

Retail Trade

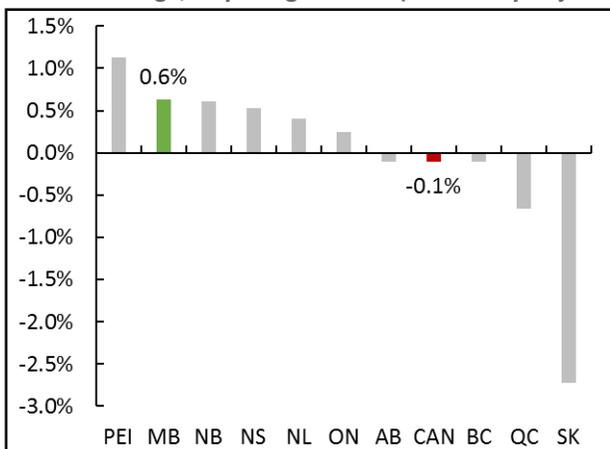
August 2018



Highlights

- Manitoba's retail sales across all industries totalled \$1,736 million for August 2018. The retail sales figure for August was **0.6%** higher than the previous month. Manitoba's increase from July to August was second highest among all provinces. *[Based on seasonally adjusted data]*
- When compared to August of 2017, Manitoba had a **2.3%** increase in sales.
- Manitoba's **3.0%** rise in sales was lower than Canada's total increase based on the comparison of 12 month periods ending in August.

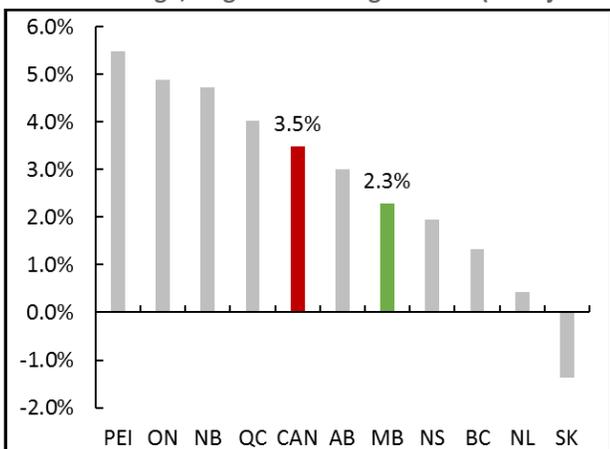
Percent change, July - August 2018 (Seasonally Adjusted)



Manitoba had a **0.6%** increase in retail sales from July to August. Manitoba's percent change was **second highest among all provinces**. Canada's total percent change was **-0.1%**. Prince Edward Island had the largest increase across Canada with a 1.1% improvement in sales compared to the previous month. Saskatchewan saw a decrease of 2.7%, the lowest among provinces.

Source: Statistics Canada, Table: 20-10-0008-01 (formerly CANSIM 080-0020)

Percent change, August 2017-August 2018 (Unadjusted)



When comparing August 2017 to August 2018, Manitoba's **2.3%** increase in sales placed sixth highest among all provinces. Manitoba was below the national increase of **3.5%**. Prince Edward Island had the highest increase throughout Canada with a 5.5% improvement over 2017. Saskatchewan placed last among provinces with a 1.4% decrease in August sales.

Source: Statistics Canada, Table: 20-10-0008-01 (formerly CANSIM 080-0020)

*See appendix tables for a comprehensive list of retail trade statistics

Monthly Retail Trade Survey

The Monthly Retail Trade Survey collects sales, e-commerce sales, and the number of retail locations by province, territory, and selected Census Metropolitan Areas (CMA) from a sample of retailers.

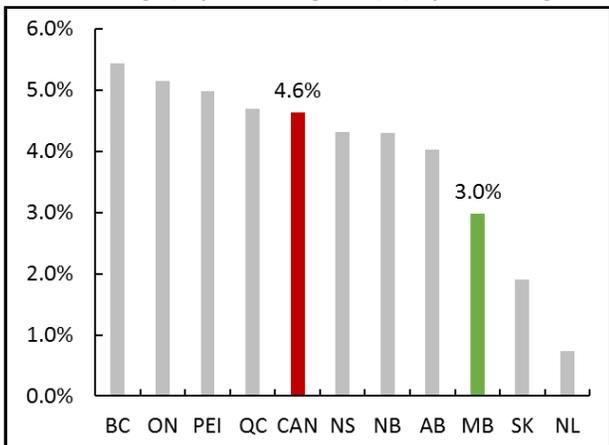
Retail sales estimates are a key monthly indicator of consumer purchasing patterns in Canada. Furthermore, retail sales are an important component of the Gross Domestic Product, which measures Canada's production, and are part of many economic models used by public and private agencies. The Bank of Canada relies partly on monthly retail sales estimates when making decisions that influence interest rates. Businesses use retail sales estimates to track their own performance against industry averages and to prepare investment strategies.

<http://www23.statcan.gc.ca/imdb/p2SV.pl?Function=getSurvey&lang=en&db=imdb&adm=8&dis=2&SDDS=2406>

Retail Trade Statistics: The monthly retail trade statistics are collected and disseminated by Statistics Canada. For the purpose of this bulletin, the retail trade statistics are **unadjusted for inflation**.

A **12 month rolling sum** is calculated by summing up the sales figures for a 12 month period, up to and including the current month. The 12 month sales figure is then compared with the same 12 month period from the previous year to determine percent change. When using a 12 month rolling sum, sales data is seasonally unadjusted. *For example, the sales from April 2015 – March 2016 were \$100,000. The sales from April 2016 – March 2017 were \$125,000, resulting in a 25% increase in 12 month rolling sum sales.*

Percent change [Sept 2016-Aug 2017] - [Sept 2017-Aug 2018]



Manitoba placed third last among all provinces with a **3.0%** increase in sales based on a 12 month rolling sum. Manitoba fell short when compared to Canada’s nationwide increase of **4.6%**. Manitoba’s low ranking can be attributed to low sales in the **motor vehicle industry**. British Columbia placed first in the country with a 5.4% increase in sales. British Columbia’s top placement was largely due to a 5.6% increase in motor vehicle sales. Newfoundland and Labrador’s 0.7% increase in sales was the lowest across all provinces.

**See appendix tables for a comprehensive list of retail trade statistics*

Source: Statistics Canada, Table: 20-10-0008-01 (formerly CANSIM 080-0020)

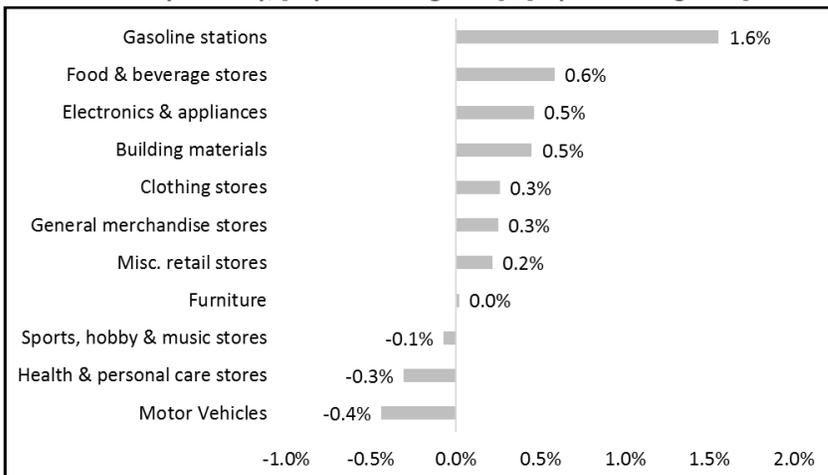
Industry impact on Manitoba’s 12 month rolling sum increase

Top positive contributors:

Gasoline stations in Manitoba had an increase in sales of 14.4% between periods. The national increase was lower than Manitoba’s at 12.4%. Gasoline stations contributed 1.6% towards Manitoba’s overall increase.

Food & beverage stores in Manitoba experienced a 2.7% rise in sales between periods. The increase for the industry across the nation was 2.3%. The food & beverage industry contributed 0.6% towards Manitoba’s 3.0% increase.

Contribution by industry, [Sept 2016-Aug 2017] - [Sept 2017-Aug 2018]



Source: Statistics Canada, Table: 20-10-0008-01 (formerly CANSIM 080-0020)

Negative contributors:

Motor Vehicles was one of three industries to experience a decline in sales with a 1.6% decrease between periods. The total increase for the industry across Canada was 3.9%. Motor vehicles had a negative impact of 0.4% toward Manitoba’s overall increase.

Health and personal care stores had a sales decrease of 5.0% between periods. The total increase for the industry across Canada was 1.0%. Health & personal care stores had a negative impact of 0.3% on Manitoba’s overall increase.

**See appendix tables for a comprehensive list of retail trade statistics*

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Table 1A: Retail sales, Canada and provinces - Unadjusted **August 2018**

	Aug 2017	Jul 2018r	Aug 2018p	Jul to Aug 2018	Aug 2017 to Aug 2018
	millions of dollars			% change	
Canada	52,091	52,745	53,907	2.2	3.5
Newfoundland and Labrador	846	823	850	3.3	0.4
Prince Edward Island	229	239	241	1.1	5.5
Nova Scotia	1,453	1,451	1,481	2.1	2.0
New Brunswick	1,150	1,162	1,204	3.6	4.7
Quebec	10,984	11,538	11,427	-1.0	4.0
Ontario	19,114	19,302	20,048	3.9	4.9
Manitoba	1,821	1,768	1,862	5.4	2.3
Saskatchewan	1,742	1,769	1,718	-2.9	-1.4
Alberta	7,058	7,068	7,270	2.9	3.0
British Columbia	7,521	7,442	7,621	2.4	1.3
Manitoba Rank (out of 10 provinces)				1	6

Table 1B: Retail sales, Canada and provinces - Seasonally adjusted **August 2018**

	Aug 2017	Jul 2018r	Aug 2018p	Jul to Aug 2018	Aug 2017 to Aug 2018
	millions of dollars			% change	
Canada	49,015	50,813	50,758	-0.1	3.6
Newfoundland and Labrador	762	758	761	0.4	-0.1
Prince Edward Island	194	202	204	1.1	5.1
Nova Scotia	1,336	1,348	1,355	0.5	1.4
New Brunswick	1,059	1,095	1,102	0.6	4.0
Quebec	10,385	10,935	10,863	-0.7	4.6
Ontario	18,089	18,882	18,930	0.3	4.6
Manitoba	1,700	1,725	1,736	0.6	2.1
Saskatchewan	1,614	1,665	1,620	-2.7	0.4
Alberta	6,669	6,890	6,883	-0.1	3.2
British Columbia	7,041	7,138	7,130	-0.1	1.3
Manitoba Rank (out of 10 provinces)				2	6

*r revised**p preliminary**Note: Figures may not add up to totals as a result of rounding, as well as excludes the three territories**Source: Prepared by the Manitoba Bureau of Statistics, adapted from Statistics Canada, table 20-10-0008-01 (formerly CANSIM 080-0020)**Release date: October 19, 2018*

Table 2: Retail sales by industry, Manitoba - Unadjusted **August 2018**

	Aug 2017	Jul 2018r	Aug 2018p	Jul to Aug 2018	Aug 2017 to Aug 2018
	millions of dollars			% change	
Retail trade	1,821	1,768	1,862	5.4	2.3
Motor vehicle and parts dealers	521	443	513	15.7	-1.6
Automobile dealers	451	370	440	18.7	-2.5
New car dealers	424	344	405	17.6	-4.6
Used car dealers	27	26	35	33.6	29.8
Other motor vehicle dealers	28	33	30	-11.8	6.2
Automotive parts, accessories and tire stores	42	39	44	10.6	3.1
Furniture and home furnishings stores	55	49	51	4.5	-6.0
Furniture stores	36	34	36	3.6	-0.7
Home furnishings stores	19	15	16	6.7	-16.1
Electronics and appliance stores	42	48	43	-9.1	2.2
Building material and garden equipment and supplies dealers	152	152	147	-3.4	-3.2
Food and beverage stores	382	381	390	2.4	2.1
Grocery stores	291	287	295	2.8	1.3
Supermarkets and other grocery (except convenience) stores	262	259	267	2.9	1.8
Convenience stores	29	28	28	2.0	-3.7
Specialty food stores	12	14	16	11.5	30.2
Beer, wine and liquor stores	79	80	79	-0.5	0.7
Health and personal care stores	100	92	95	3.3	-5.0
Gasoline stations	204	239	231	-3.3	13.2
Clothing and clothing accessories stores	74	67	79	18.3	6.3
Clothing stores	55	51	59	15.8	7.4
Shoe stores	12	10	13	32.8	6.7
Jewellery, luggage and leather goods stores	7	6	6	15.9	-3.4
Sporting goods, hobby, book and music stores	33	31	36	14.7	8.5
General merchandise stores	221	227	232	2.4	5.0
Miscellaneous store retailers	36	39	45	15.1	26.6

*r revised**p preliminary**x suppressed to meet the confidentiality requirements of the Statistics Act**.. not available for a specific reference period**Note: Figures may not add up to totals as a result of rounding**Source: Prepared by the Manitoba Bureau of Statistics, adapted from Statistics Canada, table 20-10-0008-01 (formerly CANSIM 080-0020)**Release date: October 19, 2018*

Table 3: Retail sales by industry, Manitoba - Unadjusted **August 2018**
Accumulative totals: Year-to-date and 12 month rolling sum

	Year-to-date (1)			12 month rolling sum (2)			
	Jan to Aug		% change	Sep 16	Sep 17	Contributing	
	2017	2018		to Aug 17	to Aug 18	Growth (3)	
	millions of dollars			millions of dollars		%	
Retail trade	13,333	13,446	0.9	19,882	20,475	3.0	3.0
Motor vehicle and parts dealers	481	443	-7.8	5,477	5,389	-1.6	-0.4
Automobile dealers	416	370	-11.0	4,714	4,604	-2.3	-0.6
New car dealers	389	344	-11.5	4,421	4,284	-3.1	-0.7
Used car dealers	27	26	-4.4	..	320
Other motor vehicle dealers	24	33	39.6	318	313	-1.6	0.0
Automotive parts, accessories and tire stores	41	39	-3.2	445	472	6.1	0.1
Furniture and home furnishings stores	55	49	-10.6	590	594	0.7	0.0
Furniture stores	37	34	-7.5	388	396	2.0	0.0
Home furnishings stores	18	15	-17.2	203	199	-1.9	0.0
Electronics and appliance stores	42	48	14.7	433	525	21.3	0.5
Building material and garden equipment and supplies dealers	123	152	23.4	1,390	1,480	6.5	0.5
Food and beverage stores	375	381	1.7	4,298	4,414	2.7	0.6
Grocery stores	297	287	-3.3	3,361	3,412	1.5	0.3
Supermarkets and other grocery (except convenience) stores	270	259	-3.9	3,078	3,131	1.7	0.3
Convenience stores	27	28	2.7	283	281	-0.6	0.0
Specialty food stores	13	14	10.9	..	171
Beer, wine and liquor stores	65	80	22.9	820	831	1.3	0.1
Health and personal care stores	88	92	4.8	1,230	1,169	-5.0	-0.3
Gasoline stations	195	239	22.5	2,140	2,449	14.4	1.6
Clothing and clothing accessories stores	72	67	-7.4	795	847	6.5	0.3
Clothing stores	54	51	-5.2	595	641	7.7	0.2
Shoe stores	12	10	-15.3	124	128	3.2	0.0
Jewellery, luggage and leather goods stores	6	6	-11.9	76	78	2.5	0.0
Sporting goods, hobby, book and music stores	35	31	-10.0	425	411	-3.4	-0.1
General merchandise stores	221	227	2.6	2,698	2,749	1.9	0.3
Miscellaneous store retailers	36	39	9.9	404	448	10.8	0.2

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(1) Compares the sum of the months beginning in January to the latest month available with the same period one year earlier.

(2) Compares the sum of the 12 months ending this month with the sum of the 12 months ending one year earlier.

(3) Contributing growth rates indicate how much a components' growth contributed to the overall growth for an indicator. In the context of retail trade, contributing growth rates indicate how much the components of retail trade contributed to the overall growth of retail. The sum of the contributing growth rates equals the retail trade growth rate.

.. not available for a specific reference period

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Source: Prepared by the Manitoba Bureau of Statistics, adapted from Statistics Canada, table 20-10-0008-01 (formerly CANSIM 080-0020)

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