

## **Real Estate Investor Marketing Letter**

From,

Mr Collins,

Head of Marketing department,

GMX Constructions Ltd,

Chicago

To,

Mr Smith,

Dean,

Imperial Institute of Architecture,

Chicago

Dear Mr Smith,

I, Mr Collins, the marketing head for the GMX Construction Ltd, am writing this letter to put forward a proposal for the sponsorship of the annual event which your esteemed institution has during the prior week of Easter. Our firm is venturing into a township project and the platform which shall be created by the event shall be apt for marketing this project. The event not only attracts the students from various other educational institutions but also many potential consumers which is the major attraction for us.

The details regarding the sponsorships have been enclosed along with this letter and I am hopeful that you, on behalf of the Imperial Institute of Architecture, shall be providing us with the opportunity for sponsoring this elite event for this year. We also wish to book a stall or two, as per the availability, for exhibiting our efforts in this event. Waiting for your reply,

Yours faithfully,

Mr Collins