

Product Knowledge Survey



Date: Center Number:

Center Name:

Respondent's *(providing this information is optional)*

Name:

Position:

Phone:

Return to:
Shawna B. McCaw
Product Knowledge Coordinator
DirectBuy, Inc
8450 Broadway, PO Box 13006
Merrillville, IN 46411
Phone: 219.738.2656
Fax: 219.755.6200
Email: smccaw@directbuy.com

Please rank the products or industries that you feel need the most product knowledge:

What is your preferred method for receiving product knowledge?

How can we improve the delivery/format of the product knowledge we provide you?

How many WebEx sessions have you participated in and what are your assessments regarding those sessions?

What are your thoughts on a training program that includes testing and certification?

Any thoughts you'd like to share with our organization on how we can serve you better: