



## **Strategic Planning Meeting Agenda**

August 2, 2017 | Clearwater Beach, Florida

**\*\*All meetings will be in Salon E\*\***

- 7:30 ***Breakfast served for Board & Committee Members, General Counsel, Staff & Meeting Facilitator in Salon F - adjacent to the Meeting room***
- 8:30 **2017 Strategic Planning Meeting call to order** – Steve Marshall, Board Chair
- 8:40 **Secretary's report** – Terrill Booker
- Roll call and self-introductions
  - Approval of August 2, 2017 Strategic Planning Meeting Agenda
- 8:45 **Meeting facilitator introduction and overview of the strategic planning process** – Nancy Davis, Specialist in Strategic Planning and Board Development
- 9:00 **2017 Strategic Planning Meeting** - Nancy Davis, Meeting Facilitator  
Develop Damage Prevention Law Enforcement Concept for Florida
- 10:00 **Break - Salon E - the Meeting room**
- 10:30 Resume strategic planning meeting
- 12:00 ***Lunch served for Board & Committee Members, General Counsel, Staff & Meeting Facilitator in Salon F - adjacent to the Meeting room***
- 1:30 Resume strategic planning meeting
- 3:00 **Refreshment Break – Salon E the meeting room**
- Resume strategic planning meeting
- 3:30 Review status of FY 2016-17 goals & measurable objectives
- 4:15 Establish FY 2017-18 goals & measurable objectives; assign to Committees
- 5:00 **Adjourn**
- 7- 9 pm ***Dinner for Board & Committee Members, General Counsel, Staff, Meeting Facilitator, Families & Guests – Sandpiper Deck at the Hilton Clearwater Beach***

*Please be advised that agenda items run sequentially on the date noticed. The stated beginning time for each agenda item is approximate. If a particular agenda item ends early or runs late, the starting time for the next agenda item will be adjusted accordingly. The agenda items may start earlier or later than stated in the notice.*

*Business casual attire is requested for all meetings; resort casual attire for the Wednesday evening group dinner.*



## **Committee Meeting Agenda**

August 3, 2017 | Clearwater Beach, Florida

**\*\*All meetings will be in Salon E\*\***

- 7:30 ***Breakfast served for Board & Committee Members, General Counsel & Staff  
In Salon F adjacent to the meeting room***
- 8:30 **Operations Committee** – Lorenzo Jones, Chair / Vice-Chair (open)
- Nominations and election of Committee Vice-Chair
  - Consent agenda items (call center statistics, uptime statistics, attrition report, staff report) – information
  - FY 2017-18 Strategic Goals & Objectives– review status & develop board motion
  - Irth SAGE 811 User Group Discussions – information
  - Open discussion
- 10:00 **Break**
- 10:30 **Damage Prevention Committee** – Curtis Vilt, Chair / Vice-Chair (open)
- Nominations and election of Committee Vice-Chair
  - Consent agenda items (noncompliance report, staff report) - information
  - Results of 2017-18 Ad Campaign RFP – information
  - FY 2017 -18 Sunshine 811 Advertising Agreement – review & develop board motion
  - 811 Day Promo Tool Kit - information
  - FY 2017-18 Strategic Goals & Objectives - review status & develop board motion
  - Positive Response Verification Instructions to Homeowners - information
  - Open discussion
- 12:00 ***Lunch served for Board & Committee Members, General Counsel & Staff in Salon F adjacent to the meeting room***
- 1:30 **Legislative Ad-Hoc Committee** – Bruce Kershner, Chair / Vice-Chair (open)
- Nominations and election of Committee Vice-Chair
  - Presentation of Sunshine 811 Appreciation Plaques to Senator Kathleen Passidomo and Representative Thomas Leek – pending acceptance of invitations
  - FY 2017-18 Strategic Goals & Objectives - review status & develop board motion
  - Results of State Legislative Lobbying Services RFP – information
  - FY 2017-18 Lobbying Services Agreement – review & develop board motion
  - Open discussion
- 3:00 ***Refreshment Break in Salon E – the Meeting room***



## **Committee Meeting Agenda (cont'd)**

August 3, 2017 | Clearwater Beach, Florida

**\*\*All meetings will be in Salon E\*\***

- 3:30 Finance Committee** – Sandra Panos, Chair / Shawn Deutscher, Vice-Chair
- Consent agenda items (FY 2017/18 YTD financial report, delinquent accounts, contracts approved report, staff report) - information
  - FY 2017-18 Strategic Goals & Objectives - review status & develop board motion
  - Sole Source Purchase Request – review & develop board motion
  - Open discussion
- 4:15 Executive Committee** – Steve Marshall, Chair / Dino Farruggio, Vice-Chair
- FY 2017-18 Strategic Goals & Objectives - review status and develop board motion
  - Executive Director Compensation – review & develop board motion
  - Open discussion
- 5:00 Adjourn**

***Dinner on your own at a local restaurant of your choice – bon appetite!***

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## **Board Of Directors Meeting Agenda**

August 4, 2017 | Clearwater Beach, Florida

**\*\*All meetings will be in Salon E\*\***

- 7:30 ***Breakfast served for Board & Committee Members, General Counsel & Staff  
On the Sandpiper Deck (weather permitting) or in the Starfish room  
(if raining)***
- 8:30 **Committees Reconvene to Conduct Any Unfinished Business / Adjourn**
- 9:30 **Board Meeting Call to Order** – Steve Marshall, Chair
- 9:40 **Secretary's Report** – Terrill Booker
- Roll call and self-introductions
  - Approval of May 17, 2017 Committee Meeting Minutes
  - Approval of May 18, 2017 Annual Meeting Minutes
  - Approval of May 18, 2017 Board of Directors Meeting Minutes
  - Approval of July 13, 2017 Executive Committee Meeting Minutes
  - Approval of August 4, 2017 Board Meeting Agenda
  - Approval of August 4, 2017 Board Meeting Consent Agenda
- 9:50 **Board Orientation Refresher** – Wayne Flowers, General Counsel:
- Florida Government in the Sunshine Law
  - Florida Public Records Act
  - Board Member Ethics
- 10:00 **Break**
- 10:30 **Resume Board Orientation Refresher** – Wayne Flowers, General Counsel
- 11:30 **Executive Director's Report** - Mark Sweet
- 11:45 **General Counsel's Report** – Wayne Flowers
- 12:00 ***Lunch served for Board & Committee Members, General Counsel & Staff  
On the Sandpiper Deck (weather permitting) or in the Starfish room  
(if raining)***
- 1:30 **Trip Reports**
- Florida Energy Pipeline Association (FEPA) Summer Meeting – July 19–21,  
Hawks Cay, Florida – Mark Sweet



## **Board of Directors Meeting Agenda (cont'd)**

August 4, 2017 | Clearwater Beach, Florida

**\*\*All meetings will be in Salon E\*\***

- 2:00      **2017-18 Board Meeting & Holiday Calendar** – for review & board motion
- 2:15      **2017-18 Board Member Conference Attendance** - for review & board motion
- SOCS Fall 2017 Meeting – September 13 -14, Ridgedale, Missouri
  - SOCS Spring 2018 Meeting – February 21-23, Clearwater Beach, Florida
  - CGA 2018 Conference & Expo – March 3-8, Phoenix, Arizona
- 3:00      **Break in Salon E – the Meeting room**
- 3:15      **Committee reports and presentation of committee motions to the board:**
- Operations Committee – Lorenzo Jones, Chair
  - Damage Prevention Committee - Curtis Vilt, Chair
  - Legislative Ad-Hoc Committee – Bruce Kershner, Chair
  - Finance Committee – Sandra Panos, Chair
  - Executive Committee – Steve Marshall, Chair
- 3:30      **FY 2017-18 Strategic Goals & Measurable Objectives** – for review & board motion
- 3:45      **2018 Strategic Planning Meeting locations** – for discussion & board motion
- 4:00      **Open discussion**
- 4:30      **Problem resolution**
- 5:00      **Adjourn**

***Dinner on your own at a local restaurant of your choice – bon appetite!***

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