



2. STRATEGIC ACTION

WE PLAN THE RIGHT TRANSACTION AT THE RIGHT TIME TO MAXIMIZE YOUR CAPITAL/EQUITY GROWTH.

1. ANALYSIS

2. STRATEGIC ACTION

3. WEALTH

INVESTMENT PROPERTY ANALYSIS

Equity Growth ~ Tax Benefits ~ Debt Reduction ~ Cash Flow

Presented by
Mike Carlson
503-303-8393
Mike@RealtyYield.com



RealtyYield.com

430 SW Thirteenth Avenue, Suite 2009, Portland, Oregon 97205



Table of Contents

1 Preface

- The Realty Yield Process
- Investment Property Analysis (Overview) – The IPA Explained

2 Report Foreword & Summary

- Current Holding-s “As-Is” Narrative
- The Opportunity Preamble
- Financial-Investment Property Analysis (IPA) Wealth Building Summary

3 Current Holdings, Analyses +

- “Quick View” Investment Analyses (By Property)
- Valuation Analyses (By Property)
- MISC. (Appraiser Input, 3rd Party Reports & Related), if applicable (See Enclosures)

4 Proposed Strategy

- Realty Yield Recommendation-s
- Representative Example Illustrated
- Specific “Current Market” Examples (See Enclosures)

5 Next Steps

- Recommended Action Plan & TO-DO’S, Check-List (Step-By-Step)

6 Reference

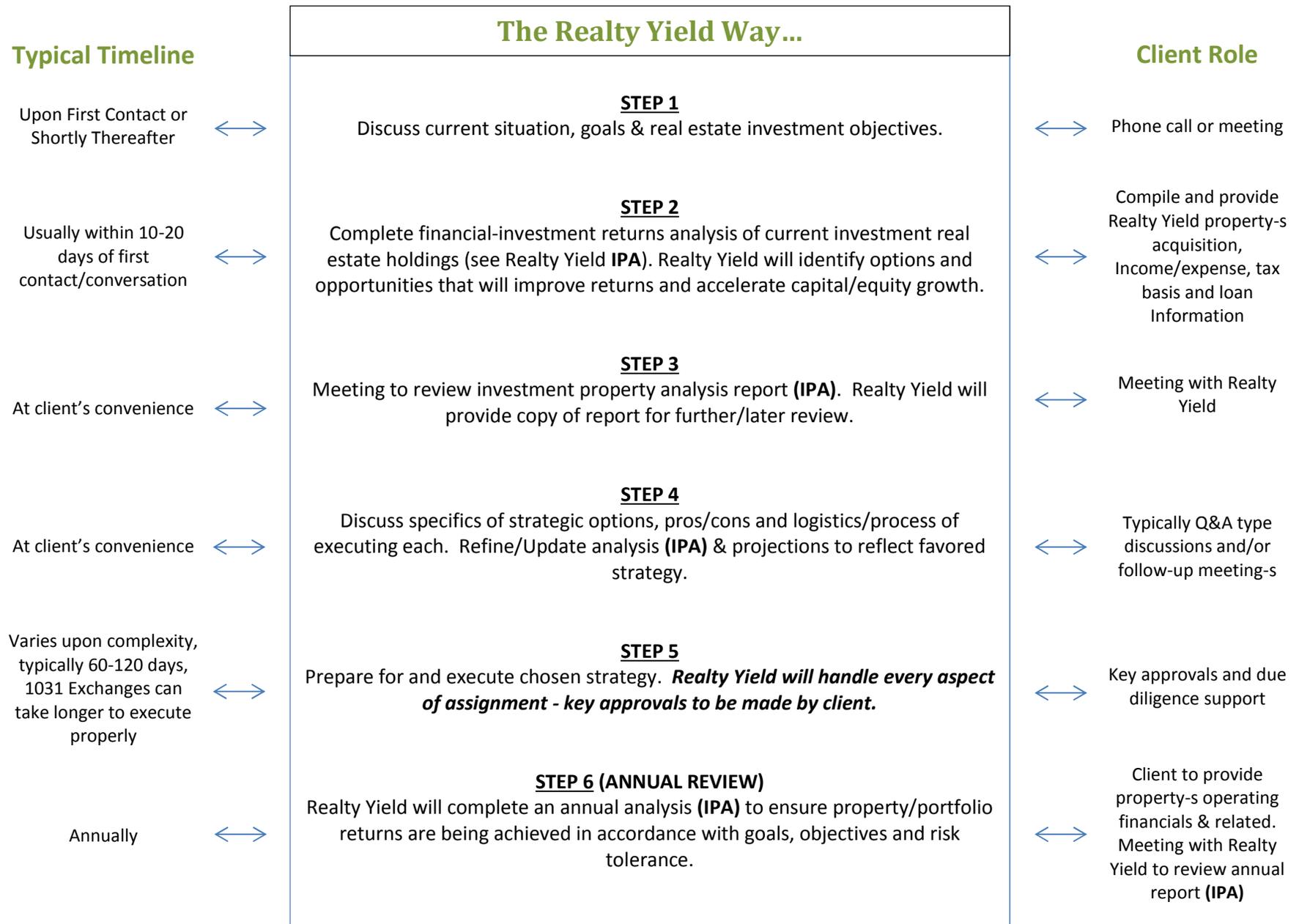
- Investment Returns Table
- Leverage & Financing
- 1031 Exchange, Process Graphic
- More...
- Mike D. Carlson Bio

SECTION 1

Preface

- The Realty Yield Process
- Investment Property Analysis
(Overview) – The IPA Explained

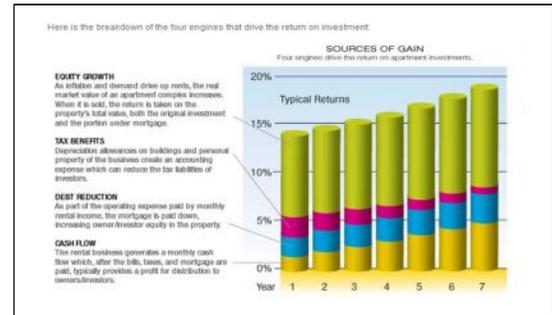
REALTY YIELD PROCESS GRAPHIC



INVESTMENT PROPERTY ANALYSIS

Report overview, the “process”...

To start with, Realty Yield will analyze and summarize the current performance of your real Estate holding-(s) from a return on invested capital (equity) standpoint. A one- (1) and five- (5) year projection is made detailing **pre-tax cash flow, income tax implication, debt (loan) impact on yield, and any projected appreciation**. If your current holdings include multiple properties each property will be analyzed individually. A cumulative summary will also be prepared.



Next, two fundamental strategic approaches are evaluated; the first is cash-out refinancing with the reinvestment of “pulled” net proceeds; and the second is the selling of current properties and reinvesting the net sale proceeds. A combination of both approaches will also be evaluated. The investment returns from each strategy (and a combination of these options) are then compared to the current returns being generated to determine if there is an opportunity to improve the financial performance (increase investment returns) of invested capital (equity).

The details & process...

STEP 1: The operating data (income and expenses) for each property, any debt (mortgage) information, as well as property acquisition data is to be provided by the owner/investor.

STEP 2: This data will be used by Realty Yield to generate a “Quick View” Investment Property Analysis (IPA) of the investment return on invested capital (equity) for each property in the investor’s portfolio. Then, the cumulative investment returns of all owned properties are conveniently illustrated in our Real Estate Wealth Building Analysis Summary report.

The analysis will cover the four- (4) primary engines impacting investment real estate returns (**pre-tax cash flow, income tax implication, debt/loan impact on yield and any projected appreciation will be factored**). A tax basis computation will also be computed.

STEP 3: Reallocation options of invested capital (equity) are examined. The first alternative analyzed will focus on a cash-out refinance scenario utilizing the available “pulled” net cash proceeds for reinvestment into a new property-(s). The cumulative returns of the current property-(s) with new loan-(s) PLUS the new property-(s) projected returns are compared to the current as-is situation. The second alternative analyzes the option of selling existing property-(s) and reinvesting the total net sale proceeds. A comparison is once again made between the proposed new property-(s) and the current as-is situation. The next comparison made is between the refinance and reinvest; and the sell and reinvest strategies. As mentioned above a combination of incorporating both strategies will also be analyzed.

The end result is that the optimum allocation of invested capital (equity) is found to maximize overall leveraged returns. All relevant tax basis, depreciation and debt/loan issues are carefully examined and considered. And most importantly, all strategic options analyzed and recommended will be consistent with an investor’s goals and risk/return tolerance.

We recommend this type of analysis annually – the market and opportunities are ever changing. Owning investment real estate is a dynamic situation.

SECTION 2

Report Foreword & Summary

- Current Holding-s “As-Is” Narrative
- The Opportunity Preamble
- Financial-Investment Property Analysis
(IPA) Wealth Building Summary

Investment Property Analysis (IPA) Report Foreword

(Prepared for XYZ Client) – January XX, 20XX

EXAMPLE

INTRODUCTION

We have found by first introducing the key elements, findings and conclusions of the IPA report in a prelude narrative better facilitates the understanding of the specific conceptions and “strategic actions” being presented and recommended in each of the report sections to follow.

GENERAL COMMENTS (current holding-s “as-is” summary and assessment)

For the most part, your multi-plexes are performing like the "norm", that is returns are in line with what other investors are realizing with similar holdings. The challenge for investors with significant capital/equity in smaller income-properties is that though positive cash flow is being generated, the CASH-ON-CASH return (%) on invested capital is typically low-to-mid single digits. And, depending on the effective tax rate of the investor, the after-tax return on cash flow is almost always to some degree even lower.

To realistically realize annualized double-digit returns on smaller income-properties would almost always require consistent year-over-year appreciation (minimum 2% to 3%) plus some level of structured leverage (loans in place). The math is straightforward. With smaller income-properties, investors usually have to make a strategic choice whether cash-flow OR maximum possible growth of capital/equity is the primary goal, it is just not arithmetically probable to optimize/maximize both at the same time. *The exception would be if current loan rates were low enough that the loan constant is less than the calculated capitalization rate on a given property (very unlikely on smaller multi-plexes).*

Moreover, since future appreciation is always somewhat subjective, Realty Yield likes to first evaluate any investment real estate holding-s on the objective return metrics first. That is; cash flow, income tax implications on operating income and the effect on yield of any loan in place (leverage). These calculations are just math and can be more accurately assessed and projected.

As is typically found with owners of smaller multi-plex rentals the following was calculated and concluded with the data provided:

- > **Pre-Tax Cash Flow:** Analyzed properties are cumulatively generating 4.52% on invested capital/equity (best-case projections). SEE ANALYSIS.
- > **After-Tax Cash Flow:** The net operating income is being taxed at investor-s effective tax rate, lessening after-tax returns, projected to be 3.83%. The absence of almost any interest expense deduction and nominal depreciation remaining are the main factors. SEE ANALYSIS.
- > **Debt/Loan Impact:** The low level of debt (LTV= ~4.2%), hence no leverage in play (positive, neutral or negative) equates too little impact on either pre-tax, after-tax or total leverage returns. After-tax returns after factoring pay-down on principal are projected at 4.12%. SEE ANALYSIS.
- > **Appreciation Projections:** An annual rate of 3.0% is subjectively being projected for the next five-5 years. Based on this assumption, overall projected leveraged returns on current holdings “as-is” are projected at 7.25% (and per above, 4.12% not factoring appreciation). SEE ANALYSIS.

THE OPPORTUNITY (preamble)...

For investors with sufficient capital/equity for real estate investment (typically \$250,000+/- minimum, \$350,000+ ideal), there are usually better options than single-family rentals and/or small multi-plexes. Better balance across the 4-engines that drive overall returns becomes not only feasible but readily doable with proper strategic planning and execution. The simple fact is that larger multi-family properties (apartment buildings), mixed-use properties and retail buildings sell/trade at capitalization rates that offer investors’ greater yield assuming sufficient capital is available for investment (many/most investors simply don’t have the capital to buy these properties). When combined with the prudent use of leverage in a “positive leverage” market (exists now, 2014), real estate investment returns can likely be significantly accelerated over the current “as-is” position.

There are basically two primary options identified that would improve both overall investment returns and cash flow. These would be:

1. Sell existing properties and reinvest in higher yielding properties (1 or more). By investing in replacement properties with higher capitalization rates (all cash return comparison metric), incorporating positive leverage (loan rates/loan constant lower than cap rates), structuring with greater tax advantage and owning more value in property (appreciation upside) improved performance of invested capital/equity can reasonably be forecasted.

Based on the data provided, the net improvement (over current) is projected as follows (SEE ANALYSIS):

<u>Pre-Tax</u> <u>Cash Flow</u> Change (+/-)	<u>After-Tax</u> <u>Cash Flow</u> Change (+/-)	<u>After-Tax</u> <u>Cash Flow (+) Pay Down</u> Change (+/-)	<u>Total</u> <u>Projected Return</u> Change (+/-)
42,061 ↔ 3.19%	38,604 ↔ 2.90%	\$86,704 ↔ 6.13%	170,704 ↔ 12.0%

** The specifics and particulars of reallocating current invested equity/capital to generate the above projected return progresses will be covered in the accompanying report and financial/investment analysis completed.*

2. Leverage current properties and reinvest cash-out into additional properties. What is lost in cash-flow on current properties (due to servicing new loans) would be more than made-up in generated cash-flow from new properties. Plus, by increasing the total value of real estate owned, any appreciation would accelerate the growth on invested capital (net wealth gain). Finally, there would be incremental tax benefits realized through more favorable interest expense deductions and the depreciation of new properties.

NOTE: This report does not cover this scenario (option 2). It is this adviser’s opinion that option 2 would improve overall returns from the current hold (“as-is”) position. However, option 1 would likely generate greater returns and be easier and less “hands-on” to oversee as owners. *This option (2.) would require ongoing management of existing properties as you are doing today versus option 1 that has the expense of full professional property management factored in the projections.*

Proprietary Information not included in Sample Report



INVESTMENT PROPERTY ANALYSIS (IPA) WEALTH BUILDING SUMMARY Prepared For: XYZ Client - As of January 20XX

CURRENT REAL ESTATE HOLDINGS SUMMARY (4 Analyzed Properties):

➤ Approximate Total Current Value	*	\$1,700,000	
➤ Approximate Total Current Equity (Invested Capital)	*	\$1,619,162	
➤ Approximate Total Current Debt	*	\$70,838	LTV = 4.2%

CURRENT PROPERTY PORTFOLIO PERFORMANCE SUMMARY & PROJECTIONS:

(0-YEAR PROJECTION as Total Current Equity (Invested Capital))

Property Description	Approx. Value	Approx. Loan Balance	Approx. Equity	LTV	Pre-Tax Cash Flow (Cash-on-Cash)	After-Tax Cash Flow	After-Tax Cash Flow (-) Pay Down	Total Projected Return (9.14% Approximation)	Proposed Strategy
1) 4-Plus NE 10th	\$600,000	\$0	\$600,000	0.0%	25,481 ↔ 5.46%	20,507 ↔ 4.41%	\$20,507 ↔ 4.41%	29,407 ↔ 7.46%	SELL
2) 11-Plus NE 10th	\$400,000	\$0	\$400,000	0.0%	18,430 ↔ 4.61%	15,495 ↔ 3.87%	\$15,495 ↔ 3.87%	27,495 ↔ 6.97%	SELL
3) 4-Plus SE 10th Ave.	\$400,000	\$0	\$400,000	0.0%	23,627 ↔ 4.71%	19,492 ↔ 3.91%	\$19,492 ↔ 3.91%	24,492 ↔ 6.01%	SELL
4) Condo W. Burnside	\$140,000	\$70,838	\$79,162	57.1%	(4,979) ↔ -6.02%	(3,868) ↔ -5.15%	\$1,368 ↔ 1.71%	5,368 ↔ 7.41%	SELL
TOTAL	\$1,540,000	\$70,838	\$1,469,162	4.2%	79,561 ↔ 5.12%	65,831 ↔ 4.81%	\$67,662 ↔ 4.21%	118,062 ↔ 7.21%	

STRATEGIC OPTION #:

1

PROJECTED PROPERTY PORTFOLIO PERFORMANCE SUMMARY (after reallocation of equity/capital) :

(0-YEAR PROJECTION as Reinvestment of Equity Capital of Approximately \$1,300,000*)

* \$1,300,000 would be the approximate net proceeds available after the sale of properties marked "SELL" above less 7% in sale costs, less est. loan fees/closing costs on acquisitions.

Property Description	Approx. Value	Approx. Loan Amount or Balance	Approx. Equity	LTV	Pre-Tax Cash Flow (Cash-on-Cash)	After-Tax Cash Flow	After-Tax Cash Flow (-) Pay Down	Total Projected Return (9.14% Approximation)	Proposed Strategy
Representative Multi-Family and/or Affordable properties (6-25% Cap @ ~6.7% LTV)	\$1,300,000	\$1,000,000	\$1,300,000	66.7%	115,627 ↔ 7.71%	100,835 ↔ 6.71%	\$14,794 ↔ 10.25%	208,794 ↔ 18.25%	BUY
TOTAL	\$1,300,000	\$1,000,000	\$1,300,000	66.7%	115,627 ↔ 7.71%	100,835 ↔ 6.71%	\$14,794 ↔ 10.25%	208,794 ↔ 18.25%	

COMPARISON OF CURRENT (4+4) VERSUS PROJECTED (after reallocation of equity/capital) - Net Difference (+/-)

Approx. Value	Approx. Loan Amount	Approx. Equity	LTV	Pre-Tax Cash Flow	After-Tax Cash Flow	After-Tax Cash Flow (-) Pay Down	Total Projected Return
Change (+/Δ)	Change (+/Δ)	Change (+/Δ)	(LTV)	Change (+/Δ)	Change (+/Δ)	Change (+/Δ)	Change (+/Δ)
\$1,469,162	\$70,838	\$1,469,162	4.2%	79,561 ↔ 5.12%	65,831 ↔ 4.81%	\$67,662 ↔ 4.21%	118,062 ↔ 7.21%
\$1,300,000	\$1,000,000	\$1,300,000	66.7%	115,627 ↔ 7.71%	100,835 ↔ 6.71%	\$14,794 ↔ 10.25%	208,794 ↔ 18.25%

SECTION 3

Current Holdings, Analyses +

- “Quick View” Investment Analyses (By Property)
- Valuation Analyses (By Property)
- MISC. (Appraiser Input, 3rd Party Reports & Related), if applicable
(See Enclosures)

Proprietary Information not included in Sample Report

MULTI-PLEX PROPERTY INVESTMENT ANALYSIS													
"QUICK VIEW" INVESTMENT ANALYSIS (including Partnership scenario, if applicable) - As of January 2018													
PROPERTY DESCRIPTION:			NE EXX, Portland, OR		GRM= 12.7%	CAP RATE (CURRENT)= 5.34%	PROJ CAP RATE (5 YRS)= 5.15%						
Identify/No. Acquired No. Current	1/01/01	2/0	Operating Expenses & Reserves:		Property Taxes			Yearly Marginal Tax Calculations (general analysis)					
Price Paid Est. Current Value	\$100,000	\$100,000	Property Taxes		\$6,000	Less Depreciation Expense			Net Operating Income			\$28,481	
Est. Current Equity Loan to Value	\$60,000	6.0%	Owner Paid Utilities		\$5,000	Less Interest Expense			+ Taxable Income			\$23,481	
Annual Compounded Apprec. Rates	6.0%	Repairs, Maintenance & Replace		\$5,000	Est. Effective Tax Rate			Income Taxes Saved (Paid)			\$8,920		
# of Units Value Per Unit	4	\$140,500	HCA & Misc., if applicable		\$100	INVESTOR (incl. "at-risk" tax rate)			CURRENT INCOME & EXPENSE DATA (annual)				
Gross Rent (inc. Avg)	\$1,200	Capex/Replacement Reserves & Misc			Effective Gross Income			Operating Expenses			(\$28,481)		
Monthly Income (net)	\$100	INVESTOR (incl. "at-risk" tax rate)			Net Operating Income			Prop. + (Net Exp) (Income)			1.5%		
Vacancy/Credit Loss Allowance	5.0%	Tax Rate (general analysis)		20%	Operating Expenses			Net Operating Income			\$35,407		
Annual Depreciation Expense (incl.)	\$2,812	Tax Rate (investor specific)		24%	Net Operating Income			Prop. + (Net Exp) (Income)			1.5%		
Projected Value 5 Years	\$140,528	Tax Rate (investor specific)		18%	Net Operating Income			Prop. + (Net Exp) (Income)			1.5%		
Proj. Annual Value Change (+/-)	5.0%	5.0%	5.0%	5.0%	5.0%								
3-YEAR PROJECTION (see current equity)													
Effective Gross Income (Rent + Other Income + Vacancy/Credit Loss)	\$12,480	\$13,000	\$13,500	\$14,000	\$14,500	\$15,000	\$15,500	\$16,000	\$16,500	\$17,000	\$17,500	\$18,000	\$18,500
Total Operating Expenses & Reserves	(\$2,000)	(\$2,000)	(\$2,000)	(\$2,000)	(\$2,000)	(\$2,000)	(\$2,000)	(\$2,000)	(\$2,000)	(\$2,000)	(\$2,000)	(\$2,000)	(\$2,000)
Net Operating Income (EIG) less Total Expenses & Reserves	\$10,480	\$11,000	\$11,500	\$12,000	\$12,500	\$13,000	\$13,500	\$14,000	\$14,500	\$15,000	\$15,500	\$16,000	\$16,500
Less Debt Service (see Loan Information below)	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
(1) Pre-Tax Cash Flow(EIG)	\$10,480	\$11,000	\$11,500	\$12,000	\$12,500	\$13,000	\$13,500	\$14,000	\$14,500	\$15,000	\$15,500	\$16,000	\$16,500
Income Taxes Saved (Paid)	(\$2,470)	(\$2,470)	(\$2,470)	(\$2,470)	(\$2,470)	(\$2,470)	(\$2,470)	(\$2,470)	(\$2,470)	(\$2,470)	(\$2,470)	(\$2,470)	(\$2,470)
(2) After-Tax Cash Flow(EIG)	\$8,010	\$8,530	\$9,030	\$9,530	\$10,030	\$10,530	\$11,030	\$11,530	\$12,030	\$12,530	\$13,030	\$13,530	\$14,030
(3) After-Tax Cash Flow Plus Principal Pay Down(EIG)	\$8,010	\$8,530	\$9,030	\$9,530	\$10,030	\$10,530	\$11,030	\$11,530	\$12,030	\$12,530	\$13,030	\$13,530	\$14,030
Projected Appreciation(EIG)	\$2,808	\$8,798	\$9,798	\$10,798	\$11,798	\$12,798	\$13,798	\$14,798	\$15,798	\$16,798	\$17,798	\$18,798	\$19,798
(4) Total Return (After-Tax Return + Principal Pay Down + Appreciation)(EIG)	\$10,818	\$17,328	\$18,828	\$20,328	\$21,828	\$23,328	\$24,828	\$26,328	\$27,828	\$29,328	\$30,828	\$32,328	\$33,828
(5) Pre-Tax Cash Return on Current Equity(%)	8.0%	8.0%	8.0%	8.0%	8.0%	8.0%	8.0%	8.0%	8.0%	8.0%	8.0%	8.0%	8.0%
(6) After-Tax Cash Return on Current Equity(%)	6.0%	6.0%	6.0%	6.0%	6.0%	6.0%	6.0%	6.0%	6.0%	6.0%	6.0%	6.0%	6.0%
(7) After-Tax Return Plus Principal Pay Down on Current Equity(%)	6.0%	6.0%	6.0%	6.0%	6.0%	6.0%	6.0%	6.0%	6.0%	6.0%	6.0%	6.0%	6.0%
(8) Total Return (After-Tax Return + Principal Pay Down + Appreciation)(%)	7.0%	7.0%	7.0%	7.0%	7.0%	7.0%	7.0%	7.0%	7.0%	7.0%	7.0%	7.0%	7.0%
LOAN INFORMATION (1st Year Summary)													
(1) Loan Rate	Loan Orig. Date	Orig. Loan Amount	Interest Rate	Amort. Term	Months Left On Loan	Monthly Payment	Annual Payment	Est'd Loan Balance	1 Year Pay Down	1 Year Int. Exp.	1 Year Debt Red. Eq.	Est'd LTV	Est'd LTV
	5.25	\$0	6.000%	30	0	\$0	\$0	\$0	\$0	\$0	\$100,000	0.00%	0.00%
LOAN INFORMATION (5 Year Summary)													
(1) Loan Rate	Loan Orig. Date	Orig. Loan Amount	Interest Rate	Amort. Term	Months Left On Loan	Monthly Payment	1 Year Payment	Loan Balance	1 Year Pay Down	1 Year Int. Exp.	1 Year Debt Red. Eq.	Proposed Equity	Proposed LTV
	5.25	\$0	6.000%	30	60	\$0	\$0	\$0	\$0	\$0	\$70,118	0.00%	0.00%
FOOTNOTES:													

Mike Carlson direct 503-303-8393 x100 | Realty Yield office 503-303-8393 x200 | www.realtyyield.com

Proprietary Information not included in Sample Report

NE XXth, 4-Plex Portland, Oregon						
Investment Real Estate Valuator & Analyzer © 5.12						3/25/2014
APARTMENT RENT INCOME						
# of Units	Act. Rent	100% Rent	5% Vac.	Est. Rent	5% Vac.	Pro Forma Rent
1	7,800	7,800	120	7,680	7,680	7,680
2						
3						
4						
5						
6						
7						
8						
9						
10						
11						
12						
13						
14						
15						
16						
17						
18						
19						
20						
21						
22						
23						
24						
25						
26						
27						
28						
29						
30						
31						
32						
33						
34						
35						
36						
37						
38						
39						
40						
41						
42						
43						
44						
45						
46						
47						
48						
49						
50						
51						
52						
53						
54						
55						
56						
57						
58						
59						
60						
61						
62						
63						
64						
65						
66						
67						
68						
69						
70						
71						

SECTION 4

Proposed Strategy

- Realty Yield Recommendation-s
- Representative Example Illustrated
- Specific “Current Market” Examples (See Enclosures)

REALTY YIELD RECOMMENDATION-S

RECAP... Communicated Client Goals & Real Estate Investment Objectives

Client has communicated an interest in BOTH improving real estate investment returns AND taking a more passive role in the day-to-day property management of owned properties. Client has a low risk tolerance.

RECAP... Projected Performance (Investment Returns) of Current Real Estate Holdings

Based on the property acquisition and operating data provided, Realty Yield is projecting the following (1-YEAR PROJECTION):

Property Description	Approx.	Approx.	Approx.	LTV	Pre-Tax		After-Tax		After-Tax		Total	
	Value	Loan Balance	Equity		Cash Flow		Cash Flow		Cash Flow	(+) Pay Down	Projected Return	
					(cash-on-cash)							(@ 3.0% Appreciation)
1) 4-Plex NE XXth	\$650,000	\$0	\$650,000	0.0%	35,481 ↔ 5.46%		30,107 ↔ 4.63%		\$30,107 ↔ 4.63%		49,607 ↔ 7.63%	
2) Tri-Plex NE XXth	\$400,000	\$0	\$400,000	0.0%	18,434 ↔ 4.61%		15,895 ↔ 3.97%		\$15,895 ↔ 3.97%		27,895 ↔ 6.97%	
3) 4-Plex SE XXth Ave.	\$500,000	\$0	\$500,000	0.0%	23,627 ↔ 4.73%		19,692 ↔ 3.94%		\$19,692 ↔ 3.94%		34,692 ↔ 6.94%	
4) Condo W. Burnside	\$150,000	\$70,858	\$79,142	47.2%	(3,976) ↔ -5.02%		(3,363) ↔ -4.25%		\$1,368 ↔ 1.73%		5,868 ↔ 7.41%	
TOTAL	\$1,700,000	\$70,858	\$1,629,142	4.2%	73,566 ↔ 4.52%		62,331 ↔ 3.83%		\$67,062 ↔ 4.12%		118,062 ↔ 7.25%	

REALTY YIELD RECOMMENDATION

Several factors are present in currently owned properties that make improving overall returns and cash-flow readily doable. Plus, by reallocating capital (equity) to larger properties, professional management is factored relieving owner of day-to-day property management.

- Sum of capital (equity) spread across several smaller investment properties should be pooled to acquire one or higher returning property types (apartments, mixed-use and/or retail). Realty Yield strongly recommends replacement property-s have a value total of somewhere between \$3,000,000 (minimum) and \$4,500,000 (example next page). **SEE ANALYSIS OF REPRESENTATIVE MARKET "EXAMPLE" TO FOLLOW.**
- Introduce some level of leverage (secure loan-s on replacement property-s). Low current borrowing costs afford prudent investors many advantages; owning more value in property (potential for accelerated capital growth), improved cash-flow (positive leverage) and tax advantages through interest expense and depreciation deductions. **SEE ANALYSIS OF REPRESENTATIVE MARKET "EXAMPLE" TO FOLLOW.**
- Realty Yield strongly recommends any ownership of investment real estate be via LLC /similar to mitigate liability/risk exposure.

NOTE: Please refer back to **INVESTMENT PROPERTY ANALYSIS (IPA) WEALTH BUILDING SUMMARY** – Section 2

SECTION 5

Next Steps

- Recommended Action Plan & TO-DO'S, Check-List (Step-By-Step)

RECOMMENDED ACTION PLAN & TO-DO'S

PRE-SALE PREPARATION (properties to be sold)

- Partition 7 units in into 4-plex and tri-plex, value increase estimated to be \$100,000 - \$135,000
 - Continue the process of boosting all rents closer to full- market over the next few months
 - Discuss desired time-line and personal availability to complete 1031 Exchange properly (vacations, other commitments, etc.)
 - Focus on addressing any deferred maintenance issues on subject properties including landscaping
 - Would recommend considering modest updates on kitchens and baths on the NE property, per owner provided notes
 - Schedule walk-through of each property for Realty Yield tour
 - Realty Yield to have professional photographer take photos (after maintenance and clean-up) for Offering Memorandums
 - Forward Realty Yield monthly operating statements and rent-rolls during sale process, each property
 - Keep Realty Yield informed of any tenant turnover or vacancies
-
-

OTHER (*Note: additional items to be added as we move through the 1031 Exchange process)

- Be prepared to review potential 1031 replacement properties when presented by Realty Yield
 - Be prepared to provide Realty Yield requested documents and financials needed to secure new loan-s on replacement property-s
-
-
-

SECTION 6

Reference

- Investment Returns Table
- Leverage & Financing
- 1031 Exchange, Process Graphic
- More...
- Mike D. Carlson Bio



REAL ESTATE EQUITY-CAPITAL INVESTMENT RETURN TABLE

Invested Equity-Capital of...	Annual Return of... 5.00%		Annual Return of... 7.50%		Annual Return of... 10.00%		Annual Return of... 12.50%		Annual Return of... 15.00%		Annual Return of... 20.00%	
	Equity-Capital Value in...		Equity-Capital Value in...		Equity-Capital Value in...		Equity-Capital Value in...		Equity-Capital Value in...		Equity-Capital Value in...	
	1 year	5 years	1 year	5 years	1 year	5 years	1 year	5 years	1 year	5 years	1 year	5 years
\$100,000	105,000	127,628	107,500	143,562	110,000	161,051	112,500	180,203	115,000	201,135	120,000	248,832
\$250,000	262,500	319,070	268,750	358,907	275,000	402,627	281,250	450,508	287,500	502,839	300,000	622,080
\$500,000	525,000	638,140	537,500	717,814	550,000	805,255	562,500	901,016	575,000	1,005,678	600,000	1,244,160
\$750,000	787,500	957,211	806,250	1,076,721	825,000	1,207,882	843,750	1,351,524	862,500	1,508,517	900,000	1,866,240
\$1,000,000	1,050,000	1,276,281	1,075,000	1,435,629	1,100,000	1,610,510	1,125,000	1,802,032	1,150,000	2,011,357	1,200,000	2,488,320
\$1,250,000	1,312,500	1,595,351	1,343,750	1,794,536	1,375,000	2,013,137	1,406,250	2,252,540	1,437,500	2,514,196	1,500,000	3,110,400
\$1,500,000	1,575,000	1,914,421	1,612,500	2,153,443	1,650,000	2,415,765	1,687,500	2,703,048	1,725,000	3,017,035	1,800,000	3,732,480
\$1,750,000	1,837,500	2,233,492	1,881,250	2,512,350	1,925,000	2,818,392	1,968,750	3,153,556	2,012,500	3,519,874	2,100,000	4,354,560
\$2,000,000	2,100,000	2,552,562	2,150,000	2,871,258	2,200,000	3,221,020	2,250,000	3,604,064	2,300,000	4,022,714	2,400,000	4,976,640
\$2,500,000	2,625,000	3,190,700	2,687,500	3,589,070	2,750,000	4,026,275	2,812,500	4,505,080	2,875,000	5,028,390	3,000,000	6,220,800
\$3,000,000	3,150,000	3,828,840	3,225,000	4,306,884	3,300,000	4,831,530	3,375,000	5,406,096	3,450,000	6,034,068	3,600,000	7,464,960
\$3,500,000	3,675,000	4,466,980	3,762,500	5,024,698	3,850,000	5,636,785	3,937,500	6,307,112	4,025,000	7,039,746	4,200,000	8,709,120
\$4,000,000	4,200,000	5,105,120	4,300,000	5,742,512	4,400,000	6,442,040	4,500,000	7,208,128	4,600,000	8,045,424	4,800,000	9,953,280
\$4,500,000	4,725,000	5,743,260	4,837,500	6,460,326	4,950,000	7,247,295	5,062,500	8,109,144	5,175,000	9,051,102	5,400,000	11,197,440
\$5,000,000	5,250,000	6,381,405	5,375,000	7,178,145	5,500,000	8,052,550	5,625,000	9,010,160	5,750,000	10,056,785	6,000,000	12,441,600
\$6,000,000	6,300,000	7,657,686	6,450,000	8,613,774	6,600,000	9,663,060	6,750,000	10,812,192	6,900,000	12,068,142	7,200,000	14,929,920
\$7,000,000	7,350,000	8,933,967	7,525,000	10,049,403	7,700,000	11,273,570	7,875,000	12,614,224	8,050,000	14,079,499	8,400,000	17,418,240
\$8,000,000	8,400,000	10,210,248	8,600,000	11,485,032	8,800,000	12,884,080	9,000,000	14,416,256	9,200,000	16,090,856	9,600,000	19,906,560
\$9,000,000	9,450,000	11,486,529	9,675,000	12,920,661	9,900,000	14,494,590	10,125,000	16,218,288	10,350,000	18,102,213	10,800,000	22,394,880
\$10,000,000	10,500,000	12,762,810	10,750,000	14,356,290	11,000,000	16,105,100	11,250,000	18,020,320	11,500,000	20,113,570	12,000,000	24,883,200

HOW LEVERAGE (the use of financing) AFFECTS REAL ESTATE INVESTMENTS

Definition of 'Leverage': *The use of borrowed capital to increase the potential return of an investment.*

When interest rates are very low, many income-property owners want to refinance. While taking-out a new loan with a lower interest rate is certainly compelling by itself; another decision that has to be made is “how much to borrow”?

Leverage may be the most misunderstood factor of real estate financing, and its understanding is a prerequisite to the application of how to effectively use financing in creating, maximizing and retaining wealth through real estate investment. When used properly it can significantly improve cash flow and accelerate the rate of growth on invested capital (equity).

While it is often thought that *Leverage* and risk go hand in hand, and that the greater the *Leverage*, the greater the risk, this is quite often not the case. In fact, once you realize just how *Leverage* works, you will see that if *Leverage* has been used to its maximum benefit, the greater the *Leverage* the lower the risk. Equating *Leverage* with high risk is simply a myth of real estate investment and financing.

LEVERAGED MULTIFAMILY REAL ESTATE	
ASSET VALUE	\$1,000,000
COST TO INVESTOR	\$300,000
EXPOSURE TO POTENTIAL LOSS	\$300,000
6% ANNUAL RETURN	\$60,000
RETURN ON INVESTMENT	20%

WHAT IS LEVERAGE & WHY USE LEVERAGE?

Leverage is the result of borrowing money at a constant rate lower than the capitalization rate (net operating income / property value) of an investment property. The constant payment includes both interest and principal, and reflects the payment in relation to the original amount of the principal owed. The constant rate is a function of time and interest and as one changes the constant rate changes. When the net operating income of an investment property exceeds the constant payment, *Leverage* has been introduced, and the interest yield on the invested capital will now exceed the yield on an all cash investment. The investor is now making money on borrowed money (hence, the concept and definition of *Leverage*).

Leverage can also be applied even if the property is not income producing but is going up in value at an established rate. However, in general, *Leverage* works best when income from the property is generated.

That is why investors (including institutional & professional investors with seemingly limitless available cash for all cash purchases if desired) strategically use borrowed money (*Leverage*) when the marketplace, investment goals and numerous other input considerations make this both a prudent and risk adverse decision. Paying all cash for an investment property, even if able, often is not the right strategic investment decision.

WHAT ROLE DOES RISK PLAY IN THE USE OF LEVERAGE?

First of all, some level of risk is present in all investments. Any real estate investment can fail to achieve its projected end result. This does not mean the real estate investment either fails 100% or succeeds 100%. This is true of all types of investments. The level of risk is important to both the buyer and lender (often the seller as well). The buyer looks at the level of risk to mean at what jeopardy he or she has placed the invested capital. The lender looks at the level of risk in the repayment of the loan.

However, as attractive as high *Leverage* is, maximum *Leverage* is only prudent when consistent with overall investment goals and within an investor's ability in keeping the financial obligation under control. The pitfall of *Leverage* is overextension. In the case of income-properties this occurs when the net operating income of the property cannot service the loan payment. The causes can be many including: escalating vacancy rates, higher than projected

expenses, variable loan rate increases, etc. Proper planning with the assistance of real estate, financial planning, mortgage lending, tax, and legal professionals is advised.

THE KEY FACTORS IN REAL ESTATE LEVERAGE

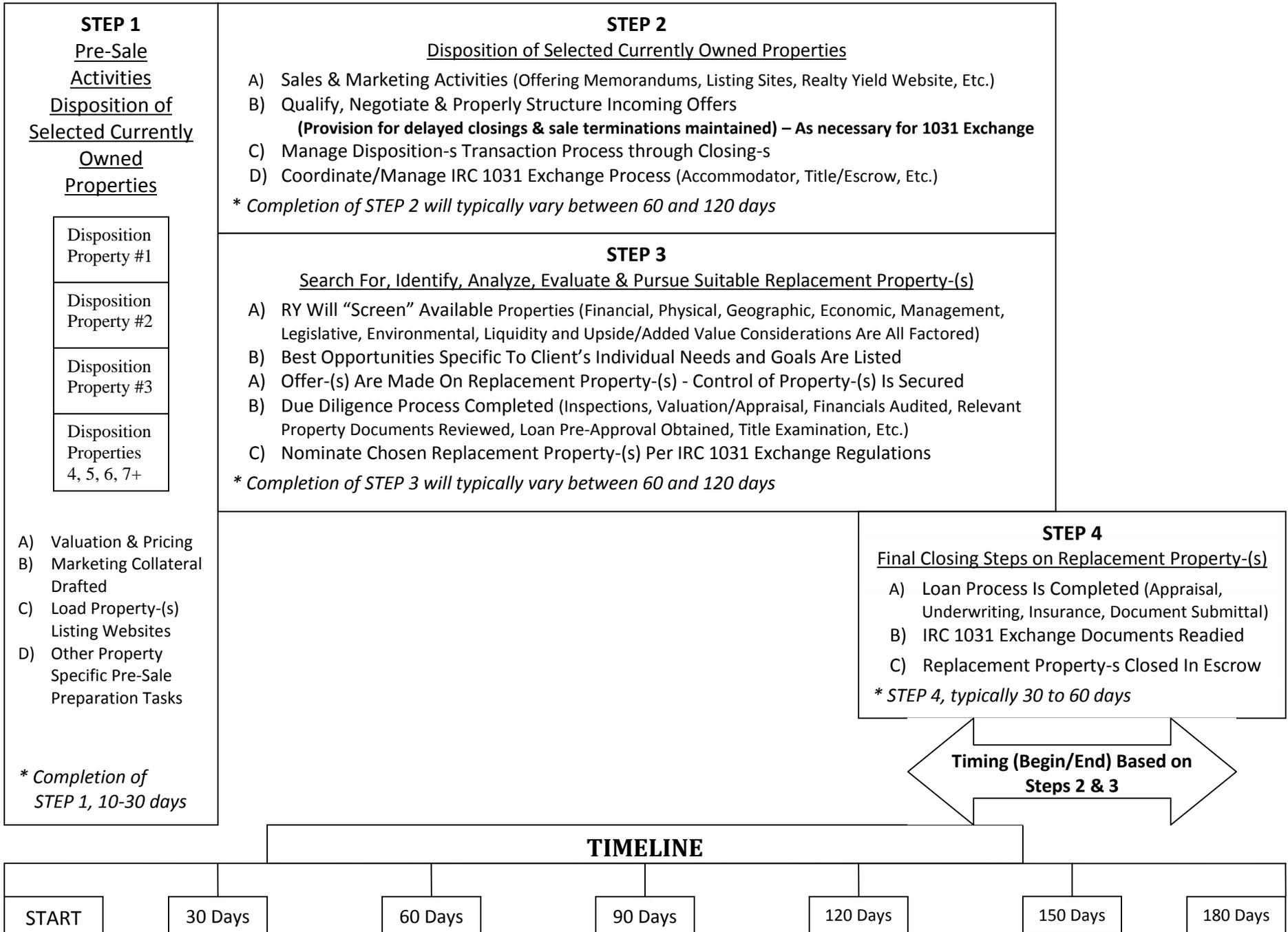
- THE STRUCTURE OF FINANCING WILL AFFECT THE AMOUNT OF *LEVERAGE* YOU RECEIVE. The goals of the investor form the basis and level of *Leverage* to be utilized.
- *LEVERAGE* CALCULATIONS ARE ONLY A TOOL TO COMPARE YIELD CALCULATIONS BETWEEN DIFFERENT FINANCING ALTERNATIVES. The amount of yield should not be the sole basis when evaluating and selecting a loan program.
- MAXIMUM *LEVERAGE* MAY NOT ALWAYS BE POSSIBLE OR ADVISABLE. The lender or lenders evaluate many factors when determining the loan amount. The goal(s) of the seller, (often the source of secondary financing and high *Leverage*) will have an impact on the amount of *Leverage* available to an investor.
- THE AMOUNT OF *LEVERAGE* YOU COULD GENERATE THROUGH FINANCING IS NOT THE ONLY OR FINAL CRITERIA. A thorough evaluation of any real estate investment should be completed through a comprehensive due diligence process (analyzing many factors) before a final investment decision is made.
- THE ABILITY TO EFFECTIVELY LEVERAGE YOUR INVESTED CAPITAL IS GREATER IN REAL ESTATE INVESTING THAN MOST ANY OTHER INVESTMENT. This is primarily due to the ease and acceptability of using real estate as collateral for mortgage financing. Real estate has proven itself in the United States as the single most secure form of security for a loan.
- *LEVERAGE* IS A FUNCTION OF FINANCING AND IS OFTEN THE GAUGE OF WHAT YOU ARE DOING. Understanding financing means understanding what happens when mortgages are paid down and equity is built up. **Many multimillionaires are people who owe millions of dollars!**

THE FINAL ELEMENT: HOW DOES LEVERAGE AFFECT THE INCREASE OF VALUE IN REAL ESTATE?

There are six reasons property values go up. Often more than one of these six factors is working at the same time, some in a positive way, others negative. Each of the following six factors can be enhanced or detracted from by the total effect of financing.

1. **Inflation.** Inflation increases the monetary value of property due to both the general decline of the buying power of money (increase in the cost of living) and the proven historical correlation that real estate investment returns have exceeded the increase in the cost of living. This positive correlation is desirable because it indicates real estate is a hedge on inflation.
2. **Improved Infrastructure.** Community issues such as new roads, bridges, hospitals, water systems, schools and so on all contribute to the infrastructure within a given area. Each can have an impact on property values.
3. **Economic Conversion.** This occurs when there is a change in the use of a property - voluntary economic conversion (apartments to condominiums for example).
4. **Increased Cash Flow.** The value of every income-producing property is affected by changes in cash flow. The fact that cash flow sets the cash on cash yield (the return on your actual cash investment); anything that increases cash flow will generally increase the value of a property.
5. **Capital Improvements.** While not all capital improvements increase property values immediately, most real estate investors find that any capital improvement that positively impacts one of the previously mentioned value factors will increase value.
6. **Supply and Demand.** When the demand for a given property or property type exceeds the supply an increase in value is imminent. The other side of the equation is also true. This is an area where savvy investing and experience comes in handy.

MULTIPLE DISPOSITION IRC 1031 EXCHANGE PROCESS & TIMELINE



MIKE D. CARLSON BIO

MIKE CARLSON, FOUNDER

Mike is a long-time advisor to private investor clients. His forte is working with clients desiring guidance and services over the long haul. Mike is an expert in income property investment and wealth building, financial-investment analysis, brokerage, income-property finance and strategic asset (real estate) management.

ADVISER & PRINCIPAL BROKER

Mike has been the lead broker and/or adviser on several-hundred million dollars' worth of real estate transactions/projects.

With his impressive track-record of success, Mike is often the go-to guy for buyers, income-property financing, sellers with complex disposition/exchange/exit factors and landlords wanting to consult on property-portfolio performance improvement strategies.

His professional history includes: positions in the technology field (IBM, Motorola), various small business endeavors; and since 1998, a full-time focus in the investment real estate and finance arena.

Mike has developed a variety of proprietary financial-investment analysis tools used by both private investors and real estate service professionals. Mike has a B.S., Oregon State University, 1985 (areas of study – applied mathematics and marketing).

