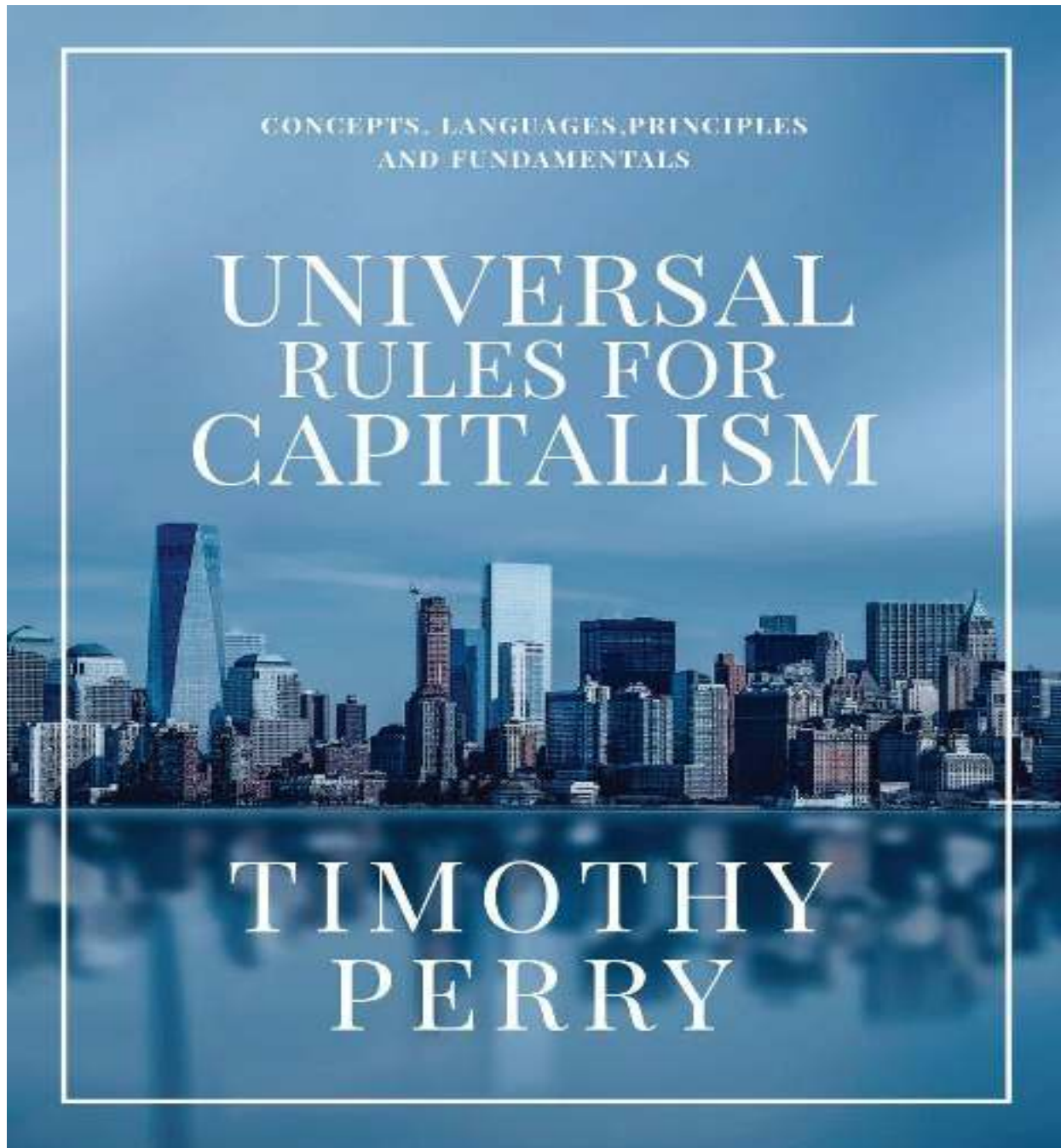


**THE CUNNINGHAMS**

LIVE • LAUGH • LOVE • FAMILY

## 25. Bend the Rules

People love lists. Even if some don't like to admit it, rules and lists give people a sense of control and certainty. A book title that gives a reader the impression that if certain rules are followed eventually leads him to believe it could potentially improve his situation. The business book cover below uses rules in its title as one way to lure the reader into the complex world of capitalism.





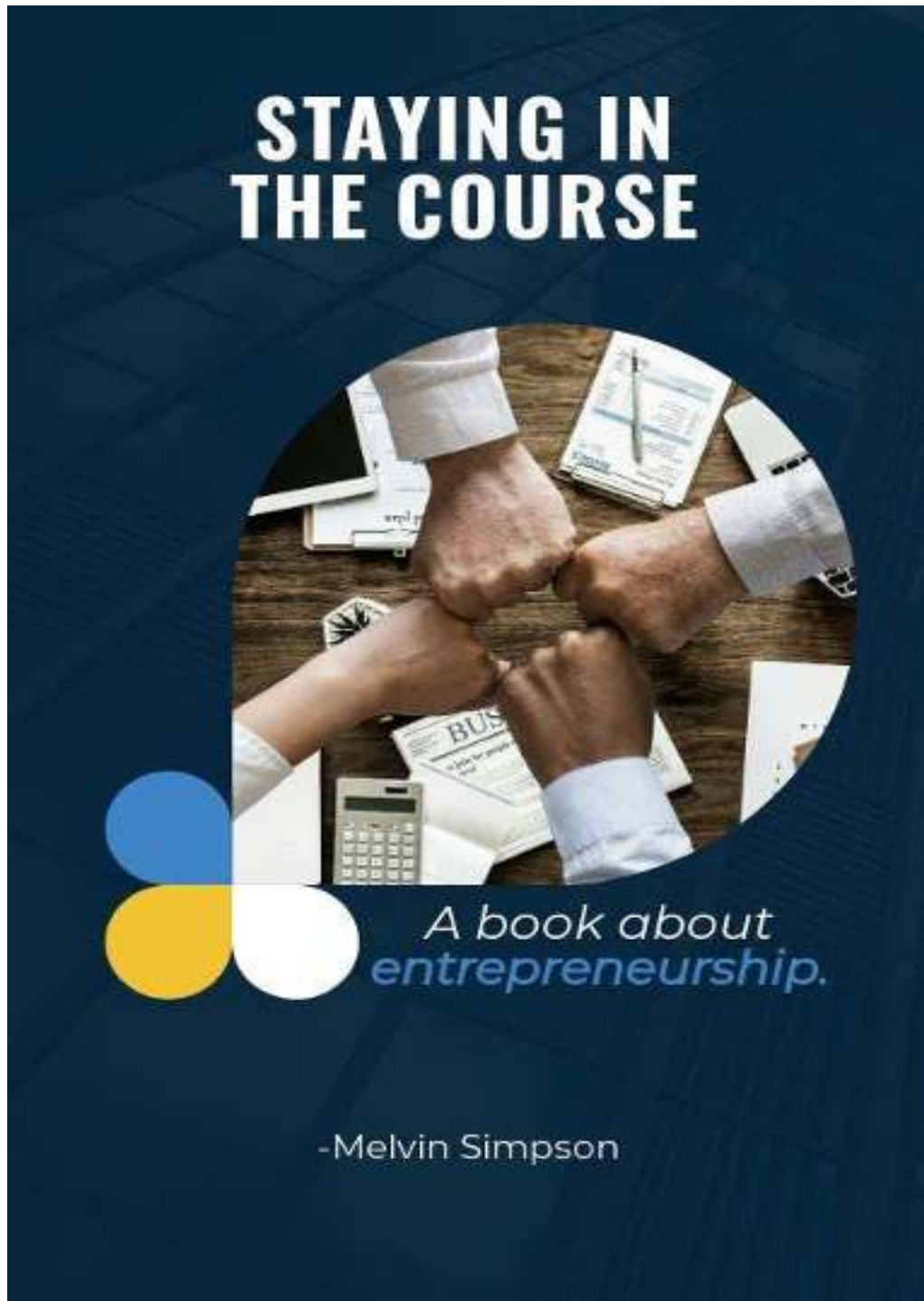
## 26. Figures, figures, figures

Numbers can be intimidating and taxing to look at. The good news is that pie charts, graphs, and any other statistical representations are suitable alternatives that help summarize data. The [report template](#) below keeps it simple with a drawing of a bar graph.



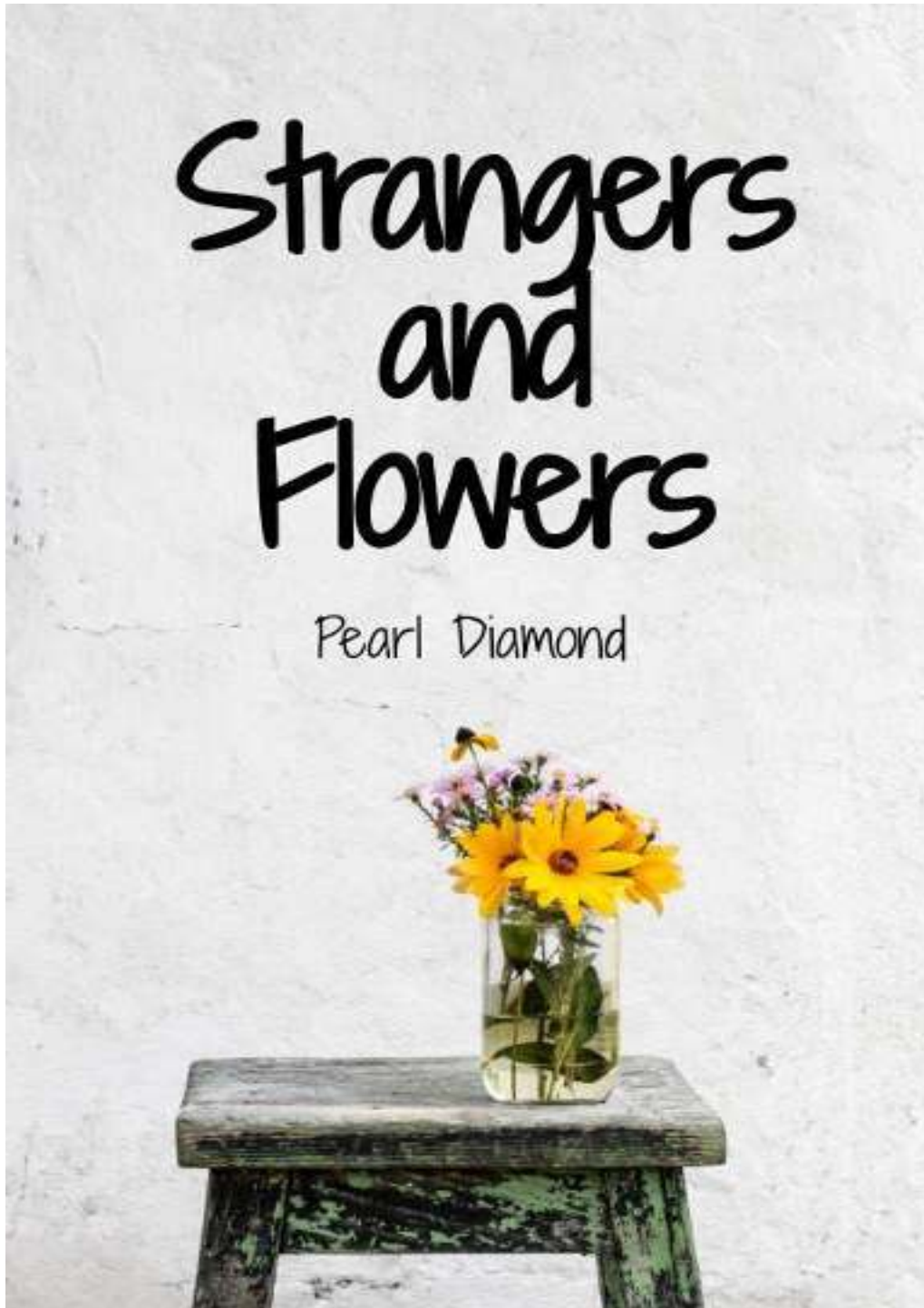
## 27. One for the Team

Business and entrepreneurial book covers are often serious. Add some spunk and spirit to a business-centered book by conveying values such as teamwork. The Wattpad template below portrays teamwork using an image of a set of hands all in it together.



## 28. Bust-a-Rhyme

Rhymes aren't only reserved for [fancy poetry](#). Don't be afraid to play around with words. Who knows? It might even help in name recall. The floral book cover below keeps it quaint with its rhyming title and rustic image.





## 29. Back to Basics

Minimalism is more than just a style. It's a lifestyle and movement. Going back to basics offers a clean and fresh canvass that's versatile and easy on the eyes.



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**GILBERT PAUL P. OSWALD**

*Creative Specialist*

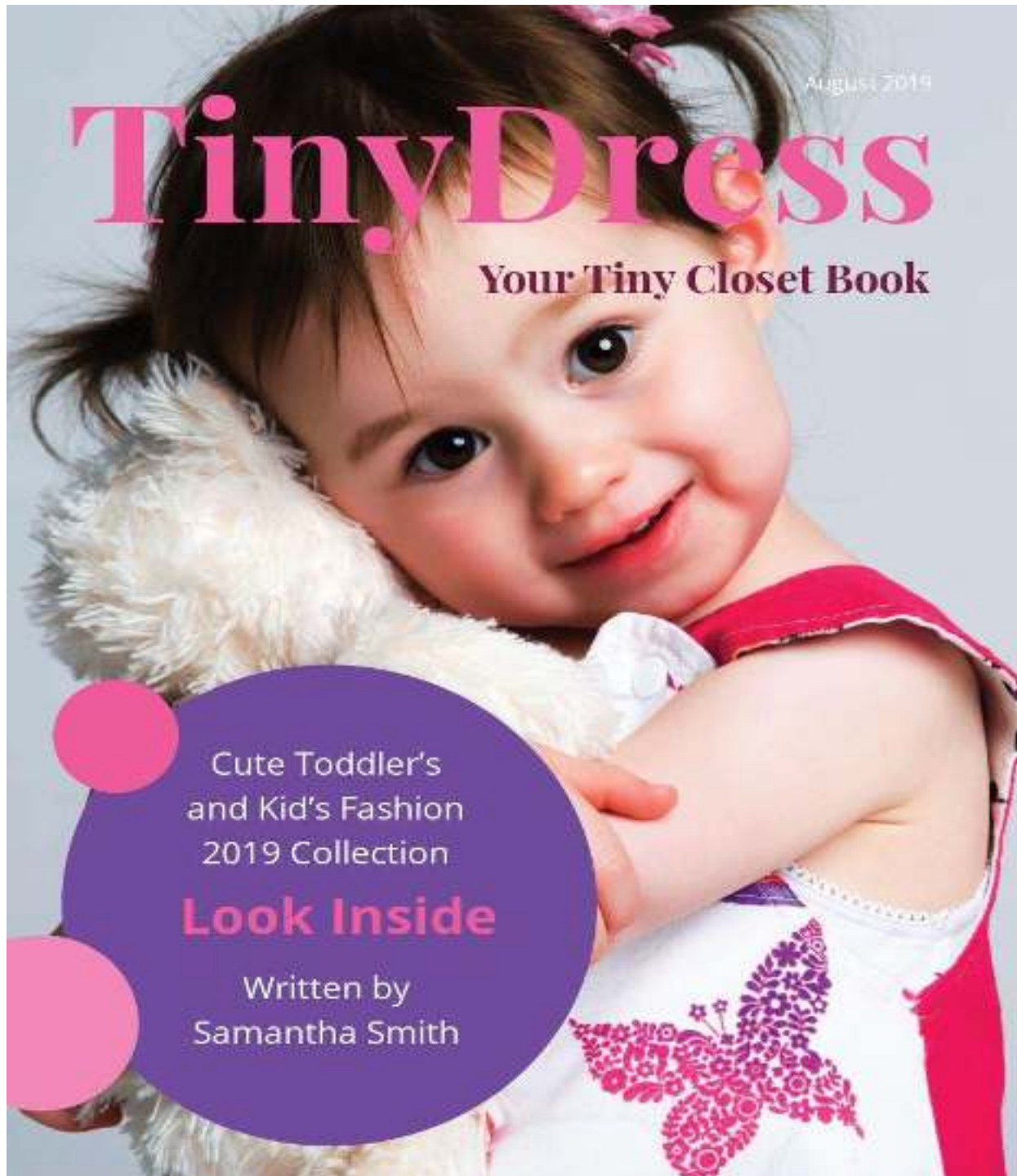
## 30. The Shape of You

Mixing shapes can add dimension and depth to your book design. The [creative book cover](#) below uses a variety of shapes in different colors and sizes.



## 31. Kid's Fashion

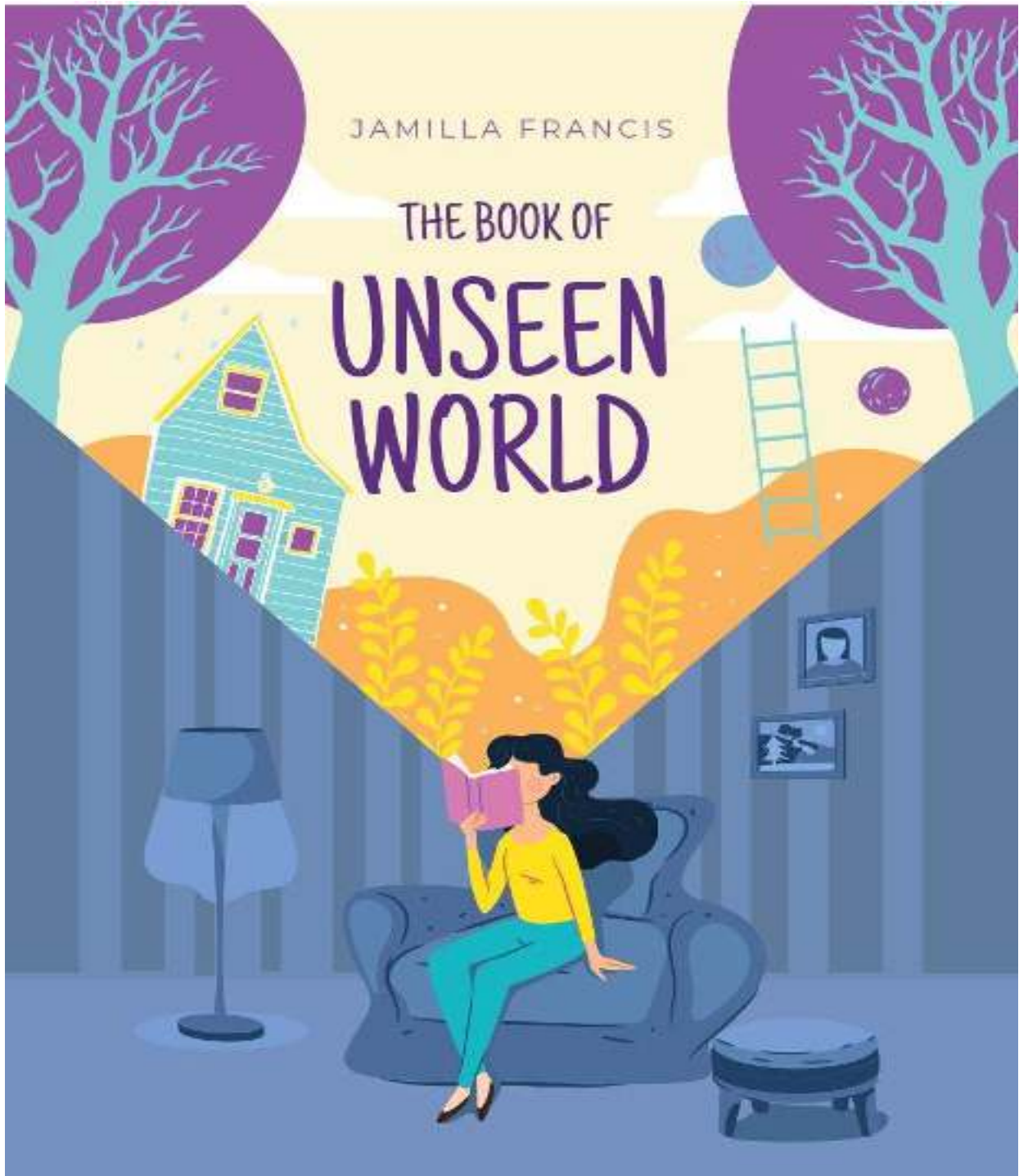
The [retail industry](#) has a whole section devoted to kids. Fashion is not exclusively for runways or elite models. The book cover, as seen below, features stylish yet functional outfits for kids.





## 32. Capture Imagination

Reading can transport anyone to a whole other dimension and world. The key is allowing your imagination to take flight. The story book cover below aptly expresses this notion with the mind's unlimited potential for dreams and possibilities.



### 33. Impressive Interiors

[Interior design](#) is an interesting topic for books. Aside from the practical and decorative ideas it can give, the photos are often aesthetically pleasing. The hotel eBook cover below uses a clean-cut albeit partial image of a bedroom that naturally draws the eyes to it.

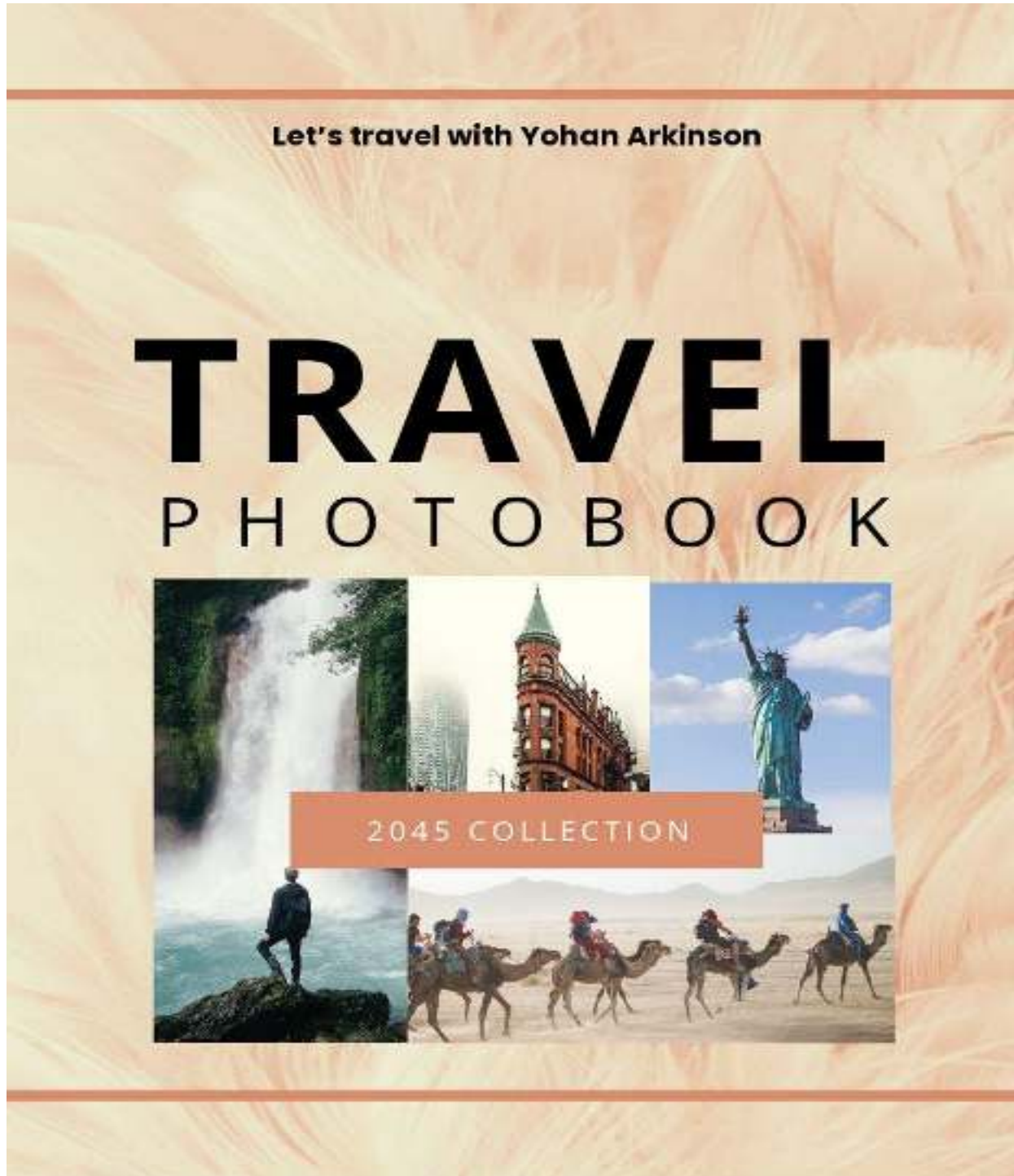


**We offer you the best  
luxury hotel with an  
impressive history**

niagarahotels.com

## 34. Passion Photography

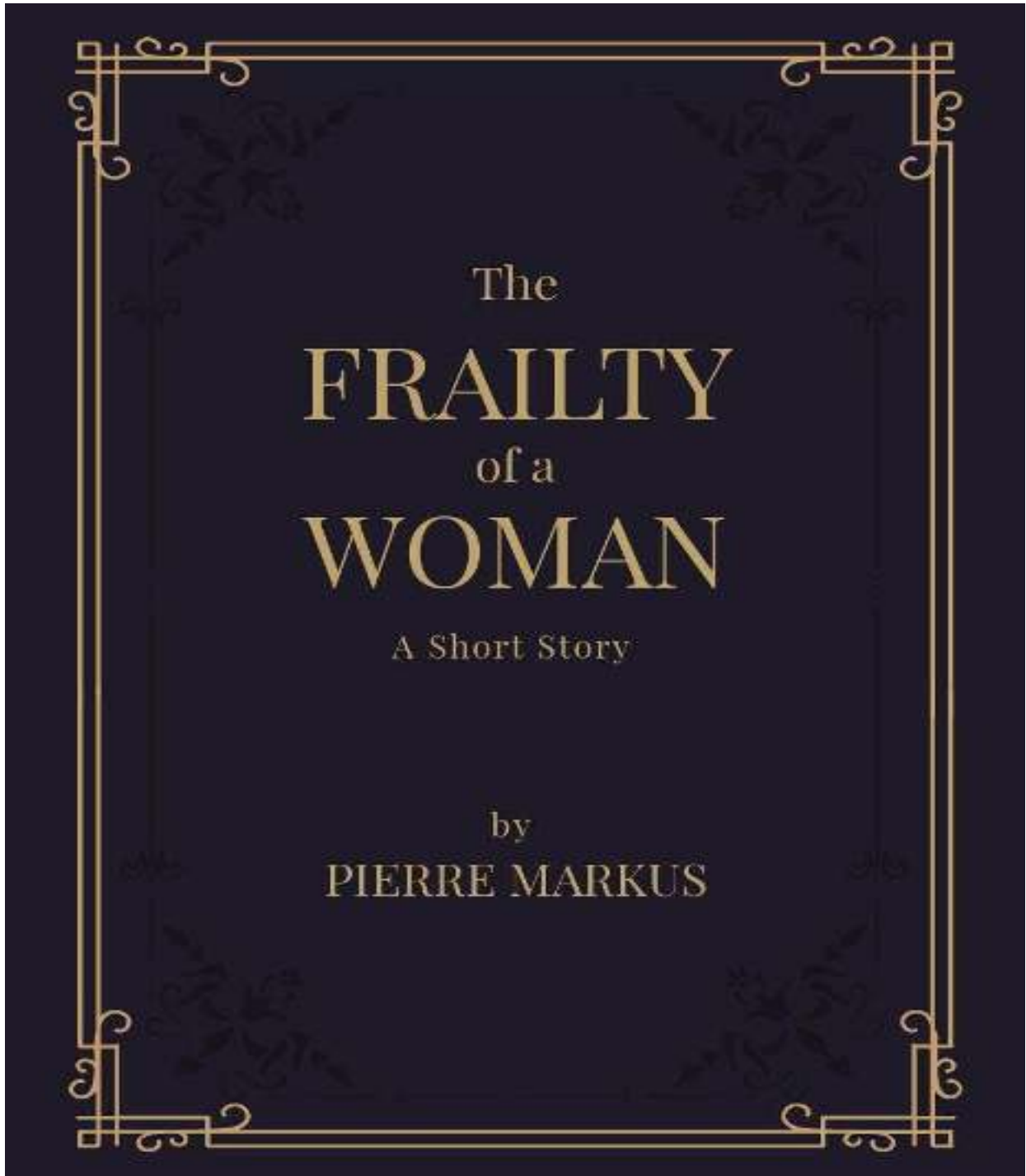
Whatever the topic of the book, make sure you pick out images that speak passion. This is especially true for photo books. The [collection template](#) below uses several vivid pictures that serve as a preview of the photo collection contained inside.





## 35. Basic Borders

Borderlines help create a more put-together look. The vintage book cover below emphasizes the title by using contrasting colors and delicate borders.



## 36. Name Drop

Using a real name as a title is one option for photo books. It's simple and straightforward. The [baby template](#) cover below also includes a preview photo, brief description, and date of birth.



*Our sweet little angel*

• **DIANA MARIE** •

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JUNE 30, 2025

## 37. Love Wins

Some people find it cheesy and cliché, but documenting a couple's journey together is not just for show. It can also serve as a reminder of the commitment that was made.



Rosalie & Johnny

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OUR FIRST YEAR TOGETHER

### 38. Light and Breezy

The travel book cover below gives off a light and airy vibe; it's almost as if you can picture yourself soaking up the sun and sipping cocktails in the Bahamas. Not only is the background photo alluring, the fonts are clean and crisp too.



THE ANDERSON FAMILY



## 39. Solution-Driven

If you're looking to promote your [service business](#) or market a product, one tip is to summarize your services. You don't want to give everything away in your book cover; but just enough solutions and details to hook the reader.

### Tech Plus Easing Technology for You



Solutions for your tech needs



Innovative Ideas



Customer Care



Proper Handling

## 40. Classy, Not Trashy

Fashion can take many forms. It's fluid and always ever changing. If you're unsure of what to feature as a book cover, timeless pieces and designs are your best bet. The fashion book cover below works because the simple yet elegant sketch commands just the right amount of attention.

From The Sketch Of A 3-year-old Dreamer  
To The Runway Of The Modeling



# EXQUISITE

Jessica Klein

FASHION DESIGNER