MobileSmith

Your Quickest Path from Idea to App

Client Questionnaire

Please fill this form and send it to tracy.livers@mobilesmith.com

Contact Information

1. Company Name

2. Primary Contact Name

3. Primary Contact Title

4. Primary Contact Phone number

5. Primary Contact Email address

6. Please list the team members names and contact information that will be essential in creating this app.

About your app functionality

7. What problem is your app solving?

8. What is the desired functionality of your first app?

9. What data do you want to include in the app?

10. What format do you have the data in right now?

11. Does this app need to be optimized for the iPad?

- ◯ Yes
- ◯ No

12. How do you plan on distributing the app?

- ☐ public stores
- ☐ internal application

13. How do you want users to access the app? Does it need to be password protected or require registration or any type of user authentication?

- ☐ password protected
- ☐ registration required
- ☐ other

Please specify:

About your app UI and design

14. Are there any specific UI requests?

15. Do you have a branding guide and logo? Please provide this when you return the questionnaire.

☐ yes and I will attach all files with my email

Your comments about your logo, branding guide, preferable colors, fonts, graphics etc.

16. Do you have any other previous apps?

Developer and Enterprise Accounts

17. Do you already have developer accounts set up for Android and iOS?

○ Yes

○ No

Comments:

18. Do you have an enterprise account set up for iOS?

○ Yes

○ No

Comments:

General Questions

19. What questions or concerns do you have about mobile apps, MobileSmith and the platform?

20. Do you have any security concerns around the app?

21. What, if any, conflicting or upcoming priorities or events do you have that many impact this app positively or negatively?

22. What is the approval process to get the app signed off on?

23. What is your expected timeline to launch the app?

24. Who is the key stakeholder in the success of the app?

25. What does success of this app look like to you?

Thanks for answering our questions!
We will get in touch with you shortly.