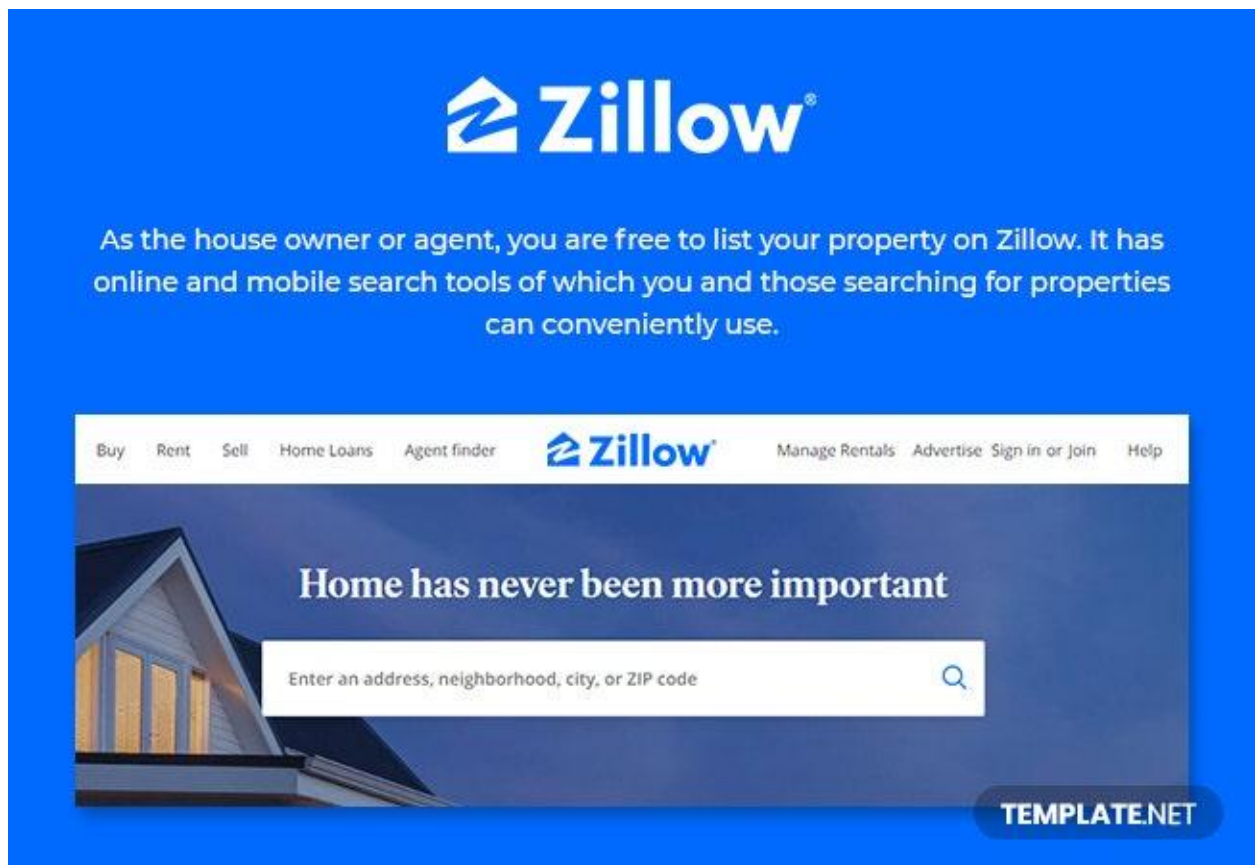


The Top 8 Real Estate Websites

We live in the digital era where people's ways are evolving along with technology. Marketing and [networking](#) are already done through the internet. And that is why businesses grow through these processes. Consumers experience convenience more than ever because these digital practices are now embraced by real estate professionals and buyers too. According to the National Association of Realtors report in 2018, 55% of home buyers looked online before purchasing. This only proves that the internet was and will continue to be a good business tool for everyone. So whether you are [starting a real estate business](#), [making a business plan](#), or searching for your dream home, you need these top real estate websites to make your life easier. In this article, we will discuss each of these websites and everything you need to know about how each works.

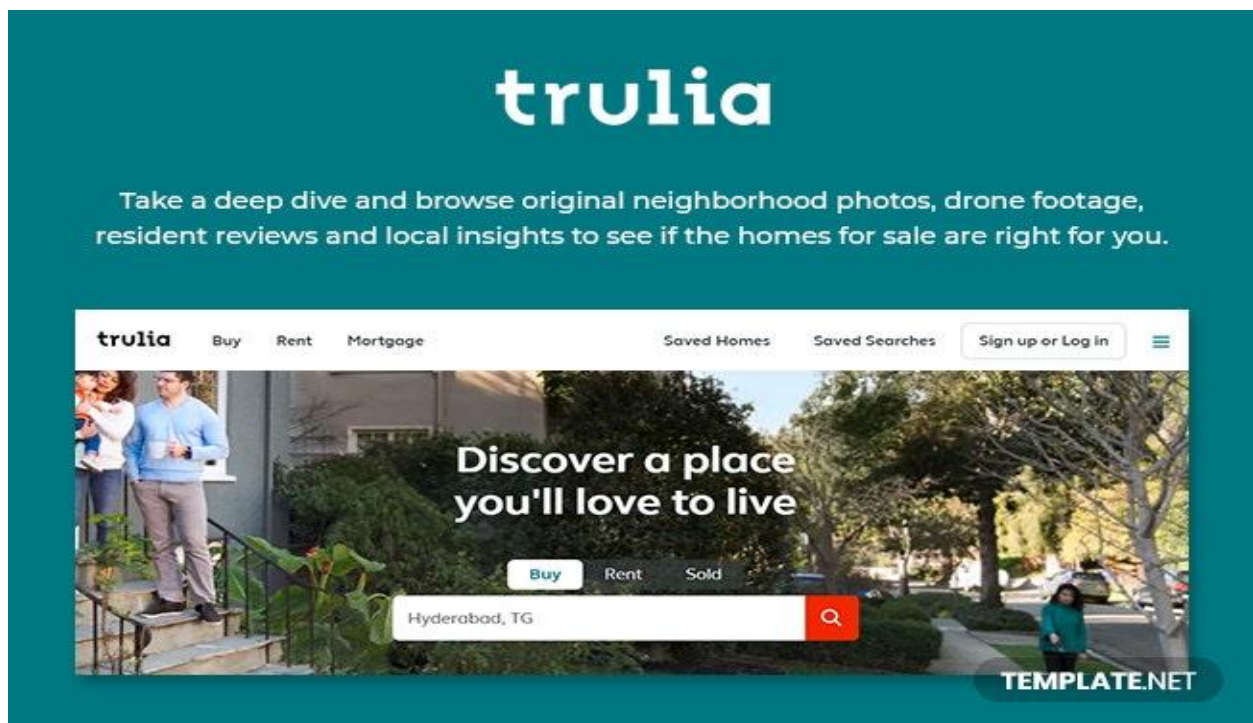
Top Real Estate Websites

Zillow



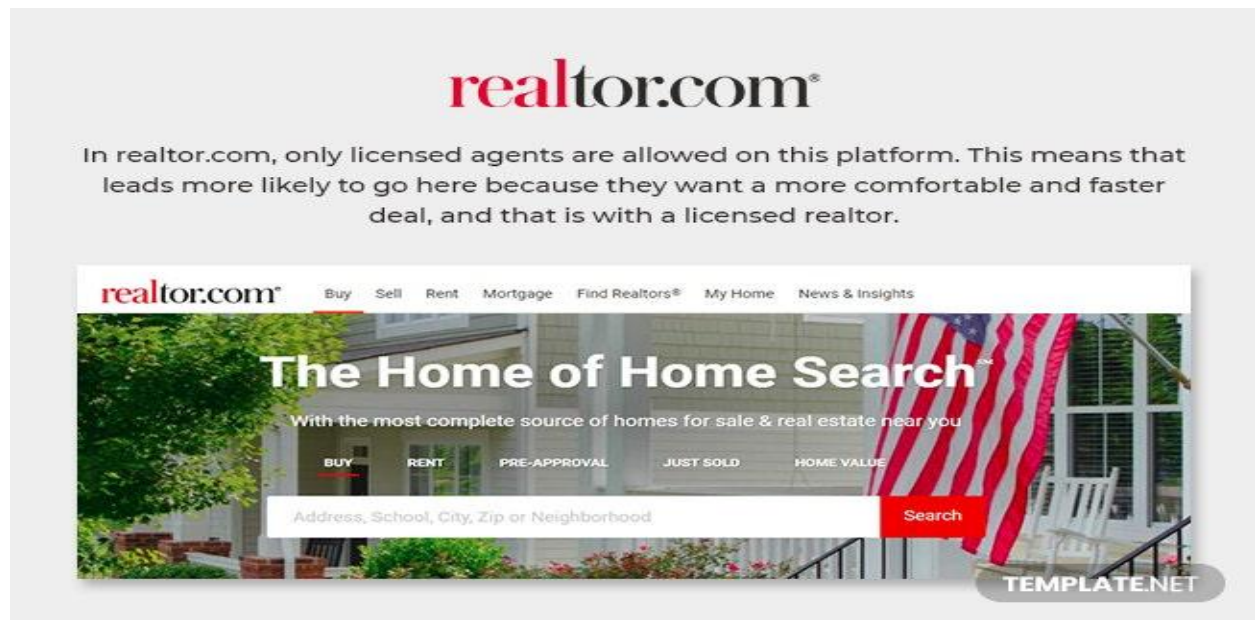
As the house owner or agent, you are free to list your property on Zillow. It has online and mobile search tools of which you and those searching for properties can conveniently use. Aside from the free listing, it can provide its users with an estimated market value of a property. If you are wondering how Zillow is earning, even if you can use it for free, it earns through advertising too! Zillow makes advertisements for property management companies. Additionally, it also collects once real estate agents purchase advertising that targets property searchers from a specific location. For your listing to be sold fast, price it right. According to Zillow Research, homes that are highly popular with the estimated market value up to 6% above it were sold more quickly. Once you surpass that value, chances can be lower. In Zillow, size matters too. The smaller the home, the fastest it gets sold. Lastly, page views will actively tell how fast your listing will sell. Share with your friends on [social media](#) about your listing in Zillow for a higher chance of closing a deal!

Trulia



Just like Zillow, Trulia is also a real estate database. Trulia is owned by the Zillow Group, which makes it have the same company as Zillow. You can still list your property here for free with photos, description, price, and information about the location or neighborhood. At the same time, it also has an advanced search filter that allows visitors to search with specific criteria. Searchers can enter a particular price, lot size, square footage, and several bedrooms. According to Investopedia, Trulia gives users a breakdown of the property's monthly costs and crime map data.

Realtor.com



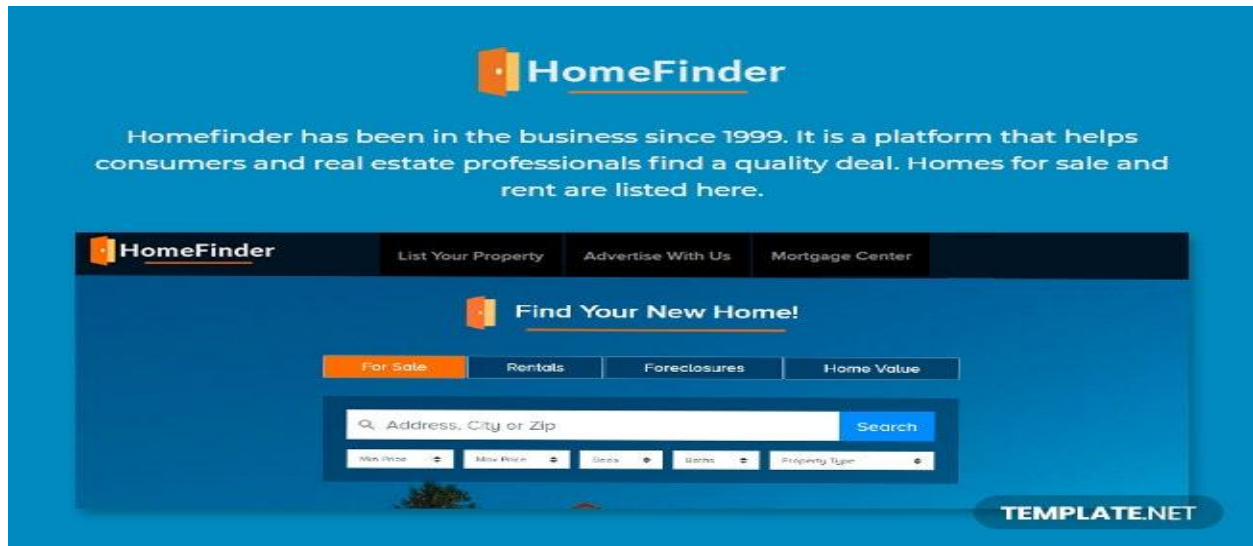
In realtor.com, only licensed agents are allowed on this platform. Because of this recognition, leads the flock to the site. This means that leads are more likely to go here because they want a more comfortable and faster deal, and that is with a licensed realtor. Thus, there is a higher chance of turning leads into clients. Because of this, realtor.com charges for every point you access. Once you [generate leads](#) and get them, it will still be up to you to qualify them since the site doesn't do any vetting for the potential buyers they gather.

Homes.com



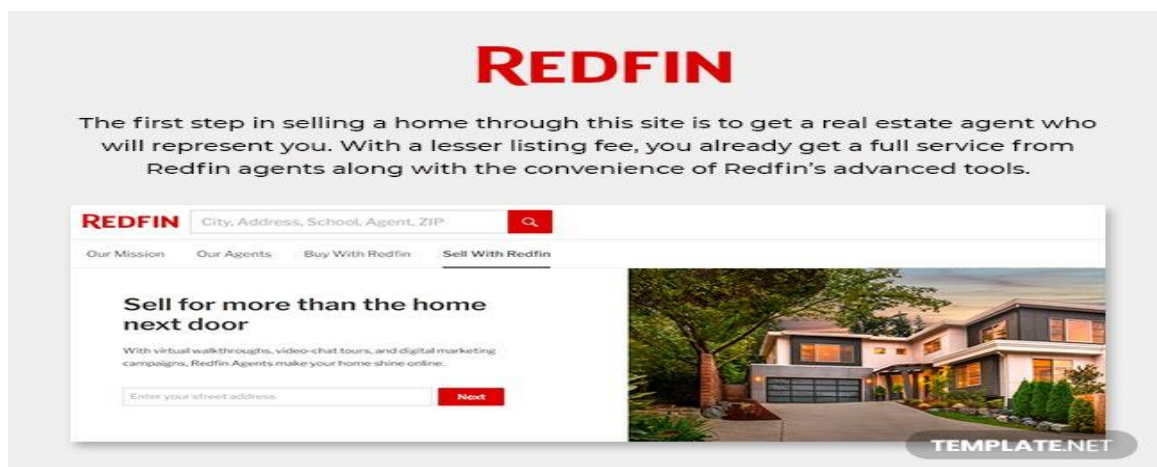
Homes.com is one of the home listing resources that one can have through its website and app. It provides clients with listings all over the U.S. and Canada. Their listings are houses, condos, townhouses, and apartments either for rent or sale. It also has convenient search tools where searchers can easily find your listing. The 'how-to' section has guides for first time buyers or sellers. Homes.com also has blogs with entertaining and informative articles and stories.

Homefinder.com



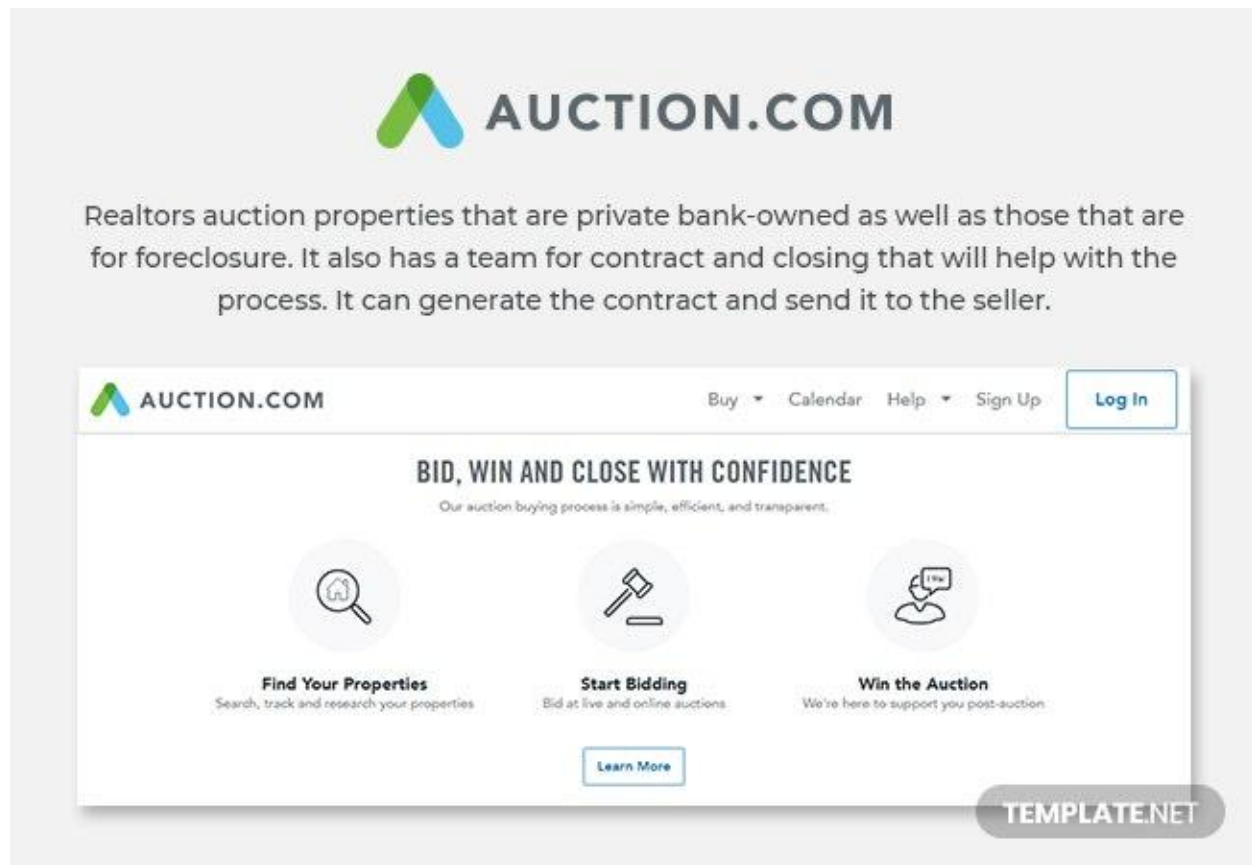
Homefinder has been in the business since 1999. It is a platform that helps consumers and real estate professionals find a quality deal. Homes for sale and [rental property](#) are listed here. Off-market properties are hard to find. However, you can search for them easily in Homefinder.

Redfin.com



The first step in selling a home through this site is to get a real estate agent who will represent you. With a lesser listing fee, you already get a full service from Redfin agents along with the convenience of Redfin's advanced tools. To come up with your listing price, your agent will ask you if you want to close a deal as soon as possible. If you want a higher price for your property, tell your agent you are willing to wait longer. Your agent will also analyze the market for you to help you decide. What the consumers will see on their end are the listing's price, lot size, dues, and year the property was built.

Auction.com



The image shows a screenshot of the Auction.com website. At the top, there is a logo consisting of a green and blue stylized 'A' followed by the text 'AUCTION.COM'. Below the logo, a paragraph of text describes the site's services: 'Realtors auction properties that are private bank-owned as well as those that are for foreclosure. It also has a team for contract and closing that will help with the process. It can generate the contract and send it to the seller.' Below this text is a navigation bar with the 'AUCTION.COM' logo on the left, and links for 'Buy', 'Calendar', 'Help', 'Sign Up', and a 'Log In' button on the right. The main content area features the headline 'BID, WIN AND CLOSE WITH CONFIDENCE' and a sub-headline 'Our auction buying process is simple, efficient, and transparent.' Below this are three circular icons with corresponding text: 'Find Your Properties' (with a magnifying glass icon), 'Start Bidding' (with a gavel icon), and 'Win the Auction' (with a person icon). A 'Learn More' button is located at the bottom center of the main content area. In the bottom right corner, there is a 'TEMPLATE.NET' watermark.

Realtors auction properties that are private bank-owned as well as those that are for foreclosure. It also has a team for contract and closing that will help with the process. It can generate the contract and send it to the seller. If you are a consumer, this is a conducive platform if you want below market value properties. You can bid with the price you prefer. If there are no other bidders, the property will be more likely sold to you. You just have to possess diligence in purchasing since the house may not be vacant yet, and you will have to go through an eviction process at your expense. So, if you want [real estate auctions](#), this site is for you.

Briggs Freeman



If you want an award-winning agency and source of properties, the Briggs Freeman is for you. Its agents list properties for sale and lease, open houses, high-rises, lake houses, ranches and land, and commercial properties on its website. If you are into luxury properties, then this is perfect for you!

Buying and selling properties are now quickly done through websites and apps. These platforms work for business people, realtors, owners, and home searchers. Each of the websites stated above has individual strengths. Zillow highlights how it provides an estimated market value of the properties. Trulia has a crime map data. People also trust those websites that only have trusted licensed professionals. These sites include realtor.com, Redfinn, and Briggs Freeman. Homes.com has blogs and helpful articles for more entertainment and information. If you prioritize off-market properties, they are just one search away in Homefinder. If you are into auctions, auction.com is also at your service. To sum everything up, all these sites save you from the hassles and troubles of closing a deal in real estate.