

VENICE - ITALY, 20-22 MAY 2015



European Conference on Heat Treatment 2015 & 22nd IFHTSE Congress

Heat Treatment and Surface Engineering
From tradition to innovation



Organised by



Associazione
Italiana
di Metallurgia



www.aimnet.it/ht2015.htm

MEDIA PARTNERSHIP OFFER

AIM is welcoming Media Partners willing to cooperate in advertising and promoting the **European Conference on Heat Treatment 2015 & 22nd IFHTSE Congress**, using their various channels.

Journalists and editors interested in promoting the **European Conference on Heat Treatment 2015 & 22nd IFHTSE Congress** are therefore invited to become Media Partner of the event, which will be held in Venice, Italy, from May 20 to 22, 2015.

The partnership offer is reserved for media outlets or publications which are willing and able to get substantially involved in the promotion of the event through different channels pertinent with the themes of the Congress.

WHAT WE ASK FOR

- Placing of the Congress banner including mention of the official event website (<http://www.aimnet.it/ht2015.htm>) on Partner's website
- Plus a minimum of one advertisement possibilities among the following (please tick-mark the appropriate):
 - One (1) e-blasts to Partner's subscriber list promoting the Conference between October 2014 and April 2015.
 - One (1) inclusion in Partner's newsletter to its subscribers between October 2014 and April 2015.
 - Printed advertisement: at least one (1) ¼ page printed in the Partner's magazine, newsletter between October 2014 and April 2015.
 - Listing of the Conference in the events section (e.g. events calendar) of the Partner's website

No direct financial contribution is sought from the Partner.

WHAT WE OFFER

- Display of publications and/or promotional material on a designated Media table/in the Congress registration area
- One (1) complimentary pass to the Congress (excluding social events)
- Logo display and link under the media partners section of the **European Conference on Heat Treatment 2015 & 22nd IFHTSE Congress** website <http://www.aimnet.it/ht2015.htm> and recognition as a Media Partner on Congress programme

If you are interested in becoming a Media Partner of the **European Conference on Heat Treatment 2015 & 22nd IFHTSE Congress** please refer to the Media Partnership Information and submit a signed Media Partnership Agreement Form, which is annexed to the present letter. All requests will be subject to Organisers' acceptance.

For further information, please contact the Congress Organising Secretariat (aim@aimnet.it/ tel. +39 02 76021132), at your earliest convenience.

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MEDIA PARTNERSHIP AGREEMENT

The **European Conference on Heat Treatment 2015 & 22nd IFHTSE Congress** will take place from May 20 to 22, 2015 in Venice, Italy, NH Laguna Palace Convention Center. This Congress is organised by Associazione Italiana di Metallurgia (AIM).

CONGRESS CONTACT INFORMATION

ASSOCIAZIONE ITALIANA DI METALLURGIA
Ms. Federica Bassani
Secretary General
Piazzale R. Morandi, 2
20121 Milano
Italy
Phone: +39 02 76020551 Fax: +39 02 76021132
Email: aim@aimnet.it
Web: <http://www.aimnet.it/ht2015.htm>

PARTNER CONTACT INFORMATION

Company name _____
Contact person Ms. Mrs. Mr. _____
First name _____
Surname _____
Phone _____ Fax _____
E-mail: _____
Website _____
Street _____
Postal code _____ City _____
Country _____

This Media Partner Agreement outlines the responsibilities of Associazione Italiana di Metallurgia (the **Organisers**) and _____ (the **Partner**) for the promotion of the Congress.

ORGANISERS RESPONSIBILITIES

The Organiser agrees to provide the benefits to the Partner as detailed below:

- Display of publications and/or promotion materials on a designated Media table during the Congress
- One (1) Press Member pass to the Congress (social events excluded)
- Logo display and link under the media partners section of **European Conference on Heat Treatment 2015 & 22nd IFHTSE Congress** website <http://www.aimnet.it/ht2015.htm> and recognition as a Media Partner on Congress programme

PARTNER RESPONSIBILITIES

The Partner agrees to provide the benefits to the Organisers as detailed below:

- Placing of the Congress banner including mention of the official event website (<http://www.aimnet.it/ht2015.htm>) on Partner's website
- Plus a minimum of one advertisement possibilities among the following (please tick-mark the appropriate):
 - One (1) e-blasts to Partner's subscriber list promoting the Conference between October 2014 and April 2015.
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 - Listing of the Congress in the events section (e.g. events calendar) of the Partner's website

No direct financial contribution is sought from the Partner.

ACKNOWLEDGEMENT

The Organiser and the Media Partner acknowledge and agree to comply with all terms and conditions contained in this Media Partner Agreement.

FOR THE ORGANISERS:

Ms. Federica Bassani
Secretary General
Date:
Stamp & signature

FOR THE PARTNER:

Name and function of the authorised individual:

Date:
Stamp & signature