



# JOB DESCRIPTION

## GRAPHIC DESIGNER

### Is it you?

We're looking for a talented 'junior-to-middleweight' Graphic Designer to join our growing integrated marketing agency. You'll be working closely with colleagues including account managers and the existing design and web development teams. You'll have natural design talent and be ambitious.

You'll be adept with the Adobe Creative Cloud suite of products and have an eye for detail and design that sets you apart from your peers. You'll be comfortable working under pressure and have the ability both to take direction and work under your own initiative, sometimes at home, designing for both offline and online briefs.

You'll be happy to 'muck in' with both production artworking as well as broader design briefs. Your personality will mean that you'll find it easy to get along with colleagues, pulling your weight as part of a successful team.

### Role

You will primarily be responsible for artworking and applying designs across a range of medias, so an eye for detail and the ability to work fast and faultlessly are both essential. You'll also be directly involved in the creative design process for projects from start to finish, working with the rest of the team to develop ideas and solutions for clients.

Managing tasks and your own workload using our online project management and crm tools is really important, as is the ability to manage multiple projects at once, take ownership of your work and deliver end results that surpass the initial brief.

### Responsibilities

- ❖ Working with the web development team in designing websites
- ❖ Designing new and updating current client literature following corporate branding guidelines
- ❖ Creating new brand collateral for clients, including concept development
- ❖ Designing eShots and online adverts
- ❖ Designing and producing in-house marketing collateral
- ❖ Producing promotional material for clients
- ❖ Work with internal teams to generate ideas for pitching and proposals
- ❖ Providing quality control over own work
- ❖ Following best practice with the design and creative team
- ❖ Working with other team members to deliver projects and activity to deliver against deadlines



## Skills and competencies

- ❖ You will be able to evidence sound experience and use of Adobe Creative Suite - InDesign, Photoshop, Illustrator
- ❖ Experience of web prototyping tools such as InVision would be an advantage
- ❖ A degree-level professional qualification relevant to graphic design
- ❖ Excellent interpersonal and communication skills
- ❖ Attention to detail and accuracy
- ❖ Skilled in designing new material that fits its target audience
- ❖ Self motivated, highly organised and able to work to demanding deadlines
- ❖ Ability to manage own workload including logging hours and activity on web based crm and project management tools
- ❖ Experience of designing for both web and offline
- ❖ A positive and proactive attitude

## Experience

- ❖ Previous experience in an agency environment would be an advantage
- ❖ You'll have a well-executed portfolio demonstrating excellent design principles in layout and typography

**Position:** Graphic Designer

**Working hours:** Full time

**Location:** Macclesfield

**Salary:** £17,000 - £26,000 dependent on experience

