Security checklist:

Protect your business and holiday profits with these five steps

The holiday season creates opportunities not only for merchants, but also for fraudsters and hackers. Higher sales volume is a target for fraudsters to gain access to additional credit cards. Checkout lines and customer activity can distract sales clerks and potentially increase the chance of fraudulent purchases.

Print this checklist and train your staff on how to have a safe and profitable holiday season.

1. Ensure PCI compliance

- ☐ Review firewalls, antivirus software, customer wireless access and other vulnerabilities
- ☐ Use a tool such as Omnishield Assure® to protect your business

2. Secure remote access

- ☐ Many breaches occur because of open remote access
- ☐ Read these quick tips to reduce your vulnerability

3. Don't allow anyone to service your POS except for your POS system dealer

- ☐ Be aware of this common scam— a phone call alerting you that something is wrong with your merchant account, or that a device is needed to make your POS more secure
- ☐ All it takes is adding one peripheral device to your POS to install malware or another threat to your system's security

4. Just say NO to fraudulent transactions

- ☐ Train your sales clerks to pay attention to customers who make high-ticket and indiscriminant purchases
- ☐ Customers who attempt to rush or force a transaction also need extra attention

5. Just say NO to fraudulent returns

- ☐ Accept returned items only with a valid sales receipt

Visit the MerchantAdvantage website for more tips and best practices on avoiding fraud and PCI compliance
vantiv.com/hellomerchant

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