

**Sales Pitch – Mobile phone/voucher:**

WM: Good morning/ afternoon/ evening Sir/Madam, I am calling from ICICI Bank Wealth Management. Congratulations Sir/Madam! On account of regularly doing Savings Account transactions and earning reward points under MySavings Rewards program, you have won a Samsung Galaxy Star S5282 Mobile Phone/ Voucher worth Rs 1000/- from the Raymond Shop.

Sir/Madam, we had launched a campaign on MySavings Rewards program for the months of November and December 2013, which allows you to earn reward points and win exciting gifts on select transactions in your Savings Account.

Customer: Please specify the transactions.

WM: Sir/Madam, you have undertaken transactions: \_\_\_\_\_  
\_\_\_\_\_ on your savings account.

We would dispatch the gift soon and you will receive it in few days time.

Sir/Madam, we had more such programs designed exclusively for Wealth Management customers. I would like to explain you more in detail on this program and other exciting programmes like Cameraderie Photography contest, iWealth mobile app etc. Sir/Madam, can I come and visit you tomorrow at a time convenient to you?

Customer: OK.

WM: Thank you for your valuable time Sir/Madam. Have a nice day ahead.