

Stakeholder Input
Strategic Plan - Purdue Extension
2011-2015

Purdue Extension is in the process of developing a strategic plan for 2011-15. We would like to ask stakeholders to help us review the specific initiatives in our plan and to help us identify opportunities that we may have missed.

Your participation in this Stakeholder Input Survey is totally voluntary. Your response to the questions on the survey will be held in strictest confidence. Upon completion of this on-line survey, your information will be summarized by an administrative assistant in the Extension Director's office on the Purdue University campus. Only the final summary of data from all Stakeholder Input will be shared with the Purdue Extension Leadership Team and the Strategic Planning Committee as they work to complete the strategic plan.

Thank you in advance for your input to our draft Strategic Plan. Your comments will be carefully considered as we finalize our plan. If you have comments or questions, please contact Chuck Hibberd, Director, Purdue Extension, at 765/494-8489 or hibberd@purdue.edu.

For your comments to be considered, please respond by Friday, December 3, 2010.

Note: You are welcome to submit this paper survey. To facilitate processing of this information, we invite you to complete the survey on-line at extension.purdue.edu, look under "Hot Topics". Either way, we appreciate your response.

1. What about this draft strategic plan is exciting or interesting?

2. What initiatives in this draft strategic plan are crucially important?

3. What are we missing? What issues, topics or concerns have we overlooked?

Priorities:

To help us 'make room' in our Extension program for these new Initiatives, please identify up to three programs, projects or events that we could phase out in the next couple of years:

- 1.
- 2.
- 3.

To help us preserve the best of Purdue Extension, please identify up to three programs, projects or events that we should absolutely continue.

- 1.
- 2.
- 3.

(over)

Please return this questionnaire to:

Nancy Goodman
AGAD 102
615 W. State St.
Lafayette, IN 47907-2053

or fax to 765/494-5876

Demographics (optional but very helpful):

What is your county of residence?

What is your affiliation with Extension? Please check all that apply:

- | | |
|---|---|
| <input type="checkbox"/> Elected official | <input type="checkbox"/> Donor to 4-H or other Extension programs or projects |
| <input type="checkbox"/> Extension Board | <input type="checkbox"/> PCARET |
| <input type="checkbox"/> 4-H Volunteer | <input type="checkbox"/> Program Area Advisory Committee |
| <input type="checkbox"/> Extension client | <input type="checkbox"/> 4-H Council |
| <input type="checkbox"/> Fair Board | <input type="checkbox"/> I am not familiar with Purdue Extension programs or services |
| <input type="checkbox"/> Extension Homemaker | |
| <input type="checkbox"/> Collaborator/partner on Extension programs or projects | |

What is your primary business pursuit?

- | | |
|---|---------------------------------------|
| <input type="checkbox"/> Production agriculture | <input type="checkbox"/> Financial |
| <input type="checkbox"/> Agribusiness | <input type="checkbox"/> Service |
| <input type="checkbox"/> Government | <input type="checkbox"/> Construction |
| <input type="checkbox"/> Education | <input type="checkbox"/> Homemaker |
| <input type="checkbox"/> Manufacturing | <input type="checkbox"/> Other |
| <input type="checkbox"/> Retail | |

Gender (check one): (*optional*)

- ☐ Female
☐ Male

Race/ethnicity (check one): (*optional*)

- ☐ White
☐ Black or African-American
☐ American Indian
☐ Asian
☐ Hispanic or Latino
☐ Other

Age (check one): (*optional*)

- ☐ 19 to 39
☐ 40 to 59
☐ 60 or above

Thank you very much for your contributions to Purdue Extension.

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