

## **Physician Leadership Certificate (formerly Physician Management and Leadership Program)**

Starting with this incoming class the Physician Management and Leadership Program is being renamed and restructured. The new **Physician Leadership Certificate (PLC)** is comprised of 8 online modules and provides students with an introduction to the concepts of leadership and management for physicians. The PLC is still part of the Special Projects Course. Students will complete 2 modules per Phase.

The 8 modules (by Phase) are as follows:

### **Phase 1:**

- Introduction to Leadership Concepts
- Structures and Organization of Healthcare System

### **Phase 2:**

- Strategic Planning in Health Care
- Project Management for Physicians

### **Phase 3:**

- Media Relations, Communications and Social Media
- Program Evaluation in Healthcare Settings

### **Phase 4:**

- Human Resources Management
- Welcome to the World of Management