



**Jobvite**

## The Recruiting Funnel Benchmark Analysis

- 50 million job seekers
- 10 million applications
- 2000 companies
- 10 Industries

Career Website

Application

Interview

Offers

Hires

Career Website

Application

Interview

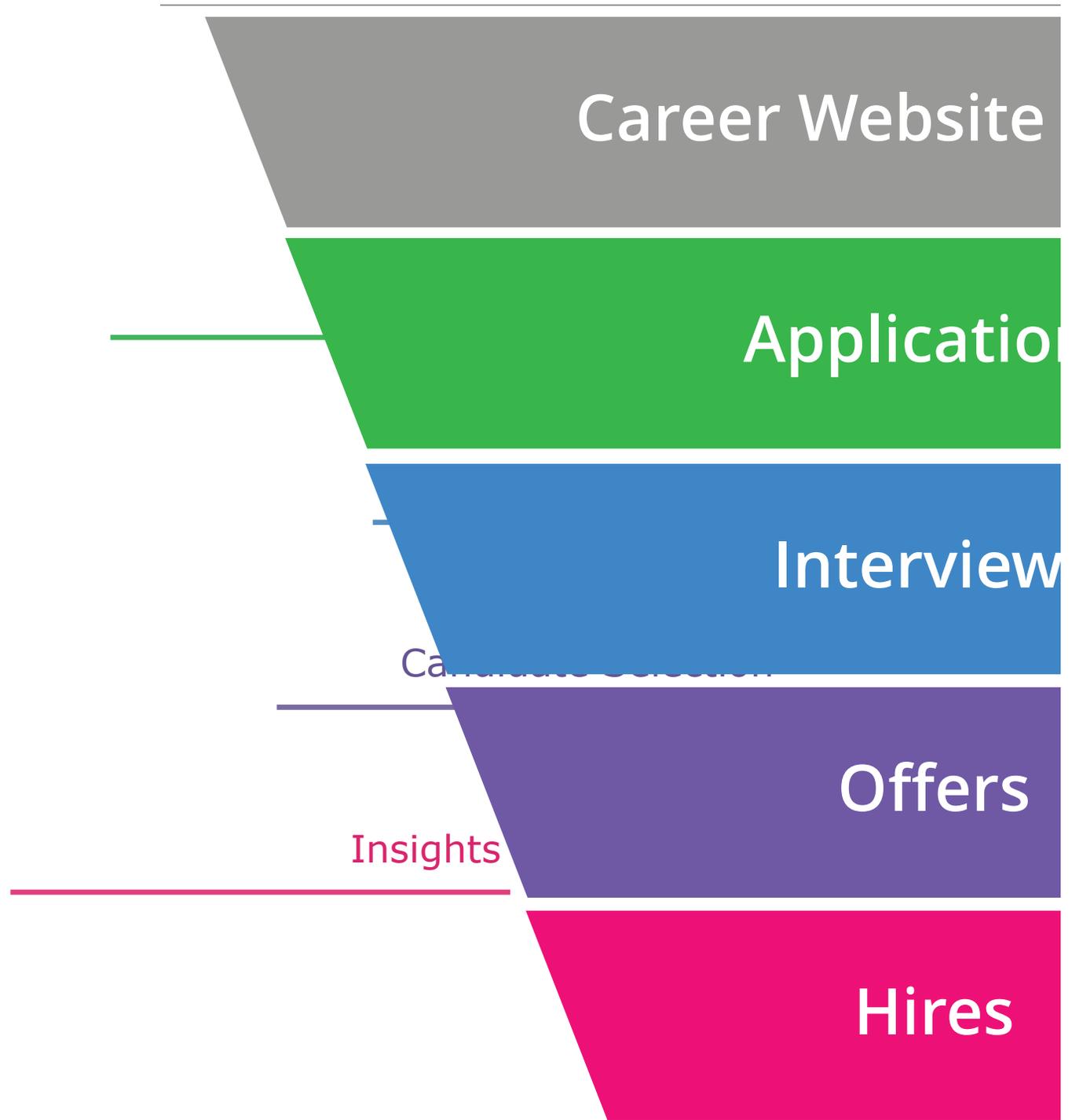
Offers

Hires

Insights

Candidate Selection

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# 5%

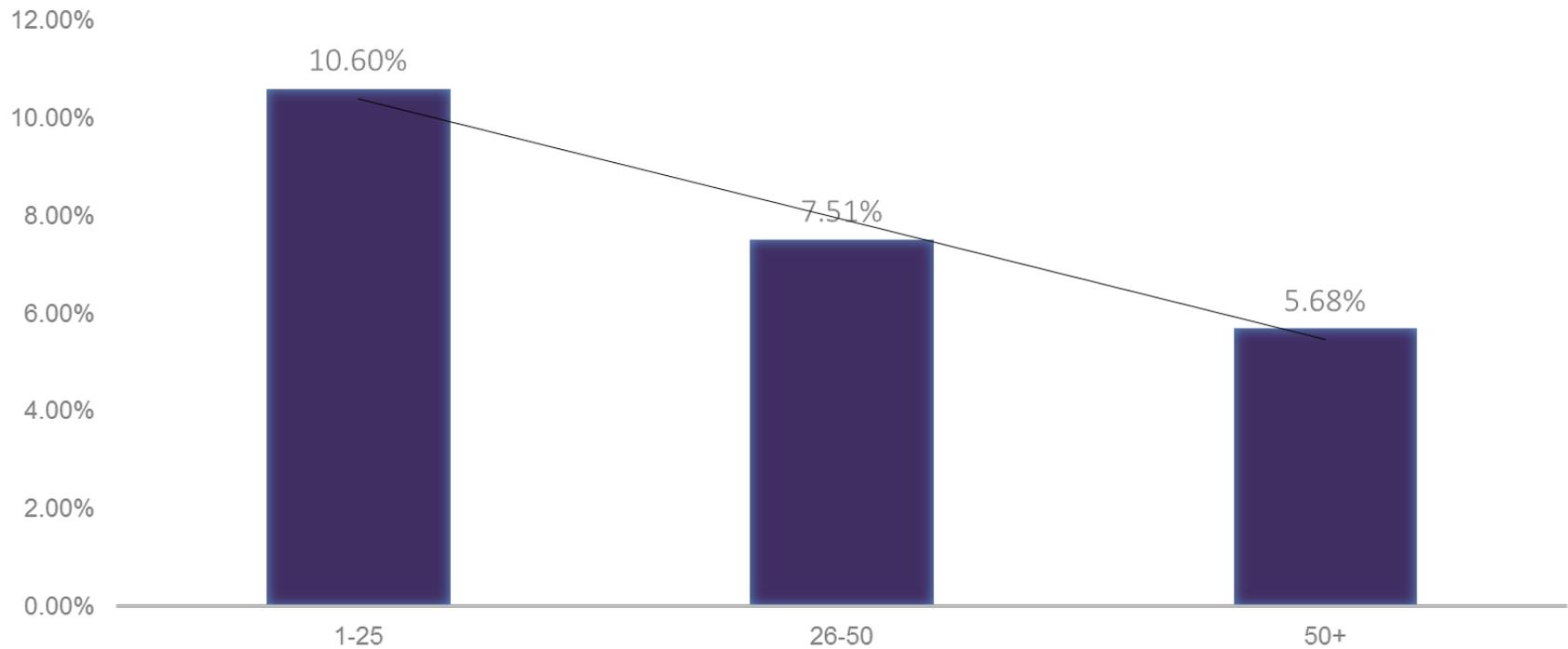
Career site visitors to apply pages



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# 11%

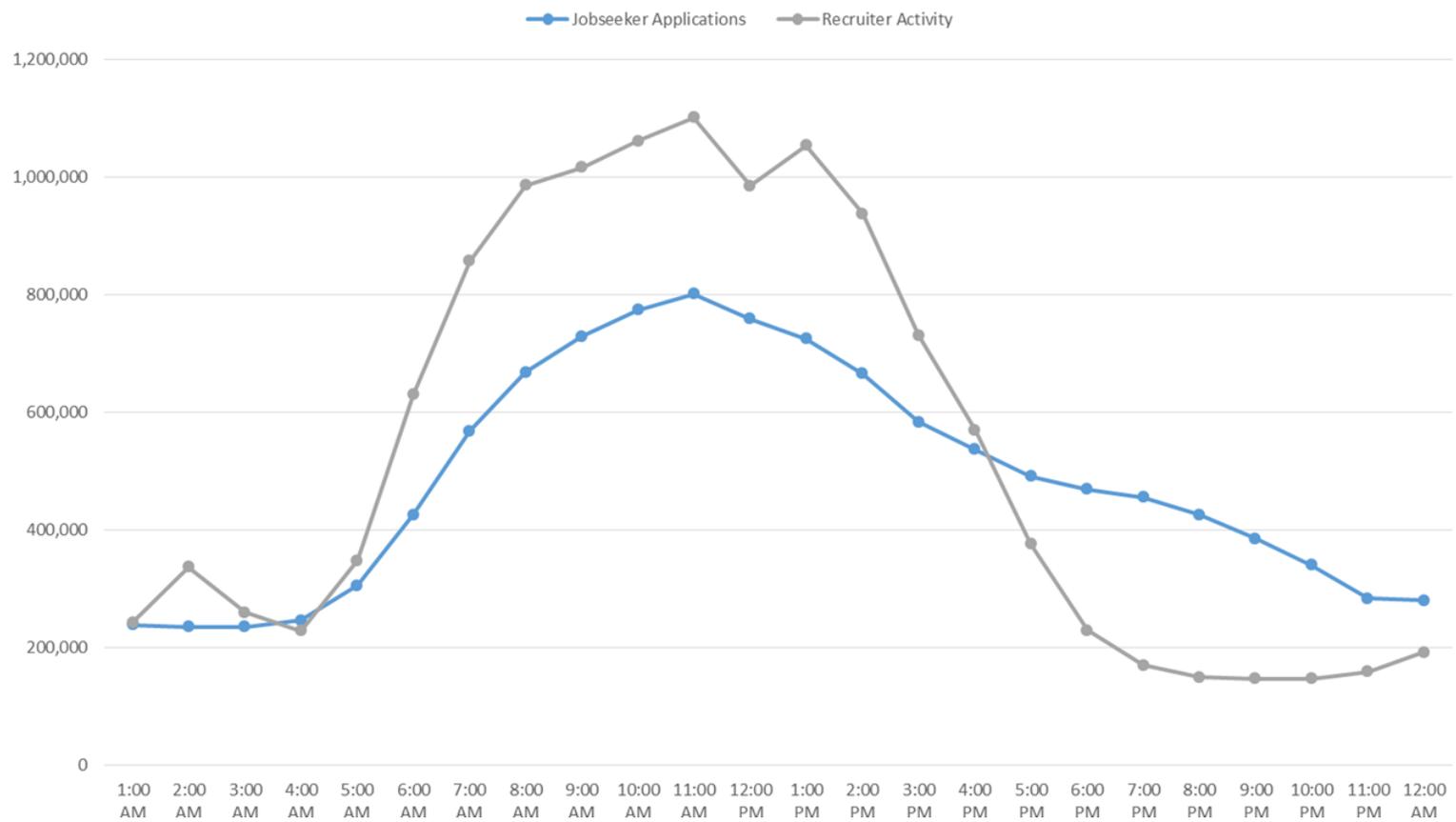
Apply pages views to Applicants

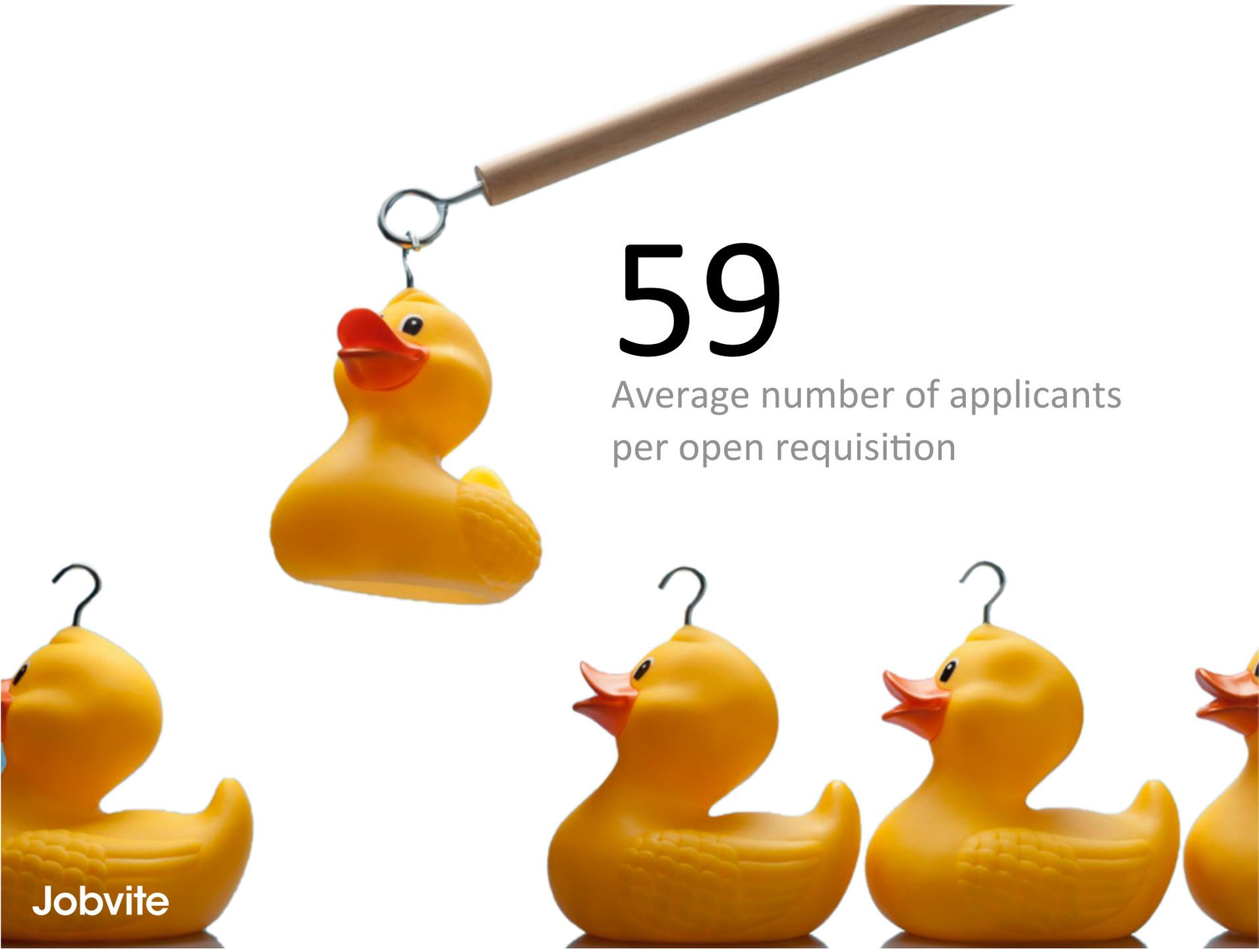


Number of Questions

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# Recruiter vs. Job Seeker Activity





59

Average number of applicants  
per open requisition

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# 12%

Applications to Interviewees



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**17%**

Interviews to Offers

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**89%**

Offers to Hires

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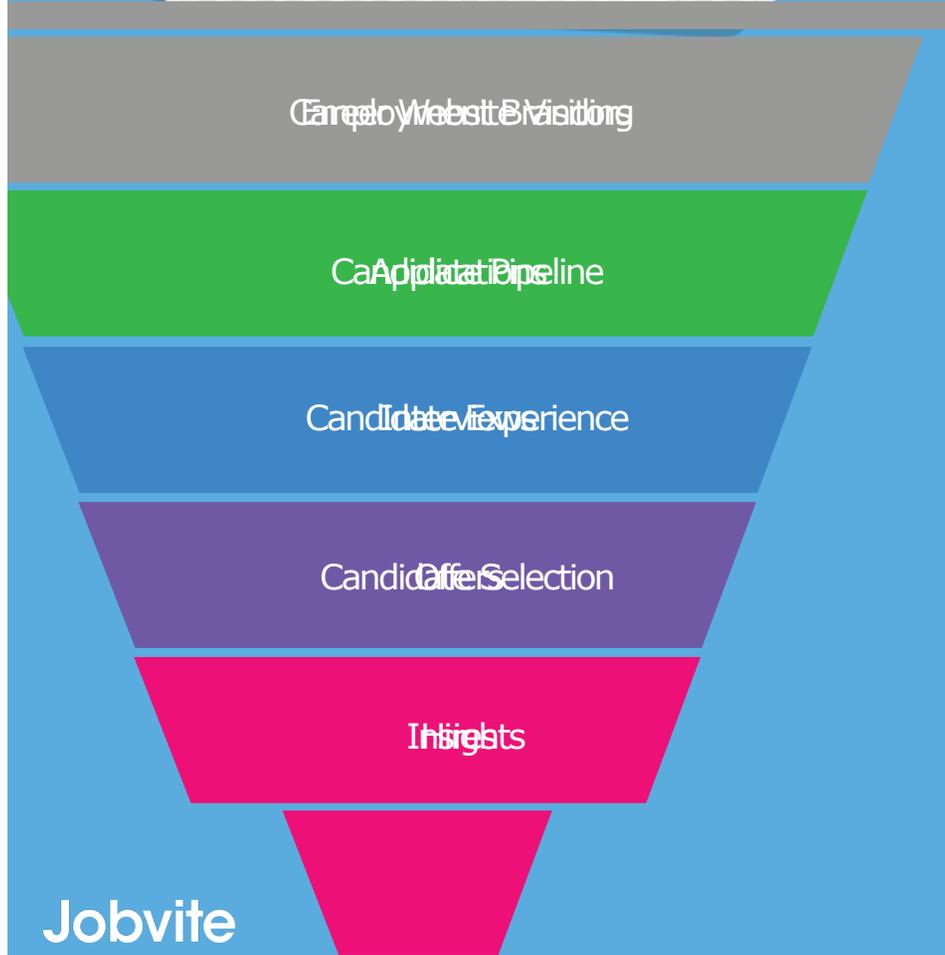
**43** Days  
Average Time to Hire



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## THE RECRUITING FUNNEL



**5%** Career site visitors to apply pages

**11%** Apply pages to Applicants

**59** Average Number of Applicants per open requisition

**12%** Applications to Interviewees

**17%** Interviews to Offers

**89%** Offers to Hires

**43 Days** – Average Time to Hire

**\*0.2%** Top-Bottom

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## AUTOMATES THE RECRUITING FUNNEL



Inquiry/Prospect

Jobvite | Refer

- Drive employee referrals
- Leverage social networks
- Hire better candidates

Talent Pool

Jobvite | Brand

- Stay in control of your employer brand
- Provide a top-notch candidate experience

Prospect Nurture

Jobvite | Engage

- Powerful web and database search
- Web, social and email campaigns

Candidate Engagement

Jobvite | Video

- On-demand video screening tool to find the best candidates

Candidate Stages

Jobvite | Hire

- Efficient interview management tools
- Streamlined hiring team collaboration

Hire

REPORTING & ANALYTICS

- Real-time data to support decision-making

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