

SEO Services Agreement

DATE OF AGREEMENT

This SEO Services Agreement is entered into on 20 April 2016

PARTIES

Best Client Pty Ltd ABN 12123123123 of 125 Red Brick Rd, Sydney NSW 2000 (the "**Client**")

Cool Coders Pty Ltd ABN 123123123123 of 123 Yellow Brick Road, Sydney NSW 2000 (the "**Service Provider**")

RECITALS

- A. The Service Provider is a provider of search engine optimization (SEO) services.
- B. The Client wishes to engage the Service Provider, and the Service Provider wishes to accept the engagement, to perform SEO services, on the following terms and conditions.

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THE PARTIES AGREE AS FOLLOWS:

1. Definitions and Interpretation

1.1. Definitions

In this Agreement, the following words have the following meanings, unless expressly agreed otherwise:

Ad Hoc Rates means as set out in the Schedule.

Agreement means this SEO Services Agreement and the Schedule.

Australian Consumer Law means schedule 2 to the *Competition and Consumer Act 2010* (Cth).

Business Day means Monday – Friday excluding public holidays in Western Australia.

Business Hours means 9:00am – 5:00pm on Business Days.

Client Keywords means as set out in the Schedule.

Client Materials means any documentation, logos, graphics, text, software and data supplied by or on behalf of the Client to the Service Provider in connection with this Agreement.

Commencement Date means as set out in the Schedule.

Confidential Information means as defined in clause 14.

End Date means as set out in the Schedule.

Engagement means the engagement of the Service Provider by the Client to perform the Services under this Agreement.

Fees means as set out in the Schedule.

Initialed	