

MARKET RESEARCH

2012 MARKET RESEARCH SURVEY

SOUTH AMERICA

COUNTRY / REGION (IF APPLICABLE)	CROP	PROPOSED SURVEY TIME	REASON	TYPE	AVAILABLE	PHYSICAL MEASUREMENT
ARGENTINA						
Corn/SB Belt	Corn	Feb 2012	Pre-harvest survey. Harvest is Mar/May.	FF	EX, SY	
		Sep 2012	Pre-planting survey. Planting is Oct/Nov			
Corn/SB Belt	Soybean	Mar 2012	Pre-harvest survey. Harvest is Apr/Jun	FF	EX, SY	
		Sep 2012	Pre-planting survey. Planting is Oct/Dec			
Cereal Belt	Winter Wheat/Winter Barley	Jun 2012	Pre-planting survey. Planting is Jul/Aug	FF	EX, SY	
		Oct 2012	Pre-harvest survey. Harvest is Nov/Dec			
BRAZIL						
Paraná, Mato Grosso, Rio Grande do Sul, Minas Gerias, Goiás etc.	Corn/Soybean	Jan/Feb 2012	Harvest Survey. Harvest is Jan/Apr	FF	EX, SY	
		Aug/Sep 2012	Pre-planting survey. Main planting is Oct/Jan			
São Paulo	Sugar Cane	Mar 2012	Pre-harvest survey (mill producers): Main harvest is Apr/Dec. Yield/price expectations/ weather etc.	FF	EX, SY	Possible
Mato Grosso, Bahia.	Cotton **	May 2012 Oct 2012	Pre-harvest survey. Early harvest indications. Harvest is Jun/Sep	FF	EX, SY	Possible
			Pre-planting survey. Main planting is Nov/Jan			
COLOMBIA						
Central and Eastern Cordilleras	Coffee	Sep 2012	Pre-harvest survey. Harvest is Oct/Nov (mitaca survey also available)	FF	EX	Possible

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NORTH AMERICA

COUNTRY / REGION (IF APPLICABLE)	CROP	PROPOSED SURVEY TIME	REASON	TYPE	AVAILABLE	PHYSICAL MEASUREMENT
UNITED STATES						
Great Plains/Delta	Corn, Soybean and Wheat	Mar 2012	Pre-planting survey. Planting is Apr-Jun	FF/PH	EX	
		Aug/Sep 2012	Pre-harvest survey. Harvest is Oct/Nov (corn and soybean)	FF		
Cotton States: TX, GA, MS, CA, NC etc.	Cotton **	Jan/Feb 2012	Pre-planting survey. Planting is Feb/Jun	PH	EX	
		Jun 2012	Pre-harvest survey. Harvest is Jul/Nov			Possible
Great Plains/Delta	Corn, Soybean and Wheat	Nov 2012	Pre-planting survey. Planting is Apr/Jun - both 2013 plus yield confirmation	FF/PH	EX	

ASIA PACIFIC

COUNTRY / REGION (IF APPLICABLE)	CROP	PROPOSED SURVEY TIME	REASON	TYPE	AVAILABLE	PHYSICAL MEASUREMENT
CHINA						
Anhui, Guizhou, Henan, Hubei, Hunan, Jiangsu, Jiangxi, Sichuan	Rapeseed	Mar 2012	Pre-harvest survey. Harvest is Apr/May	FF	EX	
Inner Mongolia, Heilongjiang, Jilin, Liaoning, Hebei, Shandong, Henan	Corn	Mar 2012	Pre-planting Survey. Planting is Apr/May			
Anhui, Hebei, Henan, Jiangsu, Shandong	Winter Wheat	Mar 2012	Pre-harvest survey. Harvest is May/Jun	FF	EX	
		Aug 2012	Pre-planting Survey. Planting is Sep/Oct			
Anhui, Heilongjiang, Jilin, Jiangsu, Inner Mongolia, Shanxi, Sichuan	Soybean	Sep 2012	Pre-harvest survey. Harvest is Oct/Nov			
Anhui, Guangdong, Hebei, Henan, Shandong,	Peanut	Sep 2012	Pre/at-harvest survey. Harvest is Hebei, Henan and Shandong is Sep/Oct. (Separate survey and timing available for Anhui and Guangdong where harvest is Jul)	FF	EX	
Inner Mongolia, Heilongjiang, Jilin, Liaoning, Hebei, Shandong, Henan	Corn	Sep 2012	Pre/at-harvest Survey. Harvest is Sep/Oct	FF	EX	
Xinjiang, Shandong, Hebei, Henan, Hubei	Cotton **	Aug 2012	Pre-harvest Survey. Harvest is Sep/Oct	FF	EX	Possible
Guangxi, Yunnan, Guangdong	Sugar Cane	Sep 2012	Pre-harvest Survey. Harvest is Nov 2012-Mar 2013	FF	EX	Possible

ASIA PACIFIC

COUNTRY / REGION (IF APPLICABLE)	CROP	PROPOSED SURVEY TIME	REASON	TYPE	AVAILABLE	PHYSICAL MEASUREMENT	
INDIA							
Rajasthan, Madhya Pradesh, Uttar Pradesh, Haryana	Rapeseed (Mustard/ Canola) (Rabi)	Jan 2012	Harvest Survey. Harvest is Jan/Mar	FF	EX		
		Aug 2012	Pre-planting survey. Planting is Sep/Oct				
Gujarat, Maharashtra, Andra Pradesh, Punjab, Haryana	Cotton**	Apr 2012	Pre-planting survey. Planting is May	FF	EX		
		Nov 2012	Pre-harvest survey. Harvest is Nov/Jan-2013			Possible	
Maharashtra, Rajasthan, Madhya Pradesh, etc.	Soybean	Aug 2012	Pre-harvest survey. Harvest is Sep/Oct	FF	EX		
Rajasthan, Gujarat, Uttar Pradesh, Maharashtra, Andhra Pradesh	Sesame (Kharif)	Sep 2012	At-harvest survey	FF	EX		
Maharashtra, Tamil Nadu, Uttar Pradesh etc.	Sugar Cane	Sep/Oct 2012	Pre/at-harvest survey. Harvest is Sep/Oct	FF	EX	Possible	
Madhya Pradesh, Maharashtra, Uttar Pradesh, Rajasthan, Karnataka	Corn	Sep 2012	Harvest survey. Harvest is Sep/Oct	FF	EX		
THAILAND							
North, Central and North-East	Sugar Cane	Jul 2012	At planting survey	FF	EX	Possible	
		Sep/Oct 2012	Pre harvest Survey. Harvest is Nov-Jan-2013				
South	Rice	Aug 2012	Pre-planting survey. Planting is in Sep		EX, SY		
		Oct 2012	Pre-harvest Survey. Harvest is Nov/Dec				
VIETNAM							
Central Highlands, Southeast, Central Coastal	Coffee	Sep 2012	Pre-harvset survey. Harvest is Oct-Jan	FF	EX	Possible	
AUSTRALIA							
Queensland, NSW	Cotton **	Feb 2012	Pre-harvest Survey. Harvest is Apr/May.	FF, PH	EX	Possible	
		Aug 2012	Pre-planting survey. Planting is Sep/Oct				
Western Australia, South Australia, NSW	Winter Wheat	Mar 2012	Pre-planting survey. Planting is May/Jun				
		Oct 2012	Pre-harvest Survey. Harvest is Nov/Dec.				

EUROPE, THE MIDDLE EAST AND AFRICA

COUNTRY / REGION (IF APPLICABLE)	CROP	PROPOSED SURVEY TIME	REASON	TYPE	AVAILABLE	PHYSICAL MEASUREMENT
TURKEY						
South East, Cukurova, Ege.	Cotton**	Mar 2012	Pre-planting survey. Planting is Apr	FF	EX	
		Aug 2012	Pre-harvest survey. Harvest is Sep			Possible
Black Sea, Marmara	Hazlenuts	As Required	As Required	FF	EX, SY	Possible
RUSSIA/UKRAINE/KAZAKHSTAN						
Chernozem Belt and Northern, Caucas (Rostov-on-Don, Krasnodar, Stavropol and Volgograd)	Winter/ Spring Wheat	Apr 2012	Winter Wheat (Winter kill)/ Spring wheat planting	FF/PH	EX, SY	
		Jul 2012	Pre/at-harvest Survey. Harvest is Jul/Sep			
Russia/ Ukraine/ Kazaksthan	Wheat, Barley, Rapeseeds and Sunseeds	Variable	This a weekly report on grain quality at harvest [placed on the internet		Subscription	
PAKISTAN						
Punjab, Sind	Cotton **	Apr 2012	Pre-planting survey. Planting is May	FF	EX	
		Jun 2012	Pre-harvest survey. Harvest is July/Aug			Possible
CÔTE D'IVOIRE						
South, Southeast, Coastal, East, West	Cocoa	As required	Main harvest is Oct-Mar (secondary crop is May-Jul)	FF	EX	Possible
EGYPT						
North Egypt, South Egypt	Cotton **	Jan 2012	Planting Survey. Planting is Feb-Apr	FF	EX	
		Jun 2012	Pre-Harvest Survey. Harvest is Jul-Oct. Initial-harvest after + months, Final Harvest after 10 months from planting			Possible
GHANA						
Ashanti, Brong-Ahafo, Central, Eastern, Western, Volta	Cocoa	As required	Main harvest is Nov-Jun (secondary crop is Jul/Nov)	FF	EX,SY	Possible
		Aug 2012	Pre-planting survey. Planting is Sep/Oct			

Type of survey:

FF is Face to Face, PH is Phone Survey

Availability: EX is Exclusive, SY is syndicated (can be shared)

Survey is commissioned/not available

Notes

(1) Completed surveys are designed to be ahead of official reports from the USDA, individual governments and other private forecasters to provide maximum trading advantage.

** Special Spinning Mills Report Available

CONTACT DETAILS

SGS North America

201 Route 17 North

Rutherford, NJ 07070

T: 001 (312)623-7112

E: mark.oulton@sgs.com

www.sgs.com

WHEN YOU NEED TO BE SURE

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