



NELSON CURLING CENTRE

FROM BEGINNERS TO CHAMPIONS
GREAT PEOPLE, GREAT ICE, GREAT CURLING

Box 323, 302 Cedar Street Nelson, BC V1L 5R2

Phone: 250 352 7628

nelsoncurling@shaw.ca

Advertising Agreement

Complete and email to: nelsoncurling@shaw.ca

Between Nelson Curling Club and _____

(Name of advertising business or individual)

Contact name _____

Mailing address _____

Phone _____

Fax _____

Website _____

Arranged by _____

(Nelson Curling Club representative)

Wallboards:

- 3' w x 2' h ad displayed year-round on walls of curling rink. Design can be reused year after year.
- \$200 per year + GST, plus set-up fee for producing your wallboard.

In-ice logos:

- Displayed from October to March in prominent locations in the curling ice. Mesh ice logos can be reused year after year.
- Three sizes available:
 - Large: 8'w x 4'h at centre ice. \$225 per location, per year.
 - Medium: 3'w x 2' at hogline, backline or house corners. \$200 per location, per year.
 - Small: 20" in diameter in house or other small spots on the ice. \$175 per location, per year.
- All rates are subject to GST and a set-up fee for producing your mesh ice logo.

Website advertising:

- An online ad, prominently placed on each page of our website.
 - Add website advertising to your in-ice logo or wallboard ad: \$50 per year.
 - Online ad only: \$100 per year.
- All rates are subject to GST.

Event sponsorship:

- Donations in support of special events such as monthly draws, bonspiels and competitive events: cash donations, gift certificates, discounts or merchandise, at your discretion.
- Excellent marketing opportunity for local business.
- Includes your logo prominently displayed on our website, with a link to your website.

Yearly Advertising

Wallboards:	_____ (quantity)	x \$200	\$ _____
In-ice logos:	_____ small	x \$175	\$ _____
	_____ medium	x \$200	\$ _____
	_____ large	x \$225	\$ _____
Website ad:	_____ with wallboard or in-ice logo	x \$50	\$ _____
	_____ alone	x \$100	\$ _____
		Total advertising fees	\$ _____
		5% GST	\$ _____
		Total	\$ _____

Location preference:

Event Sponsorship

Cash donation:		Amount	\$ _____
In-kind/merchandise:	_____ (Donated item)	Value	\$ _____
		Total sponsorship	\$ _____

Event preference:

Terms:

1. Upon payment of the advertising fee, the Nelson Curling Club agrees to provide the chosen form(s) of advertisement.
2. The advertising agreement is renewed annually by both parties of the agreement.
3. The Nelson Curling Club reserves the right to:
 - a. Remove the advertisement for non-payment.
 - b. Determine ad locations, based on size, colour, quality and long-term commitment of advertiser.
 - c. Refuse poor quality wallboards or ice logos provided by the advertiser.
4. Payment is due:
 - a. For wallboards and website advertising: within 30 days of invoice.
 - b. For ice logos: before October 1, when the ice goes in at the rink.

I hereby agree to the above advertising terms.

Signature of advertiser

Date