

Sneaky Visitor Evaluation Form

Name of visited church _____ and its Town _____

Building and Grounds

1. First Impressions: the congregation takes good care of the grounds (lawn, outer building, parking lot).
(Disagree) 1 ----- 2 ----- 3 ----- 4 ----- 5 (Agree)

2. It was clear which door was the main entrance.
(Disagree) 1 ----- 2 ----- 3 ----- 4 ----- 5 (Agree)

3. My first impressions of the building, entry space, and sanctuary were positive
(Disagree) 1 ----- 2 ----- 3 ----- 4 ----- 5 (Agree)

4. I could easily find the worship space, fellowship space, and restrooms without having to ask.
(Disagree) 1 ----- 2 ----- 3 ----- 4 ----- 5 (Agree)

5. The restrooms are clean.
(Disagree) 1 ----- 2 ----- 3 ----- 4 ----- 5 (Agree)

Comments:

Welcome

6. Somebody greeted me personally and pleasantly as I entered the building or worship space.
(Disagree) 1 ----- 2 ----- 3 ----- 4 ----- 5 (Agree)

7. Somebody introduced him/herself.
(Disagree) 1 ----- 2 ----- 3 ----- 4 ----- 5 (Agree)

8. Somebody asked to know about me beyond my name.
(Disagree) 1 ----- 2 ----- 3 ----- 4 ----- 5 (Agree)

9. I was invited to coffee fellowship.
(Disagree) 1 ----- 2 ----- 3 ----- 4 ----- 5 (Agree)

10. Someone sat with me.
(Disagree) 1 ----- 2 ----- 3 ----- 4 ----- 5 (Agree)

Comments:

Worship

11. The worship materials (bulletin, hymnal, large screens) were accessible and easy to follow.

(Disagree) 1 ----- 2 ----- 3 ----- 4 ----- 5 (Agree)

12. This facility has a sound system that works properly and allowed me to hear all parts of the service.

(Disagree) 1 ----- 2 ----- 3 ----- 4 ----- 5 (Agree)

13. If the congregation offered Holy Communion, you were invited to receive it.

(Disagree) 1 ----- 2 ----- 3 ----- 4 ----- 5 (Agree)

14. The Communion procedures were clear.

(Disagree) 1 ----- 2 ----- 3 ----- 4 ----- 5 (Agree)

15. The music was well rehearsed and played skillfully.

(Disagree) 1 ----- 2 ----- 3 ----- 4 ----- 5 (Agree)

16. The sermon was meaningful, well delivered, and based on the scripture.

(Disagree) 1 ----- 2 ----- 3 ----- 4 ----- 5 (Agree)

17. Circle all that apply - The worship service was:

Difficult to follow	Lively	Meaningful	A bit dull	Welcoming	Had a good Spirit
Lacked preparation	Clearly directed		Uncomfortable	Felt long	Was very nice

Comments:

Wider Church and Local Mission

18. I could tell the ministry and fellowship activities of the congregation by reading the worship folder or looking at the bulletin boards.

(Disagree) 1 ----- 2 ----- 3 ----- 4 ----- 5 (Agree)

19. It was stated somewhere that this congregation was part of the NGLS and/or the ELCA

(Disagree) 1 ----- 2 ----- 3 ----- 4 ----- 5 (Agree)

20. I was invited to be a part of these activities by a person or written materials.

(Disagree) 1 ----- 2 ----- 3 ----- 4 ----- 5 (Agree)

21. This congregation offers a time of fellowship before or after Sunday worship.

(Disagree) 1 ----- 2 ----- 3 ----- 4 ----- 5 (Agree)

If you're willing to do a little more:

22. Get on the internet. Does the church have a website? Yes No

23. Does it appear to be up to date? Yes No

24. Do you know if they have a Facebook page? They do They don't I don't know

Thank you for being a Sneaky Visitor!

~What is a Sneaky Visitor?

A Sneaky Visitor is someone who attends worship in a congregation where they don't know **anyone**. Such a visitor notes how well the congregation welcomes visitors, and pays attention to the physical building, the level of upkeep, the ease of access, the spirit of worship, and all aspects that come together to form a first impression. After the visit is complete, the Sneaky Visitor completes the evaluation form and this page and sends both to the Synod Office who then forwards the evaluation pages to the congregation so they can be both affirmed for what is going well, and know where they could improve.

~Why Is the Synod Evangelism Committee asking people to be "Sneaky Visitors"?

It is easy to get into a rut, so much so, that we don't even know how we appear to others. This includes our welcome, our bulletins, our buildings, and how we do things. We don't even know what we don't know, especially when it comes to making first impressions. The Sneaky Visitor Initiative is an effort to see ourselves from the perspective of stranger and hopefully learn something about how we can improve our Welcome, our Worship, and our Witness to those that we would love to include in our fellowship and our efforts in ministry.

Please know that you are not expected to act during this process. Be yourself. Answer questions honestly. Introduce yourself pleasantly. Participate and engage with others as you feel comfortable.

Please read the entire evaluation before you visit a congregation, that way you will know what to pay attention to without necessarily carrying the form with you. Fill out the evaluation once you return home. Do not complete it at the site or while you are in worship 😊.

First, tell us something about you.

This information will not appear on the report sent to the congregation, but will be kept in confidence by the Synod Office unless you give permission for its release.

Your Name: _____

What church are you a member of? _____ Town _____

Phone: _____

Email: _____

I would like to have a conversation about my "Sneaky Visitor" experience. Yes No

Please send completed forms to the Synod Office at: 1029 North Third St. Suite A
Marquette, MI 49855

This page to be kept at the Synod Office