

Case System uniVERSE



One case. Endless possibilities.

Case Features /

- **Ultra-slim:** thin profile follows your phone's precision lines
- **Removable accent plate:** slides off so you can mount modules
- **Works with swappable modules:** make your phone a pro camera, sound system register and more†
- **Sleek design:** slips easily in and out of pockets and purses
- **Screen bumper:** raised, beveled edge helps protect the touchscreen
- **Easy installation:** one-piece case slips on and off your device in a flash



OtterBox Certified Drop+ Protection

- **#1 most trusted brand in smartphone protection***
- **Tested by us:** 24+ tests and 238+ hours of testing
- **Built for you:** day in, day out — your device is protected

Sales Pitch /

At-A-Glance

One case. Endless possibilities.

Expand your phone's features with the OtterBox uniVERSE Case System. The uniVERSE case features a slotted rail under its removable accent plate, letting you securely attach and swap powerful modules like camera lenses, card readers, batteries, speakers and more — without removing your case.

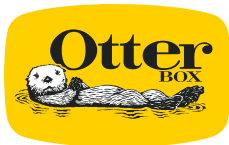
In-Depth

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OtterBox partnered with the world's leading consumer electronic brands to create an entirely new platform. With the uniVERSE Case System, you get the specialized capabilities of our module partners — backed by trusted OtterBox protection.

Like every case we make, the uniVERSE case meets OtterBox Certified Drop+ Protection standards. So while you're swapping modules and expanding your phone's capabilities, you always have confidence that your device is protected.



PROTECTING YOUR MOBILE WORLD

Target Market /

Enthusiastic Adopters

- Techies, tastemakers and entrepreneurs
- Active phone users primed to appreciate a modular case system
- Want the latest and greatest
- Desire less clutter and lower costs

Key Selling Points /

Low-profile protection and swappable modules that expand your phone's features so you can use your phone how you want, where you want.

CONSUMER

- Sleek case that looks slim and stylish
- Connect modules to do more with your device, from accepting credit cards to taking better photos to generating your own power
- Modules are designed by premier brands
- **OtterBox Certified Drop+ Protection**

CUSTOMER

- An expansive ecosystem of accessories to increase attachment rates
- Reimagining and revolutionizing the case market
- Empowering consumers to curate their mobile capabilities
- **OtterBox Certified Drop+ Protection**

SALES ASSOCIATES

- Connect modules to turn your phone into a pro camera, modern register, media storage hub and more
- Slim case is always on for continuous protection
- Modules are designed by premier brands
- **OtterBox Certified Drop+ Protection**

B2B

- Turns common phones into new business tools
 - Invest in fewer purpose-built technologies
- **OtterBox Certified Drop+ Protection**
 - Devices are always protected
- Design and build your own modules
 - uniVERSE Case System is an open platform for public or private module creation

