

Martha Guy Summer Institute - Sample Schedule

(PLEASE NOTE: Schedule varies from year to year)

| Day | Time Beginning | Time Ending | Event | Location | Dress |
|-------------|----------------|-------------|--|------------------------------|--------|
| Sun | | | | | |
| | 2:00 PM | 3:00 PM | Check In | Residence Hall | Casual |
| | 3:00 PM | 5:00 PM | Get Settled | | |
| | 5:00 PM | 6:00 PM | Ice Breakers | | |
| | 6:00 PM | 7:00 PM | Dinner | Holland I.E. Peacock Hall | |
| | 7:00 PM | 8:00 PM | Business Launch | | |
| | 8:00 PM | 9:00 PM | Group Activities | | |
| Mon | | | | | |
| | 7:30 AM | 8:30 AM | Breakfast | | Casual |
| | 8:30 AM | 12:30 PM | Group Interaction Course | Camp Broadstone | |
| | | | Lunch | | |
| | 1:30 PM | 2:45 PM | Discovery Series: Entrepreneurship & Business Planning | Peacock Hall | |
| | 3:00 PM | 4:00 PM | Develop Ideas/Pitches | Peacock Hall | |
| | 4:00 PM | 5:00 PM | Pitch Your Idea | | |
| | 5:00 PM | 6:15 PM | Dinner | | |
| | | | Scavenger Hunt/Campus Tour | | |
| Tues | | | | | |
| | 8:00 AM | 9:00 AM | Breakfast | | Casual |
| | 9:00 AM | 11:00 AM | Discovery Series: Marketing | Peacock Hall | |
| | 11:15 AM | 12:30 PM | Discovery Series: Finance | | |
| | | | Lunch | | |
| | 1:45 PM | 3:15 PM | Business Plan Work Session | Peacock Hall | |
| | 3:30 PM | 5:00 PM | Resume' Workshop | Peacock Hall | |
| | 5:00 PM | 6:15 PM | Dinner | | |
| Wed | | | | | |
| | 7:30 AM | 8:30 AM | Breakfast | | Casual |
| | 8:30 AM | 11:30 AM | Leadership Series: True Colors | Plemmons Student Union | |
| | | | Lunch | | |
| | 12:30PM | 1:30 PM | Leadership Series: Values | Plemmons Student Union | |
| | 1:30 PM | 3:15 PM | Discovery Series: Creativity | Peacock Hall | |
| | 3:30PM | 4:45 PM | Business Plan Work Session | Peacock Hall | |
| | 5:00 PM | 8:30 PM | Dinner & Group Activities | Valle Crucis Park | |
| Thur | | | | | |
| | 7:30 AM | 8:30 AM | Breakfast | | Casual |
| | 8:30 AM | 10:00 AM | Discovery Series: Economics | Peacock Hall | |
| | 10:15AM | 11:45 AM | Discovery Series: Accounting | Peacock Hall | |
| | 11:45 AM | 12:45 PM | Lunch | | |

| | | | | | |
|-------------|----------|----------|---|------------------------------|----------------|
| | 1:00 PM | 2:30 PM | Discovery Series: Business Strategy | Peacock Hall | |
| | 2:30 PM | 4:00 PM | Leadership Series: Your Personal Brand | Peacock Hall | |
| | 5:30 PM | 7:30 PM | Etiquette Dinner | Faculty/Staff DR | Bus. Casual |
| Fri | | | | | |
| | 7:00 AM | 7:30 AM | Breakfast | | |
| | 7:30 AM | | Load Bus | | Bus. |
| | | | Site Visit: Charlotte, NC | | |
| | 6:00 PM | | Dinner on your own | Downtown Boone | |
| Sat | | | | | |
| | 9:00 AM | 10:00 AM | Breakfast | | Casual |
| | 10:00 AM | 10:30 AM | Load Vans | | |
| | 11:30 AM | 3:00 PM | Off-campus Activity (Boxed Lunch) | Grandfather Mountain | |
| | 5:00 PM | 7:00 PM | Business Plan Work Session | Residence Hall | |
| | 6:00 PM | 7:00 PM | Dinner | Residence Hall | |
| Sun | | | | | |
| | | | Breakfast | | Casual |
| | | | Church for those interested | | |
| | 12:00 PM | 1:00 PM | Lunch | | |
| | 1:30 PM | 5:00 PM | Off-campus Activity | Tubing | |
| | 6:30 PM | 8:00 PM | BBQ Dinner | | |
| Mon | | | | | |
| | 7:00 AM | 8:15 AM | Breakfast | | Casual |
| | 8:30 AM | 1:30 PM | Alpine Tower (Lunch At Tower) | Camp Broadstone | |
| | 2:00 PM | 3:30 PM | Discovery Series: Computer Information Systems / Supply Chain | Peacock Hall | |
| | 3:45 PM | 5:00 PM | Business Plan Work Session | Peacock Hall | |
| | 5:15 PM | 6:15 PM | Dinner | | |
| | 6:30 PM | 8:30 PM | Off-campus Activity | Moses Cone and Price Park | |
| Tues | | | | | |
| | 8:00 AM | 9:00 AM | Breakfast | | Casual |
| | 9:00 AM | 10:30 AM | Discovery Series: Tycoons | Peacock Hall | |
| | 10:30 AM | 12:00 PM | Discovery Series: International Business & Study Abroad | Peacock Hall | |
| | 12:00 PM | 1:00 PM | Lunch | | |
| | 1:30 PM | 3:30 PM | Discovery Series: Management | Peacock Hall | |
| | 3:45 PM | 4:45PM | Business Plan Work Session | Peacock Hall | |
| | 5:00 PM | 6:00 PM | Dinner | | |
| Wed | | | | | |
| | 8:00 AM | 9:00 AM | Breakfast | | Casual |
| | 9:00 AM | 10:00 AM | Discovery Series: Sustainability | Peacock Hall | |

| | | | | | |
|-------------|----------|----------|--|----------------------------|----------------|
| | 10:00 AM | 11:30 AM | Leadership Series: Interviewing Skills | Peacock Hall | |
| | 11:30 AM | 12:30 PM | Lunch | | |
| | 1:00 PM | 4:00 PM | Business Plan Work Session *Executive Summaries due by 4pm!!! | Peacock Hall | |
| | 5:00 PM | 6:00 PM | Dinner | | |
| Thur | | | | | |
| | 8:00 AM | 9:00 AM | Breakfast | | Casual |
| | 9:00 AM | 11:00 AM | Admissions Presentation | John E. Thomas Building | |
| | 11:30 AM | 12:30 PM | Lunch | | |
| | 1:00 PM | 3:00 PM | Finalize Presentations | Peacock Hall | |
| | 3:00 PM | 8:30 PM | Service Project / Dinner | Community | |
| Fri | | | | | |
| | 9:00 AM | 10:00 AM | Breakfast in Peacock | Faculty Lounge | Bus. |
| | 10:00 AM | 11:00 AM | Business Plan Presentations | Peacock Hall | |
| | 11:30 AM | 1:30 PM | Chancellor's Luncheon | Appalachian House | |
| | 2:00 PM | 3:00 PM | Trip Meeting | Peacock Hall | |
| | | | Dinner on your own | Downtown Boone | |
| Sat | | | | | |
| | 9:00 AM | 10:00 AM | Breakfast | | Casual |
| | 10:00 AM | 10:30 AM | Load Vans | | |
| | 10:30 AM | | Off-campus Activity | Rafting | |
| | 6:00 PM | | Dinner & Movie Night | Residence Hall | |
| Sun | | | | | |
| | | | Breakfast | | Casual |
| | | | Church for those interested | | |
| | 12:00 PM | 1:00 PM | Lunch | | |
| | 1:00 PM | 5:00 PM | Off-campus Activity: Hiking | Hebron Rock Colony | |
| | 5:00 PM | | Pack & Dinner | Residence Hall | |
| Mon | | | | | |
| | 6:30 AM | 7:00 AM | Check Out | Residence Hall | |
| | 7:00 AM | 7:30 AM | Load Bus for Trip | | |
| | 6:30 PM | | Arrive in New York City | | |
| | 7:00 PM | | Dinner | | |
| Tues | | | | | |
| | 7:30 AM | 8:30 AM | Breakfast | | Nice Casual |
| | 9:30 AM | 11:00 AM | Site Visit: United Nations | | |
| | 11:30 AM | 1:00 PM | Meeting at The Appalachian Loft | | |
| | 1:00 PM | 5:00 PM | Free Time (Groups of 3 or more) | NYC | |
| | 5:30 PM | | Group Dinner | | |
| Wed | | | | | |
| | 7:30 AM | 8:30 AM | Breakfast | | Bus. |
| | 9:30 AM | 11:30 AM | NYSE | | |
| | 12:00 PM | | Free Time (Groups of 3 or more) | NYC | Casual |
| | 5:30 PM | | Dinner / Baseball Game | Citi Field | |

| | | | | | |
|--------------|----------|----------|------------------------------------|-----|----------------|
| Thurs | | | | | |
| | 7:30 AM | 8:30 AM | Breakfast | | Bus. |
| | 9:30 AM | 11:30 AM | Site Visit: Bloomberg | | |
| | 12:00 PM | 1:30 PM | Site Visit: Non-profit | | |
| | 1:30 PM | 2:30 PM | Lunch | | |
| | 2:30 PM | 5:00 PM | Free Time (Groups of 3 or more) | NYC | Nice Casual |
| | 5:30 PM | | Group Dinner | | |
| | 7:30 PM | | Broadway Show | | |
| Fri | | | | | |
| | 6:30 AM | 7:00 AM | Check Out | | |
| | 7:00 AM | 7:30 AM | Load Bus for Trip | | |
| | 6:30 PM | | Arrive back in Boone | | |
| Sat | | | | | |
| | 8:00 AM | 9:00 AM | Breakfast | | |
| | 9:00 AM | 11:00 AM | Pack & Move Items | | |
| | 11:00 AM | 12:00 PM | Closing Program | | |