Scope of Work for GRC Business Consultant

Background

The HRH Global Resource Center (GRC), Capacity*Plus*' digital library for human resources for health information, receives more than 95,000 visitors from over 170 countries every month and has more than 300 eLearning users, making it one of the most highly accessed HRH sites. It is clear that it is providing a much needed service to those working in HRH in developing areas, but the GRC's dependence on a single grant source is not sustainable. As well, in the current budget environment, there is no fiscal room to expand the services of the GRC, even though we have the expertise and the call to do so from our users. We are seeking to develop a sustainability plan and business model that would enable us to continue the work of the GRC as an open-source, open-access product while diversifying our funding sources for long-term stability and providing options for expanding our services to those that need them.

Objectives

The goal of the consultancy is to conduct a feasibility study to determine if there is a commercially viable path for the services of the GRC and options for defining and implementing such a path.

Scope

The consultant will evaluate the current and potential products and services of the GRC for context-appropriate profit-generating possibilities that take into account the realities and limitations of the product and audience, and are in line with the overall mission of the GRC. A focus on innovative and creative solutions is required.

Deliverables

By the end of this contract, the consultant will be responsible for delivering:

- A feasibility study document that details potential business opportunities for the GRC
- Outlines of viable business model options, including implementation strategies for each option

Consultancy Period:

The consultancy will be for up to three weeks and must be completed before June 30.

Submission of Application:

Please submit a resume/CV, and cover letter expressing how your knowledge, skills, and abilities are a direct match for the scope of work, at hrhresourcecenter@intrahealth.org. Place "GRC Business Consultant" in the subject line. No phone calls please.

Applications received after June 11, 2012 will be rejected.