Optimize the Course Evaluation and Survey Experience in Blackboard Learn

With growing emphasis on data-driven decision making in higher education, institutions require comprehensive, user-friendly tools to gather the critical feedback needed to identity opportunities for strategic enhancement. It is imperative that course evaluation and survey tools not only integrate with existing information technology systems, but also optimize the experience and gather the most accurate data from end users.

Dynamic, Self-Service Solution to Surveys and Evaluations

For institutions looking to save time and money, moving to an online survey and evaluation system is a simple solution. Blackboard and eXplorance have partnered to deliver a robust, customizable set of course evaluation and survey tools available directly within Blackboard Learn. Combining the power of Blackboard Learn and eXplorance Blue™ allows for fully automated course evaluation implementation through a straightforward and autonomous process. The Blue Portal Integrator (BPI) makes links to course evaluations, surveys and associated tasks available to students and instructors on the Blackboard Learn My Institution page. Institutional Research administrators can add, edit and remove course evaluations and surveys, and Blackboard Learn reflects their changes automatically.

Seamless Integration and Accessibility for All Populations

Blue is first in class for integration and accessibility of surveys and evaluations. It works with virtually any information system—including Banner, PeopleSoft, Datatel—allowing institutions to leverage existing IT infrastructure and investments while maximizing the power of Blue's data collection capabilities. This flexibility results in feedback analysis that can be easily shared and understood by various stakeholders across an institution.

Blue is designed for ease-of-use and is certified in accessibility compliance standards. Blue provides multiple interaction methods for disabled users and works seamlessly regardless of connection speed or device.

"The electronic evaluation system has assisted in the increase of our response rates"

— Pete Walton,
M.D., Associate Dean, School of Public Health and Information Sciences at University of Louisville

"We are very reassured that no matter the time of day or night, should we have any queries regarding the functionality and operations of Blue, we receive a very timely response from the Blue support team, which always results in the resolution of our issues."

— Timothy Brennan,
Senior Manager, Survey Services Center, RMIT University

"Blue offered a lot of the security features we were looking for: we could keep our data in house as well as integrate with our LDAP authentication system, which provided the highest security possible. Moreover, we've been very happy with the customer service. When we call or email, we get a response right away. We have always felt we can reach them whenever we need to."

— Landy C. Johnson,
MPA, Ph.D., Director of Grant Development and Coordinator of Undergraduate Research, Assumption College Provost Suite

BENEFITS AT A GLANCE

Integration: Single sign-on access to eXplorance Blue course evaluations and surveys directly from within Blackboard Learn. Blue also integrates seamlessly with any information system, allowing institutions to leverage existing IT infrastructure and investments.

Accessibility: Designed for ease-of-use, Blue is certified in accessibility compliance standards and provides a reliable, sleek experience to users regardless of connection speed or device.

Customization: The Blue Portal Integrator (BPI) generates task-based Blackboard Building Blocks that allow users to see only the surveys, evaluations and reports relevant to them. Self-service tools allow instructors to view real-time response rates and personalize the evaluation experience.

Easy to Use: Through deep information system integration, Blue takes care of the behind-the-scenes data exchange so Institutional Research departments can focus on optimizing questionnaires and response rates.

Increased Traffic and Visibility: Interactive functionality helps increase traffic to Blackboard Learn by locating important tasks on the main My Institution page and ensuring their visibility.

Minimized Burden on IT: Survey administrators have near-complete autonomy to add, edit and remove surveys and evaluations from Blackboard Learn without burdening IT with requests.

KEY FEATURES:

+ Single sign-on access to course evaluations with form links placed directly next to course listings on the Blackboard Learn My Institution page
+ Dynamic, personalized reminders for overdue tasks such as completing a course evaluation or viewing a report
+ Ability to block students from viewing grades if they have any outstanding tasks
+ Ability to view all current and historical evaluations, tasks and reports assigned to students, faculty, staff, deans and others
+ Self-service tools: real-time response-rate status; search tool inside of reports; and ability to set opt outs, start dates, and in-class emulation
+ Native support and optimal experience for users achieved through deep integration with existing IT systems including LMS, SIS, email and data warehouses

Get Started Today

For information on eXplorance Blue and the Blue Portal Integrator for Blackboard Learn 9.0 and above, visit BlackboardExtensions.com or request more information at www.explorance.com/contact.asp. Available for clients in North American (U.S. and Canada) and international markets.

To learn more, go to www.explorance.com.

eXplorance

*Certified accessibility compliance: American Disabilities Act (ADA) Section 508, Government of Canada Treasury Board (CLF 2.0), W3C Web Content Accessibility Guidelines (WCAG) 2.0 Level AA.

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Blackboard