



GRADUATE OUTCOME REPORT 2018

Cleary University

careerservices@cleary.edu

800-686-1883 ext. 1556

3750 Cleary Drive, Howell, 48843



TABLE OF CONTENTS

GRADUATE OUTCOME SUMMARY	3
STRATEGIC HIGHLIGHTS.....	3
TERMS AND DEFINITIONS	4
ACTIVELY SEEKING EMPLOYMENT	4
NOT ACTIVELY SEEKING EMPLOYMENT	4
GRADUATE OUTCOME TABLE.....	6
CAREER OUTCOME RATES	7
SALARIES.....	7
NOTABLES	8
EMPLOYERS	8
PROFESSIONAL TITLES.....	8
LOCATIONS	9

GRADUATE OUTCOME SUMMARY

Strategic Highlights

The Graduate Outcome Report is assembled annually by Career Development Center in an effort to provide accurate and useful information to students, faculty, staff, administration, and the community about the first destination activities of our recent graduates. The 2017 - 2018 reporting year is July 1, 2017 to June 30, 2018, therefore, any student cleared for graduation between these dates will be included in this report.

For the 2017 - 2018 reporting year, 191 Cleary University students graduated from a degree earning program (associate, bachelor and master degree programs). Seventy-six percent (76%) of Cleary graduates responded to requests for information. Of the 191 graduates, two (2) or 1% continued their education and did not seek employment. Forty-five (45) or 24% of the graduates did not respond to requests for information from the Career Development office and/or were not available for employment (self-declared) and were not continuing their education or in active military service. The remaining numbers of graduates, one-hundred forty-six (146), were considered available for employment. Of these 146 graduates, one-hundred thirty-six (136) or 93% were employed and ten (10) or 7 % were not employed. Forty-eight (48) or 33% were employed AND available (actively seeking employment) at the end of the reporting year.

Specific graduate names are kept confidential and this report includes only data and information according to FERPA guidelines.

191	146	76%
TOTAL NUMBER OF GRADUATES	NUMBER OF STUDENTS REPORTING	PERCENT OF TOTAL STUDENTS REPORTING

Any questions or concerns regarding this report or the data it contains should be directed to the Cleary University Career Development office at careerservices@cleary.edu

*** One student in report earned two separate Bachelor's degrees in the reporting period.*



Terms and definitions

For the report, a variety of contact methods were used to collect data on graduate outcomes including graduate surveys, faculty, staff, parents, employers, CAMS, LinkedIn and other social media sites (as long as such sources were considered reliable and trustworthy).

Actively seeking employment: Any graduate who has declared they are seeking employment. “Actively seeking” status is demonstrated by the graduate turning in a current resume and maintaining regular contact with employers and the Career Development Office.

- **Actively Seeking - Available:** Any graduate who is not employed (or under employed), volunteering, continuing education and/or in active military service.
- **Actively Seeking - Employed*:** Any graduate who is seeking employment while working full time, part time, volunteering, continuing education and/or in active military service.

*At the end of the reporting year, “Working” graduates will be reported as “Employed” (as long as they are working 30+ hours per week), however, Career Development will continue to assist these graduates.

Not actively seeking employment: Any graduate who does not wish to seek employment at this time. This group may include those already employed, in active military service, volunteering, not seeking employment for personal or other reasons (self-declared) or those graduates who have not responded to any requests for contact by the end of the reporting year.

- **Employed - Satisfied:** Any graduate who is employed and not seeking other employment.
- **Active Military - Satisfied:** Any graduate who is active in military service and not seeking other opportunities.
- **Continuing Education - Satisfied:** Any graduate who is continuing their education and not seeking employment opportunities.



- Unavailable/Unresponsive: Any graduate not seeking employment due to personal or other reasons (self-declared). Any graduate that has NOT responded to attempts of Career Development to offer assistance or collect outcome information AND does not have information on file with Career Development regarding employment, continuing education and/or active military service. Any graduate who had been actively seeking employment and working with Career Development BUT has not responded to three (3) or more employer and/or Cleary University inquires.

In addition to primary status, graduates who report employment or military service are asked to identify their employers (branch of service), job titles, salary range, and job locations. Graduates reporting continued education are asked to identify their school, program of study and location of school.

Collection of Cleary University graduate employment outcomes as well as the tools, policies and procedures used have been adapted (with permission) from The NACE (National Association of Colleges and Employers) Standards and Protocols for the Collection and Dissemination of Graduating Student Initial Career Outcomes Information for Undergraduates (found at: <http://www.nacweb.org/uploadedfiles/pages/advocacy/first-destination-survey-standards-and-protocols.pdf>).



GRADUATE OUTCOME TABLE

PROGRAM	TOTAL GRADS	TOTAL SURVEYED	% CONT. EDUCATION	% EMPLOYED	% UNEMPLOYED	EMPLOYED & SEEKING
ABA, ACCOUNTING	1	0	N/A	N/A	N/A	0
ABA, BUSINESS	18	0	N/A	N/A	N/A	0
BBA, BUSINESS MANAGEMENT	43	35	0%	94%	6%	12
BBA, CORPORATE COMMUNICATION AND PUBLIC RELATIONS	2	2	0%	100%	0%	1
BBA, ENTREPRENEURSHIP	0	0	N/A	N/A	N/A	0
BBA, EXECUTIVE MANAGEMENT	23	17	0%	100%	0%	2
BBA, HEALTH CARE MANAGEMENT	15	14	0%	93%	7%	7
BBA, HUMAN RESOURCE MANAGEMENT	9	10	10%	80%	10%	6
BBA, MARKETING AND NEW MEDIA	4	4	0%	100%	0%	3
BBA, ACCOUNTING AND FINANCE	2	1	0%	100%	0%	0
BS, ACCOUNTING AND FINANCE	5	5	0%	80%	20%	2
BBA, MANAGEMENT OF INFORMATION SYSTEMS	1	0	N/A	N/A	N/A	0
BBA, MARKETING	3	1	0%	100%	0%	0
BBA, PUBLIC ACCOUNTING	1	1	0%	100%	0%	0
BBA, BUSINESS LEADERSHIP	3	3	0%	33%	67%	1
BBA, EVENT, SPORT AND PROMOTIONS MANAGEMENT	2	2	0%	100%	0%	0
BS, EVENT, SPORT AND PROMOTION MANAGEMENT	1	1	0%	100%	0%	1
BS, CORPORATE ACCOUNTING	2	2	0%	100%	0%	0
BBA, INTRADISCIPLINARY BUSINESS STUDIES	9	7	14%	86%	14%	4
BS, PUBLIC ACCOUNTING	2	1	0%	100%	0%	0
BS, BUSINESS ANALYTICS	1	1	0%	100%	0%	1
MBA, ANALYTICS, INNOVATION AND TECHNOLOGY	24	17	0%	94%	6%	5
MBA, GLOBAL LEADERSHIP	8	10	0%	90%	10%	4
MBA, HEALTHCARE LEADERSHIP	9	10	0%	100%	0%	2
MBA, MANAGEMENT	3	1	0%	100%	0%	0
MBA, ORGANIZATIONAL LEADERSHIP	1	1	0%	100%	0%	1
TOTAL	192**	146	1.4%	92.4%	6.2%	50



CAREER OUTCOME RATES

94% PROFESSIONALLY EMPLOYED OR IN GRADUATE SCHOOL

93%

PROFESSIONALLY EMPLOYED

33%

EMPLOYED AND SEEKING

1%

GRADUATE SCHOOL

6%

NOT EMPLOYED AND SEEKING

62%

NOT SEEKING EMPLOYMENT

0%

IN GRADUATE SCHOOL AND
EMPLOYED

Salaries

Bachelor Degree Salary

Of the 58% of employed graduates who responded to the survey, the reported average salary was

\$53,360 / Year

Master Degree Salary

Of the 82% of employed graduates who responded to the survey, the reported average salary was

\$67,425 / Year



NOTABLES

Employers

American House Senior Living Communities
 American Title Company
 Andersen Corporation
 Armor Protective Packaging
 Atwell
 Auntie ACE Staffing, Inc.
 Bankers Life and Casualty
 Blue Cross Blue Shield of Michigan
 Bosch, LLC
 Capital Custom Homes
 Center for Plastic and Reconstructive Surgery
 Chelsea State Bank
 Choon's Design LLC
 City of Westland
 Cleary University
 Comcast
 Department of Veteran Affairs
 Detroit Diesel
 Detroit Medical Center
 DTE Energy
 Emerald Steel Processing
 Farm Bureau
 Federal Mogul
 FHWA
 Fronius USA
 General Motors
 Great Lakes Fishery Commission
 Gwizdala and Associates, PC
 Hatch Stamping
 Henry Ford Health System
 Hewlett Packard
 Horizon Global
 IMI Precision Engineering
 ITC Holdings Corp
 Jackson National Life

Ken-Mac Metals
 Lake Trust Credit Union
 Livingston County
 Llamasoft Inc.
 Lott Elevator, Inc.
 Ludington Beverage Inc.
 Michigan Medicine
 Mott Community College
 Mount Carmel
 MPHI
 MS Powertrain Components
 Musashi Auto Parts
 National Food Group
 Oral & Facial Surgeons of Michigan
 Pak-Rite Michigan
 Preferred Dental Group
 Quantum Composites
 State Of Michigan
 TCF National Bank
 TekSystems
 TG Fluid Systems
 The Art of Applying
 The Bosco
 The Dirt Hunter
 The Hanover Insurance Group
 The Walt Disney Company
 Three Rivers Contracting
 Tony Saccos
 Toyota Motor North America
 Trinity Health
 TriWest Healthcare Alliance
 Under Armour
 United States Army
 University of Michigan
 Untied Shore
 Verotech Solutions LLC
 Veterans Health Administration
 Westwood Heights Schools

Work Skills Corporation

Professional Title

Account Manager
 Accounting Administrator
 Accounts Payable
 Administrative Assistant
 Agent
 Allied Health Associate Supervisor
 Analyst
 Assistant Manager
 Assistant Professor
 Assistant Property Manager
 Bartender
 Behavioral Health Service Representative
 Bookkeeper
 Breakthrough Coach
 Business Analyst
 Buyer
 Character Attendant
 Communications Coordinator
 Construction Project Manager
 Consultant
 Court Controller
 Credit Analyst
 Crew Leader
 Customer Service Representative
 Director
 Director of Operations
 Engineer Technician
 Financial Accounting Manager
 Financial Service Specialist
 Financial Services Controller
 Front Office Specialist
 General Manager
 Graduate Assistant
 Health Information Technician
 Institutional Analyst



IRA Specialist
 Lab Technician
 Legislative Specialist
 Logistics Coordinator
 Maintenance Mechanic
 Manager-Clinical Applications
 Marketing Operations intern
 Mechanical Engineer
 OEM Manager
 Office Coordinator
 OHL/UGL Inspector
 Operations Associate
 Operations Manager
 Patient Representative
 Police Officer
 Pre-Closing Coordinator
 Product Line Analyst
 Program Administrator/Training Center Coordinator
 Program Assistant
 Program Manager
 Project Associate Manager
 Quality Engineer
 Quality Program Manager
 Quality Software Engineer
 Research Process Coordinator
 Residential Supervisor
 Sales Support
 Scheduling Coordinator
 SCM Operations Specialist

Secretary
 Senior Sales Information Analyst
 Service Parts Analyst
 Software Engineer
 Senior Billing Clerk
 Stamping Engineer
 Talent Acquisition
 Tech Assistant
 Underwriter

Locations

Ann Arbor
 Austin
 Battle Creek
 Bay City
 Birch Run
 Brighton
 Burton
 Chelsea
 Cohoctah
 Columbus
 Commerce
 Detroit
 Dimondale
 Fenton
 Ferndale
 Flint
 Grand Blanc

Hartland
 Holly
 Howard City
 Howell
 Jackson
 Kalamazoo
 Lansing
 Livonia
 Ludington
 Madison Heights
 Mason
 Nashville
 Novi
 Okemos
 Orlando
 Plymouth
 Rochester hills
 Saline
 Southfield
 Troy
 Warren
 Webberville
 Westland
 Wixom
 Ypsilanti

