

Please select your advertisement preference(s):

Black and White

Ad Size	1x Rate	2x Rate	3x Rate
<input type="checkbox"/> 2-Page Spread	\$3210	\$3110	\$3010
<input type="checkbox"/> Full Page	\$2080	\$1980	\$1880
<input type="checkbox"/> 2/3 Page	\$1680	\$1580	\$1480
<input type="checkbox"/> 1/2 Page Island	\$1330	\$1230	\$1130
<input type="checkbox"/> 1/2 Page Horiz.	\$1230	\$1130	\$1030
<input type="checkbox"/> 1/3 Page.	\$970	\$920	\$850
<input type="checkbox"/> 1/4 Page Vert.	\$780	\$730	\$660
<input type="checkbox"/> 1/4 Page Horiz.	\$780	\$730	\$660
<input type="checkbox"/> 1/4 Page Banner	\$780	\$730	\$660
<input type="checkbox"/> 1/6 Page	\$660	\$610	\$540
<input type="checkbox"/> 1/8 Page Vert.	\$540	\$490	\$410
<input type="checkbox"/> 1/8 Page Horiz.	\$540	\$490	\$410

RATES ARE NET. Publication Trim Size: 8-3/8 by 10-7/8 inches.

Cover Positions (includes color)

Ad Size	1x Rate	2x Rate	3x Rate
<input type="checkbox"/> Outside Back	\$4220	\$4120	\$4020
<input type="checkbox"/> Inside Front	\$3590	\$3490	\$3390
<input type="checkbox"/> Inside Back	\$3590	\$3490	\$3390

Cover space available on a first-come, first-serve basis and must be secured in writing, and therefore is non-cancelable.

Color Rates

- ☐ One Process Color \$550
- ☐ Four Process Color \$850
- ☐ **Guaranteed Position:** Please add 15% of b&w rate.
- ☐ **Advertising Agencies:** Please add your commission to these published rates, all rates are net.
- ☐ Poly-bagging and insert services available on request

Artwork

- ☐ **Run Ad In:**
- ☐ EDITION 1 ☐ EDITION 2 ☐ EDITION 3
- ☐ **Sending New Art For:**
- ☐ EDITION 1 ☐ EDITION 2 ☐ EDITION 3
- ☐ **Use Same Art For:**
- ☐ EDITION 1 ☐ EDITION 2 ☐ EDITION 3
- ☐ **Pick Up Art Work From:**
- ☐ EDITION 1 ☐ EDITION 2 ☐ EDITION 3

ADVERTISERS: Please complete the sections below:

Company Name On Ad

Advertiser or Agency Contact Name

Address

City

State

Zip

Direct Phone #

Ext.

Email

Total Ad Cost

Amount: \$ _____

Payment Information:

Terms of payment are due upon receipt of invoice.

Invoices will be emailed for each edition.

Add 2% per month interest on accounts over 30 days.

Send Payment to:

MindShare Strategies, 9382 Oak Ave., Waconia, MN 55387 USA

Advertiser Signature (electronic or traditional)

> Email This Order to Carleen@WomenInTrucking.org

2018 Deadlines:	Edition 1	Edition 2	Edition 3
Ad Close Date	Jan. 19	May 25	Aug. 10
Ad Files/Materials	Feb. 2	June 8	Aug. 24
Publish Date	Mar. 9	July 19	Nov. 1

NOTES:

Questions? Call Carleen Herndon at 615-696-1870