

Retailing

[Retailing Certificate \(RTL 075\) pdf](#)

ICCB Curriculum No.	RTL 075
CIP Code	52.1803
Number of Credit Hours	34
Number of Weeks	32
(2 semesters, full-time)	

Certificate credit toward:

[Marketing AAS Degree \(00MKT0012\) pdf](#)

Bureau of Labor Statistics, Standard Occupational Classification (SOC) Data

SOC Title: [41-2031](#) Retail Salespersons

Sell merchandise, such as furniture motor vehicles, appliances, or apparel to consumers. Excludes cashiers.

Bureau of Labor Statistics, U.S. Department of Labor, Standard Occupational Classification, Retail Salespersons on the Internet at
<http://www.bls.gov/soc/2010/soc412031.htm>

This certificate is designed for students desiring a career in retailing. The sales and sales-related retail career area includes positions such as sales associate, store stock associate and stock receiver. These front line positions are retail's core business, serving the customer and generating sales.

For additional information regarding related occupations, job outlook and wage data, select this link to the Bureau of Labor Statistics, Occupational Outlook Handbook or ONET

[Retail Salespersons](#)

Program Costs (In-district Residents*)

Tuition and fees	\$3,128.00
Books and supplies	2,052.00
Calculators	20.00
	<u>\$5,200.00</u>

Additional cost for online students:

CIS 104	
Microsoft Office Professional 2010	\$100.00
CIS 240	
Adobe Dreamweaver CS6	
Student/Teacher edition	\$149.00

A technology fee of \$20 is assessed for each online/hybrid course section.

Completion Data from Inception

Total certificates awarded 37

Median Loan Debt Incurred by all JALC Completers

Federal loans	N/A
Institutional finance plan	N/A
Private educational loans	\$3,278

Job Placement Rate for Program Completers

Currently unavailable

*Cost for books, supplies, and equipment is based upon new/premium materials. Used equipment/type of materials can significantly affect/reduce cost. Tuition and fees are set by the Board of Trustees. Book and supply costs are subject to change.

2012-2013