

Please take some time to fill in the questionnaire below; fill in as much information as you can, but don't worry if you don't know all the answers. The more we know about your company and your objectives with your website, the better we can serve you. This will help us provide an accurate quote.

1.

GENERAL INFORMATION

Name:

Business Name:

Contact Phone:

Contact Email:

Address:

Industry:

2.

IF YOU HAVE A CURRENT SITE

What's the domain name
(URL/web address)?

What do you like about it?
(Be specific – colors, images,
overall feeling, navigation bar
location, etc.)

What do you dislike about it?

Do you have a domain name/URL
registered?

☐

Yes

☐

No

☐

Not Sure

If so, with whom? (ex. GoDaddy)

Do you have a web host?

☐

Yes

☐

No

☐

Not Sure

If so, with whom? (ex.
GoDaddy, Network Solutions)

3.

Do you have a current blog?

☐ Yes☐ No☐ Not Sure

If so, what platform is it using? (Ex: Wordpress, Blogger)

Do you currently use an email newsletter /marketing service?

☐ Yes☐ No☐ Not Sure

If so, what software do you use? (Ex. Constant Contact, Mailchimp)

If so, do you want an email newsletter signup form on your website?

☐ Yes☐ No☐ Not Sure

Do you participate in social media?

☐ Facebook☐ Twitter☐ LinkedIn☐ MySpace☐ Pinterest☐ _____☐ _____

4.

DESIGN AND LOOK

Do you have a business logo?

☐ Yes☐ No☐ Not Sure

If not, would you like us to create one for you (\$550)?

☐ Yes☐ No☐ Not Sure

Are there any specific colors you'd like used on your website?

Are there any colors you don't want used on your website? (Ex: similar to a competitor)

What kind of feeling do you want your website to have?

All our websites are custom designed to your specifications. Please check any of the boxes you think meet your stylistic needs or suggest some of your own.

☐ Bold☐ High-Tech☐ Clean☐ Corporate☐ Minimalist☐ Whimsical☐ Edgy☐ Natural☐ Masculine☐ Feminine☐ Colorful☐ Fun☐ Other

5.

OBJECTIVES & CONTENT

What is the purpose of your website?

Who is your target audience? (Be specific)

What should the main call to action on the home page be? (Ex: Call Now, Sign Up for a Newsletter)

Which pages do you think your website will need?

<input type="checkbox"/> Home	<input type="checkbox"/> Blog	<input type="checkbox"/> _____
<input type="checkbox"/> About	<input type="checkbox"/> Services	<input type="checkbox"/> _____
<input type="checkbox"/> News	<input type="checkbox"/> Products	<input type="checkbox"/> _____
<input type="checkbox"/> Gallery	<input type="checkbox"/> Contact	<input type="checkbox"/> _____

Will you be providing the content (text) for the website?

☐ Yes ☐ No ☐ Not Sure

If not, would you like us to provide a quote for copy writing services?

☐ Yes ☐ No ☐ Not Sure

Will you be providing any images/photos?

☐ Yes ☐ No ☐ Not Sure

Is there anything special on your website users need to be able to do? If so, please explain?

6.

ECOMMERCE

Do you plan on selling products or services through your website?

☐ Yes ☐ No ☐ Not Sure

If so, what type of products/services?

How many different products or services do you plan to sell?

Do you currently use a merchant account and payment gateway? (Ex: Authorize.net)

Do you currently use a shopping cart? (Ex. 1ShoppingCart)

7.

SEARCH ENGINE OPTIMIZATION

Are you interested in purchasing our Advanced SEO External Backlink package (\$250)?

☐

Yes

☐

No

☐

Not Sure

Are you interested in getting a quote for Monthly Internet Visibility / SEO?

☐

Yes

☐

No

☐

Not Sure

8.

MAINTENANCE & UPDATES

Do you want us to handle the maintenance and future changes to your website so you don't have to? (\$50/hour)

☐

Yes

☐

No

☐

Not Sure

9.

What else would you like to tell us about your website?

10.

WEBSITE EXAMPLES

Please find 3 websites pertaining to your industry and examine the design, content, navigation, overall layout, style, etc.

Name:

URL:

Like / Dislike:

Name:

URL:

Like / Dislike:

Name:

URL:

Like / Dislike: