

# EVENT MARKETING CONTRACT

## NATURAL PRODUCTS EXPO EAST 2016



Baltimore, MD USA  
 Education: Wed. – Sat., September 21–24, 2016  
 Trade Show: Thurs. – Sat., September 22–24, 2016

OPPORTUNITY	QTY	TOTAL
<b>Show Directory (online)</b> <input type="radio"/> Online Featured Listing \$300		\$ _____
<b>Product Showcases*</b> <input type="radio"/> \$500		\$ _____
A category must be selected to process contract.		
Please select the category(s) and quantity based on your Showcase selection(s).		
<input type="checkbox"/> Bulk & Food Service <input type="checkbox"/> Frozen/Refrigerated <input type="checkbox"/> Gluten Free <input type="checkbox"/> Grocery	<input type="checkbox"/> Health & Beauty <input type="checkbox"/> Herbs/Medicinals <input type="checkbox"/> Kosher <input type="checkbox"/> Natural Living	<input type="checkbox"/> Organic (certified) <input type="checkbox"/> Pet Products <input type="checkbox"/> Supplements <input type="checkbox"/> Other
<b>Digital Showcase</b> <input type="radio"/> \$295 <input type="radio"/> \$225 (with purchase of physical Products Showcase)		\$ _____
<b>Best of East: Press Showcase and Awards</b> First Time Exhibitor <input type="radio"/> \$850 <input type="radio"/> \$1,095		\$ _____
<b>New Product Line</b> <input type="radio"/> \$5,000		\$ _____
<b>Private Appointment Room*</b> <input type="radio"/> Whole Show \$6,000		\$ _____
<b>Retailer Bag Insert</b> <input type="radio"/> \$5,000		\$ _____
<b>Show Directory Map</b> Half Page <input type="radio"/> 4 Color \$5,000 Quarter Page <input type="radio"/> 4 Color \$3,000 Map Side Logo Placement <input type="radio"/> 4 Color \$1,500		\$ _____
<b>Other</b> <input type="radio"/> _____		\$ _____
		<b>TOTAL:</b> _____

**Marketing and Sponsorships:** 100% of fee for ancillary marketing and promotional services is due with contract, unless otherwise indicated.  
 \*Must be in addition to Product Showcase.

### COMPANY INFORMATION

Company Name \_\_\_\_\_  
 Address \_\_\_\_\_  
 City \_\_\_\_\_  
 St \_\_\_\_\_ Country \_\_\_\_\_ Postal Code \_\_\_\_\_  
 Tel \_\_\_\_\_  
 Fax \_\_\_\_\_  
 E-mail: \_\_\_\_\_  
 Company Contact \_\_\_\_\_  
 Title \_\_\_\_\_  
 Billing Contact \_\_\_\_\_  
 Title \_\_\_\_\_  
 Billing Contact Email \_\_\_\_\_

**CANCELLATIONS:** No refunds will be issued. Cancellations do not relieve exhibitor of its obligation under this contract.

### PAYMENT

**CHECK:**  
 Make checks payable to:  
 Penton/NPEE16  
 24654 Network Place  
 Chicago, IL 60673-1246

**BANK WIRE:** (Include a copy of your wire with this information. Please indicate on your wire that this payment is for Natural Products Expo East.)  
 Penton  
 JPMorgan Chase  
 New York, NY  
 ABA #021000021  
 Account #811104744  
 SWIFT: CHASUS33

### CREDIT CARD:

To pay by credit card, your company will be invoiced with directions on how to pay online.

### COMPANY AUTHORIZATION

The undersigned hereby represents and warrants that he/she is duly authorized to execute this binding contract on behalf of the Sponsor/Company named above. The undersigned has read the Rules and Regulations on the front and reverse of this form, and accepts the same. By providing the contact information above, you acknowledge and agree to Penton's use of your contact information to communicate with you about events, products, services and offerings by Penton, its brands, affiliates, and/or third-party partners, consistent with Penton's Privacy Policy (accessible at [penton.com/privacy-policy](http://penton.com/privacy-policy)).

Name/Title \_\_\_\_\_  
 Date \_\_\_\_\_  
 Signature \_\_\_\_\_

<b>FOR INTERNAL USE ONLY</b> Sold by: _____ Comp # _____ Total Amt. Due= \$ _____
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Produced by New Hope Network, a division of Penton.

The Exhibitor hereby submits the application for ancillary marketing and promotional services at Natural Products EXPO EAST 2016, September 21-24, 2016, Baltimore, MD, USA to New Hope Network, a division of Penton, USA (hereby referred to as the Organizer) and hereby acknowledges and agrees to the terms and conditions set forth herein, and the Rules and Regulations for Exhibitors and other relevant brochures as the same may exist today or as they may be hereafter amended or updated, and to such other rules and regulations as may from time to time be established by the Organizer, all of which are incorporated herein by this reference. All marketing/sponsor opportunities are sold and assigned on a first-come, first-served basis. Prior year sponsors/marketing partners do not have exclusive rights to current year sponsorships or marketing opportunities. The Exhibitor further agrees that, upon acceptance of this application by the Organizer, this application shall become a legally binding contract, enforceable in accordance with its terms. Confirmation will be returned.