



MONTHLY MANAGEMENT REPORT

TO: Honorable Mayor William “Bill” Edwards and City Council Members
FROM: Odie Donald II, City Manager 
DATE: August 21, 2018
SUBJECT: **Monthly City Manager Report to Elected Officials – July 2018**

Presented within the framework of the Council’s five strategic goals, this report provides progress updates and efforts for the month of July 2018.

1. Improve Parks and Recreation

July efforts included a combination of recreation programming, facility improvement projects, and planning for the development of a Parks Master Plan. Highlights/accomplishments include:

Department Highlights/Accomplishments

- **July 7th:** Swordfish Swim Team competed in the Georgia Recreation & Park Association (GRPA) District 4 swim meet for the first-time since transitioning to the City of South Fulton. Several individual and team medals were awarded.
- **July 20th:** Welcome All Park was the host site for “Wakanda in the Park”, an event held in conjunction with Councilwoman Willis, Councilwoman Rowell, Councilwoman Gumbs, and Fulton County Commissioner Marvin Arrington Jr.
- **July 26th:** 2018 Summer Camp “End of Summer Event” with the Atlanta Hawks & V-103 “Summer Rec Center Takeover” where over 300 bookbags were given away.
- **July 28th:** Sandtown Park was the host site for the #HealthySouthFulton “Back 2 School Give Away” hosted by Councilwoman Rowell and Councilwoman Gumbs.
- **July 28th:** Welcome All Park was the host site for Commissioner Marvin Arrington Jr.’s Health Expo & Celebrity Basketball Game.
- **July Program Registration Numbers:**
 - Summer Camp Registrations – 175
 - Monthly Passes – 9
 - Open Swim – 576
 - Fitness – 247
 - Seniors/Walking Track - 173

Recreation Programming

- **The following programs are currently open for registration:**
 - After School Program for the 2018-2019 school year at Burdett Park, Cliftondale Park, Sandtown Park, and Welcome All Park.
- **The following programs will begin in August 2018:**
 - Youth football at Old National Park, Sandtown Park, and Welcome All Park.

List of Upcoming Facility Improvement Projects

- Atlanta Hawks Foundation Basketball Court Project at Sandtown Park
- Gymnasium court resurfacing at Welcome All Park, Sandtown Park, and Burdett Park

Master Plan Process

- Pursuant to the City Council's resolution for a Parks Master Plan, the department continues to gather additional information and details in anticipation of moving the process forward in FY2019. Formal work session presentation is tentatively scheduled for Tuesday, September 11, 2018.

2. Improve Public Safety – Code Enforcement, Police and Fire

July efforts to improve public safety within Code Enforcement, Police, and Fire Department. Highlights/accomplishments include:

Code Enforcement and Code Board

Tell Line Calls

- 3,475 (YTD)
- 143 (July 2018)

Violations

- 2,553 (YTD)
- 1,524 Open Cases
- 1,029 Closed Cases

Code Enforcement Board

- 263 Cases (YTD)* (No Code Board hearing since last report)
- Average Cases: maintenance of property (trash, debris, and high weeds), junk vehicles, property maintenance violations

Municipal Court

- 70 cases (YTD)
- Average Cases: property maintenance, junk cars, and zoning violations

Fire Department

CRR - South Fulton Fire Rescue Monthly Report- July 2018

Fire Rescue Activities	Current Month	YTD
COLUMN #1:		
Emergency Call Volume		
Fire	23	168
Overpressure Rupture, Explosion, Overheat	0	8
EMS/Rescue	717	3799
Hazardous Condition	36	180
Service Calls	134	699
Good Intent Calls	247	854
False Alarms & False Calls	116	474
Severe Weather/Natural Disaster	2	16
Special Incident Types	0	6
Non-Specific	4	40
Total	1,279	6,244
Average Response Time	6:29	6:29
COLUMN #2		
Community Risk Reduction (CRR) Activities		
Company Level Inspections	109	435
CRR Final and Existing Business Inspection Requests	17	77
Company Level Inspections - Vacant Buildings	19	78
COLUMN #3		
Fire Safety Education		
Number of Classes	200	519
Number of Students	560	3,400
Number of Special Events	6	150
Number of Persons Contacted	560	1647
Number of Facilities Visited and Educated	5	33
Number of Apparatus Requests	5	46
COLUMN #4		
NO SMOKE ALARM BLITZ WAS CONDUCTED FOR JULY		
Homes Visited	0	1155
Smoke Detectors Installed (via fire station requests)	0	100
Smoke Detectors Given to the Public (via Fire Stations)	0	28
COLUMN #5		
Fee Schedule Collection		
Fire Safety Inspections	\$ 600.00	\$ 1,275.00
Personal Care Homes/ Day Care Inspections	\$ 200.00	\$ 1,900.00
Fire Alarm Reviews	\$ -	\$ 938.50
Fire Sprinkler Review	\$ 535.15	\$ 3,272.35
Blasting Permits	\$ 300.00	\$ 2,175.00
Open Records Request	\$ 10.00	\$ 15.00
Special Events	\$ -	\$ 0
Combustible Permits	\$ -	\$ -
Fireworks Permits	\$ -	\$ 500.00
Business Inspections	\$ -	\$ -
Burn Permits		\$ 1,500.00
Tent Permit	\$ -	\$ -
Fire Extinguisher Training	\$ -	\$ -
2018 Year-To Date Total		\$ 11,575.85
Payments Received in 2018 for 2017 Services		\$ 7,350.00
Fee Schedule Collection Total for 2018		\$ 18,925.85

Department Updates

- Fire safety inspections were completed for all Fulton County Schools within the City of South Fulton. This includes 13 elementary schools, 5 middle schools, and 3 high schools. All were in 100% compliance and no major issues were noted.
- Automatic Aid Agreement with Union City was approved by the South Fulton City Council on August 14, 2018. The agreement is scheduled for vote and approval by Union City on August 24, 2018. This will provide much needed insurance premium relief to hundreds of citizens in the Oakley Industrial/Spence Rd area.
- Currently working with the City of College Park and City of Fairburn on Automatic Aid Agreements.
- Fire Department provided support to Fulton Industrial Boulevard and the City of South Fulton on National Night Out on Tuesday, August 7, 2018.
- Engine 17 is out of service and is currently operating out of a box unit.
- Fulton County is currently making repairs to the parking lot at Fire Station #15.

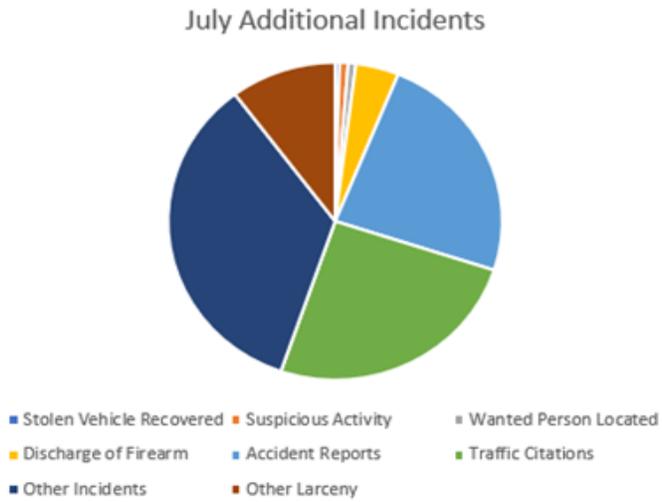
Police Department

Offense	July 2018
Arson	1
Aggravated Assault	9
Burglary	19
Robbery	13
Rap	2
Theft from Motor Vehicle	57
Motor Vehicle Theft	37
Shoplifting	16
Homicide	1

July Part 1 Incidents



Offense	July 2018
Stolen Vehicle Recovered	4
Suspicious Activity	8
Wanted Person Located	7
Discharge of Firearm	40
Accident Reports	228
Traffic Citations	242
Other Incidents	330
Other Larceny	98
Arrest	148



Department Updates

- South Fulton Police Department held its first official swearing-in ceremony for five (5) officers.
- South Fulton City Council Accepted the City Manager’s recommendation to hire Keith Meadows as the first permanent Police Chief in the City’s history.
- More than 50 police officers have successfully completed the Defensive Driving Training.
- South Fulton Police Officers responded to a bank robbery in progress on Cascade Road and successfully apprehended the suspect, thus saving hostages. See links below for coverage of this incident.
 - Bank Robbery-Fox 5:
<https://www.youtube.com/watch?v=a3Ulujqp5oQ&feature=youtu.be>
 - Bank Robbery-South Metro Neighbor:
https://www.mdjonline.com/neighbor_newspapers/south_metro/news/south-fulton-police-thwart-armed-robbery/article_3b3a2782-8440-11e8-a64e-c3b4a23365f8.html
- South Fulton Police Officers responded to an armed robbery in progress at the Family Dollar on Old National Highway and successfully apprehended the suspect. See links below for coverage of this incident.

- Family Dollar Robbery-Fox 5: <http://www.fox5atlanta.com/news/south-fulton-family-dollar-armed-robbery>
- Family Dollar Robbery-South Metro Neighbor: https://www.mdjonline.com/neighbor_newspapers/south_metro/news/bolo-south-fulton-police-seek-armed-robber/article_66a93b0a-5f75-11e8-96c6-5775f36dceb5.html

Offense	Total Cases	Total Cases Cleared	Clearance Rate	National Clearance Rate
Aggravated Assault	139	77	55%	57%
Arson	4	3	75%	21%
Burglary	216	116	54%	24%
Homicide	4	3	75%	61%
Rape	10	7	70%	52%
Robbery	53	22	42%	29%
Theft	1257	1092	87%	20%

3. Economic Development

July efforts to improve Economic Development. Highlights/accomplishments include:

Business License

- **Processed Applications**
 - 371 (January 2018 – July 2018)
- **Renewed Applications**
 - 1,506 (January 2018 – July 2018)
- **Total COSF Businesses**
 - 1,629 (January 2018 – July 2018)

Permits and Buildings

- **2018 Issued Building Permits (January 2018 – July 2018)**
 - 1,261 Permits
 - 482 Residential
 - 18 Commercial/Industrial
 - 761 Misc.*
- **July 2018 Issued Building Permits**
 - 127 Permits
 - 30 Residential
 - 9 Commercial/Industrial
 - 88 Misc.*

*Misc. permits would include, but are not limited to, fence, pool, plumbing, trade, and electrical.

Geographic Information System

	Maps	Addressing	Demographics	Data Analysis	Deed/Plat Research	Total Requests
2017 TOTAL	19	18	5	22	12	76
2018 YTD	104	53	14	90	71	332

Department Updates

- ESRI Enterprise Rollout Update – Approved by the South Fulton City Council on August 14, 2018.
- Major Projects
 - Comprehensive Plan Maps – Pending
 - Future Land Use Maps (by district) – Complete
- Fulton County responded to the City’s request for water/sewer related data. A standard data transfer agreement has been submitted and once executed the data will be made available.
- July marked the kick-off of district tours to Districts 1, 3, and 4.

4. Planning – Review and Update Comprehensive and Land Use Plan

July efforts to review and update the City’s Comprehensive and Land Use Plan. Highlights/accomplishments include:

Planning and Comprehensive Plan

- The Planning Staff has presented the following calendar to Council to receive their desired Comprehensive Plan edits and updates:
 - June 5th Council received Comprehensive Plan file
 - June 5th – 15th Council Reviewed File and Noted Questions
 - June 18th – 29th Individual Meetings with Council Members with continued review of file
 - July 2nd – 20th Public Involvement Process (Initiated by Council per District with Staff’s attendance) with further review of file
 - August 3rd Deadline for Council to send all edits back to Staff
 - August 6th – 17th Staff’s review of Council’s comments
 - August 28th Work Session to discuss Staff’s review of comments (Suggested language and edits will be presented here. This could mean that we must come back later to present additional findings)

Moratorium

On June 12, 2018 Mayor & Council adopted a moratorium on all zoning applications within Council Districts 2, 4, & 5 effective through September 11, 2018 (a 90-day moratorium). Staff is currently preparing for the drafting of the City's Zoning Resolution and has slated the RFP to be released in mid-September. Staff is awaiting Council's decision as to whether the moratorium will be extended or end at its scheduled date of September 11, 2018.

As of August 22, 2018, a total of 28 zoning related requests have been affected by the 90-day zoning moratorium implemented within Council Districts 2, 4, and 5. The proposed projects included completions of subdivisions that were abandoned during the recession, construction/sales trailers for new subdivisions that have already obtained zoning and started construction, rezonings for new subdivisions, signage, a wedding venue, a water park, a back-to-school event, group homes, rezonings to eliminate split-zoning and archived zoning districts, and rezonings of properties that currently limit the permitted use to one specific use.

Key Considerations

Over the last few months, staff has noted areas where amendments would be necessary. These concerns, and more, will be addressed in the writing of the new Zoning Resolution. Six areas of note that have been identified are:

1. Influx of gas stations: Explore removing gas stations from the list of permitted uses in C-1 so that it's only allowed in C-2 and permit the use in industrial districts; OR explore placing a cap on the number of gas stations per defined distance or Council District
2. Desire for city-wide overlay: Assessing development regulations & general provisions, as an alternative to creating a city-wide overlay
3. Desire for higher-quality businesses: Develop City-wide aesthetic requirements (e.g. building materials including paint materials, use of brick finishings, etc.) for all new construction
4. Condensing zoning classifications: Evaluate the potential of collapsing residential districts, or consider a form-based code (preferred option)
5. Need for more senior housing: Identify areas where senior housing (SH) would be favorable
6. Lack of sidewalks: Consideration of requiring city-wide sidewalks as opposed to within certain overlays

Comprehensive Plan

Staff originally provided a calendar to include an August 28th Work Session presentation to include all provided Zoning Resolution amendments from Council and Staff's reflective recommendations. However, the last in person Council feedback meeting was held on July 29, 2018 causing a delay in implementing the proposed schedule. Staff will provide a written recommendation to amend the schedule by changing the presentation to September 25, 2018.

5. Create and Implement Branding and Messaging

July efforts to create and implement branding and messaging in support of the City include:

I. Website Launch

Host	Soft Launch Date	Progress
CivicPlus	Friday, August 4th	Consistent Updates

II. “The South Fulton Monthly” E-Newsletter

Current Number of Subscribers	Frequency	Host	Next Issue
2,300	Monthly	Constant Contact	August 31st

III. COSF Social Media

 <p>Twitter Followers: 481 Tweets: 614 Likes: 125</p>	 <p>Instagram Followers: 536 Posts: 251</p>	 <p>Facebook Followers: 649 Posts: Over 350</p>	 <p>Periscope Followers: 10 Live Broadcasts: 29</p>
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IV. Mayor’s Community Walk

- a. Summary:
 - Mayor’s Walk (internally referred to as Community Walk Wednesdays) is a monthly activity that is focused on increasing access to City services, improved community relations, and proactively addressing community issues. Each month administrative staff, community stakeholders, and other interested parties will walk key corridors throughout the City to introduce key staff and available services, receive stakeholder feedback, and address problems in real time. Council Members are encouraged and welcomed to join the walks, especially those taking place in your District.
- b. Next Date: August 22nd
- c. Location: The Shops At Camp Creek Village (3220 Butner Rd SW, Atlanta, GA 30331)
- d. Mayor’s Community Walk Monthly Reports:

- June 7th Mayor's Community Walk Initial Report: <https://www.cityofsouthfultonga.gov/DocumentCenter/View/593/Mayors-Community-Walk-Initial-Report-June-7?bidId=>
- June 7th Mayor's Community Walk 30-Day Report: <https://www.cityofsouthfultonga.gov/Admin/DocumentCenter/Document/View/619/Mayors-Community-Walk-June-7th-30-Day-Report-Final>
- June 27th Mayor's Community Walk Initial Report: <https://www.cityofsouthfultonga.gov/Admin/DocumentCenter/Document/View/594/Mayors-Community-Walk-Initial-Report-June-27-Final>
- June 27th Mayor's Community Walk 30 Day Report: <https://www.cityofsouthfultonga.gov/Admin/DocumentCenter/Document/View/655/Mayors-Community-Walk-June-27th-30-Day-Report-Final>
- July 25th Mayor's Community Walk Initial Report: <https://www.cityofsouthfultonga.gov/Admin/DocumentCenter/Document/View/656/Hwy-92-Mayors-Community-Walk-Initial-Report-Final>

e. Upcoming Dates:

May							September						
S	M	T	W	T	F	S	S	M	T	W	T	F	S
		1	2	3	4	5							1
6	7	8	9	10	11	12	2	3	4	5	6	7	8
13	14	15	16	17	18	19	9	10	11	12	13	14	15
20	21	22	23	24	25	26	16	17	18	19	20	21	22
27	28	29	30	31			23	24	25	26	27	28	29
							30						

June							October						
S	M	T	W	T	F	S	S	M	T	W	T	F	S
				1	2			1	2	3	4	5	6
3	4	5	6	7	8	9	7	8	9	10	11	12	13
10	11	12	13	14	15	16	14	15	16	17	18	19	20
17	18	19	20	21	22	23	21	22	23	24	25	26	27
24	25	26	27	28	29	30	28	29	30	31			

July							November						
S	M	T	W	T	F	S	S	M	T	W	T	F	S
1	2	3	4	5	6	7					1	2	3
8	9	10	11	12	13	14	4	5	6	7	8	9	10
15	16	17	18	19	20	21	11	12	13	14	15	16	17
22	23	24	25	26	27	28	18	19	20	21	22	23	24
29	30	31					25	26	27	28	29	30	

August							December						
S	M	T	W	T	F	S	S	M	T	W	T	F	S
			1	2	3	4							1
5	6	7	8	9	10	11	2	3	4	5	6	7	8
12	13	14	15	16	17	18	9	10	11	12	13	14	15
19	20	21	22	23	24	25	16	17	18	19	20	21	22
26	27	28	29	30	31		23	24	25	26	27	28	29
							30	31					



2018 Calendar

May	June
30th: Cascade Corridor	27th: Old National Corridor
Time: 1:00pm-3:00pm	Time: 1:00pm-3:00pm
July	August
25: TBD	22nd: TBD
Time: 1:00pm-3:00pm	Time: 1:00pm-3:00pm
September	October
26th: TBD	24th: TBD
Time: 1:00pm-3:00pm	Time: 1:00pm-3:00pm
November	December
28th: TBD	19th: TBD
Time: 1:00pm-3:00pm	Time: 1:00pm-3:00pm

Should you need further information regarding this correspondence, please contact Odie Donald II at odie.donald@cityofsouthfultonga.gov.