

SAMPLE DONATION REQUEST LETTER/E-MAIL

Dear [Insert Name]:

I am writing to ask for your help. On January 20, 2018, I have committed to grin and “bear” it for the athletes of Special Olympics Pennsylvania by taking a chilly dip into the Delaware River alongside hundreds of other warm-hearted people.

I know – you’re probably getting cold just thinking about it! But the cold that I will feel is temporary...the positive impact this will have on the lives of thousands of individuals with intellectual disabilities will last a lifetime.

I have set a personal fundraising goal of \$[insert amount], and I need your help to reach it! So no, I’m not asking you to take the Plunge alongside, but instead, I am asking if you will make a donation to Special Olympics Pennsylvania on behalf of me taking the 2018 Polar Plunge. Any amount would be appreciated because it all goes to a wonderful cause, and every little bit gets me that much closer to my goal.

In order to support my Plunge, please make your check payable to “Special Olympics Pennsylvania” and return it to me in the envelope I have provided, or you can mail it directly to their office at Special Olympics Pennsylvania, 2570 Blvd. of the Generals, Ste. 124, Norristown, PA 19403. If you do it this way, please be sure to include my name in the memo area so that the staff will know where to credit the contribution.

Or, if you prefer the web, visit PlungePa.org and click “**Sponsor a Plunger.**” Type in my name, which will take you to my personal fundraising page and give you the option of making a donation online via credit or debit card.

If you want to learn more about this spectacular Winter event, visit PlungePa.org to find out all the chilly details. Think warm thoughts for me as January 20 approaches. I will do my best to honor my “Pledge to Freeze” and make my supporters proud!

Thank you!!!

[Plunger Name]