

## **Strategy and Governance Statement 2018**

Demos is an independent educational charity. The Charity's objects ('the Objects') are:

- a. To promote education for the public benefit in issues of politics, economics, the environment and public policy.
- b. To promote for the public benefit research in any of the above fields of education and to publish the useful results of such research.

Demos is governed by a Board of Trustees who set the strategy for the organisation and are accountable for its oversight. Details of our current Trustees are available on this website.

In 2018, the charity will continue to produce original research, publish innovative thinkers and host thought-provoking events, with an overarching mission to bring politics closer to people.

We pride ourselves on working together with the people who are the focus of our research. Alongside quantitative research, Demos has pioneered new forms of deliberative work, from citizens' juries and ethnography to ground breaking social media analysis. So we will continue to explore new ways of understanding people and their lives, bringing this deep and rich understanding to the attention of policy makers and citizens as a whole.

In 2018, Demos' subsidiary Demos Projects will provide consultancy services, yielding surplus which will be donated to Demos to support our charitable work.