

## Market Research Confidentiality Agreement

In consideration of the mutual promises set forth in this agreement ("Agreement"), and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Vance Publishing and Wood Machinery Manufacturers of America (WMMA) and:

(print your name) \_\_\_\_\_ (Receiver) for their  
company (company name) \_\_\_\_\_ agree as follows:

1. The Market Research information provided by Vance Publishing and the WMMA under this agreement is intended for the 'receiver' party and is to be used solely within the company that the 'receiver' owns or is employed by and is purchasing this Market Research for. Receiver agrees to use the Market Research information for and within their company and **only** for their company purposes.
2. Receiver agrees not to disclose this Market Research in 'whole' or in 'part' to any other party outside of the company's direct employees. Receiver also agrees not to permit any other party to copy, view or use this Market Research in any way.
3. Receiver will maintain physical (printed document and/or PDF file), administrative and technical security precautions necessary to protect this Market Research from unauthorized disclosure.

This agreement constitutes the agreement being made by the 'Receiver' to both Vance Publishing and the WMMA.

This agreement and any dispute arising under this Agreement will be governed by the laws of the State of Illinois, without regard to its conflicts of law provisions and any lawsuit will be filed in the courts located in Lake or Cook Counties in Illinois.

Receiver signature: \_\_\_\_\_

Company Title: \_\_\_\_\_

\*Email Address (write legibly) \_\_\_\_\_

Date: \_\_\_\_\_

\* Market Research will be sent to your email address with instructions.

