

Vision Statement

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I believe now is the time to understand who and what we are and where we should be going. Rotary International is a formidable and complex organization that is at a crossroads and needs to broadly consult the Rotary world for guidance and rebuild relationships with the clubs.

The current three Presidents will positively adjust our culture and I would like to continue that process. I feel strongly that we must focus on strengthening clubs, including with efficient digital tools, as there is a disconnect between Rotary International and Rotary Clubs.

Some older clubs have become irrelevant and we must bring the Rotary spirit back to those communities with new and vibrant and diverse Rotarians. Clubs expect us to spend appropriately and find new sources of revenue so we must continue that effort.

The relationship between “Senior Leaders” and staff needs improvement and a culture of mutual respect solidified. Our Humanitarian Service is exemplary but we will have a void once we have eradicated Polio that must be addressed, possibly using our Areas of Focus.

We should continue to explore beneficial partnerships and we must grow our youth programs, especially Rotaract, strengthening the transition to Rotary. The Young Professional Rotaract Clubs could evolve into Rotary Clubs.

Our public image is still weak and I believe we must address how we bring our mission into households around the world. Those who know what good Rotary Clubs do will want to be a part of it and we must find new models for membership that allow all interested in our mission to participate. With Rotary more in the public eye we will attract more individuals who want to be part of and support a membership organization that accomplishes so much good around the world.