

SAMPLE FUNDRAISING LETTER

Greetings! I'm asking for your support in a very special cause: the Juvenile Diabetes Research Foundation's Ride to Cure Diabetes.

Diabetes has had a terrible impact on my family and many other families. I am sure each of you know a friend or a loved one that has been affected by diabetes.

In September 2010, I will be riding 105 miles on my bicycle for "NAME" and my family members with diabetes. "NAME" is an 8 year old boy who was diagnosed with diabetes over two years ago. I work with "NAME" Mother and have watched as their entire family has come to grips with how to manage his diabetes. To do this he has to prick his fingers and test his blood sugar at least 6 times a day and is frequently woken up one to two times a night to test his blood sugar level. Help me raise funds to find a cure for "NAME" and other children like him.

This year, I'll be leading a group of 12 South Florida cyclists to ride 105 miles in one day in Tahoe! This will be done along with thousands of other Riders from across the country. These riders will spend 4 to 6 months training (hundreds of hours) their bodies and raising funds to find a cure. Our goal: is to raise more than \$4 million to fund research to find a cure for diabetes and its complications.

Type 1, or juvenile, diabetes, is a devastating, often deadly disease that affects millions of people--a large and growing percentage of them children. Insulin keeps people with type 1 diabetes alive, but it's NOT a cure. Along with the challenges of living with diabetes, there are many severe and/or fatal complications caused by the disease.

There is good news, a cure for type 1 diabetes is within reach. The JDRF funding and its leadership is associated with most major scientific breakthroughs in diabetes research. JDRF funds a major portion of all type 1 diabetes research worldwide, more than any other charity.

I'm writing to ask for your support because each of us can make a real difference. My personal goal is to raise \$15,000.00 by August 1, 2010.

Together, we can make the cure for diabetes a reality.

Mason, my family and I thank you in advance for your support.

All the best,

RIDER NAME HERE
PHONE
EMAIL

Please visit my Ride Web page if you would like to donate online or see how close I am to reaching my personal goal: WEB PAGE

