



HELP US:

1. RAISE \$30,000+ FOR CHARITY
2. SUPPORT THE TAURANGA BUSINESS COMMUNITY
3. INVOLVE YOUR STAFF AND CLIENTS IN AN AWESOME EDUCATIONAL BUSINESS EVENT
4. RAISE THE PROFILE OF YOUR BRAND

THE EVENT:

- The Precision Business Summit aims to inspire businesses and their employees to reach their potential by learning from those who have grown their own successful businesses
- An evening summit (approx. 4pm to 8pm) to be held in 2018 as a follow up to the successful inaugural 2016 Precision Business Summit, organized by Precision Universal (see www.precisionuniversal.com) which saw 210 people attend at the ASB Arena in Tauranga
- A huge difference this time around from the first event is that 100% of profits will be donated to charity. The charity will be selected in conjunction with the confirmed naming rights partner
- The event is timed for May 2018 with an exact date to be confirmed once we confirm the venue (we are looking for a free/partnered venue this time to maximize the charity donation).
Likely Event Date - Thursday May 17th 2018
- Keynotes last time included Ian Ferguson (Olympic gold medalist), Scott Unsworth (founder of Orca wetsuits) and Mike Ashby (Small business educator and author). You can view details of the prior event here: <http://www.precisionbusinesssummit.co.nz/>
- Anticipated attendance of 200+ entrepreneurs, business owners and company/division managers paying a donation to charity between \$39 and \$79 each. We anticipate making this a donation since we will raise partnership to cover all other expenses in advance

CONFIRMED KEYNOTES



Greg Hopkinson
Founder of Animates



A maximum of 3 keynote speakers will be selected in conjunction with Partners and charity once confirmed

LAST EVENT SPONSORS

MAJOR SPONSORS



PLATINUM SPONSORS



SPONSORS



WHO WE ARE

- The Precision Business Summit is the brain child of Nick McDonald, founder of the Precision Universal group of companies that includes Trade With Precision, Documents With Precision and Social With Precision
- Precision Universal ran the 2016 Precision Business Summit and the 2018 event will build on all the good things that came out of that day to make the 2018 event even better
- Small Business Tauranga (part of the Tauranga Chamber of Commerce) is the strategic partner for the Precision Business Summit and recognises the need for events such as this. Together with all other event partners we hope to connect, support and celebrate small + medium size businesses. The Precision Business Summit is the ideal vehicle to achieve this

PRINT EXAMPLES FROM 2016 EVENT

27th AUGUST 2016
ASB BAYPARK ARENA
MOUNT MAUNGANUI

PRECISION BUSINESS SUMMIT

JOIN US for the BUSINESS EVENT of the YEAR

www.precisionbusinesssummit.co.nz

GUEST SPEAKERS

- > **CARMEN VICELICH**
Data Insight
- > **MIKE ASHBY**
Breakthrough Company
- > **SACHA HARDY**
Hammamas
- > **MIKE GRAY**
Go Media
- > **IAN FERGUSON**
Gold Medallist
- > **SCOTT UNSWORTH**
Orca

BUY TICKETS ONLINE

BILLBOARD

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OUR GUEST SPEAKERS

SCOTT UNSWORTH Founder of Orca	IAN FERGUSON Olympic Gold Medallist & Businessman	SACHA HARDY Founder of Hammamas
CARMEN VICELICH Founder of Data Insight & Entrepreneur of The Year Finalist	MIKE ASHBY Founder of Breakthrough Company & Author	MIKE GRAY Director of Go Media

MAJOR SPONSORS

PLATINUM SPONSORS

SPONSORS

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A3 POSTER

BENEFITS TO PARTNERS <<

In addition to the tangible benefits listed below, your organisation will visibly do its part to help small and medium businesses in New Zealand to prosper and thrive while raising money for a great NZ charity.

PARTNERS BENEFITS	PARTNER	PLATINUM PARTNER	NAMING RIGHTS PARTNER
Exhibit space at event	Banner only	Yes - Booth in premium location	Yes - Premium Space and stage branding/ banners
Literature in event packs	Yes	Yes	Yes
Listing as Partner on event Website	Yes	Yes	Yes
Exclusive industry partners (meaning no direct competitors allowed)	No	Yes	Yes
First right of refusal for all future events	No	Yes	Yes
Logo on all print advertising*	No	Yes	Yes
Complimentary Tickets for staff/clients	3	10	Yes - Number Negotiable
10m Speaking Slot + Introduce Keynote	No	No	Yes
Event Naming Rights	No	No	Yes
Mentions in all press/print e.g. "[your brand] Precision Business Summit"	No	No	Yes
Partnership Commitment	\$1,000	\$5,000	\$15,000

*Excluding any materials printed prior to partnership commitment. Materials will be printed early 2018 so commitments in 2017 will all be included

FOR INFORMATION ON
PARTNERSHIP CONTACT >>

NICK McDONALD: | 0211 324 716 | nick@precisionuniversal.com

NEXT STEPS

- In 2017 we are assembling partnership commitments which will only be paid once we reach our partnership target. At this stage we become confident of achieving our charity donation target of at least \$30,000 and we will proceed with the event.
- To commit, please print the form on following page, complete and scan to Nick McDonald

VISIT OUR WEBSITE AT >>

www.precisionbusinesssummit.co.nz

PRECISION BUSINESS SUMMIT

Partnership Commitment FORM

Business Name:

Contact Name:

Email:

Phone:

By signing below, we commit in principle to the following level of partnership for the Precision Business Summit 2018 and we agree to pay this sum in January 2018, provided the full partnership target has been reached.

Circle partnership commitment:



1. Partner \$1,000



2. Platinum Partner \$5,000



3. Naming rights partner \$15,000

Any special terms or requests:

Signed:

Name and title:

Please scan and email form to nick@precisionuniversal.com