

## **SAMPLE DONATION REQUEST LETTER**

Dear [Insert Name]:

I am writing to ask for your help. On February 19, 2011, I have committed to grin and “bear” it for the athletes of Special Olympics Georgia by taking a chilly plunge into Lake Lanier alongside 500 other warm-hearted supporters.

I know – you’re probably getting cold just thinking about it! But the cold that I will feel is temporary...the positive impact this will have on the lives of thousands of citizens with intellectual disabilities will last a lifetime.

I have set a personal fundraising goal of \$1,000, and I need your help to reach it! So no, I’m not asking you to take the Plunge alongside, but instead, I am asking if you will make a donation to Special Olympics Georgia on behalf of me taking the 2011 Polar Plunge. Any amount would be appreciated – it all goes to a wonderful cause, and every little bit gets me that much closer to my goal.

In order to support my Plunge, please make your check payable to “Special Olympics Georgia” and return it to me in the envelope I have provided, or you can mail it directly to their office at SOGA: Polar Plunge, 4000 Dekalb Technology Parkway; Suite 400, Building 400; Atlanta, GA 30340. If you do it this way, please be sure to include my name so that the staff will know where to credit the contribution.

Or, if you prefer the web, visit [www.firstgiving.com/soga](http://www.firstgiving.com/soga) and click “Sponsor a Plunger.” Type in my name, which will take you to my personal fundraising page, and give you the option of making a donation online via credit or debit card.

If you want to learn more about this wacky winter event, visit our website to find out all the chilly details at [www.PolarPlungeGA.com](http://www.PolarPlungeGA.com). Think warm thoughts for me as February 19th approaches. I will do my best to grin and bear it and make my supporters proud!

Sincerely,  
[Plunger Name]