INVEST *IN* AFRICA
INVESTIR *EN* AFRIQUE
الاستثمار فى افريقيا

MEDIA PARTNERSHIP AGREEMENT

EVENT: _____

Please insert above, the name of event you intend partnering with us.
After reading the requirements, terms and conditions, with intention to conclude the agreement,
Complete the form below and submit with attached proof of identification of the person representing the media organisation. When approved, we will contact you to exchange materials.

PLEASE TICK MEDIA CATEGORY:

A) Television
B) Radio
C) Newspaper
D) Magazine
E) Web

INVEST IN AFRICA WILL PROVIDE *MEDIA PARTNER* WITH:

1. Status as Media Partner
2. 2 press passes
3. Pre-arranged VIP Interviews
4. MP distribution rights at the event on the media partner table
5. MP Logo, Link and short description on media partners page
6. MP Logo on summit brochure
7. MP Logo on Exhibition Catalogue

TELEVISION

Media Partner to provide Invest in Africa with:

1. Pre event television promo slots of 1 minute not less than ten times
2. Pre event highlight on specific programmes
3. Pre event highlight on News
4. Coverage of the official programme of events for television broadcast
5. Event banner with link back to the event page and listing information on the calendar of events page
6. Continuous updates about the event on LinkedIn, Twitter and Facebook
7. Editorial coverage post/pre event

RADIO

Media Partner to provide Invest in Africa with:

1. Pre event radio promo slots of 1 minute not less than ten times
2. Pre event highlight on specific programmes
3. Pre event highlight on News
4. Coverage of the official programme of events for radio broadcast
5. Event banner with link back to the event page and listing information on the calendar of events page
6. Continuous updates about the event on LinkedIn, Twitter and Facebook
7. Editorial coverage post/pre event

NEWSPAPER

Media Partner to provide Invest in Africa with:

1. Pre event special spotlight
2. Event banner with link back to the event page and listing information on the calendar of events page
3. 2 Eshots of all registered members
4. 2 Full page pre event advertisements
5. 1 Insert in print publication
6. Continuous updates about the event on LinkedIn, Twitter and Facebook
7. Editorial coverage post/pre event

MAGAZINE

Media Partner to provide Invest in Africa with:

1. Pre event special spotlight
2. Event banner with link back to the event page and listing information on the calendar of events page
3. 2 Eshots of all registered members
4. 2 Full page pre event advertisements
5. 1 Insert in print publication
6. Continuous updates about the event on LinkedIn, Twitter and Facebook
7. Editorial coverage post/pre event

WEB

Media Partner to provide Invest in Africa with:

1. Pre event audio visual web promo slots
2. Pre event highlight on web page
3. Pre event highlight on News
4. Coverage of the official programme of events for webcasting
5. Event banner with link back to the event page and listing information on the calendar page
6. Continuous updates about the event on LinkedIn, Twitter and Facebook
7. Editorial coverage post/pre event

NAME OF MEDIA PARTNER_____

Agreed on Behalf of *MEDIA PARTNER*	**Agreed on Behalf of *INVEST IN AFRICA LTD.***
Name:	Name:
Position:	Position:
Address:	Address:
Tel:	Tel:
Email:	Email:
Date:	Date:
Signature:	Signature:

By submitting this agreement, you have agreed that this will be subject to the following Term and Conditions

TERMS AND CONDITIONS for Media Partnership with Invest In Africa Ltd

By submitting the Media Agreement form, you have agreed to the following terms and conditions:

1. The Agreement will cease to be valid if either party fails to fulfil the terms of the agreement within the time the Agreement is submitted till the end of the event date.
2. The Agreement is to be terminated if communication is not returned within 10 working days, unless otherwise agreed.
3. Media Partners must not engage in activity implying that they are contacting advertisers on behalf of the event unless expressly authorised in writing to do so by Invest in Africa Limited.
4. Media Partners must provide, where possible, copies of published materials featuring artwork or editorial based on the event.
5. All agreed print advertising must be published before an event for pre-event exposure, this unless otherwise agreed.
6. Media Partners must first send a test copy of email to the Marketing Administrator for proofing, prior to sending any scheduled emails to their subscriber base; the Marketing Administrator must also be copied into the distribution list.
7. Media Partners must provide logos in both EPS and JPEG format in high definition.
8. Placement of Media Partner logos are subject to deadlines of print material and availability of Media Partner logos.
9. Press Passes issued are for registered representative and are not transferable; passes will only be issued to those in press capacity and representatives will be required to present valid accreditation onsite.
10. Press Pass registration forms must be received by Invest in Africa Limited at least 5 working days prior to the event, passes cannot be guaranteed if not received by this deadline.
11. Invest in Africa Limited retains the right to limit or ban the access of press to the event and its sessions.
12. Media Partners are requested to name the event as the information source in any article written about/at the event.
13. Media Partners are requested to credit Invest in Africa Limited as the event organiser in any article written about/at the event.
14. Media Partners are requested to send Invest in Africa Limited a copy of all articles written about/at the event within 14 days of the event.