

- Add value to committee members, real estate organizations and local communities by scheduling committee meetings at local venues throughout the Greater Miami Area:
 - Hold a minimum of one committee meeting per quarter, with at least one of those meetings being jointly held with another committee. These meeting dates will be predetermined prior to the first committee meeting
 - Focus content on current and relevant topics that will highlight relevant development news, industry news, and the needs of real estate industry stakeholders, both in the public and private sector
- Increase Real Estate Summit attendance (registrations), sponsorship, and total revenue.
 - Work with the committee and task force to refine award categories to ensure current leaders and achievers in our industry are honored
 - Increase media partnerships to drive attendance, participation and awareness
 - Revise format for the summit program to provide greater efficiency, visibility and engagement
- Further the work of the Role of Regulation in Real Estate Task Force
 - Host the task force's first event
 - Collaborate with local agencies and developers to create awareness and address legislative issues that would impact the local real estate community. Particularly, inclusion of the SMART initiatives
- Drive brand awareness of the Real Estate Committee and the Greater Miami Chamber through collaboration with local news, social media outlets, and real estate organizations to improve programming and promote increased visibility in South Florida:
 - Secure at minimum 3 outreach partners for each scheduled real estate event
 - Have at least 2 articles published on the real estate committee through media outlets
 - Integrate technology at all events through use of twitter hash tags and photo sharing on social media outlets