

Job description

Role Title – Senior Graphic Designer

Based in Loughborough, Leicester

Why join Style Library?

There's something inspiring about working at Style Library, perhaps it's our iconic brands and the nature of our diverse range of authentic British designs as well as our ever-growing collaborations in our Licensing department?

If you love interiors as much as we do, this could be the beginning of a wonderful journey.

We create styles that celebrate a passion for colour, texture, craftsmanship and innovative design. We are a global leader in interior design and we are proud to manufacture, market and distribute our brands around the world. We employ approximately 700 employees and now have exciting opportunities to join our growing **Creative Media** team on a permanent basis.

If you're looking for a new challenge, join us as we inspire creative living in every home.

We are, ideally, looking for an experienced Graphic Designer who has the ability to lead the graphic design and implementation of a graphic design strategy, directing and creating policies and procedures to ensure business requirements are being met to a high standard. If you can clearly demonstrate having the right skills and experience to join our highly creative team as **Senior Graphic Designer** we look forward to receiving your application.

The Role:

Reporting to the Senior Creative Brand Manager, you will be responsible for extending the reach of the style library product offer by developing inspirational graphic concepts for Style Library and supporting the Senior Creative Brand Manager across all creative requirements. A strategic partner that collaborates effectively with key stakeholders across the business to identify and define business needs and ensure business requirements are being met. Works closely with key stakeholders to ensure quality output and production.

Responsibilities

- Applies knowledge of the business and industry to create the vision for brands across collections, projects, programs, products and channels.
- Interprets vision to lead on graphic design decisions.
- Creates a continually collaborative environment and maintain a satisfactory standard of service to key stakeholders
- Designing creative graphic layouts for Pattern books and POS
- Developing concepts for graphics designs for new collection launches and support with print production when required
- Working closely with Patterning team, to ensure the timely printing of all marketing collateral
- Supporting Licensing, Visual Merchandising & Styling teams with graphic packaging requirements

- Working closely with Visual Merchandising & Styling team and Designers to ensure all collection launches follow the same cohesive creative brief
- Ensuring that VM & Styling team have all necessary print and crop requirements in advance of photoshoots
- Maintaining all deadlines and prioritising workload
- Working with Marketing team to create email templates and newsletters when required
- Supporting Creative Brand Senior Manager with any marketing collateral needs across all departments
- Creating high specification business documentation when required e.g. graphics for annual report, job adverts
- Supporting product image technician in busy periods with colour matching and image management
- Ensures compliance with design, brand, legal and/or accessibility standards/requirements, as required.
- Creates concepts, designs, and oversee production of highly complex and integrated visual/technical solutions
- Designs for digital elements, to include video editing and gif creation
- Coaching junior graphics designer

Essential Experience Required:

- Graphic Design Degree or 4+ years of design experience may be substituted in lieu of a degree
- Expert skills in print and traditional media channels. and digital channel technologies including graphic design for digital platforms.
- Expert knowledge of relevant design tools e.g. Illustrator, Photoshop, InDesign, Microsoft Office, Adobe Creative Suite etc. as well as video editing and use of video editing software.
- Experience in the creation of Giffs
- Self-motivated, accountable, and able to work well with a diverse group of people.
- Portfolio that represents a strong sense of typography, range of design styles, diversity of projects, and a clear personal aesthetic.
- Ability to think strategically and redefine problems rather than executing on solutions
- Proven track record working with internal design team and agencies to elevate the quality, creativity and deliverables developed
- Strong point of view on creative ideas and ability to promote conceptual thinking among team
- Outstanding team player; excellent collaboration skills
- Organised, detail-oriented self-starter that can juggle/manage multiple projects and work tight deadlines with attention to detail
- Ability to communicate graphic design concepts to Marketing & Sales.
- Experience in facilitation and/or storytelling.
- Enjoy working in a team and closely with a number of internal stakeholders, but equally can be self-disciplined on solo project.

What's in it for you:

As an Anstey employee, you will enjoy a competitive financial package, generous staff discounts across all brands as well as licensed products and 25 days annual leave.

If this sounds like the next step in your career - make your application today! We're looking forward to hearing from you!

You must meet the legal requirements to apply for this job. At Anstey we are committed to providing equal opportunities to all applicants and, and we welcome applications from candidates with diverse backgrounds.