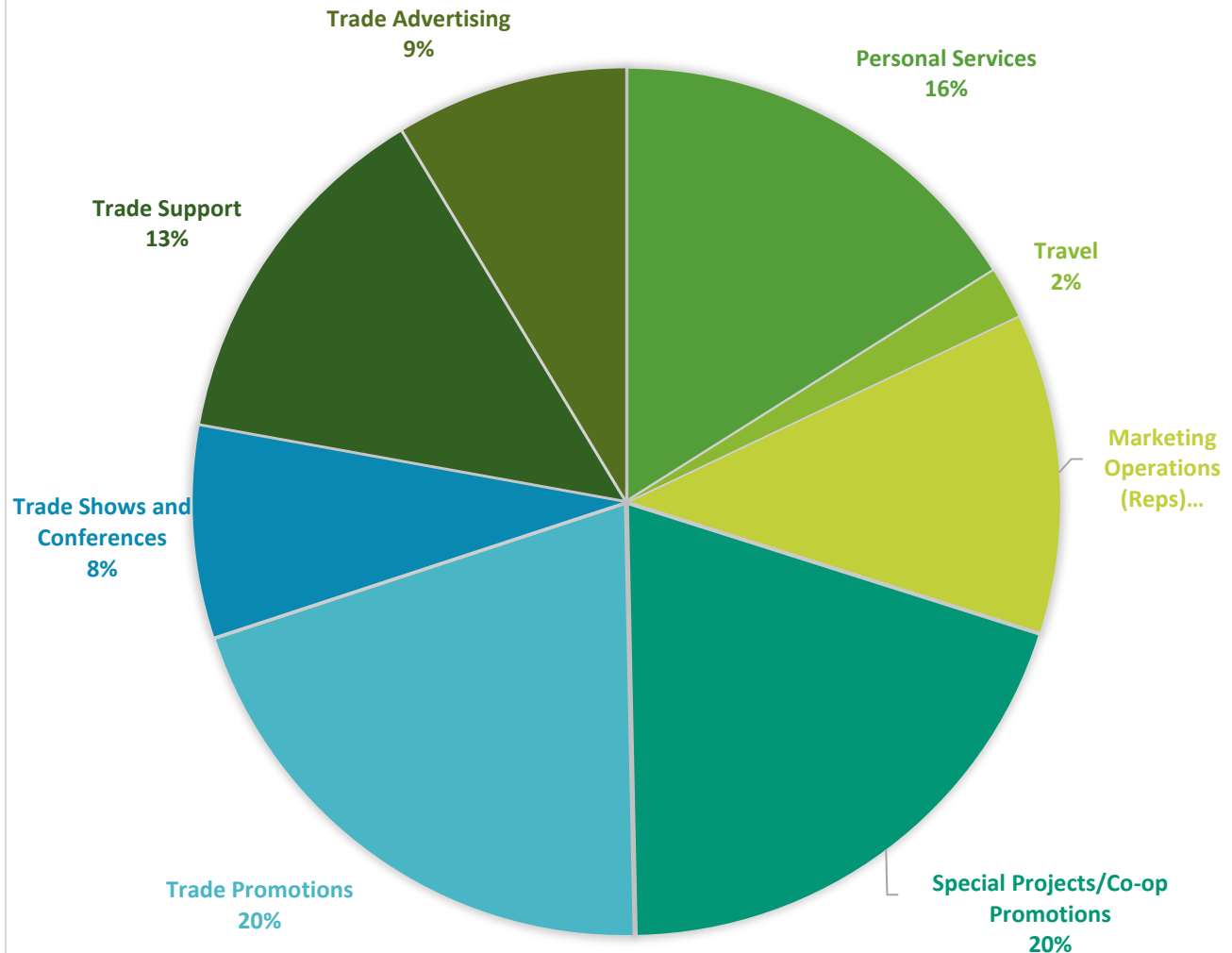


FY20 PROPOSED RETAIL BUDGET



Personal Services	\$297,000
Travel	\$35,000
Marketing Operations (Reps)	\$221,000
Special Projects/Co-op Promotions	\$366,000
Trade Promotions	\$375,000
Trade Shows and Conferences	\$146,000
Trade Support	\$250,000
Trade Advertising	\$160,000