



Advertising Contract

Put Your Ad on the Road

Advertiser or Company Name (Please Print) _____

Street Address _____

City _____ State _____ ZIP _____

Telephone _____ FAX _____

Contact Name _____ Contact Email (required) _____

Ad Rates

Rear Facing Ads

Time Period	Rate	
3 Months	\$225.00	
6 Months	\$427.50	Save 5%
12 Months	\$810.00	Save 10%

Curb Facing Ads

Time Period	Rate	
3 Months	\$300.00	
6 Months	\$570.00	Save 5%
12 Months	\$1080.00	Save 10%

Street Facing Ads

Time Period	Rate	
3 Months	\$450.00	
6 Months	\$855.00	Save 5%
12 Months	\$1620.00	Save 10%

Payment Information

Ad Term _____

Ad Position _____

Amount Due \$ _____

- Payment Enclosed
- Check # _____
- Debit/Credit Card

VISA _____ MasterCard _____

Card Number _____

Expiration Date _____ Card Verification Code _____

Name on Card _____

Billing Address _____

City _____ State _____ ZIP _____

**Remit All Payments to: NRVCS Transportation Service,
Attn: Marketing Office, 2B Corporate Dr, Radford VA, 24141**

Please sign below to verify that you have read and agree to the terms and conditions for advertising with Community Transit. Unsigned contracts will not be accepted.

Signature _____ Date _____

OFFICE USE ONLY DESIGN SERVICES NEEDED _____ ADD INSTALLATION DATE _____

TERMS & CONDITIONS

All advertisements are accepted by NRVCS (New River Valley Community Services), operator of Community Transit, entirely on the representation that the agency and/or advertiser are properly authorized to publish the subject matter. Advertiser and/or their advertising agencies will indemnify and hold NRVCS harmless against any claim, suit, loss or expense, regardless of nature of basis that might arise from advertisements published. We reserve the right to hold the advertiser and advertising agency jointly and severally liable for monies due us. NRVCS does not accept sequential liability and expects the agency and advertiser to be bound by the payment terms on the advertising contract. Advertiser may not cancel or modify this contract, for any reason, without written approval from NRVCS.

NRVCS reserves the right to reject any advertising considered objectionable or not in the best interest of our organization or our audience.

Production Costs: Ad production and installation costs are included in the ad price.

Payments: are collected at three (3) month intervals with initial payment due prior to production and installation of the ad. Advertiser agrees to pay NRVCS every three (3) months, continuing until the end of the term of this contract. Advertiser agrees to pay a \$25 returned check charge for any check returned as "NSF", "Refer to Maker", or otherwise.

Damage: If the ad is damaged, NRVCS will cover the cost of replacing it with same ad and find comparable space to display your ad as soon as possible.

Out of Service: We will extend the display period for an ad if the vehicle is out of service due to an accident or mechanical failure for an unusual extended period of time by an amount of time that is equal to the period of time the ad is out of service. We will notify you if this occurs.

Breach. Advertiser agrees that failure to make payments according to the terms and conditions of this contract shall constitute a material breach of this contract. Upon breach, NRVCS shall have the option to require immediate payment, terminate this contract, and have the right to immediately remove any advertising displays.

Renewal: Ads can be renewed any time before the end date of the contract. We will contact you prior to 30 days before advertising contract expires. If no renewal is made 30 days prior to the end date, NRVCS reserves the right to sell the advertising space. Once the end date has passed the ad will be removed from the vehicle.

Once an Ad is removed it will not be able to be reused.

Guidelines for Ads:

1. NRVCS reserves the right to refuse any advertisement.
2. Advertisements that may be found to be offensive, disparaging, embarrassing, or otherwise inappropriate in the eyes of its employees, riders, clients, or community members will be refused by NRVCS.
3. NRVCS will not accept any advertisements that are obscene, libelous, or fraudulent.
4. NRVCS will not accept advertisements for alcohol, or alcohol related products.
5. NRVCS will not accept advertisements for tobacco or tobacco related products.
6. NRVCS will not accept advertisements for political campaigns, political issues, issue advocacy, public interest, or public service campaigns.

I have read and agree to the Terms and Conditions listed above (initials) _____