

# Branding Audit Checklist

- Websites
- Brochures & flyers
- Rack cards & postcards
- Posters & banners
- Exhibition stands
- Signage (internal & external)
- Gifts & promotional give-aways
- Press releases & press packs
- Internet & phone listings
- Fax cover pages
- Domain names
- Email footers/signatures
- Screensavers/wallpapers
- Letterhead & envelopes
- Report covers
- Note cards & sticky notes
- Contracts & agreements
- Coupons & discount cards
- Business cards
- Memos
- Quote forms & order forms
- Price lists
- Registration forms
- Invoices
- Company fact sheets
- Product/service fact sheets
- Menus
- Manuals & user guides
- Workbooks & hand-outs
- Client reviews/evaluations
- Proposals
- Power Point presentations
- Social media presence
- Online profiles
- Newsletters
- Blogs



**DaleyProgress**

• NEWSLETTER BOUTIQUE