

# WORKSHEET NO. 15

## SWOT ANALYSIS



Identify STRENGTHS of your business?	Identify WEAKNESSES of your business?
1.	1.
2.	2.
3.	3.
4.	4.
5.	5.
Identify OPPORTUNITIES for your business?	Identify THREATS to your business?
1.	1.
2.	2.
3.	3.
4.	4.
5.	5.