Bluegroper Web Development

Cairns North, QLD 4870
Phone: 042 811 6563

dkerrigan@bluegroper.com.au
www.bluegroper.com.au

QUESTIONNAIRE
WEB DESIGN

FOR A BETTER PROJECT HANDLING

Please fill this form giving as much or as little information as you see fit, keeping in mind that the more you offer up front, the less Q&A is required, and the smoother your project will go.

Contact information

Company and Contact Name

Address

City, State, Postcode

Phone

Mobile

Fax

Email address

General

What is your current (or intended) web address/URL?

Name of your web host (if you have already one)

Deadline for the launch of the site

Your budget for this project

Project goals

- [ ] Seo optimized website
- [ ] Fast contact option
- [ ] Reflect up-to-dateness
- [ ] Improvement of the company
- [ ] Sell products

- [ ] Clear design with logical structure
- [ ] Customer loyality
- [ ] Multilingualism
- [ ] Promote new product or service
- [ ] CMS website required

Other goals

What is your target audience?

🟧 Business customers 🟧 Final comsumer 🟧 Other

Which age category is your target audience?

🟧 Children 🟧 Teenager 🟧 20+

🟧 30+ 🟧 40+ 🟧 Senior citizens

What are the key reasons why the target user chooses you company?

(Service, products, prices, etc.)

Do you want to expand your target audience in a certain direction?

More specific features of your customers

Some words about your company

Short description in keywords

Subsidiaries

Number of employees

What kind of products or services do you offer?

What is unique about your products/services?

Have customers provided testimonials about your products/services?

Technical requirements

- Basic HTML site
- HTML5 / CSS3 website
- CMS - Drupal
- CMS - Wordpress
- E-commerce shop

- Responsive website
- Online blog or forum
- Email design
- Landing page
- Redesign of website

Additional requirements

Special features

- Adobe Flash
- Video streaming
- RSS
- Search
- Newsletter / Email sign up

- Information / request forms
- Uploads / downloads
- Customer login
- Registration
- Store / Shopping cart

- Online payment
- Blog
- Image gallery
- Image slider
- Other

Resources and Deliverables (Who will provide the following resources?)

| Client	Bluegroper Web Development	
☐	☐	Stock Photography
☐	N/A	Company photography
☐	☐	Other Artwork / Illustrations
☐	☐	Text and / or translation
☐	N/A	Professional logo
☐	☐	Graphic design / Template
☐	☐	Other print collateral
☐	☐	Metatags / Description
☐	☐	Font(s)

Design (choose your preferred style , provide any pictures you want to include in the template.)
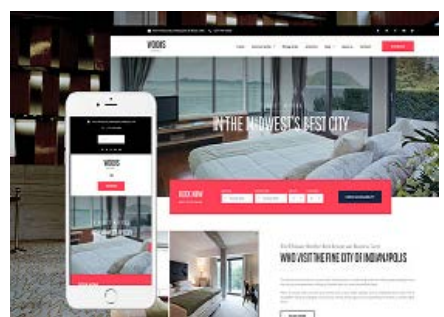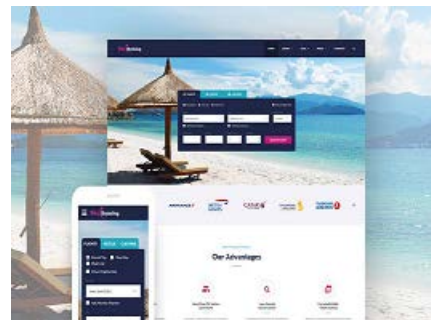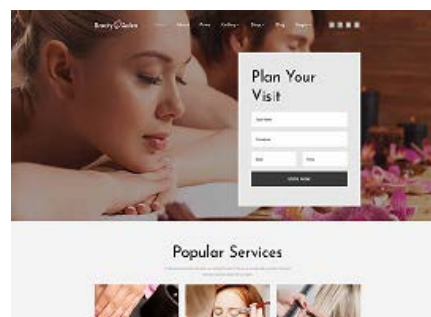

🟧 Clean and functional
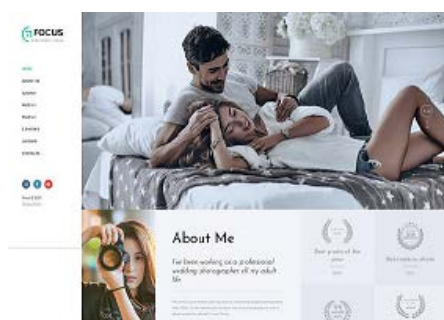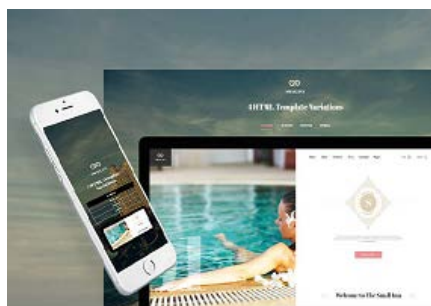
🟧 Romantic and playful
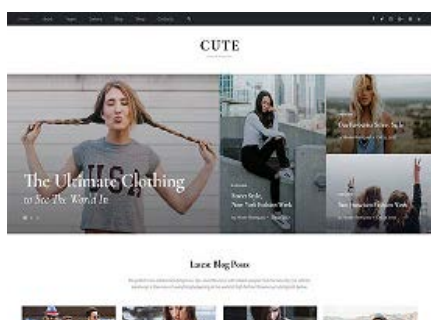
🟧 Bright and warm

🟧 Classic and elegant

Do you have colors you prefer or you like to use?

Do you have print materials, like business cards or brochures, we need to match?

Tell us some competitors websites

Provide a list of websites you like and you don't like

Websites we like

Websites we don't like

Place for additional information

That is all we need to get started. Please feel free to give as much or as little of the above information as you see fit, but keep in mind that the more you offer up front, the less Q&A is required and the smoother your project will go.

Send this questionaire back to dkerrigan@bluegroper.com.au and we will get back to you within the next 24hrs monday to friday.

Thank you very much for your time.

Bluegroper Web Development

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