

Strength-Weaknesses-Opportunities-Threats Analysis (SWOT Analysis) is a tool for investigation and decision making in a variety of organizations, including school districts. SWOT analysis promotes brainstorming. SWOT Analysis promotes proactive thinking.

The basis of SWOT Analysis is a simple template, usually presented as a four-cornered grid, one for each of the SWOT headings.

Over the next 15 minutes, we will divide the group into 4 groups. Each group will designate a leader and recorder.

Your group will have a SWOT Analysis grid for your recorder to collate the results of your brainstorming. If your leader isn't a speaker, assign one – you'll share the highlights of your SWOT analysis with the rest of the committee when our 15 minutes are up.

During your SWOT Analysis, please address the following question:

| What should the realignment committee consider as it develops student realignment options for Cabarrus County Schools?   |   |
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| <p><b><u>Strengths</u></b></p> <ul style="list-style-type: none"> <li>•</li> <li>•</li> <li>•</li> <li>•</li> <li>•</li> <li>•</li> <li>•</li> <li>•</li> <li>•</li> <li>•</li> <li>•</li> </ul>     | <p><b><u>Weaknesses</u></b></p> <ul style="list-style-type: none"> <li>•</li> <li>•</li> <li>•</li> <li>•</li> <li>•</li> <li>•</li> <li>•</li> <li>•</li> <li>•</li> <li>•</li> <li>•</li> </ul> |
| <p><b><u>Opportunities</u></b></p> <ul style="list-style-type: none"> <li>•</li> <li>•</li> <li>•</li> <li>•</li> <li>•</li> <li>•</li> <li>•</li> <li>•</li> <li>•</li> <li>•</li> <li>•</li> </ul> | <p><b><u>Threats</u></b></p> <ul style="list-style-type: none"> <li>•</li> <li>•</li> <li>•</li> <li>•</li> <li>•</li> <li>•</li> <li>•</li> <li>•</li> <li>•</li> <li>•</li> <li>•</li> </ul>    |