



Charitable Donation Policy

It is the policy of the Hard Rock Hotel & Casino Lake Tahoe to accept donation requests to help provide funding to local non-profit organizations and/or groups. It is Hard Rock Hotel & Casino Lake Tahoe's goal to partner with community organizations to help meet their mission and improve quality of life in our community. Often, we partner to help local organizations to be more successful with fundraisers. Some of the types of requests that we support are health and human services, arts and culture, education environmental and civic and community development. All donation requests will be considered by the following guidelines:

- 501c(3) or 501c(4) designated organizations should complete a donation request form and submit it to Hard Rock Hotel & Casino Lake Tahoe with additional partnership / levels of participation and recognition for each attached.
- For all purposes of this Charitable Giving policy, please see the following terms/meanings:
 - *Charitable Giving* – reflects any distribution provided by the company to a non-profit organization and can include sponsorship, in-kind items or services, monetary gifts and professional time or expertise
 - *Sponsorship* – Any distribution of company resources which supports a non-profit fundraiser or event.
 - *In-Kind Gift* – Any distribution of merchandise or services provided by the company and awarded to support a non-profit
- Requests should be made no later than 45 days prior to the start of the quarter in which the donation is needed. Also, when considering commitment dates, organization/groups should keep in mind their deadline dates for printing, advertising, etc. rather than the event date. If requests are not received within the timeframe scheduled below, the Hard Rock Hotel & Casino Lake Tahoe reserves the right to not consider the request.

For Funding Needed:
January – March
April – June
July – September
October – December

The Application deadline is:
November 15 (previous year)
February 15 (current year)
May 15 (current year)
August 15 (current year)



Some donations are excluded by our policy:

It is not the policy of the Hard Rock Hotel & Casino Lake Tahoe to fund construction projects.

It is not the policy of the Hard Rock Hotel & Casino Lake Tahoe to sponsor fundraisers for individuals (i.e. fundraisers to cover individual's medical expenses, benefits, etc.)

It is not the policy of the Hard Rock Hotel & Casino Lake Tahoe to market gaming to minors. Therefore, the Hard Rock Hotel & Casino Lake Tahoe will not sponsor youth athletic teams or youth athletic events.

It is not the policy of the Hard Rock Hotel & Casino Lake Tahoe to support programs that discriminate for any reason, including but not limited to: race, color, creed, religion, age, sex, national origin, physical or mental disability or gender preference.

The Hard Rock Hotel & Casino Lake Tahoe will grant no more than one contribution to an organization and/or group within a 12-month period.

Hard Rock Hotel & Casino Lake Tahoe charitable giving forms will be available on the company website at www.hardrockcasinolaketahoe.com.

Request forms include information to help the charitable donation committee make decisions based in policy; it states that the organization must be a 501c(3) or 501c(4), state what they are requesting and how it helps meet the organization's mission. The same form is used to request volunteers, in kind merchandise and services and cash donations.

Request are considered prior to the following quarter. This practice allows the donations committee to review all of the requests for a three-month period – to better determine which best fit our policy and budget for the upcoming quarter.

Some "donation requests" are sent to marketing, when the request is for a community event, includes advertising and could be considered a "sponsorship".

Committee meets as often as weekly to consider in kind requests. In kind requests are cost transferred (at retail) to the Donations line and they do count towards the quarterly budget.



LAKE TAHOE

Finally, the Hard Rock Hotel & Casino Lake Tahoe is allowed to fund request that comply with policy and are within budget. Historically, the threshold of request which the casino would like to support in at \$2500 or above requires unanimous approval from the donation committee. All recommended cash donations will be reviewed by the GM for approval.