

BOARD WEBSITE QUESTIONNAIRE

Enter your NAME here: Andrew

1. *What features do you like on the existing Town and Village websites? What do you dislike?*

Answer using as many lines as necessary.

Village Likes: The number and type of categories on the greenish colored ribbon underneath the logo; "Connect with the Trustees" button; Red links at the top (mostly the categories); Slideshow of pictures; Highlighted upcoming events; News on the front of the page; See Click Fix widget; Channel 17 Widget; The website is developed and hosted by a local (Essex) company which is carbon-offset; Website could facilitate public comments; Looks and flows like a more modern site; It is constantly updated and you can clearly find the updates.

Village Dislikes: Search is difficult to find items.

Town Likes: Calendar is easy to find; Easy to make payments online.

Town Dislikes: Categories on the left and upper right are too broad and most subcategories then have their own subcategories further making it difficult to find content; Picture on the home page never changes; Home page is very generic with nothing engaging; Calendar is not as informative as the Village's "Upcoming Events"; See Click Fix is just a link and not a widget to see what others have posted; "Quick Links" look like clipart; Website is designed and hosted by a national company which doesn't care about Essex or have a stake in Essex's success, we are a transaction like making a purchase at Wal-Mart; It does not appear the Town's website is updated frequently since the home page never changes beyond the month in the calendar; All-in-all the Town site requires many more clicks to get to content than the Village's.

2. *What do you want to see the unified website achieve?*

Answer using as many lines as necessary.

At this point I don't want one website for both communities.

3. *What are features that you consider critical and necessary for the website to have? What types of information must the website be providing?*

Answer using as many lines as necessary.

Everything in the green ribbon and upper right corner of the Village's website is critical and necessary. It is more than just various boards/committees minutes and agenda but a way to

engage the community (residents, businesses, researchers, etc.) into who and what we as a community are and what we do. It should be a statement of our philosophy on community engagement and community development and not just a way to satisfy open meeting laws.

4. What are features that you think may not be critical, but would be nice to see on the website?

Answer using as many lines as necessary.

I don't know.

5. Please provide any additional suggestions.

Answer using as many lines as necessary.

I would hate to see the Village's website look and flow like the Town's.