

STUDENT INTERNSHIP QUESTIONNAIRE

This form is to be completed *AFTER* the internship and before you can receive academic credit. It is used by the School of Journalism & Mass Communications for two purposes: to determine if the internship employer meets school standards, and (2) as a guide for future students who may consider interning with the organization. *Comments on the questionnaire in no way affect your internship credit nor are they shared with the internship employer. PLEASE BE HONEST.*

Name (please print): _____ Date: _____
Name of firm or organization: _____
Address: _____ City: _____ State: _____ Zip: _____
Name of on-job Supervisor: _____
His/Her Title: _____

The internship will be in the area of:

- ☐ ADVERTISING ☐ PUBLIC RELATIONS ☐ REPORTING/EDITING ☐ GRADUATE(MS)
☐ MAGAZINE ☐ PHOTO ☐ RADIO NEWS ☐ TV NEWS

1. How were you given financial assistance? Check the one (or ones) that best applies:

- ☐ Regular Wages ☐ Expenses (for mileage, etc.) ☐ Scholarship ☐ Tuition
☐ Commission (Advertising sales) ☐ Other _____

2. About how much did you receive for your internship? _____

3. When were you paid?

- ☐ Before internship ☐ After internship ☐ Twice a Month ☐ Monthly
☐ Weekly ☐ Other _____

4. Did you work for your intern employer longer than the required 240 hours?

- ☐ Yes. If yes, how long? _____
☐ No. If no, did you work:
☐ six weeks full-time? ☐ twelve weeks half time? ☐ other? _____

5. What category best describes the agreement between you and your employer before you began the internship?

- ☐ A thorough understanding of what was expected ☐ A general idea of what was expected
☐ A vague idea of what was expected ☐ No idea what was expected
☐ Other (specify) _____

6. In general, how would you categorize your internship?

- ☐ Much better than I expected ☐ Better than I expected ☐ About what I expected
☐ Less than I expected ☐ Much less than I expected

7. How would you categorize the assignments given to you during your internship?

- ☐ Important and valuable experience
☐ Less than important, but valuable experience
☐ Relevant, but often busy work and menial tasks
☐ Mostly irrelevant to career goals
☐ Totally irrelevant to career goals

8. *What parts of your internship do you feel were of the greatest value to you?*

Briefly explain: _____

9. *What aspects of your internship do you feel were of least value to you?*

Briefly explain: _____

10. *How helpful was your internship supervisor in the role of resource person and evaluator of your work?*

- ☐ Extremely helpful ☐ Less than helpful ☐ Somewhat helpful
☐ No help at all ☐ Other (specify) _____

11. *How could your internship have been improved?*

12. *Would you recommend your internship employer to future students?*

- ☐ Yes ☐ Yes, with reservations ☐ No ☐ Not sure

Please add any additional comments about your internship that would help the Department and future students evaluate the value of interning with this particular firm or organization.

SIGNATURE: _____ DATE: _____

Please check here ☐ if you would like your name removed from this evaluation before it is placed on file for other students to read. This questionnaire is not shared with the employer and will only be used within the School of Journalism and Mass Communications.